

4-16-2013

UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS MEETING

Meyer Mortgage, 8:00 a.m., Tuesday, April 16, 2013

In Attendance (14) — Vincel Anthony, Wayne Bush, Joe Easterling, Jared Holland, Paul Just, Jim Meyer, Mike Montgomery (*presiding*), Bill Moore, Mike Newton, Bobby Rascoe, Mickey Riggs, Tim Slattery, Donald Smith (*ex-officio*), Katy Tinius.

Not Present (15) — Bryan Baysinger, Tom Bird, Gary Carver, Jim Clark (*ex-officio*), Bill Edwards, Jimmy Feix, Butch Gilbert, Pam Herriford, Jerry Humble, Matt Idlett, Jean-Marie Lawson, Bill Powell, Eric Sack, Todd Stewart (*ex-officio*), Chris Tinius.

MINUTES (April meeting) — motion to approve by Moore; 2nd by Meyer — APPROVED

HAF REPORT (Jim Clark) — not present

SPORTS REPORT (Pam Herriford) — not present

COMMITTEE REPORTS

- Finance (Bill Edwards, chair) — not present; however, Edwards sent a report (*see attached*) ... motion to approve by Moore; 2nd by Bush — APPROVED
- Membership (Bryan Baysinger, chair) — not present; Just reported that paid members list remains at 337 ... Just also informed Board that Baysinger has asked to be relieved of his duties as chair of the Membership Committee (however, will remain on the committee), at least until the fall ... suggestion to ask Holland to take over as chair; he indicated interest, if he can be relieved of duties with Development/Marketing committee ... Montgomery asked the Executive Committee to determine a replacement ASAP ... general discussion on membership mentioning goals, including: consistency in effort, improving retention, followups, committing to an annual campaign, etc.
- Recognition (Pam Herriford, chair) — not present
- Development/Marketing (Matt Idlett, chair) — not present ... Holland reported on recent committee meeting — suggestions: hold on calendar project for the time being to do more fact-finding on value to W-Club; proceeding with setup for Facebook page and Twitter account ... Moore agreed with decision to hold on calendars and Montgomery suggested we continue to explore while also reminding all of the need for procuring more underwriters for Brunch/Hall of Fame tables, game hospitality, etc., as well as other avenues to create brand recognition and cash streams for the organization.
- Special Projects Committee (Mike Montgomery, chair) — working on more planning for expansion and remodeling of W-Club area in Diddle Arena ... and, need to think about options for a better hospitality location for football

OLD BUSINESS

- Stewardship (Paul Just) — getting in touch with Steve Brown at Touchstone Media to search for appropriate items.
- Basketball Tickets Purchase (Mike Montgomery) — nothing yet ... KTinius suggested that we cut back some in football ticket purchase (went up to 150 from 100 a couple of years ago) and invest that savings in basketball tickets.

NEW BUSINESS

- Membership 2013-14 — Just brought up the Football Breakfast Saturday morning before Spring Game; Brandon Spurlock of HAF has invited W-Club to be a partial sponsor (est. \$300) ... short discussion ... motion to assist as a sponsor by Riggs; 2nd by Moore — APPROVED
- Holland informed Board that Brandon Spurlock of the HAF has submitted his resignation in order to take a similar position at Boston College.

NEXT MEETING — 8:00 a.m., Tuesday, May 14, in the Conference Room at Meyer Mortgage

— Meeting Adjourned / minutes submitted by Paul Just, Secretary —

W-CLUB TREASURER'S REPORT **4/10/13**

1) Membership Account

> Balance Last Month 3/4/13	- \$ 3,609.54
> Income Deposits in March	+ 192.50
> Expenses Paid in March.....	- 79.24
> Current Balance 4/1/13	- \$ 3,496.28

Estimated Expenses for Remaining School Year

> Center Plate Basketball Hosp.	\$ 928.00
> Ky Bask.Hall of Fame 1/3 hole sponsor	333.00
<i>KY HS Basketball Hall of Fame 1/3 hole sponsor --\$333.00 (**Original payment authorization for this completed 7/11/12 but never went through.)</i>	
> TV Mounts	593.72
> Tables	1,100.00
> Member Stewardship Gifts	2,500.00
> Total	\$ 5,454.72

1) Endowment Account

> Balance Last Month	\$ 50,278.05
> Income in March (Donations/Investment Gains)	+ 2,176.40
> Expenses Paid in March (Investment Loss/Fees)	- 673.55
> Current Balance 4/1/13	\$ 51,780.90

2) Halls of History Account

> Balance Last Month 3/4/13	\$ 19,600.96
> Income Deposits in March	+ 164. 71
> Expenses Paid in March (Correction).....	- 10.00
> Current Balance 4/1/13	\$ 19,755.67

Estimated Expenses for Halls of History Remaining School Year

Brent Price (Halls Of History)	15,000
Signature Signs Material for Boxes	4,000
Lighting Installation	6,100
Total	\$ 25,100