



Western Kentucky University
UA68 Potter College of Arts & Letters
Series 13 Journalism & Broadcasting
Subseries 3 Programs

Contact information:

WKU Archives

1906 College Heights Blvd.#11092

Bowling Green, KY 42101-1092

Phone: 270-745-4793

Email: archives@wku.edu

Home page: - <https://wku.edu/library/archive>

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Administrative History: The first journalism course was offered out of the English Department in 1927. It was described as "especially designed for the staff of College Heights Herald and others interested in newspaper work."

The College Heights Herald was first published on campus in 1925. See UA12/2/1 for more information on the Herald. This grew into the Mass Media Division in the Department of English.

In 1970, the Mass Media Division became the Department of Mass Communication. In the fall of 1976 the WKU Board of Regents approved the reorganization that separated journalism from mass communications, which became part of the Department of Communication and Theatre. The new Department of Journalism offered majors in advertising, journalism, photojournalism and public relations and came online January 1, 1977. The reorganization marked a shift in curriculum from the theoretical communications foundation to a professional program that could gain national accreditation. [Journalism Self-Study, 1998]

In 1999 journalism joined the broadcasting and mass communication programs to become the School of Journalism & Broadcasting consisting of six programs of study: advertising, broadcasting and mass communication, photojournalism, print journalism and public relations. [School of Journalism & Broadcasting website]

Department Heads:

Willson Wood (acting) 06/01/1970-06/08/1971

Wesolowski, James 06/09/1971-

David B. Whitaker 1/1/1977-(retired 6/30/1987)

James L. Highland (acting) 1984 -

Jo-Ann Huff Albers 8/16/1987-7/1/2003

Phebe Pamela McAllister Johnson

Loup Langton (current in 2014)

Description: Programs, conferences and workshops conducted by Journalism & Broadcasting.

Dates: 1979-present

Extent: 5 folders, 5 audiotapes, 2 DVDs, 1 VHS

Subject Analytics:

Banquets
Events
Exhibitions
Freedom of speech
Homecomings
Journalism
Journalism & Broadcasting (WKU)

Photojournalism
Potter College of Arts & Letters (WKU)
Public relations
Video recording
Western Kentucky University
Workshops

Digital Commons:

Broadcast and Video Studies
Communication

Journalism Studies
Mass Communication

Accession Information: These records transferred to the WKU Archives from WKU Journalism & Broadcasting in accordance with the records retention schedule.

Access Restrictions: none

Allied Materials:

UA68/6 English
UA68/10 Mass Communications

Preferred Citation: UA68/13/3 Journalism & Broadcasting Programs, WKU Archives, Bowling Green, Kentucky, USA.

Processing Information: Records processed and collection inventory created 2010, revised 2019.

Finding Aid Report

11/13/2019

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|----------------------------|--|--------------------------|
| UA68.13.3 | Records | Date |
| Level | Subseries | Linked to UA68.13 |
| Title | UA68 Potter College of Arts & Letters | |
| Collection | Series 13 Journalism & Broadcasting | |
| Scope & Content | Subseries 3 Programs | |
| | WKU Archives | |
| | Programs, conferences and workshops conducted by Journalism & Broadcasting. | |

Container List

| Container | Folder | Creator | Date | Title |
|------------------|---|---------------------------------|----------------------|---|
| Box 1 | 1 | Journalism & Broadcasting (WKU) | 2003-2013 | Exhibitions |
| Description | Andrew Cutraro, Rick Loomis & Cheryl Diaz Meyer: A Photography Exhibit on the Iraq War Breathe: A Global Portrait Remembering September 11 Survivors of Divorce: Jeanie Adams-Smith Witness: Photographs of a Nation Divided, 2013 | | | Subjects Exhibitions |
| Box 1 | 2 | Journalism & Broadcasting (WKU) | 1984, 1996, 2004, nd | Events |
| Description | Albers, Jo-Ann Bandy, Susan Cross, Al Dear Scholarship Fund Recipients First Amendment First, 04/21/2005 Gordon Wilson Hall (WKU) Grainger, Kevin Journalism Awards & Cultural Diversity Celebration Dinner, 1996 Lynn, Bob Photojournalism Program Recognition, 02/06/2010 Reception and Tours, 1984 Town Hall Meeting | | | Subjects Awards Events Freedom of speech Freedom of the press Fund raising Homecomings Retirements Town meetings |
| Box 1 | 3 | Journalism & Broadcasting (WKU) | 1989, 1993, 2004 | Conferences/Lectures/Workshops |
| Description | Downard, Bill Gaines Media Lecture Series: Pete Souza, 2004 Hartz, Jim, Television News: Some Distressing Trends, 1980 High School Journalism Workshop Schedule, 6/12-30/1993 Julian Goodman Lecture Series Julian Goodman Seminar in Broadcasting, speaker Jay Gerber, 1977 Julian Goodman Seminar in Broadcasting, speaker Herminio Traviesas, 1979 Public Relations: Enhancing Professional Skills, 1989 Roberts, Frank, The Challenges Facing Broadcasting, 1989 Sheppard, Jack, Sports and Ethics, 1999 | | | Subjects Clippings Journalism Public relations Workshops High school student activities. |

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|-------------|--|---------------------------------|----------|---|
| Box 1 | 4 | Journalism & Broadcasting (WKU) | 1995, nd | Mountain Workshop |
| Description | Allen, Harry Borchuck, James Broekema, Tim Bruck, Bob Burkesville, KY Cohen, Robert Corn, Jack Cox, Randy Davidson, Pat Dunham, John Ferro, Rick Edelson, Mark Franklin, KY Ganter, Carl Ganter, Eileen Hardin, Tom Irby, Kenny Iseminger, Shane Kaplan, John Kenney, James LaBelle, Dave Lutzky, Mike Martin, Jeff Masck, Brian Morrow, Sue Morse, Mike Mountain People's Workshop, 1995 Musi, Vince Nelson, Paula Newton, Jonathan Pope, Robert Powell, Larry Sandys, Toni Sines, Scott Smith, Mike Udesen, Betty | | | Subjects Photojournalism Workshops (Adult education) |

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|-------------|---|---------------------------------|------|-----------------------------|
| Box 1 | 5 | Journalism & Broadcasting (WKU) | 2006 | Events |
| Description | First Amendment First, 2006 Ardrey, Sandra Bennett, David Carlson, David Cruickshank, John Fleishchaker, Jon Foreman, John Fox, Peter Giuffrida, Tom Green, David Hammitt, Harry Hetzel, Dennis O'Hara, Tom McKerral, Gordon aka Mac Petersen, Barbara Stuart, Reginald Taricani, Jim | | | Subjects Events Programs |

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|-------------|---|------|---|
| Box 23 | Journalism & Broadcasting (WKU) | 1996 | Film/Video/Audio File - Banquet |
| Description | VHS tape - 1 - digitized - https://youtu.be/zvvn57O8og8 Journalism Dinner, 1996, poor sound quality Albers, Jo Ann Ashley, Bob Bandy, Susan Barnum, John Basketball Cross, Al Deer, Martha Deer, Walt George, Thomas Granger, Kevin Hairlson, Clara Highland, Jim Journalism & Broadcasting (WKU) Long, Mary Lynn, Bob McDaniels, Jim Meredith, Thomas Morris, Mike Quinn, Paula Stringer, Carolyn | | Subjects Video recording Dinners and dining. Banquets |
| Box 36 | Journalism & Broadcasting (WKU) | 1979 | Film/Video/Audio File - Conferences/Lectures/Workshops |
| Description | Audioreel - 1 Julian Goodman Seminar in Broadcasting - Herminio Traviesas, 4/18/1979 | | Subjects Workshops Broadcasting Journalism Audio recording |
| CD Box 1 | CD136 Journalism & Broadcasting (WKU) | 2001 | Film/Video/Audio File - Exhibits |
| Description | DVD - 1 Introduction - https://youtu.be/ZXEqi2ABvXA Remembering September 11 - https://youtu.be/QbEQxYnuuXs Anderson, Mark Berna, Wendy Boerder, Cathi Branaman, James Broekema, Tim Bunch, Michael Clifton, Lauren Collins, Adam Conklin, Jed Cooper, David Cordy, Thomas Cordy, Thomas Corn, Nathaniel Fuhrmann, Andreas Greipel, Nina Guthrie, Shannon Hess, Trish Hutchins, Chris Kenney, James Kenney, James | | Subjects Exhibitions Video recording Videodiscs |

King, Steven
 King, Steven
 Lloyd, Kylene
 Lyverse, Jeremy
 Mach, Rick
 Majors, LaVondia
 Mauer, Amanda
 McCoy, Josh
 McDonald, M.J.
 Miano, Jonathan
 Minnish, Jeffrey
 Odeski, Amanda
 Pierro, Brian
 Resch, Megan
 Schmidt, Karl
 Sevcik, Jenny
 Shie, Cassandra
 Strain, Fielder
 Trong, Bac Nghi To
 Van Zutphen-kann, Hannah
 Videtto, Aubrey
 Williams, Estell
 Winn, Jim
 Wu, Yuli

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|-------------|---|---------------------------------|------|--|
| CD Box 3 | CD1136 | Journalism & Broadcasting (WKU) | 1996 | Film/Video/Audio File - Banquet |
| Description | DVD tape - 1 - digitized | | | Subjects |
| | Journalism Dinner, 1996, poor sound quality - https://youtu.be/zvvn57O8oq8 | | | Video recording Dinners and dining. Banquets Advertising African Americans Basketball players Blacks Journalism Journalists Photojournalism Photojournalists Public relations Awards |
| | Albers, Jo Ann Ashley, Bob Bandy, Susan Barnum, John Basketball Cross, Al Deer, Martha Deer, Walt George, Thomas Granger, Kevin Hairlson, Clara Highland, Jim Journalism & Broadcasting (WKU) Long, Mary Lynn, Bob McDaniels, Jim Meredith, Thomas Morris, Mike Quinn, Paula Stringer, Carolyn | | | |
| Tape Box 1 | Drawer 3 | Journalism & Broadcasting (WKU) | 1979 | Film/Video/Audio File - Conferences/Lectures/Workshops |
| Description | Audiotape - 1 - digitized | | | Subjects |
| | Julian Goodman Seminar in Broadcasting - Herminio Traviesas, 4/18/1979, m309.wav, m310.wav | | | Workshops Broadcasting Journalism Audio recording |

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| Tape Box 4 | Drawer 21 | Journalism & Broadcasting (WKU) | 1992-1993 | Film/Video/Audio File - Conferences/Lectures/Workshops |
| Description | Audiotapes - 2 digitized | | | Subjects |
| | Newton, John, 10/28/1993, m1020.wav, m1021.wav | | | Workshops |
| | Thomas, Helen, 4/20/1992, m1018.wav, m1019.wav | | | Broadcasting |
| | | | | Journalism |
| | | | | Audio recording |

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|-------------|---|---------------------------------|------|--|
| Tape Box 4 | Drawer 22 | Journalism & Broadcasting (WKU) | 1986 | Film/Video/Audio File - Conferences/Lectures/Workshops |
| Description | Audiotapes - 1 - digitized | | | Subjects |
| | George, Tommy, NFL Beat Writer for New York Times, 1986 homecoming, m1050.wav | | | Workshops |
| | | | | Broadcasting |
| | | | | Journalism |
| | | | | Audio recording |