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2009

## UA68/13/3 Potter College of Arts & Letters Journalism & Broadcasting Programs

WKU Archives

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**Western Kentucky University**  
**UA68 Potter College of Arts & Letters**  
**Series 13 Journalism & Broadcasting**  
**Subseries 3 Programs**

**Contact information:**

WKU Archives

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**Administrative History:** The first journalism course was offered out of the English Department in 1927. It was described as "especially designed for the staff of College Heights Herald and others interested in newspaper work."

The College Heights Herald was first published on campus in 1925. See UA12/2/1 for more information on the Herald. This grew into the Mass Media Division in the Department of English.

In 1970, the Mass Media Division became the Department of Mass Communication. In the fall of 1976 the WKU Board of Regents approved the reorganization that separated journalism from mass communications, which became part of the Department of Communication and Theatre. The new Department of Journalism offered majors in advertising, journalism, photojournalism and public relations and came online January 1, 1977. The reorganization marked a shift in curriculum from the theoretical communications foundation to a professional program that could gain national accreditation. [Journalism Self-Study, 1998]

In 1999 journalism joined the broadcasting and mass communication programs to become the School of Journalism & Broadcasting consisting of six programs of study: advertising, broadcasting and mass communication, photojournalism, print journalism and public relations. [School of Journalism & Broadcasting website]

**Department Heads:**

Willson Wood (acting) 06/01/1970-06/08/1971

Wesolowski, James 06/09/1971-

David B. Whitaker 1/1/1977-(retired 6/30/1987)

James L. Highland (acting) 1984 -

Jo-Ann Huff Albers 8/16/1987-7/1/2003

Phebe Pamela McAllister Johnson

Loup Langton (current in 2014)

**Description:** Programs, conferences and workshops conducted by Journalism & Broadcasting.

**Dates:** 1979-present

**Extent:** 5 folders, 5 audiotapes, 2 DVDs, 1 VHS

**Subject Analytics:**

Banquets  
Events  
Exhibitions  
Freedom of speech  
Homecomings  
Journalism  
Journalism & Broadcasting (WKU)

Photojournalism  
Potter College of Arts & Letters (WKU)  
Public relations  
Video recording  
Western Kentucky University  
Workshops

**Digital Commons:**

Broadcast and Video Studies  
Communication

Journalism Studies  
Mass Communication

**Accession Information:** These records transferred to the WKU Archives from WKU Journalism & Broadcasting in accordance with the records retention schedule.

**Access Restrictions:** none

**Allied Materials:**

UA68/6 English  
UA68/10 Mass Communications

**Preferred Citation:** UA68/13/3 Journalism & Broadcasting Programs, WKU Archives, Bowling Green, Kentucky, USA.

**Processing Information:** Records processed and collection inventory created 2010, revised 2019.

# Finding Aid Report

11/13/2019

<b>UA68.13.3</b>	<b>Records</b>	<b>Date</b>
<b>Level</b>	<b>Subseries</b>	<b>Linked to UA68.13</b>
<b>Title</b>	<b>UA68 Potter College of Arts &amp; Letters</b>	
<b>Collection</b>	<b>Series 13 Journalism &amp; Broadcasting</b>	
<b>Scope &amp; Content</b>	<b>Subseries 3 Programs</b>	
	<b>WKU Archives</b>	
	<b>Programs, conferences and workshops conducted by Journalism &amp; Broadcasting.</b>	

## Container List

<b>Container</b>	<b>Folder</b>	<b>Creator</b>	<b>Date</b>	<b>Title</b>
Box 1	1	Journalism & Broadcasting (WKU)	2003-2013	Exhibitions
Description	Andrew Cutraro, Rick Loomis & Cheryl Diaz Meyer: A Photography Exhibit on the Iraq War Breathe: A Global Portrait Remembering September 11 Survivors of Divorce: Jeanie Adams-Smith Witness: Photographs of a Nation Divided, 2013			Subjects Exhibitions
Box 1	2	Journalism & Broadcasting (WKU)	1984, 1996, 2004, nd	Events
Description	Albers, Jo-Ann Bandy, Susan Cross, Al Dear Scholarship Fund Recipients First Amendment First, 04/21/2005 Gordon Wilson Hall (WKU) Grainger, Kevin Journalism Awards & Cultural Diversity Celebration Dinner, 1996 Lynn, Bob Photojournalism Program Recognition, 02/06/2010 Reception and Tours, 1984 Town Hall Meeting			Subjects Awards Events Freedom of speech Freedom of the press Fund raising Homecomings Retirements Town meetings
Box 1	3	Journalism & Broadcasting (WKU)	1989, 1993, 2004	Conferences/Lectures/Workshops
Description	Downard, Bill Gaines Media Lecture Series: Pete Souza, 2004 Hartz, Jim, Television News: Some Distressing Trends, 1980 High School Journalism Workshop Schedule, 6/12-30/1993 Julian Goodman Lecture Series Julian Goodman Seminar in Broadcasting, speaker Jay Gerber, 1977 Julian Goodman Seminar in Broadcasting, speaker Herminio Traviesas, 1979 Public Relations: Enhancing Professional Skills, 1989 Roberts, Frank, The Challenges Facing Broadcasting, 1989 Sheppard, Jack, Sports and Ethics, 1999			Subjects Clippings Journalism Public relations Workshops High school student activities.

Box 1	4	Journalism & Broadcasting (WKU)	1995, nd	Mountain Workshop
Description	Allen, Harry Borchuck, James Broekema, Tim Bruck, Bob Burkesville, KY Cohen, Robert Corn, Jack Cox, Randy Davidson, Pat Dunham, John Ferro, Rick Edelson, Mark Franklin, KY Ganter, Carl Ganter, Eileen Hardin, Tom Irby, Kenny Iseminger, Shane Kaplan, John Kenney, James LaBelle, Dave Lutzky, Mike Martin, Jeff Masck, Brian Morrow, Sue Morse, Mike Mountain People's Workshop, 1995 Musi, Vince Nelson, Paula Newton, Jonathan Pope, Robert Powell, Larry Sandys, Toni Sines, Scott Smith, Mike Udesen, Betty			Subjects Photojournalism Workshops (Adult education)

Box 1	5	Journalism & Broadcasting (WKU)	2006	Events
Description	First Amendment First, 2006  Ardrey, Sandra Bennett, David Carlson, David Cruickshank, John Fleishchaker, Jon Foreman, John Fox, Peter Giuffrida, Tom Green, David Hammitt, Harry Hetzel, Dennis O'Hara, Tom McKerral, Gordon aka Mac Petersen, Barbara Stuart, Reginald Taricani, Jim			Subjects Events Programs

Box 23	Journalism & Broadcasting (WKU)	1996	Film/Video/Audio File - Banquet
Description	VHS tape - 1 - digitized - <a href="https://youtu.be/zvvn57O8og8">https://youtu.be/zvvn57O8og8</a> Journalism Dinner, 1996, poor sound quality Albers, Jo Ann Ashley, Bob Bandy, Susan Barnum, John Basketball Cross, Al Deer, Martha Deer, Walt George, Thomas Granger, Kevin Hairlson, Clara Highland, Jim Journalism & Broadcasting (WKU) Long, Mary Lynn, Bob McDaniels, Jim Meredith, Thomas Morris, Mike Quinn, Paula Stringer, Carolyn		Subjects Video recording Dinners and dining. Banquets
Box 36	Journalism & Broadcasting (WKU)	1979	Film/Video/Audio File - Conferences/Lectures/Workshops
Description	Audioreel - 1 Julian Goodman Seminar in Broadcasting - Herminio Traviesas, 4/18/1979		Subjects Workshops Broadcasting Journalism Audio recording
CD Box 1	CD136 Journalism & Broadcasting (WKU)	2001	Film/Video/Audio File - Exhibits
Description	DVD - 1 Introduction - <a href="https://youtu.be/ZXEqi2ABvXA">https://youtu.be/ZXEqi2ABvXA</a> Remembering September 11 - <a href="https://youtu.be/QbEQxYnuuXs">https://youtu.be/QbEQxYnuuXs</a> Anderson, Mark Berna, Wendy Boerder, Cathi Branaman, James Broekema, Tim Bunch, Michael Clifton, Lauren Collins, Adam Conklin, Jed Cooper, David Cordy, Thomas Cordy, Thomas Corn, Nathaniel Fuhrmann, Andreas Greipel, Nina Guthrie, Shannon Hess, Trish Hutchins, Chris Kenney, James Kenney, James		Subjects Exhibitions Video recording Videodiscs

King, Steven  
 King, Steven  
 Lloyd, Kylene  
 Lyverse, Jeremy  
 Mach, Rick  
 Majors, LaVondia  
 Mauer, Amanda  
 McCoy, Josh  
 McDonald, M.J.  
 Miano, Jonathan  
 Minnish, Jeffrey  
 Odeski, Amanda  
 Pierro, Brian  
 Resch, Megan  
 Schmidt, Karl  
 Sevcik, Jenny  
 Shie, Cassandra  
 Strain, Fielder  
 Trong, Bac Nghi To  
 Van Zutphen-kann, Hannah  
 Videtto, Aubrey  
 Williams, Estell  
 Winn, Jim  
 Wu, Yuli

CD Box 3	CD1136	Journalism & Broadcasting (WKU)	1996	Film/Video/Audio File - Banquet
Description	DVD tape - 1 - digitized			Subjects
	Journalism Dinner, 1996, poor sound quality - <a href="https://youtu.be/zvvn57O8oq8">https://youtu.be/zvvn57O8oq8</a>			Video recording Dinners and dining. Banquets Advertising African Americans Basketball players Blacks Journalism Journalists Photojournalism Photojournalists Public relations Awards
	Albers, Jo Ann Ashley, Bob Bandy, Susan Barnum, John Basketball Cross, Al Deer, Martha Deer, Walt George, Thomas Granger, Kevin Hairlson, Clara Highland, Jim Journalism & Broadcasting (WKU) Long, Mary Lynn, Bob McDaniels, Jim Meredith, Thomas Morris, Mike Quinn, Paula Stringer, Carolyn			
Tape Box 1	Drawer 3	Journalism & Broadcasting (WKU)	1979	Film/Video/Audio File - Conferences/Lectures/Workshops
Description	Audiotape - 1 - digitized			Subjects
	Julian Goodman Seminar in Broadcasting - Herminio Traviesas, 4/18/1979, m309.wav, m310.wav			Workshops Broadcasting Journalism Audio recording

Tape Box 4	Drawer 21	Journalism & Broadcasting (WKU)	1992-1993	Film/Video/Audio File - Conferences/Lectures/Workshops
Description	Audiotapes - 2 digitized			Subjects
	Newton, John, 10/28/1993, m1020.wav, m1021.wav			Workshops
	Thomas, Helen, 4/20/1992, m1018.wav, m1019.wav			Broadcasting
				Journalism
				Audio recording

Tape Box 4	Drawer 22	Journalism & Broadcasting (WKU)	1986	Film/Video/Audio File - Conferences/Lectures/Workshops
Description	Audiotapes - 1 - digitized			Subjects
	George, Tommy, NFL Beat Writer for New York Times, 1986 homecoming, m1050.wav			Workshops
				Broadcasting
				Journalism
				Audio recording