

Western Kentucky University

TopSCHOLAR®

The Colonelette

Kentucky Library - Serials

5-1977

The Colonelette (May 1977)

Department of Library Special Collections
Western Kentucky University, spcol@wku.edu

Follow this and additional works at: https://digitalcommons.wku.edu/colonelette_abwa



Part of the [Cultural History Commons](#), [Social History Commons](#), [United States History Commons](#), and the [Women's History Commons](#)

Recommended Citation

Department of Library Special Collections, "The Colonelette (May 1977)" (1977). *The Colonelette*. Paper 46.

https://digitalcommons.wku.edu/colonelette_abwa/46

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in The Colonelette by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.

The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

THE COLONELETTE

VOL. XIII, NO. 6

MAY, 1977

Chapter Chartered - June 1, 1964

The COLONELETTE is edited and published monthly by the Bulletin Committee of the KENTUCKY COLONEL CHAPTER, American Business Women's Association, BOWLING GREEN, KENTUCKY.

BULLETIN COMMITTEE

Marcia Westbrook
P. O. Box 785
Bowling Green, Ky.
Phone 842-7061

Martine Bogle
P. O. Box 222
Bowling Green, KY.
Phone 842-0847

CHAPTER OFFICERS

President.....Virginia Cross
Vice-President.....Judy Wilburn
Recording Secretary.....Rebecca Bone
Corresponding Secretary...Joan Toohy
Treasurer.....Mimi Burr

OFFICIAL PUBLICATION - WOMEN IN BUSINESS

AMERICAN BUSINESS WOMEN'S ASSOCIATION
9100 WARD PARKWAY
KANSAS CITY, MISSOURI 64114

NATIONAL DIRECTORS

Founder.....Hillary Bufton, Jr.
Executive Director.....Mrs. Ruth Bufton
Asst. Exec. Director....William H. Blair
Administrative Dir.....Mrs. Glorine Tuohy

COLORS: Black & Gold

FLOWER: White Carnation

NATIONAL MOTTO

"Better Personality for Better Living"

NATIONAL THEME

"Accent Accomplishment"

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate, and more cooperative toward their work, their employers, and their customers, thereby increasing their earning ability, success, and happiness.

NATIONAL OFFICERS

President.....Catherine Margerum
First Vice President....Alma Daugherty
Secretary-Treasurer....Margaret Reisdorph
Vice Pres.-Dist.II.....Vivian G. Lewis

MAY IS SCHOLARSHIP MONTH

Chapter sponsored scholarships and the Stephen Dutton Memorial Educational Fund are tangible evidence of ABWA members' firm belief that education is the key to helping women help themselves advance in the business world.

ABWA's financial aid to education provides encouragement to both young women who are beginning their preparation for careers and to mature women who are resuming their studies to keep abreast of changes in the business world. This investment in education is proof that ABWA is, truly, "A Better Way to Advance."

Recipients of scholarships are selected on the basis of need, as well as scholastic standing. Chapters are encouraged to sponsor scholarships in any dollar amount; however, to meet Standard of Achievement and Banner Chapter requirements, a chapter sponsored scholarship must be a minimum of \$150.

The reason so many of the modern girls wear hairdos that look like mops is because they don't know what a mop looks like.

CLOUD BURSTS

The bandits had tied and gagged the bank cashier. After they rifled the safe and were about to leave, the cashier made desperate noises through his gag. Moved by curiosity, one of the bandits loosened it. "Please," whispered the cashier, "take the books too! I'm \$6,500 short."

A jet on a routine flight had run into a violent thunderstorm. An elderly lady appealed to the minister sitting next to her. "Please she said, "I think we're going to crash. Can't you do something to save us?"

"I'm sorry," said the minister, "but there's not much I can do. I'm in sales, not management."

We've finally figured out what doctors scribe on prescriptions to druggists. It is: "I've got my \$5.00, Now he's all yours."

NOTE FROM THE EDITOR

We are very sorry that the May issue of the bulletin is so small, however, it is necessary that we have all information from each committee chairman in order to compile the bulletin. I do hope that each of you will make a special effort to get this information to a member of the bulletin committee for our June issue.

INVOCATION

Lord, in the quiet of this evening hour,
We come to Thee for Wisdom and for Power;
To view thy world through only love -
filled eyes; To grow in understanding;
to be wise and sure to see thy guiding
light, and thus to know each other as
Thou knowest us.

AMEN

BENEDICTION

O Guiding Spirit, Guardian of our days,
Be with us as we go our separate ways,
Help us to feel those thoughts that lift
and bless, To know a closer bond of
friendliness, To see thy beauty always -
everyday, Translated into living - this
we pray.

AMEN

"IF YOU WORK FOR A MAN, in Heaven's name, work for him. If he pays you wages which supply your bread and butter, work for him, speak well of him, stand by him and stand by the institution he represents. If put to a pinch, an ounce of loyalty is worth a pound of cleaveriness. If you must vilify, condemn and eternally disparage—resign your position, and when you are outside, damn to your heart's content, but as long as you are part of the institution do not condemn it. If you do that, you are loosening the tendrils that are holding you to the institution, and will at the first high wind that comes along, be uprooted and blown away, and probably will never know the reason why."

By: Elbert Hubbard