

6-18-2013

UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS MEETING
Board Room, Augenstein Alumni Center, 6:00 p.m., Tuesday, June 18, 2013

In Attendance (18) — Wayne Bush, Gary Carver, Joe Easterling, Bill Edwards, Butch Gilbert, Pam Herriford, Jared Holland, Matt Idlett, Paul Just, Mike Montgomery (presiding), Bill Moore, Mike Newton, Bill Powell, Bobby Rascoe, Eric Sack, Tim Slattery, Chris Tinius, and Katy Tinius.

Not Present (10) — Vincel Anthony, Bryan Baysinger, Tom Bird, Jim Clark (ex-officio), Rick Dubose (ex-officio), Jerry Humble, Jean-Marie Lawson, Jim Meyer, Mickey Riggs, Todd Stewart (ex-officio).

MINUTES (May meeting) — APPROVED

HAF REPORT (Jim Clark) — not present

SPORTS REPORT (Pam Herriford) — pass

COMMITTEE REPORTS

- FINANCE (Bill Edwards, chair) — distributed handout (see attached) — APPROVED
- MEMBERSHIP (Jared Holland, chair) — short discussion about plans ... Holland will meet with Executive Committee to finalize planning during July.
- RECOGNITION (Pam Herriford, chair) — pass
- DEVELOPMENT / MARKETING (Matt Idlett, chair) — pass
- SPECIAL PROJECTS (Mike Montgomery, chair) — pass

OLD BUSINESS

- Stewardship (Paul Just) — working it with Steve Brown at Touchstone Media ... about ready to place orders ... will be in touch to plan meeting to get mailing out,
- Football / Basketball Tickets Purchase (Mike Montgomery) — short discussion ... last year spent \$7,500 (\$150 ea) on football tickets (up from \$5,000 @ \$100 each) the previous year ... in view of tight budget, motion made by KTinius to spend \$5,000 on football this fall (2nd by Bush) — APPROVED ... will continue discussion on improving ticket policy for men's basketball at a later meeting.
- Football Hospitality (Paul Just) — Holland suggested we consider a move to tail-gating area ... discussion ... Just noted that possibility exists that we may not be able to keep our current location on ground level of West Side ... pros and cons of both options ... also discussed potential for other, more visible locations inside The Stadium.

NEW BUSINESS

- HALL of FAME Selections ... Board informed that Veterans Committee had met and elected Romeo Crennel (FB 1966-69; Grad Assistant FB Coach 1970; Assistant FB Coach 1970-74) for induction ... 10 finalists to be considered by the Board are discussed ... balloting (using streamlined procedure adopted in 2012) results in election of the following three individuals for induction at Oct. 26 Homecoming Brunch & Hall of Fame Ceremony (Main Floor, Diddle Arian, 10:00 a.m.) — Brand Beckwith Carey (Women's Swimming 1999-02) ... James Edwards (FB 1984-87) ... and Dr. Curtiss Long (MTK & MXC Coach 1980-07; WTK & WXC Coach 1982-07) ... as mandated, four inductees for 2013 — Carey, Crennel, Edwards and Long ... Just will contact electees, confirm their plans to attend, inform the President and Athletics Director and then get news release out.

NEXT MEETING — TBD

— Meeting Adjourned / minutes submitted by Paul Just, Secretary —

W-CLUB TREASURER'S REPORT **6/7/13**

1) **Membership Account**

> Balance Last Month 5/6/13	- \$ 4,818.50
> Income Deposits in May	+ 501.67
> Expenses Paid in May.....	0.00
> Current Balance 6/7/13	- \$ 4,316.83

Estimated Expenses for Remaining School Year

> Tables	\$ 1,100.00
> Member Stewardship Gifts	2,500.00
> Total	\$ 3,600.00

2) **Endowment Account**

> Balance Last Month 6/6/13	\$ 55,694.30
> Income in May (Donations/Investment Gains).....	+ 54.40
> Expenses Paid in May (Investment Loss/Fees)	0.00
> Current Balance 6/7/13	\$ 55,748.70

3) **Halls of History Account**

> Balance Last Month 5/6/13	\$ 19,910.38
> Income Deposits in May	+ 2,089.71
> Expenses Paid in May.....	0.00
> Current Balance 6/7/13	\$ 22,000.09

Estimated Expenses for Halls of History Remaining School Year

Brent Price (Halls Of History)	\$ 15,000
Signature Signs Material for Boxes	4,000
Lights	1,100
Lighting Installation	6,100
Total	\$ 26,200

MINUTES — W-CLUB BOARD OF DIRECTORS — Executive Committee Meeting
Conference Room, Meyer Mortgage, 6:00 p.m., Wednesday, July 10, 2013

In Attendance (5) — Mike Montgomery, President (presiding); Bill Moore, President-Elect; Matt Idlett, Past-President; Paul Just (Secretary); Jared Holland, Chair, Membership Committee.

Not Present (1) — Bill Edwards, Treasurer.

- Subject: 2013-14 Membership Drive (Holland)
 - Tentative Timeline —
 - get membership letter out week of July 22
 - followup calls — beginning August 12
 - push on those non-renewals — beginning August 26
 - ask each Board member to recruit 10 “new” members
 - promote use of online renewals
 - theme — Moore suggests “To Be One, Ask One!”
 - consider businesscard-like promo cards (vendor — VistaPrint?)
- Subject: Marketing — Game Hospitality / Homecoming Brunch
 - promote hospitality rooms
 - aggressively seek sponsorship for all game hospitality events
 - discuss costs of game sponsorships ... suggestions include \$300 for MB, \$500 for FB, ?? for WB
 - Just to check on max number of tables for use at Brunch on Main Floor of Diddle Arena
- Facebook presence ... Twitter to come (Idlett)

NEXT BOARD MEETING — Tuesday, Aug. 13, Meyer Mortgage

— Meeting Adjourned / minutes submitted by Paul Just, Secretary —