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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

Be Your Own
Maintenance Girl



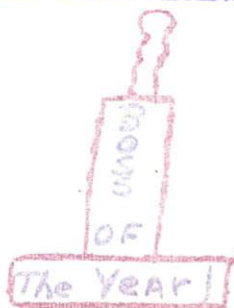


A B W A POT LUCK SUPPER

ALL THE LOSERS OF THE PERFECT ATTENDANCE CONTEST WILL ENTERTAIN THE WINNERS TO A POT LUCK SUPPER TUESDAY, MARCH 31ST. THE SUPPER WILL BE HELD IN CASTNER KNOTT'S CLUB ROOM AT 6:30 P.M. ALL LOSERS ARE TO BRING A DISH.

BOSS NIGHT DINNER

BOSS NIGHT DINNER WILL BE HELD AGAIN THIS YEAR AT DIAMOND CAVERNS ON JUNE 27TH. WE HOPE ALL MEMBERS WILL BE MAKING RESERVATIONS FOR SATURDAY, JUNE 27TH.



1934
1934
1934



Happy



St. Patrick's

"Better Personality for Better Living"
NATIONAL SLOGAN
"SOLAR IN SEVENTY"
PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by raising them nationally for training designed to make them efficient, more co-operative and more co-operative toward their work, their employer, and their employer's customers, thereby increasing their earning ability, success and happiness.

AMERICAN BUSINESS WOMEN'S ASSOCIATION
9100 Ward Parkway
Kansas City, Missouri 64114

Founder & Executive Director	Hilary A. Bufton, Jr.
National Co-ordinator	Mrs. George Barrett
National Enrollment Director	Mrs. Glorine Tuohy
Assistant Executive Dir. & Con- vention Director	William H. Blair
National Public Relations Dir.	Frank Bistrom

NATIONAL OFFICERS

President	Peggy O'Neal
First Vice President	Marilyn R. Tucker
Secretary-Treasurer	Velma Feeney
Southeastern District V.P.	Joye H. Brown

Colors: BLACK & GOLD Flower: WHITE CARNATION

NATIONAL MOTTO

"Better Personality for Better Living"

NATIONAL SLOGAN

"SOARING IN SEVENTY"

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them efficient, more considerate and more co-operative toward their work, their employer, and their employer's customers, thereby increasing their earning ability, success and happiness.

OFFICIAL PUBLICATION
"WOMEN IN BUSINESS"

CHAPTER CHARTERED JUNE 3, 1964

Edited and published monthly by the Bulletin Committee of the Kentucky Colonel Chapter, American Business Women's Association, Bowling Green, Kentucky.

BULLETIN COMMITTEE

CHAIRMAN: Cindy W. Browning
Village Green Apts. I-2
Res: 781-2061

CO-CHAIRMAN: Bobbie Cardwell
1226 E. 17th Street
Res: 843-1806

REPORTER: Joyce Tabor
843 E. 10th Street

CHAPTER OFFICERS

President:	Iva Miller	842-3350
Vice-President:	Ann Bays	842-2650
Recording Secretary:	Arlene Rountree	843-4550
Corresponding Sec.:	Jill Gentry	843-3946
Treasurer:	Judy Harris	842-6163

MONTHLY MEETING: Fourth Tuesday

6:00 Social Hour 7:00 Dinner

Holiday Inn Kentucky Room

REMEMBER THIS

If you work for a man, in Heaven's name,
WORK for him. If he pays you wages which
supply you bread and butter, work for him;
speak well of him; stand by him and stand
by the institution he represents. If put
to a pinch, an ounce of loyalty is worth
a pound of cleverness. If you must vilify,
condemn and eternally disparage - resign
your position, and when you are outside,
damn ~~to~~ your heart's content, but as long
as you are a part of the institution do
not condemn it. If you do that, you are
loosening the tendrils that are holding
you to the institution, and at the first
high wind that comes along, you will be
uprooted and blown away, and probably
will never know the reason why.

By Elbert Hubbard

CREED
of the
AMERICAN BUSINESS WOMEN'S ASSOCIATION

PROGRAM

March 24, 1970

SOCIAL HOUR 6:30 to 7:00 p.m.

INVOCATION Member

DINNER 7:00 to 8:00 p.m.

GUEST SPEAKER

INTRODUCTION : Jean Fulkerson

SPEAKER Rita Conley

VOCATIONAL TALK

Mary Frances Brown teaches at Bowling Green High School.

BUSINESS MEETING

BENEDICTION Member

HOSTESSES FOR MARCH: Gladys Walker and Ann Bays



BIRTHDAY

JUDY HARRIS -- MARCH 8TH

DEADLINE FOR WOMAN OF THE YEAR

The deadline for nominations for "Woman of the Year" is July 16. Mail all entries to Ann Bays or Brenda Williams. HURRY AND

BUSINESS MEETING

C H A P T E R

R O S T E R

Ann Bays

1213 Leeson Drive

Res: 842-2650

Nora Bowie

328 Bellevue Drive

Res: 843-8388

Bus: 843-1621

Mary Frances Brown

921 Nutwood Avenue

Res: 843-9403

Bus: 842-1674

Cindy W. Browning

Village Green Apts I-2

Res: 781-2061

Bus: 622-4711 Allen Co.

Bobbie Cardwell

1226 E. 17th Street

Res: ~~843-1806~~

Bus: 781-2150 Ext. 236

Addie Carlson

520 Irquois Drive

Res: 842-6206

Bus: 842-4091

Sue Eicher

1609 Jones Avenue

Res: 843-8148

Bus: 843-1867

Carolyn Eatherly

1039 Center Street

Res: 842-4929

Marie Flora

1406 Laurel Avenue

Res: 842-5117

Jean Fulkerson

526 E. 13th Street

Res: 842-5168

Bus: 842-1603

Jill Gentry

919 Park Street

Res: 843-3946

Bus: 842-1674

Pat P. Glasscock

2702 Industrial Drive

Apartment 124 C

Res: 843-4232

Bus: 842-6556

Sharon Glenn

1648 17th Street

Res: 843-2140

Bus: 842-0104

Judy Harris

1656 Magnolia Avenue

Res: 842-6163

Bus: 842-6531

Estelle Holloway

528 8th Street

Res: 842-7615

Bus: 843-8985

Anna Sue Jackson

328 Robin Road

Res: 842-8787

Bus: 842-2496

Mary Ellen Lawson

717 Lynnwood Drive

Res: 843-3671

Bus: 842-2411

Iva Miller
906 Richland Drive
Res: 842-3350
Bus: 843-4171

Becky Morehead
903 Kenton Street
Res: 842-5808

Ramona Morrison
1601 Glendale Avenue
Res: 842-0095

Florence Perkins
2317 Grandview Drive
Res: 843-6393
Bus: 842-2411

Barbara Pippin
Skyline Drive
Res: 843-1581
Bus: 842-2411

Joann Rudolph
1210 East 15th Street
Res: 842-4370
Bus: 843-4325

Arlene Rountree
1217 High Street
Res: 843 4550
Bus: 842-1674

Sue Short
525 E. 17th Street
Res: 843-9885
Bus: 842-6531

Maxine Strickland
504 E. 17th Street
Res: 842-4905
Bus: 745-3691

Joyce Tabor
843 E. 10th Street
Bus: 781-2150
Extension 236

Betty Thomas
1719 Temple
Res: 842-1739
Bus: 842-6531

Mary Thomas
513 Belmont Drive
Res: 842-8839
Bus: 842-2447

Gladys Walker¹
928 Elm Street
Res: 842-1840
Bus: 843-6263

Lucille Walton
144 S. Sunrise Ave.
Res: 843-6979

Brenda Williams
526 E. 13th St.
Res: 842-5168
Bus: 842-1603

THE SECRETARY'S CREED

I SHALL

- be alert and strive to grasp instructions the first time given.
- not watch the clock, but cheerfully perform any extra duties.
- be loyal to my employer and not mention business affairs outside the office; nor my personal affairs in the office.
- keep my desk in order and arrive in the morning ahead of time to sort the mail, dust the boss' desk (but never disarrange his papers), sharpen pencils, clean pen points, and ventilate the office.
- keep myself neat and clean, guard my health, use make-up sparingly, cultivate a pleasing voice, and dress conservatively.
- never be smug about my mistakes; and, even if convinced that I am right, I shall not argue.
- study the business so that I may be able to relieve my employer of research and detail work, and talk intelligently to visitors.
- learn to discriminate between the welcome and unwelcome visitor, and use tact and courtesy in dismissing the latter.
- be diplomatic and kind, never suspicious or petty, in dealing with my fellow workers, and not engage in chit-chat in the office.
- speak with interest and poise over the telephones and note every call on a pad, writing on one side only, and place these notes face down under a paperweight, on the boss' desk.
- constantly increase my knowledge, so that I may be in time entrusted with the composing of letters, and add dignity to the office by speaking correct English or correcting (when transcribing) a grammatical slip in the dictated matter. If in doubt about a word, I shall refer to the dictionary, which will always be on my desk, and learn where to find common books of reference.
- go backward if I do not go forward: the quality of my work will have a material effect upon the quality of my life--if my work is slipshod, so also will be my standards, ideals, and character.

SOARING IN '70
AT NATIONAL CONVENTION

The Kentucky Colonel Chapter had 5 members to attend the National Convention: Iva Miller, Jean Fulkerson, Florence Perkins, Maxine Strickland, and Cindy Browning with Iva Miller as delegate.

We arrived in Birmingham just in time for the tour of the "Magic City" and to register.

The reception was held on Friday night from 8:00 to 10:00. Between the reception and dinner, we rushed our President to the hospital where she spent the weekend preparing for surgery in Bowling Green.

On Saturday morning we attended the Symposium which was on "The Art of Listening." The 5 levels of listening were given by Bill Blair, and Florence Barrett gave several obstacles to overcome while listening to a speaker. She suggested that we put these to work at our meetings. Mr. Blair said that people should engage their brains before accelerating their mouth. They summarized by giving basic steps to get people to listen to them.

We attended a luncheon and fashion show which was very entertaining. We were able to see some of the latest styles and colors in fashion today.

On Saturday afternoon we attended the workshops. The first one was by Joye Brown on "Listen for Your Image." She said that there was a bridge between fear and success. We should determine what we want to accomplish as a chapter of ABWA, and our method would be through success. We should cross the bridge from fear to success and courage by gaining knowledge and experience. We gain courage through education, being an officer, or active member. We gain confidence through doing. Mr. Bristom pointed out that ABWA is not a woman's club-----it is an educational association for business women. We are pros in our field. Various ways of hearing about ABWA was discussed and how we could help to improve our image of ABWA. Some revisions were made in the By-laws. A retired member cannot hold national office and all officers must be gainfully employed.

District Meeting

Glorine Tuohy said that we should "Listen, Look, but Don't Stop." We should listen to new members to what they have to say, and know their needs and interests. We should look for good perspective members to enroll---ones that would be willing to work and help ABWA grow successful. Don't stop----look after each member and give her special attention and acquaint her with ABWA. We either use a member (by making her active) or lose a member.

Maxine Youngs headed the last workshop on "Listen to the Answers." She urged all members to read and follow the procedure manual. She said that all members should be encouraged to take an active part in all ways and means projects.

The banquet was held Saturday night from 7:00 to 9:30. It was a very colorful occasion with all members in semi-formal or formal dress.

On Sunday morning at the brunch, the various awards were given to those well deserving chapters who had spent countless of hard and long hours on the scrapbook, bulletin and new ideas. All members of the Inner Circle (those sponsoring 11 new members) were given special recognition. We had two members, Jean Fulkerson and Florence Perkins who had received this special award. There was one ABWA member from Florida who has sponsored 125 members into ABWA.

There is no good way to really explain a District Meeting to a member who has not had the opportunity of attending one. You are kept busy from the time you arrive until time of departure. There is so much to learn about ABWA and ways of taking a more active part. The District Meeting is one of few times members have the opportunity to meet their national officers and executives at the national headquarters. There is so much knowledge to gain about ABWA, new ideas to learn and many friends to make. I am awaiting the next District Meeting at Virginia Beach where I can see my old friends and meet new ones.

WHY DON'T YOU PLAN TO ATTEND AND DON'T BE THE ONE TO MISS OUT ON THE FUN IN '71.....