

9-10-2013

UA80/1 Meeting Minutes

W Club

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AGENDA

WKU ALUMNI W-CLUB BOARD OF DIRECTORS MEETING

September 10, 2013 (Tuesday) / 8:00 am / Conference Room / Meyer Mortgage

Attendance:

1. Approval of Minutes (August meeting)
2. HAF Report (Jim Clark)
3. Sports Report (Pam Herriford)
4. Committee Reports
 - Finance Committee (Bill Edwards, chair)
 - Membership Committee (Jared Holland, chair)
 - Recognition Committee (Pam Herriford, chair)
 - Development/Marketing Committee (Matt Idlett, chair)
 - Special Projects Committee (Mike Montgomery, chair)
5. Old Business
 - Sponsorships
 - Football Hospitality — new location; chores; volunteers, etc.
 - Brunch & Hall of Fame
 - Basketball Hospitality
 - Membership Drive
 - Facebook Page — group
6. New Business
 - Homecoming Brunch & Hall of Fame Inductions (Just)
 - Inductees — update
 - Edwards Award — honoree (?)
 - Just Award — honoree (?)
 - Emcee — Asher (?)
 - Honorary Members
 - Candidates/selection — new Board member ... President-Elect
 - Summit Award
7. Next Meeting(s) —
8. Motion to Adjourn

— ADJOURN —

MINUTES — W-CLUB BOARD OF DIRECTORS

Conference Room, Meyer Mortgage, 8:00 a.m., Tuesday, September 10, 2013

In Attendance (15) — Vincel Anthony, Wayne Bush, Gary Carver, Jim Clark (ex-officio), Bill Edwards, Butch Gilbert, Pam Herriford, Paul Just, Jim Meyer, Mike Montgomery (presiding), Bill Moore, Mike Newton, Bobby Rascoe, Tim Slattery, Katy Tinius.

Not Present (13) — Bryan Baysinger, Tom Bird, Rick DuBose (ex-officio), Joe Easterling, Jared Holland, Jerry Humble, Matt Idlett, Jean-Marie Lawson, Bill Powell, Mickey Riggs, Eric Sack, Todd Stewart (ex-officio), Chris Tinius.

1. Approval of Minutes (August mtg) — motion to approve by Moore, 2nd by Bush APPROVED

2. HAF Report (Jim Clark) — Football ticket sales up; the UK game was financial success (about 45% of proceeds came to WKU) as well as a win in front of a great crowd ... the fund-raising project on new tennis courts is close to becoming a reality ... “Midnight Madness” for men’s and women’s basketball is set for Oct. 19 ... discussion on availability of seats on new West Side of The Stadium -- seats are available, but no chair seats remain.

3. Sports Report (Pam Herriford) — Volleyball ranked 21st; very tough schedule ... soccer 1-2-2 ... cross country teams preparing for opener and men’s golf in first tournament of the fall; women’s golf in 2nd tourney ... new softball coach is former Topper Amy Tudor (good head coaching experience on college level) ... basketball and swimming programs are beginning early workouts.

4. Committee Reports

- Finance Committee (Bill Edwards, Chair) — distributed printout with budget projection for 2013-14 year ... endowment account \$59,350.30 (up from \$55,130.50 last month) ... early memberships had boosted membership account out of red, however payment for football tickets + stewardship gifts leaves account in red at -\$2,431.65 ... have a balance of \$8,101.22 in Halls of History account after payment of \$11,417 to project artist Brent Price.
- Membership Committee (Jared Holland, Chair) — Holland not present; Just distributed early “paid members” list for 2013-14 ... total (including LifeTime members) is 170 ... overall, relatively good this early in the new fiscal year
- Recognition Committee (Pam Herriford) — pass to Just (later discussion on Brunch/Hall of Fame)
- Development Committee (Matt Idlett) — not present; discuss costs of tables at Brunch/Hall of Fame and game sponsorships for football ... APPROVED \$250 per table (8 tickets) at Brunch/Hall of Fame and \$500 per game per game for W-Club Hospitality Tent.
- Special Projects Committee (Mike Montgomery) — discussed new location in football -- site for tent on the concourse at the NE corner of North endzone (to the right of the scoreboard at the junction of the endzone section with the old East Side of The Stadium ... discussion on sponsorships and what to offer potential sponsors -- settled on 10 tickets (from our purchase allotment) and an in-tent acknowledgement for the sponsor ... APPROVED ... anyone with suggestions for potential sponsors please forward to Matt Idlett ... also need two W-Club volunteers to staff and secure tent area for each home game -- Katy Tinius volunteered for opener (Morgan State, Sept. 21) with husband Joe; Gary Carver and Vincel Anthony volunteered for the Navy game (Sept. 28) ... need volunteers for Louisiana-Lafayette (Oct. 15), Troy (Oct. 26) and Arkansas State (Nov. 30) ... NOTE: Carver also offered to co-sponsor Navy game (\$250; need to find someone for other \$250) ... guests will include paid members, their families and a guest or two; will also host reunion teams.

5. Old Business

- Sponsorships — see above ... will discuss more later on basketball hospitality
- Membership Drive — little time for discussion; encourage all Board members to make 10 calls

6. New Business

- Homecoming Brunch & Hall of Fame Inductions — Awards selections: Edwards Award - Whitey Sanders ... Just Award - Ken Givens ... Honorary Memberships - William Skaggs & Martha Lloyd
- Summit Award — W-Club honoree - Paul Just
- Re-elect the following to 4-year terms on the Board - Baysinger, Edwards, Humble, Riggs; not re-elected - Lawson (no replacement) ... also need a President-Elect (short on time; Just to ask for nominees via e-mail for consideration at October meeting) ... for motion by Moore; 2nd by Bush - APPROVED
- Just - we have a table at the Hall of Distinguished Alumni event (11:30 am, Friday, Oct. 25) ... former Topper basketball athlete Greg Smith (1966-68) will be inducted; we have 8 seats and he needs to know who wants to reserve a seat as soon as possible - Montgomery & Rascoe each asked for a seat

7. Next Meeting — Thursday, Oct. 10 / Executive Committee to meet on Tuesday, Oct. 8 at 11:30 am

8. Motion to Adjourn — done

— Meeting Adjourned / minutes submitted by Paul Just, Secretary —