

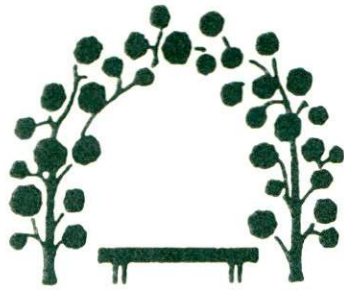
12-2001

South Union Messenger (December 2001)

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South Union Messenger

Newsletter for the Friends of the Shaker Museum at South Union, Kentucky

"..... the Shaker Museum is in a position to be a role model for historic preservation across the state."



L to R : National Trust Chairman William Hart; Shaker Museum at South Union Executive Director, Jerry Wooten; Shaker Village; Pleasant Hill Executive Director, Jim Thomas; National Trust President, Richard Moe

Shaker Museum Receives 2001 National Preservation Award

On October 1, the National Trust for Historic Preservation officially announced that the Shaker Museum at South Union and the Shaker Village of Pleasant Hill were this year's winners of the 2001 National Preservation Award for the Stewardship of Historic Sites. The first National Preservation Award ever to be presented to two historical institutions together in the state of Kentucky.

Executive Director Jerry Wooten traveled to Providence, Rhode Island to participate in the National Trust's annual preservation conference and to accept the award. Together with Jim Thomas, Executive Director of Pleasant Hill, Jerry accepted the Shaker Museum at South Union's own award from the National Trust President, Richard Moe. Wooten commented, "Winning this award is a ground-breaking achievement. As a National Award winner, the Shaker Museum is in a position to be a role model for historic preservation across the state. In 2002, the museum plans to capitalize on this great achievement by continuing strategic marketing, hosting quality events, and maintaining our focus as one of Kentucky's premier historical attractions."

While the museum closes for the season December 1, the museum staff and the Board of Directors will be working through the winter on a strategic marketing plan that will focus specifically on fund raising efforts and identifying important preservation issues. The award will eventually be displayed along with other museum achievements in the newly restored 1917 Shaker Store meeting facility scheduled for completion sometime in 2002.



**NATIONAL TRUST
for HISTORIC PRESERVATION™**

National Trust for Historic Preservation

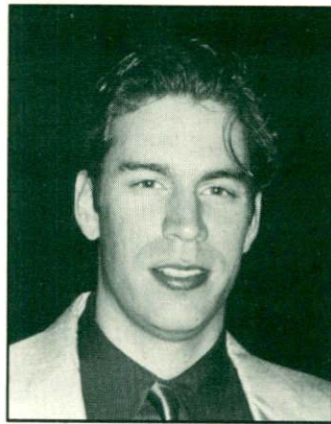
NATIONAL PRESERVATION AWARD
Trustee Emeritus Award for Excellence in the
Stewardship of Historic Sites

SHAKER MUSEUM AT SOUTH UNION
South Union, Kentucky

*For years of sensitive stewardship of the buildings and landscapes that represent
Kentucky's Shaker heritage.*

October 18, 2001

The Director's Corner . . .



I was reminded recently of how valuable the work is that we do in the museum world. Personally, I think museum work is one of the best jobs, especially for someone who appreciates and maintains a deep interest in history and learning. But sometimes I lose perspective of the most important responsibility we have in museums and historic sites - the visitor experience - especially when my focus is usually on budgets, development, personnel, and marketing.

When I discovered that the Shaker Museum was going to be the recipient of a National Award because of its quality of service and stewardship to the public, my focus and energies were quickly rechanneled. I began thinking that every person involved in this great project was or has been at sometime, a visitor to this site. You remained involved because of what you remembered about the wonderful buildings or the beautiful and rare collections, or maybe the Shaker pageant from long past, or a special gift you purchased from the museum gift shop. What ever it took to retain your interest, because of your faith in the Shaker experience, we have become a polished and well-recognized historic site.

2001 has been a defining year for the museum. We have had increased visitation and admissions, over 200 new members, 19 successful events, exhibit openings and workshops, continued landscape restoration, fund-raising success, and purchase of artifacts for the collection. But most of all, the Museum was the recipient of the National Trust for Historic Preservation's top award. The success of this operation proved that by keeping a positive focus, we are capable of anything.

I want to thank our president, Skip Cleavinger, and our longest standing board member, Ray Clark, for over ten solid years of service to the Shaker Museum. Also, without mentioning Beth McKinney's service to this board would be an embarrassing oversight. To each outgoing board member, thank you all and always know you have a home at the Shaker Museum.

Finally, with 2002 at our threshold, our members will always continue to be the lifeblood of this organization. My challenge to you - stay involved. This wonderful site and collections of the South Union Shakers is a treasure to us all and the Shaker Museum is already planning another defining year. Come visit us and see what we have in store for you in 2002.

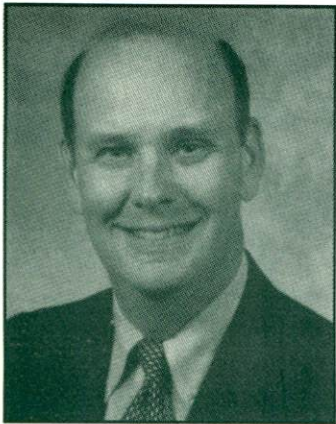
Have a wonderful holiday season!

Sincerely,
Jerry T. Wooten
Executive Director

"The success of this operation proved that by keeping a positive focus, we are capable of anything."

From the President of the Shaker Museum at South Union

Board of Directors:



What an exciting time this is for the Shaker Museum at South Union. To receive a National Historic Preservation award is truly an amazing accomplishment. Many people worked very hard to make this award possible. On behalf of the Board of Directors, I want to thank everyone who contributed their time, effort and money. Without the help of many dedicated people, the museum would never have won such a significant award.

The next year will bring many new challenges. We have, however, a dedicated staff, board of directors, advisory board and volunteers that are all willing to work to assure that the Shaker

Museum continues its important role in historic preservation for this area.

We cannot do it alone. We need your help and candidly, we need your money. Bring a friend to the Shaker Museum. Encourage others to join as members. Have your business schedule a luncheon or dinner at the Shaker Tavern. Invite your guest to spend the night at our bed and breakfast. All of these things will help the museum.

Most importantly, contribute to the Shaker Museum to assure that this important landmark will be preserved for the future. We look forward to your visit in 2002.

Very truly yours,
Charles E. English, President
Shaker Museum at South Union
Board of Directors

Shaker Museum at South Union
2002 Board of Directors

We want to welcome our incoming board of directors for 2002. Together with our Advisory Board, the Shaker Museum has the right leadership for a successful future.

Charles E. English, Jr.
Joe Gran Clark
Charlie Ray
Jon Taylor Barrow
Jill Blythe
Dianne Howerton
Karol Kirby
Tracy Linton Morgan
Sherry Corum Pryor
Renee Kilgore

President - New
Vice - President
Secretary
Treasurer - New

New

Shaker Museum at South Union
2002 Advisory Board

Edie Bingham
William Coke
Mike Harreld
Barbara English

Martin Brown
Ridley Wills, III
Doris Thomas
Will Martin

"Without the help of many dedicated people, the museum would never have won such a significant award."

MEMBERSHIP

Welcome! Shaker Museum New Members

Tom & Mibrey Andrews - Nashville, TN
 Robin Barrick - Nashville, TN
 Neil & Clara Bass - Nashville, TN
 Mr. & Mrs. John Beasley - Franklin, TN
 Susannah Brown - Nashville, TN
 Rick & Mary Lea Bryant - Nashville, TN
 Alex & Ann Buchanan - Nashville, TN
 Mr. & Mrs. John Cain III - Nashville, TN
 Dr. & Mrs. Benjamin Caldwell, Jr. - Nashville, TN
 E.H. & W.H. Cammack - Nashville, TN
 John & Lisa Campbell - Nashville, TN
 Mr. & Mrs. William Cochran - Nashville, TN
 Alice B. Coke - Franklin, TN
 Patricia Colton - Nashville, TN
 Charles Cook, Jr. - Nashville, TN
 William & Jean Cook - Lebanon, TN
 Dr. William L. Downey - Nashville, TN
 Charles & Emily Evans - Nashville, TN
 John & Stephanie Hardcastle - Nashville, TN
 Alice Hooker - Nashville, TN
 John & Beth Huff - Nashville, TN
 Mr. & Mrs. R. Scott Jackson, Jr. - Nashville, TN
 Mr. & Mrs. Wynne James - Nashville, TN
 Lawrence & Marianne Kown - Nashville, TN

Andrew Martin - Nashville, TN
 Mr. & Mrs. Martin McNamara, III - Nashville, TN
 Julia Meadows - Adams, TN
 Nikki Merguzhis - Benton, KY
 Gavin & Caitlin Moon - Franklin, TN
 Ellen More - Nashville, TN
 Walter & Anne Morgan - Nashville, TN
 Dent & Phyllis Morriss - Springfield, TN
 Elizabeth Page - Nashville, TN
 George & Ophelia Paine - Nashville, TN
 Mr. & Mrs. Walter M. Robinson, Jr. - Nashville, TN
 Cliff & Susan Russell - Brentwood, TN
 Drs. Bill & Barbara Schooley - Nashville, TN
 Mr. & Mrs. Addison B. Scoville, III - Nashville, TN
 Mr. & Mrs. R. W. Schick, Jr. - Nashville, TN
 W. Lucas & Susan Simons - Nashville, TN
 Edwin & Mary Voss - Nashville, TN
 Breck & Julie Walker - Nashville, TN
 Lysbeth Wallace - Hopkinsville, KY
 Barbara B. Wilbur - Clarksville, TN
 Mr. & Mrs. Ridley Wills, III - Franklin, TN
 Mr. & Mrs. David Wilson - Nashville, TN
 Mr. & Mrs. Toby Wilt - Nashville, TN
 Mrs. William Wood - Nashville, TN

Membership Reminder!

With 2002 right around the corner, it's time once again for our annual membership drive. As you know, so many of the special events, workshops, & exhibit openings that the museum hosts through the year are supported solely through income generated by our members.

Since the last newsletter, we are pleased to announce over 50 new members decided to join the museum.

Membership renewals will be mailed out in early January. However, if you would like to renew early, please fill out the membership slip below & mail it to us at:

Shaker Museum at South Union
 P.O. Box 30
 South Union, KY 42283

Shaker Museum at South Union - Early Membership Form

Name _____

Address _____

Make check payable to Shaker Museum at South Union.

Please bill my Visa MC Card No. _____

Signature _____ Exp. Date _____

BASIC BENEFITS INCLUDE:

Free Admission to the Shaker Museum • 10% Discount in Museum Shop • Free or Reduced Admission to Events • Quarterly Newsletter

MEMBERSHIP CATEGORIES

- Student \$15
- Individual \$25
- North Family \$50
- West Family \$100
- East Family \$250
- Center Family \$500
- Jasper Springs Society \$1,000
- Corporate \$2,500

ADDITIONAL MEMBERSHIP BENEFITS

- Basic Benefits for 1 person & 1 guest admission
- Basic Benefits for 1 person & 1 guest admission
- Basic Benefits for immediate family & 2 guest admissions
- Basic Benefits for immediate family & 4 guest admissions
- North Family benefits + 2 tickets to Shaker Breakfast
- North Family benefits + 1 nights stay at the Shaker Tavern
- North Family benefits + 2 nights stay at the Shaker Tavern for 2 & complimentary use of the Shaker Tavern Meeting Room
- North Family benefits + 2 nights stay for 4 & complimentary use of the Shaker Tavern Meeting Room

Grants and Foundations Awards Update

In 2001, the Shaker Museum has been truly blessed with the many donations, gifts and other awards from various individuals, grants and foundations. The museum depends completely on these kind of financial resources in order to keep its doors open to the general public.

Since last reported in the August newsletter, the Museum received the following gifts:

Grants

Logan County Tourism Commission - \$6,000.00 - Brochure Printing

Foundations

W.L. Lyons Brown Foundation - \$45,000.00 (over 3 yrs.) - Education

The E. Rhodes and Leona B. Carpenter Foundation - \$50,000 - Renovation

New Memberships - \$3,900.00 - General Operating

Other Gifts - \$36,500.00 - General Operating

The Shaker Museum at South Union would also like to extend our sincere thanks to the following persons for their individual support for museum operations:

Mr. & Mrs. Barry Bingham, Jr.

Mr. Will Martin

Mrs. W. L. Lyons Brown

Mr. Ridley Wills, III

Mr. John Ridley

Mr. William T. Young

Mrs. Cora Jane Spiller

Mr. Martin Brown

Without the financial support for museum operations, the Shaker Museum could not remain a viable operation. As a non-profit, 501 (c)3 organization, Shakertown Revisited, Inc., is governed by a volunteer board of directors.

Shaker Museum Approved for Interstate 65 Signage Program

The Shaker Museum's application for state sponsored signage was approved in late September by the Kentucky Department of Travel. Shaker Museum Executive Director Jerry Wooten stated, "This is a monstrous step toward generating new traffic to the museum. I am certain that the Shaker Museum's signs along Interstate 65 will increase visitation to the museum in 2002."

Wooten applied for signage earlier this year with hopes that the Shaker Museum signs along I-65 would direct more travelers to the historic site. A series of "trail blazing" signs will be erected along different routes directing travelers to the museum. Motorists will be exited northbound (from Nashville) at Exit 2 and southbound (from Louisville) at Exit 6. Both Interstate 65 signs will be located at the Franklin, Kentucky exits. Motorists will then be able to follow the "trail blazing" signs, that list the appropriate mileage, to the Shaker Museum.

If all goes as planned, the signs should be erected by March 2002, just in time for the new museum season. "In the past," Wooten stated, "the museum has depended on just two signs along Highway 68/80 and at the intersection of the Natcher Parkway." The museum's total visitation in 2001 exceeded 10,500 visitors which was an increase from the previous three years. Wooten anticipates 6,000 to 8,000 additional visitors as a result of the new signs in 2002.

*"I am certain
that the Shaker
Museum's signs
along Interstate
65 will increase
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museum in
2002"*

Events..Events..Events..Events...Reports

Shaker Breakfast - November 10

The Dining Room of the 1824 Shaker Centre House was filled to capacity again during this year's annual (and sold out) Shaker Breakfast. Shaker Tavern Innkeeper, Jo Ann Moody along with a dedicated corp of volunteers, prepared this year's breakfast and served more than 85 people for two seatings. Executive Director Jerry Wooten stated, "The breakfast is a special treat for those who want to have a unique dining experience in the exact spot where the Shakers ate breakfast each morning."



"...people were very generous with their canned food items for the needy families..."

The breakfast continues to be one of the museum's most popular and well attended events. The menu consists of authentic fares of Shaker cooking. It is recommended each year to reserve your place well in advance. The Museum usually begins taking reservations months in advance. If you are interested in attending the Shaker Breakfast in November 2002, please call the museum office at (270) 542-4167 to reserve your spot.

Christmas at Shakertown - Gifts for the Season

(Nov 30- Dec 1)

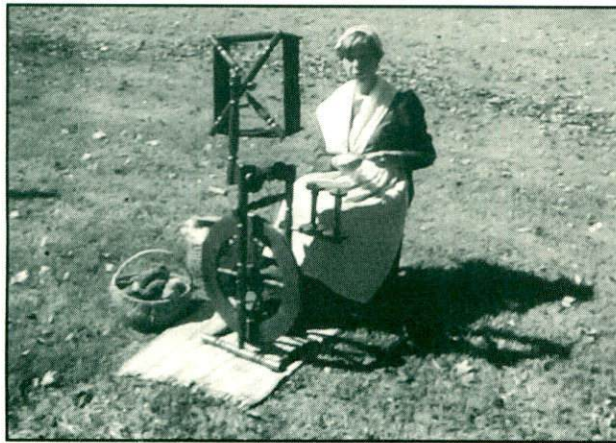
Once again on November 30 and December 1, 2001 a huge crowd of more than 800 people came to the Shaker Museum for our "Gifts of the Season - Christmas at Shakertown" craft and antique show. This year's events featured some of the finest antique and craft dealers in the area. Many of the dealers had their very best year ever. The Preview Party on Friday evening was well attended and the food was outstanding. As in the past, people were very generous with their canned food items for the needy families of Logan County and the barrel had to be emptied many times. Next year's Christmas event will be bigger and better as plans are already being discussed for more dealers and food. A special thanks to all of the dealers and all who attended for making this event one of the most memorable for the Shaker Museum and the community.



Events..Events..Events..Events...Reports

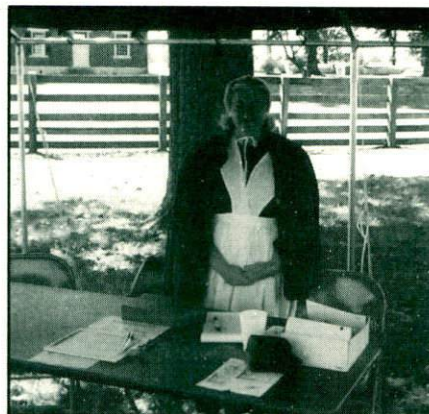
Shaker Farm Day and Dinner - October 6

This year's Shaker Farm Day proved to be another success. What began as a cold, cloudy morning, turned into a beautiful and well attended event. On hand were many artisans and demonstrators who, through the course of the day, educated and entertained museum visitors. Some of this



years activities included basket making and weaving, meat smoking and food preparation, candle dipping, lard rendering, apple cider and apple butter making, corn shelling, broom making, blacksmithing, and Shaker feed cooking.

Following the day's events, guests were treated to an authentic Shaker Dinner at the 1869 Shaker Tavern prepared by the museum's own Innkeeper, Jo Ann Moody. All said, more than 500 visitors attended the day's events. A great day for all!!



"On hand were many artisans and demonstrators, who throughout the day educated and entertained museum visitors"

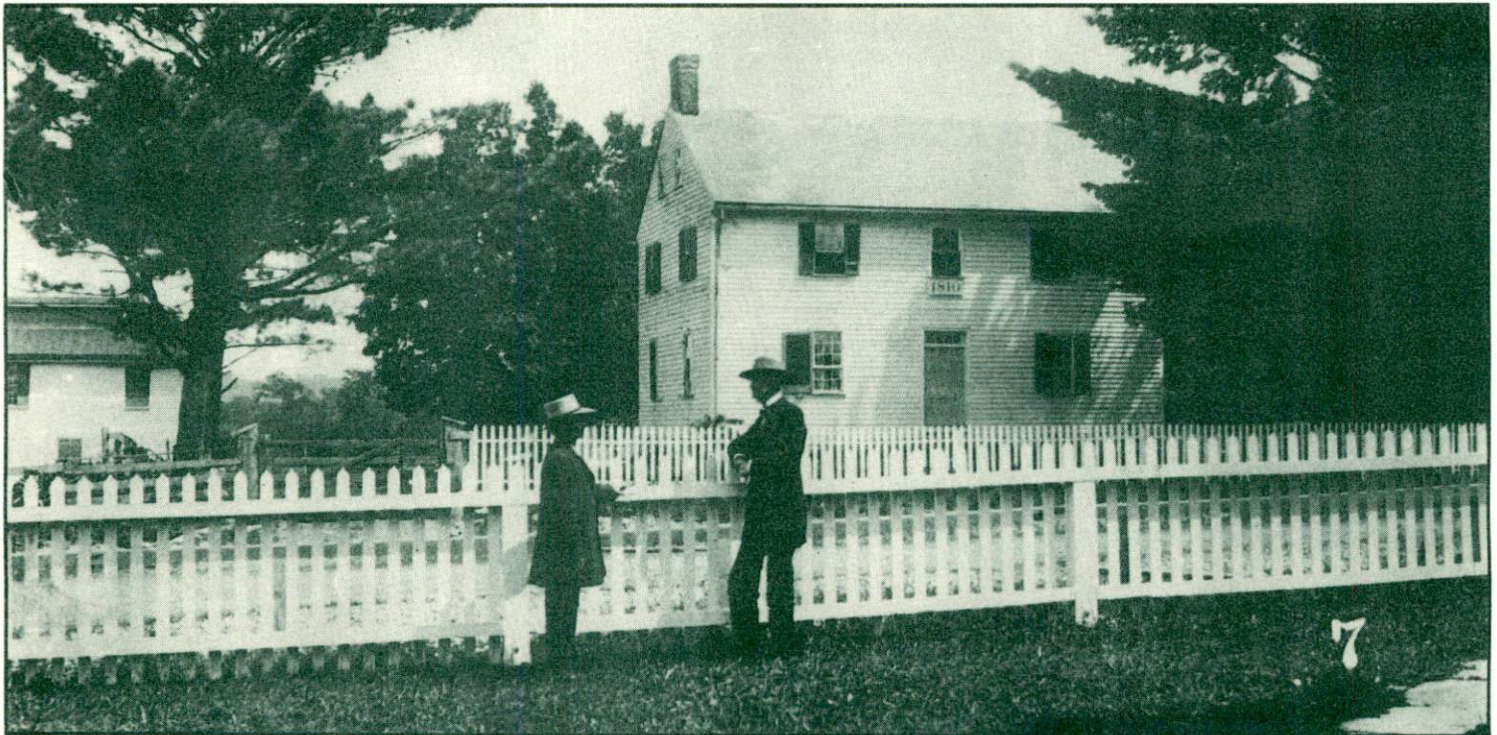


SHAKER MUSEUM AT SOUTH UNION

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South Union, Kentucky 42283

Nonprofit Organization
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From the Past. . .



Some of the best and earliest images of South Union were taken by an unknown professional photographer around 1885. This is photograph #7 in an incomplete set that originally included at least thirteen negatives. Pictured are two unidentified South Union leaders (one of these men is probably Elder James Richardson) posing on the south side of the "great road". The building on the right, the first permanent structure built by the Shakers at South Union (1810), was being used as a school house when this photograph was taken. The smaller building on the left was probably a lumber drying house.