

4-17-2014

UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS
Conference Room, Meyer Mortgage, 8:00 a.m., Thursday, April 17, 2014

In Attendance (18) — Vincel Anthony, Wayne Bush, Gary Carver, Jim Clark (ex-officio), Joe Easterling, Bill Edwards, Jerry Humble, Matt Idlett, Paul Just, Jim Meyer, Mike Montgomery, Bill Moore (presiding), Mike Newton, Bill Powell, Bobby Rascoe, Eric Sack, Chris Tinius, Katy Tinius.

Not Present (9) — Bryan Baysinger, Tom Bird, Rick Dubose (ex-officio), Butch Gilbert, Pam Herriford, Jared Holland, Mickey Riggs, Tim Slattery, Todd Stewart (ex-officio).

1. Approval of Minutes (February meeting) — Move to approve by Bush, 2nd by Meyer APPROVED

2. HAF Report (Jim Clark) — working on renewals ... football spring game (April 19) ... golf tournament tomorrow.

3. Sports Report (Pam Herriford) — not present

4. Committee Reports

- Finance Committee (Bill Edwards, Chair) — attached ... comments -- in the black; will be ordering awards; working on budget proposal for next year ... need to review handling of purchase of football tickets.

- Membership Committee (Jared Holland, Chair) — short discussion committee planning for membership drive ... asked Chris Tinius to sub for Jared Holland as chair of the committee due to Jared's challenges in trying to attend; Tinius accepted post

- Recognition Committee (Pam Herriford) — not present

- Development/Marketing Committee (Matt Idlett) — expressed need for W-Club to search out sponsorship dollars + annual push for new memberships.

- Special Projects Committee (Mike Montgomery) —

- plans for building a W-Club home in the stadium have been passed back to the architect with board suggestions.

- the renovation project for the W-Club Room (and "patio" area) in Diddle Arena ... working with Craig Biggs on plans ...

potential donor interested ... can we include naming rights? ... Montgomery will head up fund-raising effort ... suggests an annual fund-raising event with a prominent former athlete as the speaker; luncheon or dinner; schedule away from other events (perhaps in the spring); maybe include some awards; discussion on costs and pricing ... motion to proceed with planning by Humble, 2nd by Meyer; discussion -- Idlett - move carefully and be sure to touch all bases ... Humble - key is setting up good campaign ... Moore - will donate \$1,000 ... K Tinius - limit to W-Club members, or approach others? ... Sack - some members are capable of major contributions ... Newton - plenty of opportunity among members ... Just - can we tie in naming rights to recognize someone like Ted Hornback along with the donor (i.e. Houchens-Smith Stadium)?; Newton agreed ... question APPROVED

5. Old Business

- Halls of History (Just) — a number of pledges are behind in payments ... will be needing those funds ... asked about sending a note to those on that list and asking them to bring their accounts for Halls of History up-to-date APPROVED

- Kiosks Project (Just/Easterling/Idlett) — Hitcents working on fixes as per agreement early in the year ... signs that progress is being made ... discussion ... Just clarifies that project is actually a website in itself and that when it reaches working order it will be available online as well as on kiosks in Diddle Arena.

- Hospitality Rooms (Just) — more outside support for hospitality for Football & Basketball game hospitality than ever before.

6. New Business

- 2014-15 Membership Drive — see Membership Committee above ... Just and Edwards reported on a meeting with members of the Alumni Office staff regarding their concern about members' ability to claim complimentary admissions for games (discount in MB) and compliance with IRS regulations regarding charitable giving ... discussion results in request that we ask for a change in verabage on membership correspondence similar to what HAF uses and encouraging members to consult with tax advisor regarding ability to deduct membership on their returns; meanwhile W-Club will research how memberships and game admissions are handled at other institutions ... motion to approve by Humble, 2nd by Anthony APPROVED

- Stewardship Gifts (Just) — asked if Board was in favor of continuing with program? ... directed to proceed and keep budget similar to last year.

- Anthony noted that we need to make use of wealth of talent among our former athletes, vast majority of whom do not live in Bowling Green ... look into including access via conference call to enable those unable to be in attendance to participate ... a thought we need to address at some point ... Humble and Clark offered comments in support.

- K Tinius reminded all that there will be a 40th Anniversary Reunion of the 1974 NCAA Runner-up Cross Country Team and '74 National Champion Nick Rose at the home football game on Oct. 4 -- expect a bit turnout

- Bush gave the Board a report on Board members Mickey Riggs and Jimmy Feix', who are struggling with health issues.

7. Next Meeting — Annual Hall of Fame Section Meeting — 6:00 p.m., Tuesday, June 3 (as per new annual meeting schedule approved at October 2013 meeting -- 7 regular annual meetings: late July/early August ... September ... October ... November ... late January/early February ... April ... late May/early June) — Board Room (2nd Floor), Augenstein Alumni Center

Motion to Adjourn — Humble, 2nd by Edwards / Meeting Adjourned / minutes submitted by Paul Just, Secretary

W-Club Treasurer's Report /// 4/8/14

1) Membership Account

• Balance Last Month 3/13/14	\$ 824.42
• Income Deposits in March	+ 1,557.49
• Expenses Paid in March	- 66.00
• CURRENT BALANCE 4/8/14	\$ 2,315.91

• <u>MEMBERSHIP EXPENSES paid in March</u>	
• Drinks (for Basketball Hospitality Room)	\$ 66.00

• <u>UPCOMING EXPENSES</u>	
• Basketball Hospitality Room	
• Letter Awards	

2) **Endowment Spending Allocation**

• Balance	0
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3) Endowment Account

• Balance Last Month 3/13/14	\$ 67,802.69
• Income in March (donations/investment gains)	+ 5.00
• Expenses Paid in March (investment loss/fees)	0
• Current Balance 4/8/14	\$ 67,807.69

3) Halls of History Account

• Balance Last Month 3/13/14	\$ 5,979.23
• Income Deposits in March	+ 629.71
• Expenses Paid in March	- 1,500.00
• Current Balance 4/8/14	\$ 5,108.94