

2-20-2014

UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS

Conference Room, Meyer Mortgage, 8:00 a.m., Thursday, February 20, 2014

In Attendance (19) — Bryan Baysinger, Wayne Bush, Gary Carver, Jim Clark (ex-officio), Rick Dubose (ex-officio), Joe Easterling, Bill Edwards, Butch Gilbert, Pam Herriford, Matt Idlett, Paul Just, Jim Meyer, Mike Montgomery, Bill Moore (presiding), Mike Newton, Bill Powell, Bobby Rascoe, Mickey Riggs, Chris Tinius.

Not Present (8) — Vincel Anthony, Tom Bird, Jared Holland, Jerry Humble, Eric Sack, Tim Slattery, Todd Stewart (ex-officio), Katy Tinius.

Opening Comments — W-Club President Bill Moore invited Mr. Dubose to make comments. Dubose noted that the plaza in front of the new Augenstein Alumni Center is nearing completion and will be the home of a statue of Big Red. In addition work is underway on construction of the new hotel located behind the Alumni Center. Moore added a report on his recent visit with AD Todd Stewart. Their discussion included: potential for recognition of letterwinner groups (perhaps by decade) at home football games; ticket arrangements and better game seating for W-Club members are home football and basketball games; and, encouraging coaches and athletes to stand with hands over their hearts for the playing of the National Anthem before athletic events.

1. Approval of Minutes (February meeting) — Riggs questioned the item in the minutes regarding the board vote in November meeting to accept into membership a person affiliated with the swimming team in the late 1980s ... discussion followed ... motion to approve the minutes by Meyer (with note of the question regarding the vote on the person's membership for future reference), 2nd by Carver. APPROVED

2. HAF Report (Jim Clark) — working on renewals for HAF membership and football tickets ... planning for educating fans about the new conference (Conference USA) ... planning for Sun Belt basketball tournaments in New Orleans; big convention in the city at the time and difficult to find lodging.

3. Sports Report (Pam Herriford) — baseball season is opening ... basketball teams each have 2 home games left; the men are 2nd in the Sun Belt and the women are 3rd ... football is finalizing new staff and Spring Game is set for April 19 ... men's golf opens Mar. 4-5 and the women open Feb. 24-25 ... soccer is in midst of conditioning ... softball is 5-4-1 and home opener is Friday ... swimming takes part in the C-USA championships beginning Feb. 26 ... tennis teams are both 2-1 in the early going ... SBC indoor track meet will be at Birmingham.

4. Committee Reports

- Finance Committee (Bill Edwards, Chair) — attached
- Membership Committee (Jared Holland, Chair) — Holland not present; no printout, but Just pointed out little change this time of year ... Executive Committee will meet before next board meeting and discuss planning for 2014-15 membership drive.
- Recognition Committee (Pam Herriford) — pass
- Development Committee (Matt Idlett) — comments on membership push ... need to get news releases on website ... good support for men's basketball hospitality
- Special Projects Committee (Mike Montgomery) —

1) suggests the board consider the possibility of the fund-raiser event (perhaps off-campus an off-campus dinner with a former letterwinner as a speaker) -- present club awards (Edwards and Just awards + honorary memberships) ... proceeds could help support hospitality for football and basketball games (discussion -- Baysinger suggests other use for funds, i.e., student-athlete awards, etc.; other comments -- just direct funds raised to operations burget and not tie to specific items) ... Bush expressed concern about fitting event into the annual calendar; and others concern about underwriting event to cover costs ... general agreement to continue to explore the idea.

2) W-Club Room in The Arena ... discussed 2nd phase of renovation (conversion to "patio" area to become part of the room) ... has had preliminary talks with a potential sponsor for the project.

3) Hospitality Tent in The Stadium ... presented architect's renderings of what a permanent structure on the site of the current tent might look like ... will continue to explore.

6. Old Business

- Kiosks Project (Just) — commitment from Hitcents to make site workable; work will begin as soon as Hitcents receives overdue \$3,000 maintenance fee for last year ... will cover all but two of problems that have been identified and those will be addressed under the provisions of the maintenance agreement ... outlined other details.
- Basketball Tickets (Montgomery) — Stewart is interested in trying to make something work

8. Next Meeting — Thursday, April 17 (as per new annual meeting schedule approved at October meeting -- 7 regular annual meetings: late July/early August ... September ... October ... November ... late January/early February ... April ... late May/early June)

9. Motion to Adjourn

— Meeting Adjourned / minutes submitted by Paul Just, Secretary —

W-Club Treasurer's Report /// 2/19/14

1) Membership Account

- Balance Last Month 1/24/14 \$ 729.74
- Income Deposits in January + 449.49
- Expenses Paid in January - 1,336.90
- **CURRENT BALANCE 1/24/14 (\$ 157.67)**
- Endowment Account Spending Allocation \$ 1,071.00

- MEMBERSHIP EXPENSES paid in January
 - Centerplate (Game Hospitality) \$ 1,336.90

- UPCOMING EXPENSES
 - Basketball Hospitality Room
 - Letter Awards for Fall Sports

2) Endowment Spending Allocation

- Balance 1/24/14 \$ 1,071.00
- Less Expenses (Centerplate - Hosp. Rm) - 1,071.00
- **Balance 0**

3) Endowment Account

- **Balance Last Month 1/24/14 \$ 67,839.22**
- Income in Dec. (donations/investment gains) + 105.00
- Expenses Paid in Dec. (investment loss/fees) 0
- **Current Balance 1/24/14 \$ 67,944.22**

3) Halls of History Account

- **Balance Last Month 1/24/14 \$ 11,706.16**
- Income Deposits in December + 162.71
- Expenses Paid in January (light sources) - 586.50
- **Current Balance 2/19/14 \$ 11,282.37**

W-Club Executive Committee Meeting /// 4/2/14

In Attendance (6) — Bryan Baysinger, Bill Edwards, Matt Idlett, Paul Just, Mike Montgomery, Bill Moore (*presiding*)

1. Membership Drive for 2014-15 — discussion on person to chair ... Baysinger: need some way to reach out, an effective “platform” ... engage prominent alums, promote lifetime memberships, maybe a promo video to distribute via e-mail ... Montgomery: perhaps a fund-raiser featuring a prominent alum or alums ... discussion about making Brunch a pay event for all; varying opinions.
2. Stewardship Gifts — Just noted that it is time to begin that annual project and asked if budget can handle it ... all in agreement that stewardship gifting should continue and Just advised to proceed.
3. Budget — Edwards reported that most recent printouts should balances of \$824 (membership account), \$67,802 (endowed account) and \$5,x79 (?) in Halls of History account.
4. Halls of History Donor pledges — Just noted that he has reviewed the project's donor list and found that several (estimated 20 +/-) individuals who made pledges for the Halls of History are behind on their payment schedules ... following short discussion, Just was instructed to send out (tactful) reminders.
5. Other Items — Montgomery reminded committee that the estimates for completing the renovation of the W-Club Room (area) in Diddle Arena were approximately \$20,000 and that he has interested from a potential “lead donor” for that project who may participate to \$5,000 (or perhaps more).
6. Football & Basketball Hospitality — 2013 FB was a success ... funds were raised to cover hospitality for three-and-a-half of our 5 homes games ... compete games by: 1) Mickey Riggs ... 2) Gary Carver & Tony Rhoades (State Farm Insurance) ... 3) Norm Johnson & Brian Lowder ... and a partial game by Doug Gorman ... and it was noted that a large part of the hospitality for men's basketball games was also paid for by outside funds (Just believed '13-14 hospitality support was the best ever).

Meeting Adjourned