

8-25-2016

UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS

Meyer Mortgage, Conference Room, 8:00 a.m., Thursday, August 25, 2016

In Attendance (17) — Bryan Baysinger, Gary Carver, Bobby Couch, Joe Easterling, Bill Edwards, Clarence Glover, Pam Herriford, Cindy Hudson, Matt Idlett, Paul Just, Anthony McAdoo (*ex-officio*), Mike Montgomery, Mike Newton (*presiding*), Bobby Rascoe, Eric Sack, Tim Slattery, Katy Tinius.

Not Present (12) — Vincel Anthony, Tom Bird, Wayne Bush, Jim Clark (*ex-officio*), Butch Gilbert, Jared Holland, Jerry Humble, Jim Meyer, Bill Moore, Bill Powell, Mickey Riggs, Todd Stewart (*ex-officio*).

1. Approval of Minutes (*July meeting*) — Move to approve by Tinius, 2nd by Carver -- APPROVED

2. HAF Report (Jim Clark) — not present

3. Sports Report (Pam Herriford) — soccer has opened 1-1 ... football preparing for Sept. 1 opener at home ... volleyball ranked in pre-season poll and preparing for opener ... cross country teams will be season in two weeks

4. Committee Reports

- Finance Committee (Bill Edwards, Chair) — membership account - \$5,990.91 (updated from Aug 11 printout; endowment account - \$62,553.49; Halls of History account - \$6,186.93 ... have purchased 26 season football tickets for \$2,088.00)
- Membership Committee (Jared Holland, Chair) — not present; Just distributed membership for 2016-17 (thru Aug 23) — 160 (86 annual members + 74 LifeTime members) ... 44 of 86 annual members were not on membership rolls for 2015-16; positive reflection on phone contacts organized by committee chair Holland ... need to continue with contacts into the early fall for max benefit ... encourage those who have not yet started to make contacts ... and, need to work on retention with renewals from last year ... should pick up some in coming weeks ... Montgomery suggests we set up dates for renewal and sign-up to encourage earlier response
- Recognition Committee (Pam Herriford, Chair) — pass
- Development/Marketing Committee (Matt Idlett, Chair) — not present
- Special Projects Committee (Mike Montgomery, Chair) — tent is set up for hospitality tent at football; same location as last year ... we have a verbal commitment for a \$25,000 for the enlargement of the W-Club Room in Diddle Arena ... will need name recognition; will be discussing with the athletics director ASAP

5. Old Business

- Homecoming Brunch / Hall of Fame 2016 (Just) — new caterer for athletics facilities is Aramark, which now has contract for all of the campus ... Herriford and Just met with Aramark representative Friday; a productive meeting and our situation for the Homecoming Brunch and for our game hospitality rooms will remain the same ... other preps for Brunch and Hall of Fame on on-going
- Hall of Fame Teams Recognition (Just) — sub-committee (Edwards, Herriford, Hudson, Just and Meyer) has met and discussed items of concern in preparing support for consideration to add team recognitions to the Hall of Fame program ... will continue to review and plan to have details for Board review later in the year in hopes of implementing the program for 2017 if approved
- Football Tickets — W-Club window at the stadium will again be a Gate-5 this fall

6. New Business

- Football Hospitality / recruiting support (Just) — have commitments from seven underwriters for W-Club hospitality for the 2016-17 school year to date — Adaptive Enterprises (Mike Montgomery), Franklin Bank & Trust (Alex Downing), Norm Johnson & Brian Lowder, Meyer Mortgage (Jim Meyer), Bill Moore, Newton Financial Group (Mike Newton) and State Farm (Gary Carver)
- Board Membership for 2016-17 (Just) — motion that the 6 members of the Board whose terms expire this fall (Easterling, Glover, Just, Moore, Slattery and Tinius) be re-appointed for an additional 4-year term on the Board — APPROVED ... noted that long-time Board member Jerry Humble has resigned from the Board due to his inability to attend meetings ... Just recommended that new Board member Bobby Couch be moved into that slot to complete Humble's term (expires 2017) — APPROVED
- President-Elect (Newton) — need a president-elect for 2016-17 ... anyone interested in being considered for the position, or anyone wishing to nominate an individual for the position, contact Newton or Just ASAP ... the president-elect will commit to 4 years on the Executive Committee of the Board, the first as president-elect, the 2nd as president, and the 3rd and 4th as a past president
- Summit Awards (Newton) — we have participated in this program honoring University volunteers for a number of years ... recommend that we continue to participate and that we designate Pam Herriford as the W-Club honoree for 2017 — APPROVED ... the cost (#350) will provide us a table with 10 seats ... if you would like to attend, contact Paul Just
- Hall of Distinguished Alumni — as you know, our own Bill Edwards will be one of 3 honorees in the Hall this fall ... we usually reserve a table (\$375 - 8 seats), but with potential need for more than 8 seats, recommendation is that we reserve two tables with the W-Club paying \$375 and the 16 persons attending splitting the cost of the other table (\$23.75 per person) ... motion to approve by Tinius; 2nd by Herriford — APPROVED ... *Note*: following the meeting, a member of the Board offered to pay half the price (\$187.50) of the 2nd table, reducing the cost per person to \$11.75 each

7. Next Meeting — Thursday, Sept. 22, 2016; Conference Room, Meyer Mortgage

8. Motion to Adjourn — Montgomery; 2nd by Sazck ... APPROVED

— A D J O U R N —