

4-21-2016

UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS

Conference Room, Meyer Mortgage, 8:00 a.m., Thursday, April 21, 2016

In Attendance (17) — Gary Carver, Bobby Couch, Joe Easterling, Bill Edwards, Pam Herriford, Jared Holland, Cindy Hudson, Matt Idlett, Paul Just, Jim Meyer, Mike Montgomery, Bill Moore, Mike Newton (*presiding*), Bill Powell, Bobby Rascoe, Eric Sack, Tim Slattery.

Not Present (11) — Vincel Anthony, Bryan Baysinger, Tom Bird, Wayne Bush, Jim Clark (*ex-officio*), Butch Gilbert, Clarence Glover, Jerry Humble, Mickey Riggs, Todd Stewart (*ex-officio*), Katy Tinius.

1. Approval of Minutes (April meeting) — Move to approve by Bill Moore, 2nd by Jim Meyer -- APPROVED

2. HAF Report (Jim Clark) — not present

3. Sports Report (Pam Herriford) — football - spring game Saturday (Apr 21) at 1:00 pm ... baseball is 19-18 ... women's golf placed 4th at C-USA championships -- highest conference finish since 1997 ... men's golf will play in C-USA tournament next week ... volleyball finishing spring workouts with a home tournament this weekend ... women's tennis playing MTSU in C-USA tournament today ... soccer completed spring practice with a tournament and awards banquet ... track performing well - C-USA championships May 12-15 ... women's basketball - 2 spring signees (+ 3 early signees); annual awards banquet next week ... men's basketball - new coach not around much; hard at work on recruiting; no signing announcements as yet.

4. Committee Reports

- Finance Committee (Bill Edwards, Chair) — budget report presented ... negative balance in membership account (\$-1,737.49); plan to take a draw (\$4,000 +/-) from endowed account to balance and cover end-of-year bills - motion by Edwards; 2nd by Moore - APPROVED ... have a bill from Ticket Office for door workers at W-Club Tent/Room for football and basketball (\$1,020) ... endowed account balance is \$64,695.83 ... Halls of History account - \$10,438.77.

- Membership Committee (Jared Holland, Chair) — relatively flat year ... will be working on plan for 2016-17 membership drive and plan to have a proposal at next meeting.

- Recognition Committee (Pam Herriford, Chair) — pass

- Development/Marketing Committee (Matt Idlett, Chair) — more details on planning at next meeting

- Special Projects Committee (Mike Montgomery, Chair) — W-Club Room expansion project - have a former football player interested in supporting (as well as former men's basketball athlete) ... discuss potential for naming rights for a donor willing to foot 50% of the costs ... need to concrete such things internally so that we can finalize commitment(s) ... Adaptive Enterprise will once again supply tent for football hospitality (similar set-up as last fall) ... also interested in supporting the Brunch / Hall of Fame again in 2016 ... Chad Bishop at WBKO-TV willing to help with media exposure for inductees and the event.

5. Old Business

- Hospitality Support / Football/Basketball (Paul Just) — new system for full-year sponsorships instead of game-by-game sponsors worked well for first-year effort - need to expand ... however, we did accept the help for 2-3 that wanted to host a single event ... overall, worked well - did not cover "all" expenses, BUT did cover much more than ever before ... need to build on success for 2016-17.

- W-Club / HHH website (Just/Joe Easterling) — have contracted with John Walker to take over the site ... Walker is WKU alum who works for Bendix here in BG ... have had one session with him and he is currently working on updating mechanics of site ... considerable savings over previous arrangement and expect a good working relationship ... new site address: wkuhallsofhistory.com.

- New Phone App (Mike Newton) — Newton demonstrated how it can work for us ... discussion; considerable interest ... will work on developing for our use ... plan on having something up and ready within a year.

6. New Business

- Homecoming 2016 (Just) — the date is Oct. 22; opponent is Old Dominion; and kickoff is set for 2;30 pm - all good for planning.

- Hall of Fame nominations (Just) — to date we have two new nominees for the Hall ... Just is reviewing potential nominees among those just becoming eligible ... Newton brought up the subject of considering "Hall of Fame Teams" for induction - discussion and considerable interest ... Executive Committee asked to review and return to the Board with a proposal.

- Other New Business — Bill Powell updated the Board on the health of his son, and W-Club member, Dan Powell, who suffered a severe injuries in an accident during a bicycle race in the Nashville area; lucky to be alive; is recovering and now out of the hospital.

7. Next Meeting — Annual HALL of FAME Selection Meeting — Monday, June 6 at 6:00 pm in the Media Room at Diddle Arena.

8. Motion to Adjourn — Moore; 2nd by Sack ... APPROVED