

Western Kentucky University

TopSCHOLAR®

The Colonelette

Kentucky Library - Serials

7-1970

The Colonelette (July 1970)

Department of Library Special Collections
Western Kentucky University, spcol@wku.edu

Follow this and additional works at: https://digitalcommons.wku.edu/colonelette_abwa



Part of the [Cultural History Commons](#), [Social History Commons](#), [United States History Commons](#), and the [Women's History Commons](#)

Recommended Citation

Department of Library Special Collections, "The Colonelette (July 1970)" (1970). *The Colonelette*. Paper 31.

https://digitalcommons.wku.edu/colonelette_abwa/31

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in The Colonelette by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.

The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

REMEMBER THIS

If you work for a man, in Heaven's name, WORK for him. If he pays you wages which supply you bread and butter, work for him; speak well of him; stand by him and stand by the institution he represents. If put to pinch, an ounce of loyalty is worth a pound of cleverness. If you must vilify, condemn and eternally disparage - resign your position, and when you are outside, damn to your heart's content, but as long as you are a part of the institution do not condemn it. If you do that, you are loosening the tendrils that are holding you to the institution, and at the first high wind that comes along, you will be uprooted and blown away, and probably will never know the reason why.

By Elbert Hubbard

CREED
of the
AMERICAN BUSINESS WOMEN'S ASSOCIATION

CHAPTER CHARTERED, JUNE 3, 1964

Edited and published monthly by the Bulletin Committee of the Kentucky Colonel Chapter, American Business Women's Association, Bowling Green, Kentucky.

BULLETIN COMMITTEE

Chairman: Cindy W. Browning

Co-Chairman: Bobbie Cardwell

Reporter: Joyce Tabor

CHAPTER OFFICERS

President	Iva Miller
Vice-President	Ann Bays
Recording Sec.	Arlene Rountree
Corresponding Sec.	Jill Gentry
Treasurer	Judy Harris

MONTHLY MEETING: Fourth Tuesday

6:00 Social Hour 7:00 Dinner

Holiday Inn (midtown) Ky. Room

THE COLONELETTE

AMERICAN BUSINESS WOMEN'S ASSOCIATION (Headquarters)

9100 Ward Parkway

Kansas City, Missouri 64114

Founder & Executive Director	Hilary A. Bufton, Jr.
National Co-ordinator	Mrs. George Barrett
National Extension Director	Mrs. Glorine Tuohey
Asst. Executive Dir. & Con- vention Director	Mr. William H. Blair
National Public Rel. Dir.	Mr. Frank Bistrom

NATIONAL OFFICERS

President	Peggy O'Neal
First Vice-President	Marilyn R. Tucker
Secretary-Treasurer	Velma Feeney
Southeastern District Vice-Pres.	Joye H. Brown

COLORS: Black & Gold

FLOWER: White Carnation

NATIONAL MOTTO

"Better Personality for Better Living"

NATIONAL SLOGAN

"Soaring in '70!"

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them efficient, more considerate and more co-operative toward their work, their employer, and their employer's customers, thereby increasing their earning ability, success and happiness.

OFFICIAL PUBLICATION

"WOMEN IN BUSINESS"

A B W A 'S

P R O G R A M

July 28, 1970

SOCIAL HOUR 6:00 to 7:00 p.m.

INVOCATION Member

DINNER 7:00 p.m.

GUEST SPEAKER

INTRODUCTION. Jean Fulkerson

SPEAKER Mr. Jerry Goad
WLAC TV, Nashville, Tennessee

VOCATIONAL TALK

Anna Sue Jackson is a stenographer at GMAC (General Motors Acceptance Corporation on Russellville Road in Bowling Green, Kentucky.

BUSINESS MEETING

BENEDICTION Member

I N V O C A T I O N

LORD, IN THE QUIET OF THIS EVENING HOUR,
WE COME TO THEE FOR WISDOM, AND FOR POWER:
TO VIEW THY WORLD THROUGH ONLY LOVE-FILLED EYES;
TO GROW IN UNDERSTANDING; TO BE WISE
AND SURE TO SEE THY GUIDING LIGHT; AND THUS
TO KNOW EACH OTHER AS THOU KNOWEST US.

AMEN

B E N E D I C T I O N

O GUIDING SPIRIT, GUARDIAN OF OUR DAYS,
BE WITH US AS WE GO OUR SEPARATE WAYS.
HELP US TO FEEL THOSE THOUGHTS THAT LIFE AND BLESS;
TO KNOW A CLOSER BOND OF FRIENDLINESS;
TO SEE THY BEAUTY ALWAYS-----EVERY DAY,
TRANSLATED INTO LIVING-----THIS WE PRAY.

AMEN

♩ ♪ ♩
H A P P Y ♩ B I R T H D A Y
♩ T O Y O U ♩

Becky Morehead

Cindy Browning

JULY BIRTHDAYS

Like Leo, the Lion, you can be king
In any physical or mental thing.
You're inclined to be dominant and
proud
And a lofty standout in any crowd.

You're bold and daring and energetic
With personality that is most magnetic.
You can be a charmer without even tryin'
For every Leo born is a social lion.



THOUGHT OF THE

MONTH

A FEW WORDS ON SUCCESS

To laugh much and often; to win the respect of intelligent people and the affection of little children; to earn the appreciation of honest critics and endure the betrayal of false friends; to appreciate beauty, to find the best in others; to leave the world a bit better, whether by a healthy child, a garden patch or a redeemed social condition; to know even one life has breathed easier because you lived. This is to have succeeded.

By Ralph Waldo Emerson

S M I L E S

"MY JOB"

Its not my Place to run the Train,
The Whistle I can't blow; Its not my
Place to say, how the Train is
allowed to go.

Its not my Place to shoot off Steam,
Nor even Clang the Bell,
But let the Darn Thing Jump the track;
And see who catches H.....

"A man is a fool who can't be angry,
but a man is wise who won't be angry"

A dollar may not do as much for us as
it used to----but then we don't do as
much for a dollar, either.

A GOOD LEADER - One who takes a little
more than his share of the blame; and
a little less than his share of the
credit.

S
M
I
L
E

BOSS NIGHT AT DIAMOND CAVERNS WAS HUGE SUCCESS!

The red carpet was rolled out to greet 82 bosses, members, and guests of the annual Ky. Colonel Chapter of the American Business Women's Association Boss Night. Diamond Caverns was the site of the launch pad for SOARING IN 70, the theme for the evening's activities. The flight plans were under the direction of Miss Jean Fulkerson, Boss Night Chairman. The Commander was Toastmistress, Joann Rudolph. Activities got under way by the welcome hand of friendship; the red carpet reception committee which turned the activities over to the moon maids which set the stage of the selection of the Boss of the Year, Mr. Grover Holderfield of Holderfield and Pinkerton Wholesale Batteries, Inc. Mr. Holderfield was selected by a letter submitted by his employees, Brenda Williams and Jean Fulkerson. Mr. Holderfield exemplifies the qualities of a good boss; one who can work with his employees, co-operate with them in every way and at the same time, direct them with the recommendation of his employees.

The highlights of the evening was the guest speaker, Mr. Robert Abernathy, Director of University Relations Middle Tennessee State University. His topic "Three Traits of Superiority" was based on the words of Confucius which set Virtue, Freedom from Anxiety, and Boldness-freedom from Fear as the desired traits for a person to be superior.

President, Iva Miller presented Ann Bays, Woman of the Year with a plaque. Ky. Colonel Commissions were presented to Mr. Abernathy and Henrietta Cobb.

Special attention was given to Past Bosses present, they were: Richard Ford, Howard Hagan, and William Goad. Chapters represented were: Birmingham Charter Chapter, Alabama; Heart of Xie, Huntsville, Ala.; Bluegrass, Louisville B. G. Charter Chapter; Louisville Chapter; Goldenrod, Ashland Volunteer Chapter, Nashville, Tenn.

Various other awards and recognition were given during the dinner.

(Submitted for News Release by Pat Glasscock)

new
Pink Tea

Pat Patten



ATTENTION!!!!!!!

Please bring your items ^{to} fill the ditty bags at the July meeting. Each member has been asked to bring enough items to fill 2 complete ditty bags. The items are to be individually wrapped, and there are to be 10 items in each ditty bag. See the June issue for more details on the ditty bags in regards to items not to be included in the ditty bags.

Suggested Items

- Ball point pens
- Plastic soap cases
- Small address book
- Nail clipper
- Comb
- Windproof-type cigarette lighter and flints
- Pen-sized flashlights (with battery)
- Small pen knives
- Plastic toothbrush holder
- Plastic cigarette case
- Packaged moist towellettes
- Small packages of writing paper with envelope
- Terry cloth washcloth (no light color) rones
- Small tins of nuts, candy, or fruit
- Small kitchen size, sandwich type plastic bags (minimum of 3, not wax paper)
- Pocket games (very small)
- Pocket or diary type calenders (not from funeral homes)

DON'T FORGET TO BRING YOU ITEMS AT THE
NEXT MEETING!

Brenda
Jean
Beck
morehead
CHAPTER

ROSTER

Ann Bays *yes*
1213 Leeson Drive
Res: 842-2650

Mildred Brite *no*
649 Sherwood Drive
Res: 842-0894

Mary F. Brown *yes*
921 Nutwood Avenue
Res: 843-9403
Bus: 842-1674

Cindy W. Browning *yes*
Village Green Apt. 1-2
Res: 781-2061
Bus: 622-4711 Allen Co.

Bobbie Cardwell *yes*
Ky. Gardens Trailer Pk.
Louisville Road Lot 5
Res: 781-1733
Bus: 781-2150 Ext. 236

Phyllis Carter *yes*
1263 Magnolia Avenue
Res: 843-2260: 843-2260
Bus: 842-6331

Jean Fulkerson *yes*
526 E. 13th Street
Res: 842-5168
Bus: 842-1603

Jill Gentry *yes*
919 Park Street
Res: 843-3946
Bus: 842-1674

Pat. P. Glasscock *yes*
2702 Industrial Dr.
Apartment 124 C
Res: 843-4232

Judy Harris *yes*
1656 Magnolia Ave.
Res: 842-6163
Bus: 842-6531

Estelle Holloway *yes*
528 8th Street
Res: 842-7615
Bus: 843-8985

Anna Sue Jackson *yes*
328 Robin Road
Res: 842-8787
Bus: 842-2496

Iva Miller *yes*
906 Richland Dr.
Res: 842-3350
Bus: 843-4171

Becky Morehead *yes*
908 Kenton Street
Res: 842-5808

yes
num
for
office
if
ask
To.

Phyllis Carter
1263 Magnolia Avenue
Res: 843-2260 843-2260
Bus: 842-6331

Iva Miller
906 Richland Dr.
Res: 842-3350
Bus: 843-4171

Florence Perkins *yes*
2317 Grandview Drive
Res: 843-6393
Bus: 842-2411

Barbara Pippin *yes*
Skyline Drive *Takey*
Res: 843-1581
Bus: 842-2411

Arlene Rountree *yes*
1211 High Street
Res: 843-4550
Bus: 842-1674

Joann Rudolph *Call 900 yes*
1210 E. 15th Street
Res: 842-4370
Bus: 843-4325

Sue Short
525 E. 17th Street
Res: 843-9885
Bus: 842-6531

Bonita Springs *yes*
125 Carla Way
Res: 842-8527

Maxine Strickland *yes*
504 E. 17th Street
Res: 842-4905
Bus: 745-5691

Joyce Tabor *yes*
843 E. 10th Street
Bus: 781-2150
Ext. 236

Betty Thomas *no*
1719 Temple
Res: 842-1739
Bus: 842-6531

Gladys Walker *no*
928 Elm Street
Res: 842-1840
Bus: 843-6263

Lucille Walton *yes*
144 S. Sunrise Avenue
Res: 843-8979

Brenda Williams *yes*
526 E. 13th Street
Res: 842-5168
Bus: 842-1603

Elizabeth Wilson *yes*
3118 Cheynne Drive
Res: 842-8790

842 8161