

2-4-2016

UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS

Conference Room, Meyer Mortgage, 8:00 a.m., Thursday, February 4, 2016

In Attendance (19) — Bryan Baysinger, Gary Carver, Jim Clark (*ex-officio*), Joe Easterling, Bill Edwards, Clarence Glover, Pam Herriford, Cindy Hudson, Matt Idlett, Paul Just, Jim Meyer, Mike Montgomery, Bill Moore, Mike Newton (*presiding*), Bill Powell, Bobby Rascoe, Tim Slattery, Todd Stewart (*ex-officio*), Katy Tinius.

Not Present (8) — Vincel Anthony, Tom Bird, Wayne Bush, Butch Gilbert, Jared Holland, Jerry Humble, Mickey Riggs, Eric Sack.

Comments (AD Todd Stewart) — situation with arrest of new baseball coach John Pawlowski for DUI; should be nothing to it and almost certain to be dismissed; test revealed .021 blood alcohol level, far below legal limit of .08 ... football signing party best in his years here and great to be able to announce new contract for Coach Brohm at the event

1. Approval of Minutes (December meeting) — Move to approve by Moore, 2nd by Rascoe -- APPROVED

2. HAF Report (Jim Clark) — working in ticket renewals for football and on membership guide ... women's basketball bus trip to MTSU a success as was the football charter to the bowl game ... Montgomery question: any work on student attendance at basketball games? Clark - Coach Harper has visited frat houses to encourage attendance; and, marketing has intensified efforts directed at students.

3. Sports Report (Pam Herriford) — football signed 20 (7 already here and other 13 to arrive in summer) ... baseball opens Feb. 19 ... men's basketball in Texas this week ... meanwhile the women are hosting UTSA and UTEP this week; signee Whitney Creech at Jenkins HS has set state career scoring record (4,957 pts) with a 71-point game ... golf teams making preparations to open spring season ... track teams did week at Vandy meet last weekend; C-USA indoor championship Feb. 23-24 in Birmingham ... soccer good signing class including one from BGHS ... softball opens Feb. 12 at Auburn, ranked #4 in the nation in pre-season poll) ... tennis has already played 2 matches ... volleyball in spring practice; finished #22 in the nation last fall; and, Coach Travis Hudson has been ranked #8 among the nation's top volleyball coaches.

4. Committee Reports

- Finance Committee (Bill Edwards, Chair) — most recent report -- \$6,313.16 in membership account ... \$70,343.63 in endowment account ... \$10,237.65 in Halls of History account ... have since paid \$3830.54 for game hospitality (includes last 2 football games) ... getting ready to order letter awards for football, volleyball, soccer and cross country.
- Membership Committee (Jared Holland, Chair) — not present ... Just distributed paid members list (as of 2/1/16) -- 290.
- Recognition Committee (Pam Herriford, Chair) — pass
- Development/Marketing Committee (Matt Idlett, Chair) — not present
- Special Projects Committee (Mike Montgomery, Chair) — updated video for W-Club Hospitality Room is complete + signage

5. Old Business

- Hospitality Support (Just) — Have added Franklin Bank (Alex Downing) and Gary Larimore to supporters list ... not likely to reach goal, but should be able to cover the bulk of our costs for the year (well ahead of last year)
- HHH / Kiosks (Just) — Baysinger, Meyer, Easterling & Just met with account representative at Hitcents Jan. 28 and terminated the kiosks/website contract with Hitcents, effective Feb. 1 ... Hitcents will provide the W-Club with all items regarding the project so that we can continue to work on it ... have a proposal from John Walker, Walker Consulting LLC; Executive Committee will review options presented by Mr. Walker and make recommendation to the Board.
- Board of Directors (Newton) — have discussed with former Topper swimmer Bobby Couch of Manchester, Tenn., his interest in becoming a member of the Board and he has indicated he can be available and would like to participate ... motion to add Couch to the board immediately (will replace the next vacancy created); 2nd by Powell ... APPROVED
- New TV + Video Monitor in the W-Club Room — Just reminded the Board of the generosity of Board members Bill Moore (the TV) and Joe Easterling (the monitor) for the W-Club Room in Diddle Arena.

6. New Business

- Phone App (Newton) — presented overview of cell phone app that can be employed by the W-Club to reach members
- Hall of Fame Wall (Just) — expressed need for a "title plate" at end of the Hall of Fame Wall in Diddle Arena ... bronze plate (16x38") to match the other two on the wall -- \$1,433.73 (MDDesigns - vendor for the the work on the wall) ... discussion, including need for expansion in about 5 years ... consensus to check out options for expansion and double check on space before proceeding.
- Moore made a motion that we extend an offer of honorary membership to recently retired Alumni Director (and ex-officio member of the Board) Rick Dubose at Homecoming; 2nd by Edwards ... APPROVED

7. Next Meeting — Thursday, April 21 at 8:00 am in the Conference Room at Meyer Mortgage

8. Motion to Adjourn — Moore; 2nd by Tinius ... APPROVED