

7-16-2015

UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS

Conference Room, Meyer Mortgage, 8:00 a.m., Thursday, July 16, 2015

In Attendance (20) — Bryan Baysinger (*presiding*), Tom Bird, Wayne Bush, Gary Carver, Jim Clark (*ex-officio*), Rick Dubose (*ex-officio*), Bill Edwards, Butch Gilbert, Pam Herriford, Matt Idlett, Paul Just, Jim Meyer, Mike Montgomery, Bill Moore, Mike Newton, Bobby Rascoe, Eric Sack, Tim Slattery, Todd Stewart (*ex-officio*), Katy Tinius.
Not Present (7) — Vincel Anthony, Joe Easterling, Clarence Glover, Cindy Hudson, Jerry Humble, Bill Powell, Mickey Riggs.

1. Approval of Minutes (June meeting) — Just noted three errors to be corrected ... Move to approve with corrections by Moore, 2nd by Bush APPROVED

2. HAF Report (Jim Clark) — membership and football tickets going well ... planning bus trips to Vanderbilt and Indiana football games ... annual reports just went out ... tickets for all football road games will be available in ticket office

3. Sports Report (Pam Herriford) — some preparations for fall seasons underway with a number of student on campus this summer and all arrive for pre-season camp Aug 4; soccer and volleyball will be starting soon ... football picked #1 in East Division in C-USA ... basketball teams have had athletes in school this summer; 3 men are participating in European championships ... Coach Michelle Clark-Heard is an assistant coach on Pan-Am team; has 2 new assistant coaches ... new baseball coach on the job ... the softball coaching staff honored ... softball All-American Miranda Kramer named C-USA Female Athlete of the Year and now playing pro ... nine track athletes are taking part in international competition this summer.

AD Comments (Todd Stewart) — great start in 1st year in C-USA -- first time in conference history that a school has won 8 league championships + a bowl game ... very good home football schedule; best teams in the conference will be playing at WKU ... all 12 games to be on TV; some kickoff times yet to be set ... only 5 home games; had to be done in order to get Vanderbilt on home schedule for 2016.

4. Committee Reports

- Finance Committee (Bill Edwards, Chair) — following numbers from June 19 report: endowed account \$64,484.54 ... Halls of History account \$10,144.37 ... as of July 1, membership account was at \$1,133.30 ... letter awards expenditures mostly completed.
- Membership Committee (tbd, Chair) — pass
- Recognition Committee (Pam Herriford) — see below
- Development/Marketing Committee (Matt Idlett) — working with Mike Montgomery on changing hospitality procedures to annual support drive outside of membership account; one-time corporate and individual sales to supporters for all of school year; provide recognition for all at all of Club hospitality rooms in football and basketball ... will have ready by first home football game.
- Special Projects Committee (Mike Montgomery) — working out arrangements to have video monitors in all hospitality rooms to acknowledge corporate/individual supporters ... not much movement on work on W-Club room in Diddle Arena since last meeting.

5. Old Business

- Membership — Just outlined plans to get membership sign-up cards in hands of board members ASAP ... will also be getting post cards out, plus followup e-mails and some mailings as necessary ... mailing may include up to 6,000 names; postage a concern; Bird offered to support with up to \$1,800 to cover postage (thank you from Board)
- Kiosks — Just will be asking Hitcents to activate website and to add watermarks to all photos ... discussion regarding change of vendor for hosting website, maintenance, etc. ... discussion on potential difficulty regarding “ownership of current programming” ... Moore motion to authorize Just to proceed and to explore our options; 2nd by Tinius APPROVED

6. New Business

- Hall of Fame — Just has reached 3 of the 4 individuals elected for 2015 induction (4th is out of the country at the moment) ... 2 have confirmed they will attend; the 3rd is likely but has not yet responded; and will reach 4th ASAP ... otherwise, beginning to proceed with details
- Reunions — will host 2 great teams in football season -- 1985 Baseball Team (Sept. 26) and 1975 Football Team (Oct. 10) ... in basketball -- 1985 and 1986 women’s Final Four teams; and, 1966 men’s team.,

7. Next Meeting — Thursday, August 13, at 8:00 am, Meyer Mortgage

8. Motion to Adjourn — Moore; 2nd by Tinius — *Adjourned*