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The Colonelette (January 1973)

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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

Chapter Chartered June 3, 1964

Edited and published monthly by the
Bulletin Committee of the Kentucky Colonel
Chapter, American Business Women's Association,
Bowling Green, Kentucky.

BULLETIN COMMITTEE

CHAIRMAN

CO-CHAIRMAN

Brenda Williams
1710 Glendale
Res. 843-9605
Bus. 842-1603

Patricia Glasscock
Route 2
Res. 843-4232
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CHAPTER OFFICERS

Deloris Gaddie
Ann Bays
Pat Glasscock
Carolyn Dallas
Mary Brown

President	3-1514	2-6556
Vice President		2-2650
Recording Sec.	3-4232	2-3688
Cor. Sec.	2-5361	1-2150
Treasurer	2-0669	2-1674

1973
1952
Monthly Meeting -- Fourth Tuesday

6:30 Social 7:00 Dinner

Greenwood Interchange Holiday Inn

Official Publication: "WOMEN IN BUSINESS"

AMERICAN BUSINESS WOMEN'S ASSOCIATION

9100 Ward Parkway

Kansas City

Missouri 64114

Founder & Executive Director

Hilary A. Bufton, Jr.

National Enrollment Director

Glorine Tuohy

Assistant Executive Director & Convention
Director

William H. Blair

National Public Relations Director

Frank A. Bistrom

NATIONAL OFFICERS

President

Itha Hintza

First Vice President

Betty L. Comer

Secretary-Treasurer

Jeneva W. Gibson

Southeastern District VP Ara Bella Walker

Colors: BLACK & GOLD Flower: WHITE CARNATION

NATIONAL MOTTO

"Better Personality for Better Living"

NATIONAL SLOGAN

"Success Through Goals"

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate, and more cooperative toward their work, their employers, and their customers, thereby increasing their earning ability, success, and happiness.

NOTES FROM THE PRESIDENT

Only a few more days are left until our Financial Forum. Mr. Orendorf has given us his and the bank's full support. It is our duty and obligation as members of the Kentucky Colonel Chapter to attend and support the Forum.

As one of the largest educational projects of the Chapter, we should all be very enthusiastic. Encourage your employer and fellow workers to attend and share a few hours of informative speaking and entertainment. It will be a very enlightening day.

I want to commend Neva and Imogene for the excellent job they are doing. Do give them your support, also.

I hope to see all of you on February 10 at Ramada Inn.

Deloris Gaddie

FINANCIAL FORUM 1973

SATURDAY, FEBRUARY 10, 1973

RAMADA INN

9:30 - 10:00 Registration and Coffee

10:00 - 11:30 Symposium

12:15 - 1:30 Luncheon

1:30 - Till Entertainment & JOE CREASON

REGISTRATION \$10.00 per person
includes luncheon

KENTUCKY COLONEL CHAPTER
AMERICAN BUSINESS WOMEN'S ASSOCIATION

CITIZENS NATIONAL BANK

CO-SPONSOR:

INVITE!

YOUR EMPLOYER

YOUR CO-WORKERS

YOUR FRIENDS

YOUR HUSBANDS !!!!!!!!!!!!!

SYMPOSIUM SPEAKERS

IMPACT OF ADVERTISING Mr. Alan G. Jolly
Advertising & Marketing Specialist
Zimmer, McClosky, & Lewis Inc.
Louisville, Ky.

YOUR SILENT PARTNER Mr. Harry C. Peart
Certified Public Accountant
James R. Meany & Associates
Bowling Green, Ky.

A SMATTERING OF INSURANCE Mr. J. H. Ward III
General Agent, Life Division
Aetna Life & Casualty Insurance Company
Louisville, Ky.

HOW TO BORROW MONEY MR. Jo. Top Orendorf
Attorney, Banker, President
Citizens National Bank of Bowling Green

LUNCHEON

FOLK MUSIC Nave Sister, Bowling
Green

WONDERFUL WORLD OF KENTUCKY FOLKLORE
Mr. Joe Creason, Columnist
Courier-Journal, Louisville, Ky.

CO-CHAIRMEN Imogene Graves & Neva Watt

Registration JoAn Stacker
Mary Fugate

Banquet Florence Perkins

PERFECT ATTENDANCE CONTEST RESULTS

<u>TEAM</u>	<u>CAPTAIN</u>	<u>POINTS</u>
Pace Setters	Barbara Farley	350
Early Birds	Sue Bullington	325
On Timers	Wanda Gilligan	318
	Brenda Williams	300
Happy Faces	Gladys Walker	299
Patriots	Frances Jones	225

Plans will be discussed at the meeting for entertainment of the winning team.

* * * * *

GET WELL WISHES are extended to Sue Bullington as she is recuperating at home.

* * * * *

COUNTDOWN HAD STARTED! Synchronize watches! The time has arrived to plan our SPRING FLING! Our chapter will welcome all friends that you bring! You're the key that makes it start! You're the one who winds the spring! You're the one who'll bring success and pride to our SPRING FLING. So get their names and get their numbers; it's the timely thing to do! Have new faces at our meeting, so our chapter will grow and grow!

BITS & PIECES

Nothing is Easier than fault-finding; no talent, no self-denial, no brains, no character are required to set up in the grumbling business.

ROBERT WEST

IF YOU EXPECT perfection from people, your whole life is a series of disappointments, grumblings and complaints. If, on the contrary, you pitch your expectations low, taking folks as the inefficient creatures which they are, you are frequently suprised by having them perform better than you had hoped.

BRUCE BARTON

BE KIND. REMEMBER EVERYONE YOU MEET IS FIGHTING A HARD BATTLE!

T. H. Thompson

A Leader has two important characteristics; first, he is going somewhere; second, he is able to persuade other people to go with him.

Sign in a Factory supervisor's office:
CAUTION - be sure your brain is engaged before

BITS & PIECES

A few months after moving to small town a woman complained to a neighbor about the poor service at the local drug store. She hoped the new acquaintance would repeat her complaint to the owner.

Next time she went to the drug store, the druggist greeted her with a big smile, told her how happy he was to see her again. He said he hoped she liked their town and to please let him know if there was anything he could do to help her and her husband get settled. He then filled her order promptly and efficiently.

Later the woman reported the miraculous change to her friend. "I suppose you told the druggist how poor I thought the service was?" She asked.

"Well, no," the woman said. "In fact - and I hope you don't mind - I told him you were amazed at the way he had built up this small town drug store, and that you thought it was one of the best run drug stores you'd ever seen."

The Goal of criticism is to leave the person with the feeling that he's been helped.