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AMERICAN BUSINESS WOMEN'S ASSOCIATION KENTUCKY COLONEL CHAPTER Bowling Green, Kentucky Chapter Chartered June 3, 1964

IX No. " BOWLING GREEN

Edited and published monthly by the Bulletin Committee of the Kentucky Colonel Chapter, American Business Womne"s Association, Bowling Green, Kentucky.

BULLETIN COMMITTEE

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THE COLONELETTE

Vol.

Cô-CHAIRMAN Patricia Glasscock Route 2 Res. 843-4232 Bus. 842-3688

Jan.

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Deloris Gaddie Ann Bays Pat Glasscock Carolyn Dallas Mary Brewn

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CHAPTER OFFICERS President 3-1514 2-6556 Vice President 2-2650 Recording Sec.3-4232 2-3688 Cor. Sec. 2-5361 1-2150 Treasurer 2-0669 2-1674

1972

Monthly Meeting -- Fourth Tuesday

6:30 Social 7:00 Dinner

Greenwood Interchange Holiday Inn

Official Publication: "WOMEN IN BUSINESS"

Page 2 THE COLONELETTE Vol. IX No. 4 BOWLENG GREEN, KY. Jan. 1973 The Jan We GROUPST Parts :th. 1973 1. ... AMERICAN BUSINESS WOMEN'S ASSOCIATION 9100 Ward Parkway Missouri 64114 Kansas City Founder & Executive Director Hilary A. Bufton, Jr. National Enrollment Director The star Glorine Tuohey Assistant Executive Director & Convention William H. Blair Director National Public Relations Director Frank A. Bistrom NATIONAL OFFICERS Itha Hintza President First Vice President Betty L. Comer-Secretary-Treasurer Jeneva W. Gibson Southeastern District VP Ara Bella Walker Colors: BLACK & GOLD Flower: WHITE CARNATION NATIONAL MOTTO "Better Personality for Better Living" NATIONAL SLOGAN "Success Through Goals" PURPOSE The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate, and more cooperative toward their work, their employers, and their customers, thereby increasing their earning ability,

success, and happiness.

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NOTES FROM THE PRESIDENT

Only a few more days are left until our Financial Forum. Mr. Orendorf has given us his and the bank's full support. It is our daty and obligation as members of the Kentucky Colonel Chapter to attend and support the Forum.

As one of the largest educational projects of the Chapter, we should all be very enthusiastic. Encourage your employer and fellow workers to attend and share a few hours of informative speaking and entertainment. It will be a very enlightening day.

I want to commend Neva and Imogene for the excellent job they are doing. Do give them your support, also.

I hope to see all of you on February 10 at Ramada Inn.

Deloris Gaddie

THE COLONELETTE

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FINANCIAL FORUM 1973

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SATURDAY, FEBRUARY 10, 1973

RAMADA INN

9:30 - 10:00 Registration and Coffee

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10:00 - 11:30 edd draeggus bra bredde od r

Symposium

12:15 - 1:30

Luncheon

1:30 - Till Entertainment & JOE CREASON

REGISTRATION \$10.00 per person includes lucheon

KENTUCKY COLONEL CHAPTER AMERICAN BUSINESS WOMEN'S ASSOCIATION

CITIZENS NATIONAL BANK

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CO-SPONSOR!

INVITE!

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YOUR EMPLOYER

YOUR CO-WORKERS

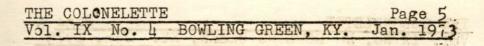
YOUR FRIENDS

YOUR HUSBANDS LILLILLI

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SYMPOSIUM SPEAKERS

IMPACT OF ADVERTISING Mr. Alan G. Jolly Advertising & Markering Specialist Zimmer, McClosky, & Lewis Inc. Louisville, Ky.

- YOUR SILENT PARTNER Mr. Harry C. Peart Certified Public Accountant James R. Meany & Associates Bowling Green, Ky.
- A SMATTERING OF INSURANCE Mr. J. H. Ward III General Agent, Life Division AEtna Life & Casualty Insurance Company Louisville, Ky.
- HOW TO BORROW MONEY MR. Jo. Top Orendorf Attorney; Banker, President Citizens National Bank of Bowling Green

LUNCHEON

Iwong Las

FOLK MUSIC Green Nave Sister, Bowling

WONDERFUL: WORLD OF KENTUCKY FOLKLORE Mr. Joe Creason, Columnist Courier-Journal, Louisville, Ky.

CO-CHAIRMEN

Imogene Graves & Neva Watt

Registration

JoAn Stacker Mary Fugate

Banquet Banguet

Florence Perkins

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PERFECT ATTENDANCE CONNEST RESULTS

TEAM .	CAPTAIN	POINTS
Pace Setters	Barbara Farley	350
Early Birds	Sue Bullington	325
On Timers	Wanda Gilligan	318
the strange and a	Brenda Williams	300
Happy Faces	Gladys Walker	299
Patriots	Frances Jones	225
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(Stalling)

Plans will be discussed at the meeting for entertainment of the winning team.

* * * * * * * * * * * * * * * * * *

COUNTDOWN HAD STARTED: Synchronize watches! The time has arrived to plan our SPRING FLING! Our chapter will welcome all friends that you bring! You're the key that makes it start! You're the one who winds the spring! You're the one who'll bring success and pride to our SPRING FLING. So get their names and get their numbers; it's the timely thing to do! Have new faces at our meeting, so our chapter will grow and grow!

THE	COLONELETT	Ê	1.	and a fat and	Page	7.
Vol.	. 1X No. 4	Bowling	Green,	KY .	Jan., 197	73

BITS & PIECES

red repeat bloom

Acthing is Easier than fault-finding; no talent, no self-denial, no brains, no character are required to set up in the grumbling business.

ROBERT WEST

IF YOU EXPECT perfection from people, your whole life is a series of disappointments, grumblings and complaints. If, on the contrary, you pitch your expectations low, taking folks as the inefficient creatures which they are , you are frequently suprised by having them perform better than you had hoped.

BRUCE BARTON

BE KIND. REMEMBER EVERYONE YOU MEET IS FIGHTING A HARD BATTLE!

T. H. Thompson

A Leader has two important characteristics; first, he is going somewhere; second, he is able to persuade other people to go with him.

Sign in a Factory supervisor's office: CAUTION - be sure your brain is engaged be-

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BITS & PIECES

A few months after moving to small town a women complained to a neighbor about the poor service at the local drug store. She hoped the new acquaintance would repeat her complaint to the owner.

Set in the law of the

Next time she went to the drug store, the druggist greeted her with a big smile, told her how happy he was to see her again. He said he hoped she liked their town and to please let him know if there was anything he could do to help her and her husband get. settled. He then filled her order promptly and efficiently.

Later the woman reported the miraculous change to her friend. "I suppose you told the druggist how poor I thought the service was?" She asked.

"Well, no," the woman said. "In fact and I hope you don't mind' - I told hime you were anazed at the way he had built up this small town drug store, and that you thought it was one of the best run'drug stores you'd ever seen."

The Goal of criticism is to leave the person with the feeling that he's been helped.