12-4-2014

UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS
Conference Room, Meyer Mortgage, 8:00 a.m., Thursday, December 4, 2014

Not Present (8) — Tom Bird, Gary Carver, Jim Clark (ex-officio), Jerry Humble, Mike Montgomery, Mickey Riggs, Tim Slattery, Todd Stewart (ex-officio).

1. Approval of Minutes (September meeting) — Move to approve by mORE, 2nd by Bush APPROVED

2. HAF Report (Jim Clark) — not present

3. Sports Report (Pam Herriford) — football - should know about bowl late Saturday or Sunday ... men’s basketball 3-3; women’s 6-2 and reached championship game of the WNIT, host Ole Miss tonight ... swimming - women are 4-0 and men 3-1 ... track 1st indoor meet today ... volleyball won conference championship; will play Iowa State at Illinois 4:30 tomorrow afternoon.

4. Committee Reports
   • Finance Committee (Bill Edwards, Chair) — $9,383.25 in membership account as of Dec. 1; have purchased 56 awards for about $5,404, so currently balance on hand is $3,889.25; will be ordering again for football, volleyball, soccer and cross country soon ... have paid Homecoming Brunch bills + some hospitality bills ... $72,074.37 in endowed account (up about $8,000 from this time last year). $8,322.76 in Halls of History account
   • Membership Committee (tbd, Chair) — Just distributed current membership list ... 263 on list (up 23% from October)
   • Recognition Committee (Pam Herriford) — pass
   • Development/Marketing Committee (Matt Idlett) — Facebook page needs some work; Vince has some ideas to pursue
   • Special Projects Committee (Mike Montgomery) — not present

5. Old Business
   • Hospitality - Football / Basketball — review of football - underwriters for equivalent of 4.5 of 6 home games - best ever ... looking for sponsors for men’s basketball - checking with those who have helped in the past; have UL game covered (Jay Hickman).
   • Reunions (74 cross country and football All-Americans) went well and have resulted in new memberships ... planning two reunions for basketball (one for men and one for women) ... again, co-sponsored by Athletics, Alumni & W-Club ...
   • Brunch / Hall of Fame review — Bush commented all went great ... Just noted fastest event in memory - all pleased ... Baysinger suggested adding short bio on winners of Edwards and Just Awards to event program. ... Just noted attendance down a bit, but good crowd, set for 264 (with cushion), expected about 240 and estimated we had about 225.

6. New Business
   • Just bought up tight ticket situation for UL game -- Ticket Office is holding 50 tickets for W-Club use ... last year averaged about 17 tickets claimed per game in men’s basketball ... concern about anyone coming to Arena to claim a W-Club ticket and not being able to get in ... suggest reservations ... discussion ... motion by Baysinger for Just to e-mail paid members about situation and ask all to make reservations through the Ticket Office; 2nd Bush; APPROVED ... Just will proceed.
   • Comments by Baysinger — want to move forward in coming year ... need to focus on budget and on who we are as a club -- establish goals, both short-term and long-term ... asked Board to contact him via e-mail (Just will distribute updated Board roster with contact info for all ASAP) with ideas on what we need to be doing ... need to address what we should be doing and not just what we have been doing ... aim at doing a few things well rather than trying to do a lot of things in a mediocre fashion ... need to be proactive, particularly as it relates to our finances, and we need to review and evaluate our mission ... asked Just to distribute most recent revision of W-Club by-laws ... send Baysinger your ideas!

7. Next Meeting — Thursday, January 29

Motion to Adjourn by Moore, 2nd by Glover — Meeting Adjourned / minutes submitted by Paul Just, Secretary