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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

THE COLONELETTE

VOL. XIV

NO. 4

JANUARY 1978

Chapter Chartered - June 1, 1964

The COLONELETTE is edited and published monthly by the Bulletin Committee of the KENTUCKY COLONEL CHAPTER, American Business Women's Association, BOWLING GREEN, KENTUCKY.

BULLETIN COMMITTEE

Mimi Burr, Chairwoman
Lot 40 Kentucky Gardens
Trailer Park
Bowling Green, KY 42101
Phone: 781-2864

Jayne Heffington, Co-
Chairwoman
Route 4, Box 325
Bowling Green, KY
Phone: 843-8716

CHAPTER OFFICERS

President
Vice President
Recording Secretary
Corresponding Secretary
Treasurer

Diann Shoultz
Becky Bone
Martine Bogle
Christy Branstetter
Nancy Shreve

Dinner Meeting - Fourth Tuesday
6:30 P.M. - Social Hour
7:00 P.M. - Dinner & Business Session
Red Carpet Inn - Scottsville Road

OFFICIAL PUBLICATION - WOMEN IN BUSINESS

NATIONAL HEADQUARTERS

AMERICAN BUSINESS WOMEN'S ASSOCIATION
9100 WARD PARKWAY
KANSAS CITY, MISSOURI 64114

NATIONAL DIRECTORS

Founder	Hilary Bufton, Jr.
Executive Director	Mrs. Ruth Bufton
Asst. Executive Director	William H. Blair
Administrative Director	Mrs. Glorine Tuohey

COLORS: BLACK & GOLD

FLOWER: WHITE CARNATION

NATIONAL MOTTO

"Better Personality for Better Living"

NATIONAL THEME

"Scope Unlimited"

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate, and more cooperative toward their work, their employers, and their customers, thereby increasing their earning ability, success and happiness.

NATIONAL OFFICERS

President
First Vice President
Secretary-Treasurer
Vice President, District II

Alma Daugherty
Vivian Lewis
Neva Blakey
Donia Byrnes

SPEAKER

Linda Cowles, Tupperware Representative, will be showing the new items that Tupperware has to offer this spring.

Linda is one of our newer members and has already shown an active role as a member of our Chapter. We are pleased to have her as a member of the Kentucky Colonel Chapter.

Linda has been working with Tupperware for several years and has really done a good job and really enjoys working with people and tupperware.

Besides selling tupperware, Linda is also a housewife and Mother of two boys. Linda and her husband, Ray, and two children reside at Colony Apartments.

Keep up the good work Linda and a special thanks for keeping Kentucky Colonel ABWA abreast of the new tupperware ideas.

JANUARY MEETING

DATE	January 24, 1978
TIME	6:30 P.M. Social 7:00 P.M. Dinner
PLACE	Red Carpet Inn
INVOCATION	Linda Howell
PLEDGE OF ALLEGIANCE	Pat Cole
DINNER	
SPEAKER	Linda Cowles Tupperware Rep. Kentucky Colonel ABWA Member
TOPIC	"New Tupperware for 1978"
VOCATIONAL SPEAKER	Betty Biggs Bookkeeping Department Bowling Green Bank & Trust
BUSINESS MEETING	Diann Shoultz President
INSTALLATION OF NEW MEMBER	Pat Shields Membership Chairman
BENEDICTION	Cindy Glasscock

PRESIDENT SPEAKS

Happy New Year Members,

Have you made your New Year's resolutions concerning Kentucky Colonel Chapter? If so, did you resolve to do a better job this year than last? In March, we are holding our Spring Enrollment Event and that's the time to do our best by each enrolling one new member. Think what that would do for our Chapter. Let's all try.

In February, we are looking forward to Citizenship Month and our speaker is one that will make you proud to be an American. Be sure to attend that meeting.

Again, Happy New Year not only in ABWA but in your personal lives as well.

Diann Shoultz
President

EDUCATION COMMITTEE

HOO-RAY for the Education Committee and Frances Glasscock for such a good job done in recruiting applications for our Scholarship Fund. As reported and voted upon at our December Meeting, we will be giving checks to Debbie Buzzard in the amount of \$300.00 and to Cindy Skees in the amount of \$150.00. I know these girls are very pleased just as we are pleased to be able to help them to continue their educations.

MEMBERSHIP COMMITTEE

Pat Shields, Chairman, and her committee hoped that each member had a VERY MERRY CHRISTMAS and a HAPPY NEW YEAR.

Pat would like to remind each member of our Spring Enrollment Event coming up in March and hopes that each member has a new prospective member in mind to invite to our Tea. Everyone put on their thinking hats and let's come up with our quota of 6 for this event.

At this month's meeting, Cathy Green will be initiated into the Kentucky Colonel Chapter of ABWA as our newest member. Everyone greet Cathy and tell her how glad we are that she joined ABWA.

Keep up the good work Pat!

WAYS AND MEANS COMMITTEE

Congratulations to Pat Shields and Lois Davis as being the lucky winners of the two bottles of champagne that were raffled off at our December Meeting. The amount received on this raffle was \$26.00. Our hats off to Pat and her committee for coming up with such good ideas in order for us to raise money for our Scholarship Fund.

Let's all remember one thing - When asked to help raise this money, let's all do our part and not expect only a few of our members to do it all.

Anything brewing for the near future, Pat?

BULLETIN COMMITTEE

News anyone? Jayne and I need to know the news in order for us to put it in the bulletin. So PLEASE if you have anything at all that you would like to have published in the bulletin, just call us.

Jayne and I would like to have your help and be able to publish a bulletin that everyone would enjoy and that would be beneficial to all.

TREASURER'S REPORT

Balanace on Hand - December 19, 1977 \$795.29

VIRGINIA CROSS

As Virginia announced at our December Meeting, she will be leaving Bowling Green, Union Underwear and the Kentucky Colonel Chapter of ABWA the middle of January. As felt by many, we really hated to see Virginia leave. Virginia received another job offer and felt that she should accept.

Virginia accepted a position with U. S. Stone Company in South Pittsburgh, Tennessee. Her mailing address is U. S. Stone Company, P. O. Box 151, South Pittsburgh, Tennessee 37380.

Virginia may be in another city but she will always be remembered in Bowling Green and especially in the Kentucky Colonel Chapter for all she did for the Chapter and her willingness to do whatever she could to benefit the Chapter the most.

As Virginia asked, drop her a line sometime and let her know what the Kentucky Colonel Chapter is doing. She may be absent from our Chapter BUT not forgotten.

Virginia, may you have the best to offer in your new position and remember us here in Bowling Green and the Kentucky Colonel Chapter of ABWA.

1978 CENTRAL REGIONAL MEETING

Would you like to take a little vacation?
Would you like to go somewhere where there will be
alot more people? Would you like to meet some of
the National ABWA Officers?

Well, the answer to all of these questions
follow on the next several pages.

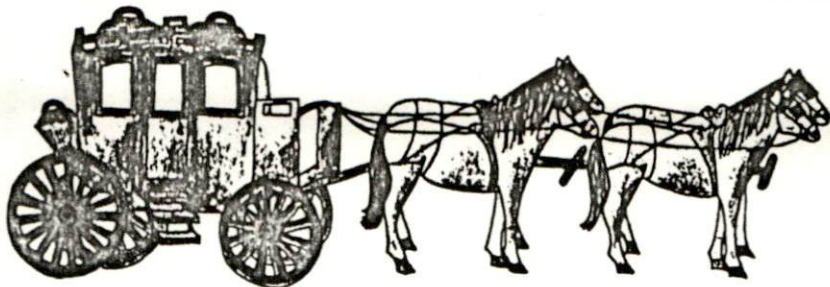
If you are interested, just sign your name and
return the registration form to ABWA National
Headquarters and you will be set for a lovely
vacation with a lot of people and an exciting agenda
of things to do and places to go.

1978 CENTRAL REGIONAL MEETING

CHAMPAIGN, ILLINOIS

MAY 19-20-21, 1978

Start making your plans now!



HITCH UP THE WAGON BOARD THE JET OR, JUMP ON THE BUS
. . . . but, plan to be on hand for the 1978 CENTRAL REGIONAL MEETING in
Champaign, Illinois, May 19-20-21.

The members of Twin City Charter Chapter are eager to welcome you to a
weekend of excitement and enlightenment a chance to greet friends,
meet National Officers, and exchange ideas in the workshops and forums.

Bring your scrapbooks and bulletins to enter in the competition. It may
be your year to take home a blue ribbon!

Mail reservations to Headquarters Hotel:

RAMADA INN
1501 S. Neil Street
Champaign, Illinois 61820

Make check payable to: 1978 Central Regional Meeting, ABWA

Mail to: REGISTRATIONS
ABWA National Headquarters
9100 Ward Parkway
P. O. Box 8728
Kansas City, Missouri 64114

SEMINAR (Optional), "THE CONTEMPORARY BUSINESS WOMAN" \$20.00
REGIONAL MEETING REGISTRATION FEE \$34.50
SATURDAY LUNCHEON (Optional) \$ 6.50

Register early and hit the road for the 1978 Central Regional
Meeting. I'll look forward to seeing you there!

Sincerely,

Donia

Donia Byrnes
Vice President, District II
American Business Women's Association

December 28, 1977

rel

WONDER WOMAN has leaped from the pages of the comic-strips . . .



. . . . she is the typical, successful working woman of the '70s.

She does her job well, is organized and well groomed, and has boundless energy to allocate to the many roles she plays in her business and home life.

To assist ABWA members in discovering what WONDER WOMEN they can be, the Association is offering a Seminar titled, "The Contemporary Business Woman."

The Seminar will be held in conjunction with all twelve Regional Meetings next spring. It will explore aspects of personal development such as Time Management and Goal Setting incorporating exercises designed to reinforce these skills as well as appropriate areas of Transactional Analysis and Assertiveness Training.

This may seem an ambitious program for one short afternoon and, perhaps it might be for the average person but, not for the WONDER WOMAN in the working world of the present.

The WONDER WOMAN of today's business community is frequently confronted by the need to excel in difficult situations to meet and vanquish such foes as uncertainty, insecurity, and inequality.

While this Seminar will not provide the magical gifts with which the comic-strip character is equipped it will be a source of knowledge about the tools which can enhance the life of today's WONDER WOMAN.

SEMINAR LEADERS

KAY CRONKITE WALDO is President of Kay Waldo and Associates, consultants in human relations and is scheduled to speak at six of the 1978 Regional Meetings. She specializes in Transactional Analysis Training, Assertiveness Training, Programs for Women in Management, and Leadership Skills Training.

Kay has earned recognition in the political arena as well as the academic world. She is a Legislator for the third District, Jackson County, Missouri. In addition to holding a Master's Degree in Public Administration from the University of Missouri at Kansas City, she is a member of the International Transactional Analysis Association and a candidate for Clinical Membership in that Association.

C. C. BRONDER specializes in the design and presentation of continuing education programs for corporations, government agencies, and universities. She has consulted in Customer Awareness Training, Communications Improvement, Leadership Training, Human Resources Development, and Transactional Analysis.

She has addressed regional, state, and national conferences -- including six of ABWA's Regional Meetings and is scheduled to attend the alternate six in 1978.

C. C. received her Doctor of Philosophy Degree in Mathematics from the University of Pittsburgh in 1973 and since then has been named a Distinguished Alumna of her Alma Mater. Recently, she was named a 1977 Outstanding Young Woman of America.

RM 369(977)

American Business Women's Association - 9100 Ward Parkway, P.O. Box 8728, Kansas City, Mo. 64114

1978 CENTRAL REGIONAL MEETING REGISTRATION FORM
MAY 19-21, 1978

1. Please print or type all information.
2. The registration fee of \$34.50 includes tickets for all meetings, the Friday evening Reception, Saturday night Banquet, and Sunday morning Breakfast.
3. The Saturday Luncheon is optional tickets are \$6.50.
4. Each registration should be listed on a separate registration form or an attached sheet.
5. Make check payable to 1978 ABWA REGIONAL MEETING
and
Mail with registration form to REGISTRATIONS
ABWA National Headquarters
9100 Ward Parkway, P.O. Box 8728
Kansas City, Missouri 64114
6. REGISTRATION DEADLINE: Registrations for the Central Regional Meeting must be received at the Association's National Headquarters by May 5. However, meeting facilities are limited and registration will close prior to the deadline if attendance exceeds available space. Please mail your registration early!
7. REGISTRATION CONFIRMATION: All registrations will be confirmed by National Headquarters within two weeks of the date they are received.
8. DO NOT SEND LOCAL TOUR MONEY TO NATIONAL HEADQUARTERS. Reservations and check are to be sent to the local Regional Meeting Treasurer. Details are included with the tour information sent your chapter.

I wish to register as follows:

Registration fee \$34.50 ☐

Registration fee and Optional Luncheon \$41.00 ☐

Guest registration, Saturday Banquet only . . . \$15.00 ☐

Enclosed is my check (or money order) in the amount of _____.

Member's Name _____

Chapter _____

Address _____

City, State, Zip _____

If a guest registration is requested, please give guest's name(s) below:

FOR NATIONAL HEADQUARTERS USE ONLY

MTG	21	RNO	PN	TR	AP
BR	LU	BA	RE	DC	

RM447(1177r)

1978 CENTRAL REGIONAL MEETING, ABWA

May 19, 20, 21, 1978

MAIL COMPLETED FORM AND DEPOSIT
FOR ONE NIGHT'S LODGING TO:

RAMADA INN
1501 South Neil Street
Champaign, Illinois 61820

Please indicate number and type of room(s) desired.

_____ Single (\$22)

_____ Suites (\$65-90)

_____ Double/Twin (\$28)

_____ Additional Party in room (\$3)

Arrival: Date _____ Hour _____

Departure: Date _____ Hour _____

The following individuals will occupy the room(s):

Name Address City, State, Zip

Name Address City, State, Zip

Name Address City, State, Zip

Name Address City, State, Zip

Deposit in the amount of \$ _____ enclosed.

Confirmation to be sent to: _____

RM4-21(1177)

INVOCATION

Lord, in the quiet of this evening hour, We come to Thee for Wisdom and for Power; To view thy world through only loved-filled eyes; To grow in understanding; to be wise and sure to see Thy guiding light, and thus to know each other as Thou knowest us.

AMEN

BENEDICTION

O Guiding Spirit, Guardian of our days, Be with us as we go our separate ways, Help us to feel those thoughts that lift and bless, To know a closer bond of friendliness, To see thy beauty always - everyday, Translated into living - this we pray.

Amen