

Western Kentucky University

TopSCHOLAR®

The Colonelette

Kentucky Library - Serials

2-1970

The Colonelette (February 1970)

Department of Library Special Collections
Western Kentucky University, spcol@wku.edu

Follow this and additional works at: https://digitalcommons.wku.edu/colonelette_abwa



Part of the [Cultural History Commons](#), [Social History Commons](#), [United States History Commons](#), and the [Women's History Commons](#)

Recommended Citation

Department of Library Special Collections, "The Colonelette (February 1970)" (1970). *The Colonelette*. Paper 151.
https://digitalcommons.wku.edu/colonelette_abwa/151

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in The Colonelette by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.

The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

REMEMBER THIS

If you work for a man, in Heaven's name,
WORK for him. If he pays you wages which
supply you bread and butter, work for him;
speak well of him; stand by him and stand
by the institution he represents. If put
to a pinch, an ounce of loyalty is worth
a pound of cleverness. If you must vilify,
condemn and eternally disparage - resign
your position, and when you are outside,
damn to your heart's content, but as long
as you are a part of the institution do
not condemn it. If you do that, you are
loosening the tendrils that are holding
you to the institution, and at the first
high wind that comes along, you will be
uprooted and blown away, and probably
will never know the reason why.

By Elbert Hubbard

CREED
of the
AMERICAN BUSINESS WOMEN'S ASSOCIATION

CHAPTER CHARTERED JUNE 3, 1964

Edited and published monthly by the Bulletin Committee of the Kentucky Colonel Chapter, American Business Women's Association, Bowling Green, Kentucky.

BULLETIN COMMITTEE

CHAIRMAN: Cindy W. Browning
Village Green Apts. I-2
Res: 781-2061

CO-CHAIRMAN: Bobbie Cardwell
1226 E. 17th Street
Res: 843-1806

REPORTER: Joyce Tabor
843 E. 10th Street

CHAPTER OFFICERS

| | | |
|----------------------|-----------------|----------|
| President: | Iva Miller | 842-3350 |
| Vice-President: | Ann Bays | 842-2650 |
| Recording Secretary: | Arlene Rountree | 843-4550 |
| Corresponding Sec.: | Jill Gentry | 843-3946 |
| Treasurer: | Judy Harris | 842-6163 |

MONTHLY MEETING: Fourth Tuesday

6:00 Social Hour 7:00 Dinner

Holiday Inn Kentucky Room

AMERICAN BUSINESS WOMEN'S ASSOCIATION
9100 Ward Parkway
Kansas City, Missouri 64114

Founder & Executive Director
National Co-ordinator
National Enrollment Director
Assistant Executive Dir. & Con-
vention Director
National Public Relations Dir.

Hilary A. Bufton Jr.
Mrs. George Barrett
Mrs. Glorine Tuohy

William H. Blair
Frank Bistrom

NATIONAL OFFICERS

President
First Vice President
Secretary-Treasurer
Southeastern District V.P..

Peggy O'Neal
Marilyn R. Tucker
Velma Feeney
Joye H. Brown

Colors: BLACK & GOLD

Flower: WHITE CARNATION

NATIONAL MOTTO

"Better Personality for Better Living"

NATIONAL SLOGAN

"SOARING IN SEVENTY"

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them efficient, more considerate and more co-operative toward their work, their employer, and their employer's customers, thereby increasing their earning ability, success and happiness.



PREZ SEZ

Our District Meeting is at hand, and if you have not already done so, be sure to make your reservations now. If you have never attended a District Meeting, I can assure you that you will not regret it. You will not only learn more about ABWA, but everyone has a good time. You will find more information on the District Meeting elsewhere in this bulletin.

Our March Tea is also at hand. Florence Perkins is our Tea Chairman. Let's get busy and get the names of those perspective members in to Florence.

Remember----our goals are set, and it takes every member to achieve these goals. "The surest way not to fail is to determine to succeed."

Your President,

Iva Miller

Iva Miller

P R O G R A M

February 28, 1970

SOCIAL HOUR 6:00 to 7:00 p.m.

INVOCATION Member

DINNER 7:00 to 8:00 p.m.

GUEST SPEAKER

INTRODUCTION Jean Fulkerson

SPEAKER Mr. Basil Griffin

"FEBRUARY IS CITIZENSHIP MONTH"

VOCATIONAL TALK

Barbara Pippin is a secretary at Detrex Chemicals, Inc., in Bowling Green.

BUSINESS MEETING

BENEDICTION Member

HOSTESSES FOR FEBRUARY: Barbara Pippin
Cindy Browning

Your Appearance

Here are some "pet peeves" businessmen have listed about the appearance of their secretaries. Don't make the same mistakes!

"My secretary has a tendency to overdress. She always looks like she's at a party instead of in a business office."

"Two of our stenographers chew gum—and this always suggests an I-don't-care attitude."

"My secretary has a run in her stocking more often than not. It makes me wonder if she ever buys a new pair."

"The other day my secretary opened her purse to get a key, and I was shocked to see how much 'junk' she carries. Now I know why her desk is always in such a mess."

"I can always tell when my secretary has a date for the evening. She comes to the office on that day with her hair in 'uttars."

Don't assume that the boss wants glamour and showiness from his secretary. Far from it! He values his secretary for her good grooming, her intelligent choice of clothing, and her cheerful manner.

To achieve a clean, neat, smart appearance you will find that every detail of your personal appearance must become a daily routine. Any successful secretary will tell you that personal details are major factors in job-getting and job-holding—to say nothing of job promotion!

BUSY BEES - TEAM NO. 2
WINS PERFECT ATTENDANCE

It seems as though the BUSY BEES will be entertained by the CATCH-UPS, TENDERS and RUBIES. The type of entertainment has not yet been decided, but it should be alot of fun.

The members on the winning team are as follows:

Mary F. Brown, Captain

Iva Miller

Jean Fulkerson

Joyce Tabor

Sharon Glenn

Barbara Pippin

The winning team had a total of 406 points. Second place was team number 1 with 310 points which was followed by team 3 with 295; team 5 with 268 and team 4 with 232 points.

CONGRATULATIONS TO YOU B U S Y B E E S !!!!!

*
* Mildred Brite was reinstated into our *
* Chapter at our January meeting at the Holiday *
* Inn. Mildred resides at 649 Sherwood Drive, *
* and her home phone and business phone is *
* 842-0894. GLAD TO HAVE YOU BACK MILDRED! *
*

*** \$100 scholarships were awarded to Dayle Holland and Cas-sandra Belcher for the Spring Semester, 1970. Karen Dav-
enport has applied for a SBMEF Outright Grant to Western.

MARCH - HAND OF FRIENDSHIP TEA

OUR "HAND OF FRIENDSHIP TEA" TO ENROLL NEW MEMBERS WILL BE ON MARCH 15TH. THE TEA WILL BE HELD IN THE CASTNER KNOT'S CLUB ROOM AT 2:30 P.M. LET'S GET BUSY AND SPONSOR SOME NEW MEMBERS. IF ALL THE MEMBERS WILL TAKE AN ACTIVE PART IN THE TEA, THEN WE COULD MAKE THIS ONE THE MOST SUCCESSFUL ONE EVER! (SEE THE LETTER FROM THE PRESIDENT FOR MORE INFORMATION CONCERNING THIS.)

#####

REGISTER FOR THE DISTRICT MEETING NOW!

The registration fee is \$16.00 which includes the cost of all official meals and events.

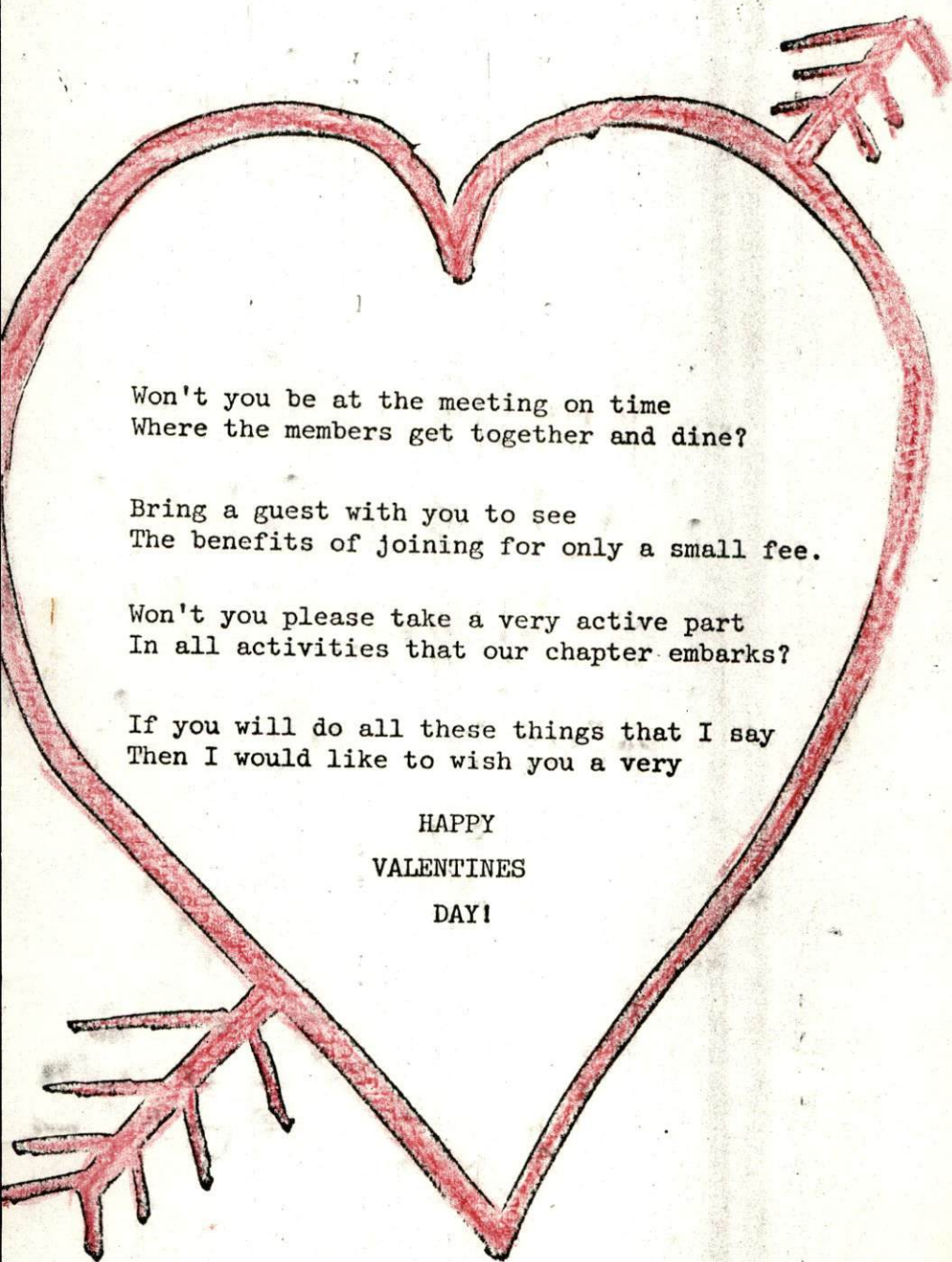
E X T R A S

There will be a city tour Friday from 2:00 to 5:00 and costs \$3.50. There will also be a luncheon and fashion show on Saturday from 11:45 to 1:30 and will cost \$4.75.

The DEADLINE for REGISTRATION is February 23rd, and the DEADLINE for CANCELLATION is March 3rd.

LET'S MAKE OUR RESERVATIONS NOW FOR THE SOUTHEASTERN DISTRICT MEETING, MARCH 7, 8, and 9 IN BIRMINGHAM, ALABAMA!

#####



Won't you be at the meeting on time
Where the members get together and dine?

Bring a guest with you to see
The benefits of joining for only a small fee.

Won't you please take a very active part
In all activities that our chapter embarks?

If you will do all these things that I say
Then I would like to wish you a very

HAPPY
VALENTINES
DAY!

for the three Workshops, because they are to be held on Saturday afternoon from 2:00 until 4:00. Don't, however, stay in bed until 2:00 the Symposium will still be on Saturday morning. This year the subject will be, "The Art of Listening."

All of this and Southern cooking too! Your registration fee of \$16.00 includes the Saturday night banquet (the social highlight of the weekend), and an old fashioned breakfast. This is the time when the Inner Circle will be honored, and you'll find out which chapters win the Scrapbook and Bulletin Awards there will be five winners for each. If food is your fancy, you will also want to enjoy the optional luncheon on Saturday for \$4.75.

Sound like fun? You can be sure that it will be so mail your registration today. Just send \$16.00 (you can include the cost of the optional tour and/or luncheon if you wish) to:

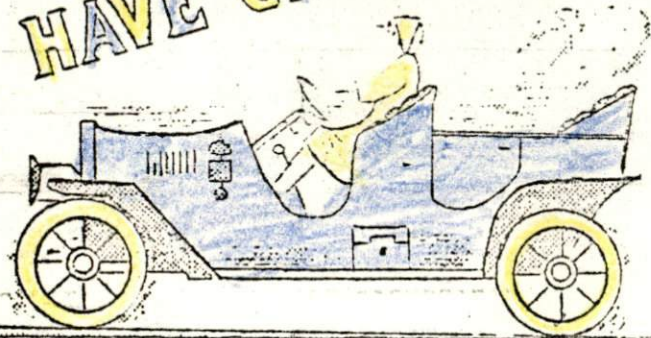
MRS. MAXINE LAWLEY, REGISTRATION CHAIRMAN
1970 Southeastern District Meeting, ABNA
P.O.Box 646 - Main Office
Birmingham, Alabama 35201

Mail your hotel reservation to:

The Tutwiler Hotel
2005-5th Avenue
Birmingham, Alabama 35203

(Be sure to ask for a confirmation on your hotel reservation.)

TIMES
HAVE CHANGED!



. . . . because
progress is possible
only through change!

Since ABWA is "The Organization On The Go," change and progress have always been accepted by members as the normal way of life. This year the changes are extending to your Southeastern District Meeting which is being held at The Tutwiler Hotel in Birmingham, Alabama on March 7 and 8.

Everything that you have enjoyed at past District Meetings will still be there but you may find it in a different place on the program. The changes begin on Friday afternoon (for those who arrive early) a tour of the "Magic City" has been planned especially for ABWA by the Birmingham Chamber of Commerce. This would be a "fun" way to begin your weekend in Birmingham, and the cost is just \$3.50.

Perhaps you've noticed that past District Meeting banquets haven't always started right on time. That is now a thing of the past the "holder-upper" has been the receiving line, or actually the number of members waiting to go down the line. OH NO! We are not doing away with the receiving line, but it is being moved to Friday night. The reception, with receiving line, will begin at 8:00 p.m., and your registration will include a drink, hors d'oeuvres and an opportunity to say "hello" to your National Officers, National Headquarters Executives, and the Officials of the District Meeting.



How to Have Beautiful Hair

Beautiful hair can be the making of an otherwise plain girl. A change in hairdo can alter your personality, and coiffures give you your greatest scope for expressing individuality.

Unless your features are classic and regular, avoid very short hair styles; instead, use your locks to enhance your looks, to soften your face.

It's wise to analyze your face type, then consult a good hair stylist. Discussing with him the features you think need minimizing, those that should be emphasized. Pay close attention to the setting process, so you can try to duplicate a professional stylist's work when doing your own hair.

Style Sense

- If you're heavy, avoid bushy hairdos, try sleek styles.
- Thin women can achieve a less angular look with bouffant styles.
- If you want to minimize a long neck, wear your hair long, avoid upsweeps. The opposite holds true for short necks.
- High foreheads can look majestic, but should you want to disguise one that's too high, wear soft bangs or curls.
- Low foreheads look better with either an upsweep or short fringe bangs.
- If you have prominent features, like a large nose, don't pull your hair back tight; keep hair soft around face.

Setting Sense

- First, your permanent wave. Don't ask for tight, frizzy curls, thinking the wave will last longer. It *may* last a little longer, but your hair will take weeks to look natural.
- Wet each strand separately, curling just a small amount at a time. Water is best for most hair, though setting lotions can be used. Beer is excellent for thin, fine hair. Use rollers or pin curls.
- Dry hair quickly. When fully dry, brush it out before combing.

- o Sprays, especially if drying, lanolin adds oil. Avoid using the wrong type for your hair. In any event, use sprays sparingly — only to keep tiffures in place in wet or windy weather.
- o Some women find they can replace overnight settings with quick dry sets in the morning. If you have at least an hour, and set your hair as soon as you get up, this plan may work well for you.

Hair Care

Unless you're very lucky, your hair requires daily attention. The first requirement, of course, is brushing with a strong, but not sharp, brush with tapered bristles. Choose a brush with natural bristles—the rounded ends are better for your scalp than sharp nylon. Brushing doesn't ruin your hairdo, but actually encourages it to snap back into shape. It stimulates the scalp, removes surface dirt and loosens dandruff. If your hair is particularly oily, brushing will help to normalize it over a period of time, but you must go easy in the beginning unless you want to shampoo more often. If you have an excess-oil problem, watch the fatty and fried foods in your diet, shampoo as often as necessary, and between shampoos, remove oil with alcohol or cologne on a clean piece of cotton.

For dry hair, oil treatments combined with steaming work wonders.

After a shampoo, massage the scalp for five minutes to stimulate circulation. Use finger tips for a strong rotating motion all over your head.

Wash your hair as often as you like, but always use a liquid or cream shampoo, never a cake soap which sticks to the individual hairs. After two soapings and scrubbings, rinse thoroughly under a shower or hand spray. Dry vigorously and quickly, using a turkish towel and then a brush.

A word about frequency of shampooing: Probably the best thing that ever happened to hair in this country was Mary Martin's daily hair-washing routine in "South Pacific." Doctors had said for years that washing was good for the hair, yet many women preferred to believe the old wives' tales about washing's being bad. If your hair is oily, it will look prettier if washed often—even two or three times a week. An electric drier will help solve the time problem. Dry hair can be shampooed less often—but always remember that your hair should always be fresh and sweet smelling.

Dandruff, one of a girl's worst enemies, is actually a disease. So far, there's no real cure for it, but it can be kept in check by medications on the market—your doctor can recommend one.

It's important to get treatment, since a scalp condition can also affect the skin. There are special shampoos which may be all you need to improve this condition.

Hair Coloring Not too long ago, the rest of us looked down our noses at women who changed the color of their hair. Today, there's no reason at all not to sport the most becoming hair color—whether it's your own or from a bottle.

Many women, however, still don't know how to go about coloring their hair, and don't know the differences between the many preparations available. Here are some helpful hints from the Toilet Goods Association.

Temporary Tints contain colors that are not dyes. They merely coat the hair and may be washed out. Temporary tints give gloss and highlights, may lighten or darken hair slightly, help restore faded hair, cover grey hair and eliminate a yellow cast in white hair. They also tone down overbleached hair. Temporary tints give you a chance to experiment—if you make a mistake you can always wash them out.

Permanent Tints contain dyes which penetrate the shaft of the hair and are not affected by shampoos. They remain in the hair until it grows out or until they are stripped out by chemicals. If you want your hair permanently tinted, *have it done by a professional*, at least the first time. If you experiment at home and make a mistake, you can be in trouble until your hair grows out or until you have it recolored. Be sure to make a patch test before using permanent dyes—there's a slight possibility you may be allergic to them.

Bleaches remove the color from hair. They can lighten or prebleach it in preparation for a dye many shades lighter than your true hair color. Always test to determine the exact time to leave the bleach on. Never use bleach immediately before or after a permanent. Wait at least two weeks.

Pick your shade, do a good job, and who knows? You may change your whole life.



ANN BAYS - FEBRUARY 2ND
MARY F. BROWN - FEBRUARY 18TH

A B W A

H A S

N E W

M E M B E R

All members of the ABWA would like to extend their warm welcome to Betty Thomas to the association.

Betty was sponsored by our President, Iva Miller, and she was installed at our November meeting.

Our newest member resides at 1719 Temple and is presently the manager of Castner Knott's Beauty Salon in the Mall Shopping Center.

We are glad to have you as a member Betty and know that you will be a great asset to the growth of our association.

C H A P T E R

R O S T E R

Ann Bays
1213 Leeson Drive
Res: 842-2650

no
Nora Bowie
328 Bellevue Drive
Res: 843-8388
Bus: 843-1621

Mary Frances Brown
921 Nutwood Avenue
Res: 843-9403
Bus: 842-1674

Cindy W. Browning
Village Green Apts I-2
Res: 781-2061
Bus: 622-4711 Allen Co.

no
Bobbie Cardwell
1226 E. 17th Street
Res: 843-1806
Bus: 781-2150 Ext. 236

no
Addie Carlson
520 Irquois Drive
Res: 842-6206
Bus: 842-4091

cut
Sue Eicher
1609 Jones Avenue
Res: 843-8148
Bus: 843-1867

no action cut
Carolyn Eatherly
1039 Center Street
Res: 842-4929

al out cut
Marie Flora
1406 Laurel Avenue
Res: 842-5117

Jean Fulkerson
526 E. 13th Street
Res: 842-5168
Bus: 842-1603

Jill Gentry
919 Park Street
Res: 843-3946
Bus: 842-1674

Pat P. Glasscock
2702 Industrial Drive
Apartment 124 C
Res: 843-4232
Bus: 842-6556

Sharon Glenn
1648 17th Street
Res: 843-2140
Bus: 842-0104

Judy Harris
1656 Magnolia Avenue
Res: 842-6163
Bus: 842-6531

Estelle Holloway
528 8th Street
Res: 842-7615
Bus: 843-8985

Anna Sue Jackson
328 Robin Road
Res: 842-8787
Bus: 842-2496

Mary Ellen Lawson
717 Lynnwood Drive
Res: 843-3671
Bus: 842-2411

9

*15
12/2*

8

Iva Miller
906 Richland Drive
Res: 842-3350
Bus: 843-4171

Becky Morehead
908 Kenton Street
Res: 842-5808

Ramona Morrison
1601 Glendale Avenue
Res: 842-0095

Florence Perkins
2317 Grandview Drive
Res: 843-6393
Bus: 842-2411

Barbara Pippin
Skyline Drive
Res: 843-1581
Bus: 842-2411

Joann Rudolph
1210 East 15th Street
Res: 842-4370
Bus: 843-4325

Arlene Rountree
1217 High Street
Res: 843 4550
Bus: 842-1674

Brenda Williams
526 E. 13th St.
Res: 842-5168
Bus: 842-1603

Sue Short
525 E. 17th Street
Res: 843-9885
Bus: 842-6531

Maxine Strickland
504 E. 17th Street
Res: 842-4905
Bus: 745-3691

Joyce Tabor
843 E. 10th Street
Bus: 781-2150
Extension 236

Betty Thomas
1719 Temple
Res: 842-1739
Bus: 842-6531

Mary Thomas
513 Belmont Drive
Res: 842-8839
Bus: 842-2447

Gladys Walker¹
928 Elm Street
Res: 842-1840
Bus: 843-6263

Lucille Walton
144 S. Sunrise Ave.
Res: 843-6979

Betty
Mal
Bute
8 8