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## The Colonelette (February 1977)

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# *The Colonelette*



AMERICAN BUSINESS WOMEN'S ASSOCIATION  
KENTUCKY COLONEL CHAPTER  
Bowling Green, Kentucky

## THE COLONELETTE

VOL. XIII, NO. 4

FEBRUARY, 1977

Chapter Chartered - June 1, 1964

The COLONELETTE is edited and published monthly by the Bulletin Committee of the KENTUCKY COLONEL CHAPTER, American Business Women's Association, BOWLING GREEN, KENTUCKY.

### BULLETIN COMMITTEE

Marcia Westbrook  
P. O. Box 785  
Bowling Green, Ky.  
Phone 842-7061

Martine Bogle  
P. O. Box 222  
Bowling Green, Ky.  
Phone 842-0847

### CHAPTER OFFICERS

President.....Virginia Cross  
Vice-President.....Judy Wilburn  
Recording Secretary.....Rebecca Bone  
Corresponding Secretary.....Joan Toohy  
Treasurer.....Mimi Burr

OFFICIAL PUBLICATION -- WOMEN IN BUSINESS

AMERICAN BUSINESS WOMEN'S ASSOCIATION  
9100 WARD PARKWAY  
KANSAS CITY, MISSOURI 64114

## NATIONAL DIRECTORS

Founder.....Hilary Bufton, Jr.  
Executive Director.....Mrs. Ruth Bufton  
Asst. Exec. Director....William H. Blair  
Administrative Dir.....Mrs. Glorine Tuohy

COLORS: Black & Gold

FLOWER: White Carnation

## NATIONAL MOTTO

"Better Personality for Better Living"

## NATIONAL THEME

"Accent Accomplishment!"

## PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate, and more cooperative toward their work, their employers, and their customers, thereby increasing their earning ability, success, and happiness.

## NATIONAL OFFICERS

President.....Catherine Margerum  
First Vice President.....Alma Daugherty  
Secretary-Treasurer.....Margaret Reisdorph  
Vice President-Dist.II...Vivian G. Lewis



## T H E   P R E S I D E N T   S P E A K S :

Dear Colonelettes:

Wow! Is this a busy time! The Woman of the Year committee is busy (be sure to send your nominations to Opal Runner). The Boss Night committee is busy and wants your nominations for Boss of the Year (the theme is "Run for the Roses"). And everybody should be busy selling ads for the souvenir program. Because we have lost some of our patrons this past year, we need to be particularly active in seeing new ones.

The Hand of Friendship event is scheduled for March 13, 1977 at 1:30 P.M. at the Eloise B. Houchens Center for Women. If everyone attends, potential members will be influenced by our enthusiasm and are more apt to become ABWA'ers.

Being a member of ABWA means never having to say, "I have nothing to do." Let's get our Kentucky Colonel chapter moving.

And if nobody asked you to be a valentine, be assured all of you are my Valentines.

Love,

Virginia

## FEBRUARY MEETING

DATE	February 22, 1977
TIME	6:30 P.M. Social 7:00 P.M. Dinner
PLACE	Red Carpet Inn
INVOCATION	
PLEDGE OF ALLEGIANCE	
DINNER	
SPEAKER	Harold Huffman Executive Vice-Pres. Chamber of Commerce
VOCATIONAL SPEAKER	Peggy Loafman Fidelity Federal
BUSINESS MEETING	Virginia Cross
BENEDICTION	
HOSTESSES	Diann Shoultz Opal Runner

## YOU ARE INVITED TO:

What: A BLOOMIN' GARDEN PARTY

When: March 13, 1977 - 1:30 p.m.

Where: Eloise B. Houchens  
Center for Women  
1115 Adams Street  
Bowling Green, Kentucky

Plans are now being made for our spring Enrollment Event. As members of the Kentucky Colonel Chapter, we can make this a very special and successful occasion by inviting several of our friends or co-workers to this Enrollment Event.

Peggy Sharer is Enrollment Event Chairman. She will be calling on members of the chapter to help with decorations, refreshments and participation in the program. If you have anyone in mind as a prospective member, please submit their name to Peggy as soon as possible.

Let's all join together in an effort to-----  
MAKE OUR GARDEN GROW!

IT'S A

BLOOMIN' GARDEN PARTY



## BOSS NIGHT

Boss Night is just around the corner, and everyone should be busy selling ads for our souvenir program and making plans to attend this special event. Everyones help is needed to make this event a success, so lets all pitch in.

If you havn't done so already, please get your Boss of the Year Recommendation in to Pat Cole, Boss Night Chairwoman, no later than March 15, 1977.

The Boss of the Year Letters will be judged on the following point system:

1. Community Activities(Charitable, Fraternal, and church related activities) 3 points
2. Business Experience and Accomplishments-Education. 4 points
3. Members Recommendations--250 Words 8 points

Please notice that the employee recommendation carries the most point value, so that should be your main area of concentration.

\*\*\*\*\*

Your Boss Night Reservation should be returned to Nancy Shreve as soon as possible along with your check to cover the cost of the meals. The cost is \$6.50 per person.



# BOSS NIGHT RESERVATION

To be returned to Nancy Shreve, Hospitality Chairman  
Bale Tire Center  
22 Western Gateway Shopping Center  
Bowling Green, Kentucky 42101

From--

(member)

Please make reservations for our chapter's Boss Night on  
April 16, 1977 at Red Carpet Inn. A check is enclosed to cover the  
cost of the meals. Please send invitations to:

Name

Name

Street

Street

(city, state, zip)

(city, state, zip)

## WOMAN OF THE YEAR

Each year, ABWA chapters recognize the growing importance of business women by honoring outstanding members as chapter Women of The Year.

Selection of a Woman of The Year from the Kentucky Colonel Chapter will be done as follows:

Any member of the chapter shall prepare a resume for another member. The resume then shall be submitted to the Woman of The Year Committee no later than March 15, 1977 so selection may be made before our Boss Night in April.

The Woman of The Year Committee is composed of the following people:

Opal Runner-Chairman  
Lucille Walton  
Sue Webb

This committee will select the three best qualified Woman of the Year candidates. From these candidates the chapter's 1977 Woman of The Year will be elected by a majority vote of the membership present at the regular meeting in March.

In preparing your resume, you should remember that each candidate:

- a. Be in good standing nationally and locally.
- b. Not be currently serving as Woman of the Year

The point system on which chapter Women of the Year are judged is as follows:

- a. Business Experience and Accomplishment.....7 points  
(Current employment and previous business experience)
- b. Education.....3 points  
(High School, College, Universities, etc.)
- c. General Information.....2 points  
(Associations, civic and community activities, etc.)
- d. ABWA Participation.....3 points

Maximum Total 15 points



Recently, one of our members had the pleasure of taking a trip to the Bahama islands. Martine Bogle had the pleasure of taking this trip, (she has the burns to prove it) and she brought these Tropical Drink recipies back to share with everyone.

LONG ISLAND RUM PUNCH---the champ!  
To drink one makes you long for the next!

1 oz. of Light Rum, 1 oz. of Dark Rum,  
3 oz. of a mixture of tropical fruit juices,  
the juice of 1 fresh lime--a brief dash  
of bitters and grenadine, blended with  
ice--poured into large tumbler, a cherry  
added.

\*\*\*\*\*

OCEAN BREEZE---

1½ oz. of White Rum, ½ oz. of Green Creme  
de Menthe, 2 oz. of Pineapple Juice, the  
juice of 1 lime, shaken with ice, poured  
into a tall tumbler -- then garnished with  
a cherry and a slice of lime.

\*\*\*\*\*

YELLOW BIRD---

1½ oz. Dark or Medium Rum, ½ oz. Galliano  
Liqueur, 2 oz. Pineapple Juice, the juice  
of ½ lime - shaken with ice, poured into  
a tall tumbler - a slice of fresh orange  
goes best with this,



## FEBRUARY

The  
Month  
of  
Hearts  
and  
Great  
Men!

### 7 STEPS TO ACTION

Do you consider yourself a prudent person?  
Asking these questions may help you find  
an answer:

1. Do I learn from past experience and mistakes, both my own and those of others?
2. Do I put first things first? Or do I allow carelessness or pleasure to divert me from seeking my own best interests and those of my neighbor?
3. Do I have clear, logical reasons for my actions? Or do I allow emotion to cloud my judgement?
4. Do I recognize my own inadequacy and willingly learn from those wiser than myself?
5. Am I decisive? Do I act when I am reasonably sure I am right?
6. Do I carefully gauge the consequences of my actions? Or do I blindly blunder ahead?
7. Do I make false prudent a cloak for apathy, timidity or refusal to sacrifice my own comfort to protect the God-given rights of others? Or do I realize that true prudence often involves courage and self-denial?

## 1977 ABWA REGIONAL MEETING

### DISTRICT II

District Vice President

Vivian G. Lewis

CENTRAL REGION: April 29--May 1

Indianapolis Hilton

Ohio and Meridian Streets

Indianapolis, Indiana 46204

Members attending ABWA'S 1977 Regional Meeting will participate in workshops and forums which have been designed to meet the needs as business women and association members. Joining national officers and National Headquarters staff as workshop leaders are two outstanding consultants, Jim Sires and Cecelia Colette (C.C.) Bronder. Jim and C.C. are affiliated with Lawrence-Leiter and Company, one of the nations top management consulting firms. Each will attend six meetings, and in addition to moderating a workshop, will be a keynote speaker at the opening session.

Regional Meetings are not all Workshops and Forums. Hostess chapters have scheduled tours of thier city as well as entertainment. Social functions will include a reception on Friday evening, a Banquet Saturday evening and a closing breakfast Sunday morning. The breakfast is highlighted by the recognition of Inner Circle Members and a message from your National President or National First Vice President.

## Regional Meeting Cont:

Registration Fee.....\$31.00  
Registration Fee  
& Optional Luncheon.....\$37.00

The registration fee includes tickets for all meetings, the Friday evening Reception, Saturday night Banquet, and Sunday morning Breakfast. The Saturday Luncheon is optional, and is not included in the registration fee.

Make check payable to:  
1977 ABWA Regional Meeting  
Mail with registration form to:  
Registrations  
ABWA National Headquarters  
9100 Ward Parkway  
Kansas City, Missouri 64114

Registration for Regional Meeting must be received at the Association's National Headquarters at least fourteen days prior to the opening date of the meeting.....However.....meeting facilities are limited and registration for all meetings will close prior to deadline if attendance exceeds available space. So, please mail your registrations early.

SEE YOU THERE!



## HOW TO KILL AN ASSOCIATION IN 13 EASY STEPS

1. Stay away from meetings.
2. If you do come, find fault.
3. Decline office or appointment to a committee.
4. Get sore if you aren't nominated or appointed.
5. After you are named, don't attend meetings.
6. If you get to a meeting, despite your better judgement clam up until it's over and then sound off on how things really should be done.
7. Do no work if you can help it. When the old reliables pitch in, accuse them of being a clique.
8. Oppose all projects, banquets, parties, and shindigs as being a waste of time and the members' money.
9. If everything is strictly business, complain that the meetings are too long and dull and the officers are a bunch of sticks.
10. Never accept to give a vocational talk.
11. If you aren't asked to do a certain job, threaten to resign because you aren't appreciated.
12. Don't pay your dues when they are due.
13. Never compliment a member when they have given their best, but expect recognition when you have.

\*\*\*\*\*



### INVOCATION

Lord, in the quiet of this evening hour,  
We come to Thee for Wisdom and for Power;  
To view thy world through only love -  
filled eyes; To grow in understanding;  
to be wise And sure to see thy guiding  
light, and thus To know each other as  
Thou knowest us.

AMEN

### BENEDICTION

O Guiding Spirit, Guardian of our days,  
Be with us as we go our separate ways,  
Help us to feel those thoughts that lift  
and bless, To know a closer bond of  
friendliness, To see thy beauty always -  
everyday, Translated into living - this  
we pray.

AMEN

" IF YOU WORK FOR A MAN, in Heaven's name, work for him. If he pays you wages which supply your bread and butter, work for him, speak well of him, stand by him and stand by the institution he represents. If put to a pinch, an ounce of loyalty is worth a pound of cleaveriness. If you must vilify, condemn and eternally disparage- resign your position, and when you are outside, damn to your heart's content, but as long as you are part of the institution do not condemn it. If you do that, you are loosening the tendrils that are holding you to the institution, and will at the first high wind that comes along be uprooted and blown away, and probably will never know the reason why."

By: Elbert Hubbard