


2-1982

Gospel Reaching Out Volume 10, Number 2

Department of Library Special Collections
Western Kentucky University, spcol@wku.edu

Follow this and additional works at: https://digitalcommons.wku.edu/gospel_ro

 Part of the [Christianity Commons](#), [Cultural History Commons](#), [Music Performance Commons](#), [Other Music Commons](#), [Public History Commons](#), [Social History Commons](#), and the [United States History Commons](#)

Recommended Citation

Department of Library Special Collections, "Gospel Reaching Out Volume 10, Number 2" (1982). *Gospel Reaching Out*. Paper 127.
https://digitalcommons.wku.edu/gospel_ro/127

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in Gospel Reaching Out by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.

GOSPEL

Non-Profit Organization
Third Class Mail
U.S. Postage Paid
Permit No. 13
Munfordville, Ky. 42765



Reaching Out

"GOSPEL MUSIC NEWS FROM THE 'HART' OF KENTUCKY"

Vol. 10, No. 2

MUNFORDVILLE, KENTUCKY 42765

FEBRUARY 1982



Gospel Music Week and Dove Awards Committee meet to finalize plans for event February 28 - March 3, 1982 at Opryland. Left to right, Don Butler, GMA; John Sturdivant, ASCAP; Lisa Keeling, Triune

Music; Ken Harding, Word Records; Charlie Monk, CBS Songs. Seated, left to right: Connie Bradley, ASCAP; Joe Moscheo, BMI; Jim Black, SESAC; Jerry Crutchfield, MCA Music; Frances Preston BMI, GMA President.

Gospel Music Seminar

A series of get smart seminars will be featured on Monday, March 1 and Tuesday, March 2, 1982, during Gospel Music Week scheduled for the Opryland Hotel Sunday, February 28 through Wednesday, March 3.

The theme for the week is "A New Dimension," A Wider Vision - A Deeper Education - A Higher Purpose.

With merchandising and marketing of gospel music and product as the main focus, outstanding professionals have been secured to lead the seminar sessions. The Monday and Tuesday conference will feature notables such as Ken Puckett of Puckett and Ballard Agency, Ed Lidon of Thomas Nelson Publishing Company,

Macy Lippman of Macy Lippman Marketing, Dave Sholin of Gavin Report, George Toles Advertising Agency head, Stan Jantz Fresno Bible House and a multi-media presentation from the Na-

(continued on page 3)

**HAS YOUR SUBSCRIPTION
EXPIRED?
CHECK YOUR LABEL.**

New Opening For Billingsley Music

We have just opened a branch store in Hopkinsville, Ky. It is located at 805 South Main Street. The phone number is (502)885-0756 and the store is managed by Elvis Harrison, who is a member of The Believers Quartet of Hopkinsville, Ky. Elvis is also vice president of the Kentucky State Singing Convention this year.

Thanks,
Dennis Billingsley
of Billingsley Music, Inc.

Hart Co. Singing

The Hart County Singing Convention will be held at the Church in Canmer, Canmer, Ky. on February 6, 1982. The guest singers will be The McCubbins Family of Munfordville, Ky. Courtney Spradlin, president, invites everyone to attend.

Brotherhood Releases New Album

The Brotherhood Quartet has just released a new album recorded at Hill Top in Nashville. The album has a variety of music from the old hymn "Holy Holy Holy" to several new songs composed by Bobby Lee and one of the Roundman's latest compositions, "Why Should I Worry". The title song "Dedicated to the Cause" written by Bobby Lee and sung beautifully by Don Parker is destined to be a favorite. Pick up an album, cassette or 8 track when the Brotherhood Quartet is in your area.

Gospel REACHING OUT

Official Publication of the
Hart County
Gospel Music Association

The sole purpose of the Hart County Gospel Music Association is to uplift the Kingdom of God through the diligent efforts of our members to promote Gospel Music as a means of spreading the gospel as well as a means of gospel entertainment.

EDITORIAL STAFF

Editor Annette McCubbins
Co-Editor Wilma Spradlin
Circulation
Jane Ann McCubbins

HART COUNTY GOSPEL MUSIC ASSOCIATION

President Haskell McCubbins
Vice-Pres. Tommy Ferren
Sec. and Treas. Annette McCubbins

BOARD OF DIRECTORS

Elmer Dean Short Courtney Spradlin
W. D. Martin Elroy Larimore

Annual Subscription Rate - \$3.00
GOSPEL REACHING OUT

Published Monthly - 3rd Class Postage
Paid at Munfordville, Ky. 42765

Vol. 10, No. 2 FEBRUARY 1982

New Officers For Muhlenburg Co. Singing Convention

At the end of the 1981 year, the Muhlenburg County Singing Convention elected new officers for 1982. Mr. Phillip W. Gavis of Depoy, Ky. and member of Bard's Hill General Baptist Church was elected president for 1982. The first singing for 1982 will be February 28, at 1:30 p.m. at Duvall's Chapel General Baptist Church, Hebo, Ky., off Highway 181, Rt. 1, Greenville, Ky. The featured singer will be the Barry Clardy Trio of Greenville, Ky. President Phillip Gavis welcomes everyone to attend and support the singing convention and start the new year singing for the Lord.

Kentucky State Singing Convention

The Kentucky State Gospel Singing Convention for 1982 will be held at Warren East High School just north of Bowling Green, Ky, on Highway 31W. The dates set for the convention are October 9 and 10. The convention is normally held in September but this was the only time a building could be rented.

We urge all gospel groups to keep this date in mind and be there for the singing Convention,

Thank you,

Earl Norris President,
Kentucky State Singing Convention
Larry Overton, Secretary

B. R. CARVER CHEVROLET-BUICK, INC.

Complete Body & Service Shop
Wrecker Service

Phone: Cave City - 773-3174
Glasgow - 678-5211



I-65 & Hwy. 90
Cave City, Ky.

GOSPEL
REACHING
OUT

DEADLINES

FOR
MARCH
PAPER

ADVERTISING FEBRUARY 18 DATE AND ARTICLES FEBRUARY 18

*Please address all correspondence to P.O. Box 477, Munfordville, Ky.

GOSPEL

Reaching Out

"Gospel Music News From The 'Hart' Of Kentucky"
P.O. Box 477 Munfordville, Ky. 42765

IF RENEWAL - AFFIX LABEL BELOW
PLEASE PRINT:

NAME _____
ADDRESS _____ CITY _____
STATE _____ ZIP CODE _____

\$3 per year

Send Check or Money Order to:
GOSPEL REACHING OUT,
P.O. Box 477 Munfordville, Ky. 42765
Check One NEW RENEWAL

Subscribe
Today!!

Compliments of

CANMER DEPOSIT BANK



CANMER, KENTUCKY

Gospel Music Seminar

(continued from front page)

tional Association of Record Merchandisers.

On Tuesday there will also be a full day of church music workshops under the direction of Johnny Mann / Johnny Mann Singers. Choral music packets will be provided by Word Inc., M.S.I., Lexicon Music, Benson Company, Hope Publishing Company, Lorenz Corporation, Brentwood Music, Triune Publishing and Shawnee Press leading gospel music publishers.

The Wednesday daytime sessions will feature a "Hot-Seat" Forum which will give participants an opportunity to have their questions answered on the spot by outstanding individuals from the music industry.

Included in the registration fee will also be sponsored breakfasts, luncheons and nightly gospel music concert spectaculars featuring the varied musical styles with gospel lyrics.

The registration fee is members \$100.00 prior to January 15th, non-members \$125.00. After January 15th registration will be members \$125.00, non-members \$150.00. For persons wishing to attend the seminars only, members will be \$100.00, non-members \$125.00. For those wishing to attend only the Dove Awards presentation and banquet, tickets will be available for

Quick Peanut Butter Pie

- 1 pkg vanilla pudding
- 2 heaping tablespoons peanut butter
- Pie shell

Cook pudding according to package instructions. Remove from heat and add peanut butter immediately. Stir well. Cool and pour into prepared pie shell. Top with Cool Whip.

members-\$35.00, non-members at a cost of \$40.00. Seating for the Awards and Banquet is on a first-come basis.

An extra incentive for attendance at Gospel Music Week is that for every ten registrants from the same organization, a free registration is given thereby enabling additional employees of a company to attend.

Admittance to all functions will be by registration badge and tickets which will be furnished at the time of registration.

Exciting plans have been made and talent secured to make this the most memorable event of the year in Gospel Music.

For registration information, contact the Gospel Music Association, P.O. Box 23201, Nashville, TN 37202 or phone 615-242-0303.

THE LOUISVILLE BEDDING CO.

Manufacturers of Old Ky. Products

MUNFORDVILLE, KY.

CLARK'S REXALL DRUGS

MUNFORDVILLE, KY.



TOM HODGES,
R. PH.

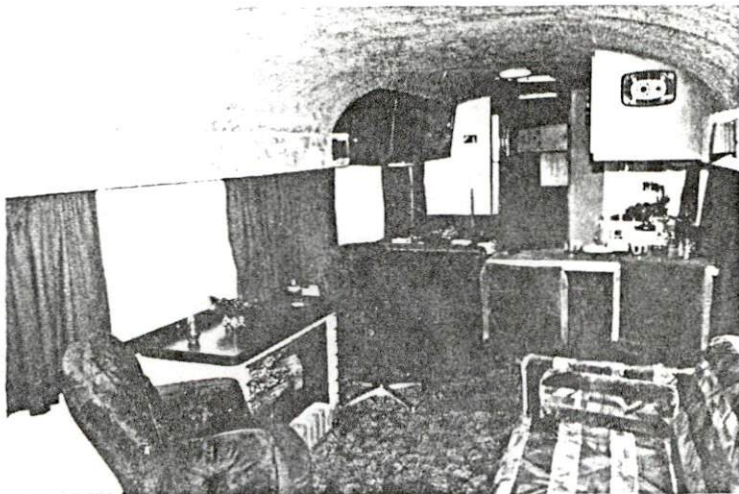
PHONE

Store - 524-5891

Home - 524-3863

BBC CUSTOM COACH

MAKES COMFORT AND LUXURY AFFORDABLE FOR GOSPEL PERFORMERS.



Available for immediate delivery - plush 4104 custom coach, completely self-contained. Built for full time living. Formica and carpeted throughout, 6.5 Onan generator, roof air, many extras. \$39,000. Call or write for photos and information.

Before you decide you can't afford a custom coach let us give you a quote.

- ✓ complete interiors
- ✓ partial interiors
- ✓ restyling older coaches
- ✓ built to your specifications

BBC CUSTOM COACH

23 Dobert Court
Troy, New York 12180
Phone: (518) 283-2803

Bev Rivest

Bob Rivest



What's Happening In February



THE McCUBBINS FAMILY

P.O. Box 477 - Munfordville, Ky. 42765
(502)524-9702

February 7 - Hart County Singing Convention - Church in Canmer, Canmer, Ky.

February 21 - Mitchellsburg Area - Morning Worship.

February 21 - Mitchellsburg Baptist Church, Rev. Gary Landis, Pastor.

BROTHERHOOD MINISTRIES, INC.

The Brotherhood Quartet
Evangelist Garry Polston
Milltown, Ky. 42761

(502)465-7214 or (502)384-5296

February 6 - McDaniels United Methodist Church, McDaniels, Ky. 6:00 P.M. C.T.

February 7 - Central City United Methodist Church, 11:00 A.M. C.T.

February 7 - Ekron Baptist Church, Ekron, Ky. 7:00 P.M. C.T.

February 14 - Pleasant Hill Baptist, Somerset, Ky. 11:00 A.M. E.T.

February 14 - Mt. Pisga Baptist Church, Faubush, Ky. with the Joymakers, 2:00 P.M. E.T.

February 14 - Green Hill Baptist, Monticello, Ky. 7:00 P.M. C.T.

February 19 - 21 - Concerts across the state for Lindsey Wilson College, for more information, contact Dr. John B. Begley, 384-2126.

February 26-28 - New Bethel United Methodist Church, Crestview, Fla. Rev. H. Dean McCoury, pastor, Rev. Garry Polston, Evangelist, Music by The Brotherhood Quartet. Week-end Revival.

INSPIRATIONAL IV RONNIE HUBBARD

Rt. 3, Box 28A
Columbia, Ky. 42728
502-384-4949 or 502-378-6821

January 31 - Friendship No. 1 Singing, Hart Co., 6:00 P.M., Rev. Everett Priddy.

February 13 - 7:00 P.M. Stewards of the King 2nd Anniversary Hart Memorial Singing, with Cockriel Family.

THE TURNER FAMILY

James Turner, Mgr.
1200 Crewdson Dr. - Bowling Green, Ky. 42101
(502)842-5219

THE KING'S DAUGHTER'S

Green Hills Box 40 A
Columbia, Ky 42748
(502)384-5895

RHYTHM MASTERS

Carrol Rawlings
320 Mill St. - Cincinnati, Ohio 45215
(513)761-0011

THE GOSPEL FIVE

7911 Mango Dr. - Louisville, Ky. 40258
(502)447-6870

THE LEBONAIRE

Route 3 - Columbia, Tenn. 38401
(615)486-2697

GOD'S CHILDREN

Route 1-Box 105A-West Point, Ky. 40177
(502) 922-4069

THE BEECHVILLE HARMONEERS

c-o Michael Hubbard
Rt. 4, Box 36
Edmonton, Ky. 42129
Phone 502-432-5721 or
502-432-5472

THE GOSPEL LIGHT

Gary Bewley
325 McKenna St. - Glasgow, Ky. 42141
(502)651-6223

THE FREE SPIRITS GOSPEL SINGERS

Route 1 Box 23
Scottsville, Ky. 42164
Phone (502)237-4370

THE DORSEY FAMILY

Elmo Dorsey
Munfordville, Ky. 42765
(502) 528-5393

THE BYRD SISTER'S TRIO

P.O. Box 192
Junction City, KY. 40440
Manager: Emma Mullins
(606)854-3710

THE COCKRIEL FAMILY

1602 Valleywood Way
Bowling Green, Ky. 42101
502-843-6362

THE JOYMAKERS

Box 61
Greensburg, KY 42743
c-o Buddy Lowe

THE TRINITY TRIO

P.O. Box 121
Bowling Green, KY 4210

GOSPEL RIDGE

Len Hopper
Rt. 3
Winchester, Kentucky 40391
(606)744-1429

THE CANAANLAND QUARTET

107 Gooden St. - Glasgow, Ky. 42141
(502)651-2553

THE GOSPEL FOUR AND JANICE

Route 1 - Pleasant Shade, Tenn. 37145
(615)677-2996

COOK FAMILY SINGERS

110 Buttercup Rd. - Louisville, Ky. 40218
(502)491-9461

TOMES FOUR

8502 Mar Vista Ct. - Louisville, Ky. 40219
(502)964-3592

THE GOSPEL TRUTH

5209 Eugene Way - Louisville, Ky. 40216
(502)449-1712 or 448-9574

CHRISTJANAIRE

Robert Haney
11 Harris Dr. - Winchester, Ky. 40391

THE KINGDOM HEIRS

Jim Parker
1308 Elm St. - West Point, Ky. 40177
(502)922-4991

THE GLORYLAND QUARTET

Carl Story
Route 1 Box 253- Ewing, Ky. 41039
(606)845-4231

THE NEW SPIRITS

Lloyd Johnson
12109 Overlook Rd. - Louisville, Ky. 40229
(502)957-5131

THE CHILDRESS FAMILY

734 Grape Vine Rd. - Madisonville, Ky. 42431
(502)821-4873 or 821-8202

THE SINGING JOLLY'S

739 Easy Street
Manchester, Ohio 45144
(513)549-2249

THE SINGING JUBILEES

Mike Faircloth
2701 Alps Rd. - Louisville, Ky. 40216

SERVANTS

Jim Cottrell
305 Par Lane - Elizabethtown, Ky. 42701
(502)737-3863

THE BARRY CLARDY TRIO

Barry Clardy, Mgr.
Rt. 2 - Box 188-B - Greenville, Ky. 42345
(502)338-3510 502-338-3036

NEW DELEGATION

6607 Delton Dr.
Louisville, Ky 40258
(502)937-7443
(812)282-0315

THE ZION SINGERS

Larry Humble
Monticello, Ky.
(606)348-9776 or 358-9166

THE SPIRITUALS

c-o Jack L. Hurt
Edmonton, Ky. 42129
(502)428-3023 or 432-5502

THE WALCOTT FAMILY

3899 N. Hart Strait Rd.
Bloomington, Ind. 47401
(812)876-1848

THE FAITH SINGERS

Edmonton, Ky. 42129
Ph. 432-5119

KEN JOHNSON TRIO

Route 3 - Greenville, Ky. 42345
(502)338-2428

THE REDEMPTIONS

P.O. Box 6
Harold, Ky. 41635
(606)478-5347

CAVELANDERS

Elroy Larimore
Route 2 - Horse Cave, Ky. 42749
(502)786-2436

THE CHRISTIANAIRES

Jack McGuffin
Route 2 - Box 129 - Cecilia, Ky. 42724
(502)737-9018

GOSPEL RIDGE

c-o Len Hooper
Route 3
Winchester, Ky. 40391
(606)744-1429

CHOSEN GENERATION

Ray Rathman
105 New Salem Rd. - Glasgow, Ky. 42141

THE POLSTON FAMILY

Larry Polston
2285 Alexandria Dr., Apt. A
Lexington, Ky 40504
(606)278-7547

AMBASSADORS QUARTET

1010 Meadow Lane
Russellville, Ky. 42276
(502)726-3002

THE SEEKERS

1021 Cross Keys Rd. No. 12
Lexington, Ky. 40504
(606)277-9075

HIS WITNESSES

Clara S. Gray
2290 Alexandria Drive - Lexington, Ky.
40504
(606) 276-3677

THE GOSPEL MELODIE'S

Somerset, Ky.
For bookings call Donnie Smith
(606)679-5789 or (606)678-4496

THE CHORDSMEN

c/o Gary Emerson
Rt. 2 Box 494
Russell Springs, Ky. 42642
Nites: 502/866-2027
Days: 502/343-2125

THE CROSSROADS FOUR

Route 3 - Russell Springs, Ky. 42642
(502)866-3068

THE BELIEVERS FOUR

P.O. Box 395 - Glasgow, Ky. 42141
(502)651-8841 After 5:00 p.m. (502)678-5026

THE SOUTHERN HARMONY QUARTET

Frank Weaver
Rt. 8 - Box 34 - Bowling Green, Ky. 42101
(502)843-9685

GOLDEN GOSPEL AIRES

Route 2, Box 303A
Sonora, Ky. 42776
369-8425, 368-4872, 964-4702

THE CONQUERORS

110 Meadow Lane
Greensburg, Ky. 42743
(502)932-3389

THE MASTER'S DISCIPLES

Jack Aldridge
231 Douglas Ave. - Versailles, Ky. 40283
(606)873-4449

THE LINCOLNAIRES

Jim Rogers
Hodgenville, Ky. 42748
(502)358-4572

STEWARDS OF THE KING

Timmy Sexton
Rt. 1, Hardyville, Ky. 42765
(502)528-5283

THE BOBBY BERTRAM FAMILY

Windy, Ky. 42655
(606)348-7025

THE SINGING BRADSHAW FAMILY

Route 1, B-238-H - Zollicoffer Est.
Monticello, Ky. 42633
(606)348-5907

THE GOSPEL TRAVELERS

David Dennison
106 Williams - Glasgow, Ky. 42141
(502)678-2877 or 773-2226

**GOSSETT ELECTRONIC
SERVICE**

REPAIR ON ALL BRANDS
PROFESSIONAL ANTENNA
SERVICE

SONY

SALES & SERVICE

HUGH GOSSETT, Owner

Munfordville, Ky.

Day Phone 524-4000



**Update
Your
Image ...**

Quality printing at reasonable prices.
Business forms, Letterheads,
Calling Cards, etc.

THE CAVE COUNTRY PAPERS

Hart Co. News - 524-2481
Hart Co. Herald - 786-2676
Barren County Progress - 773-3401

HOUK

INSURANCE AGENCY, INC.

CHRIS & DAVID HOUK

**"SERVICE IS
OUR BUSINESS"**

P. O. Box 635
Horse Cave, Kentucky 42749
786-2724

Compliments Of

**HART COUNTY BANK
& TRUST COMPANY**


Munfordville, Kentucky

Each depositor insured to \$100,000

FDIC

COMPLIMENTS OF

Lawler Pharmacy



Sandra V. Lawler R. Ph.

MUNFORDVILLE, KY.

PHONE 524-5231

Whats Happening.....

Candy Hemphill of the Hemphill's in Nashville, Tenn. will release a solo album in the near future. She plans to do some concerts on her own. She also plans to stay with her singing family. If all goes well, she will begin recording in January.

Wayne Maynard, baritone for the Kingsmen, of North Carolina, will be leaving the group to devote more time to his family. He will be singing with the Harvesters Quartet on weekends.

Top song on the Chart for the Month of January was "Excuses" by the Kingsmen on Heartwarming label. Excuses has been on the top of the charts for 10 months.

The monthly Grace Union Baptist Church Singing will be held at Grace Union in Metcalfe Co. on February 6, 1982. Sherman Hurt is the president. Everyone is invited to attend.

The Barry Clardy Trio enjoyed the New Year Afternoon Gospel Singing at War Memorial Auditorium at Nashville. A large crowd was on hand. Gold City Quartet and Kingsmen and Rex Nelson Singers were favorites.

Saturday night, January 9, 1982, I had the pleasure to be in attendance with emcees "Beau" Walker of WGRK, Greensburg, Kentucky radio station and Pam Hoots of Columbia, Kentucky for an enjoyable evening of a gospel singing concert at the Adair County Rescue Squad Benefit, Gene Hoots, Chairman, to hear three groups namely Naomi and the Sego Brothers from Nashville, Tennessee, one of the top in the nation, The Chordsmen from Russell Springs, Kentucky, 1982 Gospel Quartet Champions of state of Kentucky and our local Green County Joymakers with Buddy Lowe, Green County's Superintendent of Schools, one of the top of Lake Cumberland area.

For information to all those who were not present for reasons of weather conditions on the outside, those in attendance left the area being blessed for having attended!

January 17, 1982, the McCubbins Family will be appearing at Life-Gate Baptist Church of Campbellsville, Kentucky, pastor Otis Skaggs, for both the morning and evening worship services.

On January 31, 1982, Buddy Lowe and his Joymakers along with the Lincolnaires, Hodgenville, Kentucky will be at Life-Gate Baptist Church of Taylor County.

Thank you, see you later!

STOCK YARD FARM & DAIRY SUPPLY INC.

Stalls, and Feed Equipment, Chore-Boy & Dari-Kool Coolers, Starline Silo Unloaders and Feeding Systems, & Madison Silos.

Phone 583-0204

124 S. Johnson (Across from Bourbon Stockyards)

Another Location in Glasgow, Ky.

Some Families Feel It Necessary To Arrange For Funeral Services While They Are Living. This We Are Happy To Discuss With You At Any Time.

Serving You

YESTERDAY-TODAY
TOMORROW

Stearman's

Funeral Home

MUNFORDVILLE, KY.

524-4400

ANNOUNCING

THE NEW DELEGATION

ANNIVERSARY SINGING

Saturday, February 6, 1982 - 7:00 P.M. til?

TO BE HELD AT

CHRIST ASSEMBLY CHURCH

4532 DEARING AVENUE

2 BLOCKS OFF THE 5000 BLOCK OF PRESTON HIGHWAY

REV. JOHN T. GOETZ, Pastor

FEATURING FOUR OF KENTUCKY'S BEST GOSPEL GROUPS

THE NEW DELEGATION — Louisville, Ky.

THE LINCOLNAIRES — Hodgenville, Ky.

THE JOY MAKERS — GREENSBURG, KY.

THE SOUNDS OF JOY— Crestwood, Ky.

1300 FREE SEATS

FOR ADDITIONAL INFORMATION CALL:

(502) 447-9796 (502) 937-7443 (812) 282-0315

To The Editor

ello Friends and Neighbors,
 We have decided on The Otter Creek Music Barn for our name for our barn. We will don't have a different date for our grand opening. We will confirm it next month. We have several groups booked ready for the month of April and May. We have groups like Uncle Alph and the believers from Atlanta, Georgia; Rhythm Masters from Cincinnati; McCubbins Family - Chordsmen - Cross Roads Four - Harvest Time Singers from New Castle, Indiana. The Primitive Quartet will be up later in the year because we had to open later than we expected but we will be open by the first of April of sooner.

We have so many friends and groups

who have helped the boys who helped with the carpenter work. Especially Mr. and Mrs. Luther Hicks, the owners of Golden Years Nursing Home for supporting gospel music and my Brother Bill Bertram that is in business with me. It would be impossible for us to do what we're doing without the Luther Hicks Family and the Bill Bertram family. Gospel music should be thankful for men like this which I'm sure it is. We'd like to thank all the papers and magazines for printing everything they have, especially Gospel Reaching Out. Already many people have told me about seeing the picture of the barn last month. Looking forward to seeing everyone of you soon.

The Bobby Bertram Family

Dear Mrs. McCubbins,

We are sending a check for \$3.00 to renew our "Reaching Out" magazine. We enjoy reading it but wish "The Servants" c/o Jim (Cotton) Cottrell and "The Lincolnaires" c/o Jim Rogers would give their schedules each month. I am sure more people would take the magazine if all the groups would give their schedule. After all, we are 400 miles away but like to keep in touch. God Bless all the groups - keep up the good work for the Lord.

The Dick Jones Family
 Wyanch, Ill. 61379

HORSE CAVE STATE BANK

SAFETY
 SERVICE
 SAVINGS
 SATISFACTION

FDIC

HORSE CAVE, KY.



ELLIOTT'S
FURNITURE & APPLIANCE
 BONNIEVILLE, KENTUCKY

Collins Carpets Speed Queen Frigidaire Serta Mattresses

Robert & Larry Srygler, Owners
 Phone 531-1900

WLOC

MUNFORDVILLE, KY.

AM 1150 KILOCYCLES
FM 102.3 MEGACYCLES

The Stewards Of The King

2ND ANNIVERSARY SINGING

Will Be Held At

MEMORIAL ELEMENTARY SCHOOL CAFETERIA

ON 31-E NEAR CANMER, KENTUCKY

SATURDAY, FEBRUARY 13, 1982 - 7:00 P.M.

Guest Singers Will Be

INSPIRATIONAL IV
 GREENSBURG, KY.

COCKRIEL FAMILY
 BOWLING GREEN, KY.

STEWARDS OF THE KING
 HARDYVILLE, KY.

— FREE ADMISSION —

Films Creating New Wave Of Traditional Family Values

The next generation may rear its children more traditionally than the present one does, as the result of a quiet revolution now spreading through many American homes.

Approximately 100,000 people each week are watching Dr. James C. Dobson's "Focus on the Family" films according to marketing executives at Word, Inc., of Waco, Texas, producers of the films.

The seven-film series advocates a return to traditional values and firm discipline in the home. An estimated ten million people have seen them since their release in 1979, creating a wave that could rival the earlier, less traditional, influence of Dr. Benjamin Spock.

Most of the viewings are at local churches—over 20,000 at latest count. They frequently draw overflow attendance from the community, as people search for answers to the problems of modern family living. But a variety of other organizations—including members of National Football League teams, PTA's and military installations are also viewing the series.

Dr. Dobson, who is associate clinical professor of pediatrics at the University of Southern California School of Medical, has also had his personal and professional life revolutionized by the film phenomenon. "Our ministry has exploded since the films are published," he said recently at his new headquarters building in the Los Angeles suburb of Arcadia.

The new quarters were required when Dobson's staff grew from three to thirty in less than two years. His office receives or the average 500 letters a day.

Some of the mail is in response to Dobson's radio and TV programs which have also expanded dramatically. His daily broadcasts have grown from 20 stations to 197, and his weekly program from 40 to 186. Over 35 TV stations have aired his back-to-basics message to families.

The film series has revived interest in several of Dr. Dobson's books on child care and the family. Earlier this year, four out of the ten best-selling hardcover books and

three out of then softcover books on the Christian Booksellers Association list were Dobson titles.

His first book, *Dare to Discipline*, (Tyndale House) has sold about a million and a half copies, and was selected in 1972 as one of fifty books to be specially bound and placed in the White House Library.

The third film in the series, on "fathering," is the most popular reflecting recent increased emphasis on the role of males in the home. Dobson's book, *Straight Talk to Men and Their Wives*, (Word Books) which is on the same theme, has sold more than 200,000 hardcover copies since its release in May of 1980.

Another indication of Dobson's impact is the fact that over a million of his spoken work cassette tapes have been sold in recent years.

Dr. Dobson attributes his popularity to the fact that he gives handles to the often vague feeling many parents have that their values are slipping. "People still believe in traditional values that have either been lost sight of or discredited," he says. "They sense that the ultimate answers can be found right where they left them—in the hands of the Creator."

Piers Bateman, Word's Vice President for Creative Services, believes the films' success marks some significant changes in the church. "It represents the increased influence of the laity, for one thing," he says. "Laymen, not clergy, are often the ones responsible for getting the films. And it says they're interested in practical, not just doctrinal, material." Bateman also

points out that the films represent an interest in more audio-visual techniques. Word is therefore following up this success story with another series, by popular author Joyce Landorf, called "His Stubborn Love."

Yet the films contain no acting or staging. They consist almost exclusively of Dobson lecturing, and the reaction of people in the audience. His style is non-preachy, light and conversational. He can be very funny or quietly serious. His content is more folksy than clinical.

Dobson's background, however, is not just folksy. In addition to his teaching, he is one of the country's leading researchers on the childhood disease "PKU" (phenylketonuria). His published works include scientific and scholarly treatises as well as popular material for families. And his influence is being extended by another film, "Discipline in the Classroom."

A few modern authorities on the family have been predictably critical of Dobson's emphasis on traditional family structure, with a strong father at the helm. His stand favoring corporal punishment is sometimes attacked as outdated. Actually, he rejects rigid authoritarianism, and advocates spanking only when a child deliberately defies understood rules.

Religion in the films is understated but foundational. Dr. Dobson sprinkles his talks with anecdotes from his experience as a layman. The films cross denominational lines since, as Dobson says, "The family is the one issue that unifies all faith."

For Professional Sound....

Yamaha
Bose
Cerwin Vega
Shure
Audio Technica
Electro Voice



"Everything For Every Musician"

106 Park Ave.
Glasgow, Ky. 42141

805 South Main Street
Hopkinsville, Ky.

Dennis Billingsley,
President

SALES
AND
RENTAL

Phone: Business 502/651-2495
Home 502/651-2217

Hours: Monday thru Saturday 9-6
Saturday 9-5 CLOSED SUNDAY

CONCERTS, HOMECOMINGS, BENEFITS, RALLIES

Albums & Cassettes



NEW WORLD SINGERS

8 Track & Video Tapes

P.O. Box 606
Horse Cave, KY 42749

502-786-1805 Business
502-786-2375 Hot-Line

Charles, Maxine, Ron, Kelley, and Niece Whisnand