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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky

REMEMBER THIS

If you work for a man, in Heaven's name, WORK for him. If he pays you wages which supply you bread and butter, work for him; speak well of him; stand by him and stand by the institution he represents. If put to a pinch, an ounce of loyalty is worth a pound of cleverness. If you must vilify, condemn and eternally disparage - resign your position, and when you are outside, damn to your heart's content, but as long as you are a part of the institution do not condemn it. If you do that, you are loosening the tendrils that are holding you to the institution, and at the first high wind that comes along, you will be uprooted and blown away, and probably will never know the reason why.

by Elbert Hubbard

CREED
of the
AMERICAN BUSINESS WOMEN'S ASSOCIATION

CHAPTER CHARTERED, JUNE 3, 1964

Edited and published monthly by the Bulletin Committee of the Kentucky Colonel Chapter, American Business Women's Association, BowlingGreen, Kentucky.

BULLETIN COMMITTEE

CHAIRMAN:

Jill Gentry
Barbara Farley
Bobbie Jean Cardwell

CHAPTER OFFICERS

President	Pat Glasscock
Vice President	Cindy Browning
Recording Secretary	Anna Sue Jackson
Corresponding Secretary	Joyce Tabor
Treasurer	Becky Morehead

MONTHLY MEETING: Fourth Tuesday

6:30 Social

7:00 Dinner

Holiday Inn

Kentucky Room

AMERICAN BUSINESS WOMEN'S ASSOCIATION

9100 Ward Parkway
Kansas City, Missouri 64114

Founder & Executive Director	Hilary A. Bufton, Jr.
National Co-ordinator	Mrs. George Barrett
National Extension Director	Mrs. Glorine Touhey
Assistant Executive Director & Convention Director	William H. Blair
National Public Relations Dir.	Frank Bistrom

NATIONAL OFFICERS

President	Marilyn R. Tucker
First Vice President	Ruth McKamey
Secretary-Treasurer	Miriam Bailey
Southeastern District Vice President	Daisy Dell Connelly

COLORS: Black & Gold FLOWER: White Carnation

NATIONAL MOTTO

"Better Personality for Better Living"

NATIONAL SLOGAN

"Equality Through Responsibility"

PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them efficient, more considerate and more cooperative toward their work, their employer, and their employer's customers, thereby increasing their earning ability, success and happiness.

OFFICIAL PUBLICATION

Women in Business

WEARING OF EMBLEM (Pin)

The Emblem is to be worn on the left side, in the vicinity of the heart. It should never be worn anywhere else. There are only two official guards which may correctly be worn with the ABWA emblem: the Hand of Friendship guard, earned for the sponsorship of new members, is worn to the left and slightly below the center of the Emblem; a current officer is entitled to wear the appropriate officer guard. Other ABWA honors are signified by the wearing of appropriate charms on an official ABWA bracelet. (It is a tradition among many ABWA chapters for a retiring officer to present her officer guard to the member who succeeds her in office. At that same time she is given the appropriate past officer charm.)

Proper etiquette dictates that no more than one organizational emblem be worn at a time. This also includes the obscuring of an emblem by surrounding it with numerous guards. When it is appropriate to wear your ABWA Emblem, others should not be worn with it. If the occasion calls for another organizational emblem to be worn, the ABWA Emblem should not be worn.

ABWA Procedure Manual

OUR NEWEST MEMBER

It is with real pleasure that we introduce our newest member, Emily Morris. Emily is an interior decorator at Castner-Knotts. She is an avid outdoor sportswoman enjoying golf, swimming, and snowskiing. She is also very interested in oil painting. Her favorite color is blue and her favorite food is salad. She is married to Dent Morris and they reside at 1270 Kentucky Street.

We're so glad to have you as a member!

PREZ SEZ

As '70 comes to a close, it seems the topic of the hour is Women's Liberation. Every magazine has an article or maybe two. The topic makes newspaper headlines and the subject for many speakers. Katherine Peden, "Kentucky's First Lady", had many words of wisdom on the subject as she spoke to the College of Commerce at WKU on November 30. She cited several pertinent moves to give women equal rights without pay. She brought to the attention of the group that there was not a woman dean or assistant dean nor a woman on the board of trustees at WKU. This is standard procedure with the other state colleges and universities except the board of trustees at the University of Kentucky and the University of Louisville each have one woman on its board. There are less than twenty-five women on the local boards of education across the state. The average pay for men in 1970 was \$7,298 per year and for women, equally qualified, the pay was \$4,273 per year. Miss Peden's hope and goal is that within the next five years, or by the time we shall celebrate the 200th birthday of the United States, the thirty million woman work force will demand and receive equal pay for equal work and also that young women will fulfill positions of business and governmental leadership. During the reception following her talk, we were given the opportunity to visit personally with Miss Peden.

May I take this opportunity to wish each of you a MERRY CHRISTMAS AND THE VERY BEST IN HEALTH, HAPPINESS AND SUCCESS IN 1971.

With the coming of 1971, we have many activities to which to give our attention. Woman of the Year chairman, Barbara Farley, March Hand of Friendship Tea chairman, Ann Bays, and Ways and Means chairman, Jean Fulkerson each will need our whole-hearted cooperation. Remember, December is the last month of our Perfect Attendance Contest---LET'S END WITH 100% ATTENDANCE!

SEASON'S GREETINGS TO ONE AND ALL
Patricia Glasscock, President
Kentucky Colonel Chapter, ABWA

PERFECT ATTENDANCE CONTEST ENDS THIS MONTH

Cindy Browning, Perfect Attendance Chairman, has made the following announcement of the standings of each group after the first two months of the contest:

The Belles, captained by Arlene Rountree, are ahead of the other groups with an average of 25 points. Second are the Roses, captained by Phyllis Carter with an average of 23 points. There is a three-way tie for last place---The Astro-ettes, captained by Gladys Walker, the Swingers, captained by Sue Short, and the Bunnies, captained by Jill Gentry all have an average of 22 points.

This is the last month of the contest---Let's all of us try to be in attendance---100%. Last month there were only two members absent at the meeting.

Remember the contest ends with the meeting this December 15 at the Electric Plant Board. It was discussed at the November meeting that the "honor dinner" for the winners be held in February. All of the losers are to entertain the winners, unless we can persuade the winners to show their winning ways and entertain the losers. Any way, the dinner will probably be a POT Luck affair!

BIRTHDAY CARNATIONS

Emily Morris	December 18
Barbara Farley	December 22
Estelle Holloway	December 27

WAYS AND MEANS COMMITTEE

I have often wondered how many ABWA members realize the purpose of our EDUCATIONAL association. We look forward to presenting scholarships...but do we observe our EDUCATIONAL opportunity. Colonelets, the door is open for you to mark your calendar now January 30.

Yes...FINANCIAL FORUM with the Bowling Green Bank and Trust Company as co-sponsor...Charles Reynolds, President was very enthused. Mr. Reynolds will outline the program and Joann Rudolph is co-ordinator.

The program is aimed at assisting women and men in acquiring a better knowledge of finances, whether they are in business, employed or housewives. Planned discussions on wills, trusts, estates, investments, Social Security and insurance will be beneficial in handling any financial situation that might arise.

Be sure to talk to your BOSS or if you will send me his name and address, I will be delighted to send him a letter and flyer. A lot of employers pay the registration...which is \$10 and includes your luncheon.

ALL of YOU can look forward to SPECIAL MEETINGS in January...Let's make this a 100% EDUCATIONAL PROJECT because it will be very rewarding.

Yours for ABWA,

Jean Fulkerson, Chairman

STANDARD OF ACHIEVEMENT 1970-1971

All are to be completed between the dates of September 26, 1970 and September 25, 1971.

1. Boss Night
2. Hand of Friendship Tea on either March 21, 1971 or September 19, 1971*
3. Approved Educational Scholarship**
4. Publication of nine or more issues of a chapter bulletin***
5. Select and submit material on a 1971-72 Woman of the Year from the chapter by July 15, 1971
6. Minimum contribution of \$35 to the Stephen Bufton Memorial Educational Fund
7. Hold Chapter Anniversary Observance in month chapter was chartered (except chapter installed after September 26, 1970), giving recognition to members having perfect attendance for a period of one year or longer
8. Observe February as Citizenship Month with an appropriate program****
9. Observe ABWA Scholarship Month at the May meeting with an appropriate program
10. Hold Attendance Contest over three month period, following attendance participation plan.
11. Either have a member in attendance at District Meeting; or verification of delegate to the 1971 National Convention (Anaheim, California, Oct. 22-24, 1971)
12. Enroll a total of at least ten (10) new members (enrollment date is the date application is signed by new member)

*Only one Tea is required to qualify for the Standard of Achievement. Chapters are urged to sponsor Teas on both dates specified, in view of the fact that two membership enrollment affairs are one of the requirements for Banner Chapter Status, and have proven to be important to normal chapter growth. (By sponsoring one Tea in March, a chapter will be in position to complete this Banner Chapter qualification later)

**An approved Educational Project is defined in the Procedure Manual of ABWA. When the Educational Project meets this qualification but is so large that it is spread over more than one year, and the chapter is, during the current year, contributing substantially to its maintenance, the project may be considered as qualifying, even though it was not initiated between the dates of September 26, 1970 and September 25, 1971.

***For chapters installed after January, 1971, this requirement is reduced to a minimum of 4 chapter bulletins.

***For chapters installed after January, 1971, this requirement is waived.

BANNER CHAPTER 1970-1971

To qualify for Banner Chapter status, a chapter must complete all requirements for Standard of Achievement and in addition, fulfill any 8 of the following requirements between the dates of September 26, 1970 and September 25, 1971.

Note: Chapters previously qualifying for the Banner will receive a Medallion in place of an additional Banner.

1. Hold 12 chapter meetings during the year*
2. Have 12 planned programs with speaker**
3. Have a vocational talk by member at each meeting including Boss Night
4. Hold Hand of Friendship Teas on both March 21 and September 19, 1971 (official dates); or hold one Tea on one of the official dates and an Enrollment Party on or within one week before the other official date.
5. Enroll a minimum of 10 members at a single Hand of Friendship Tea or Enrollment Party
6. Have one or more members qualify for Inner Circle
7. Both verification or delegate to 1971 National Convention and have a member in attendance at the District Meeting.
8. Have Woman of the Year in attendance at 1971 National Convention
9. Have a minimum of 10 members in attendance at District Meeting.
10. Sponsor a single Ways and Means Project returning \$300 or more net profit
11. SBMEF Donors' Plaque recognition (name of donor inscribed on plaque at National Headquarters in

acknowledgement of a contribution of at least \$135---this may include the \$35 donation to meet the Standard of Achievement SBMEF requirement.

12. Award more than one scholarship annually
13. Sponsor an approved candidate for an SBMEF Loan or Grant
14. Sponsor Torchbearer Chapter, Friendship Chapter, or Expansion Chapter
15. At Anniversary Observance have a minimum of 10 members recognized for one or more years of perfect attendance
16. Sponsor District Meeting or National Convention or award scholarships from chapter funds amounting to a minimum of \$1,500

*For new chapters, one meeting each month since installation.

**For new chapters, planned program with speaker each meeting since installation.

After qualifying for Standard of Achievement and Banner Chapter status, A CHAPTER MAY THEN QUALIFY FOR THE "STAR AWARD" BY MEETING ALL SIXTEEN BANNER CHAPTER REQUIREMENTS

MEETING DATE AND PLACE CHANGED---This month only!!!

Remember this month's meeting will be held on Tuesday night, December 15 at the Electric Plant Board on Center Street. The dinner is to be catered by the Golden Branding Iron (\$5.00 per plate)---special menu. Also each member is reminded to bring a \$2 gift to be exchanged with another member.

DR. LAIRD, WKU COUNSELOR EDUCATION

At our November meeting we were both entertained and informed as to how to make the most out of life. Women are unique creatures. They are usually looking or hoping for betterment. Along with this betterment they also want happiness. Dr. Laird's favorite definition for happiness is a CONTENTED HEART.

(Continued)

Since we are businesswomen we have a chance to communicate happiness and betterment by our contacts with the people of Bowling Green.

A MEMBER SURVEY.....

WHAT I WANT FOR CHRISTMAS

- P. C. "a new pants suit"
- J. R. "a Merry one"
- I. M. "not much---diamonds, a Cadillac, mink"
- A. R. "a man---what else?"
- A. B. "since I received a mink last Christmas, I'd better not ask for anything for ten years"
- E. W. "lots of surprises"
- J. H. "everything I can get"

MY NEW YEAR'S WISH.....

- B. S. "more love and concern for our fellow man"
- B. W. "happiness, health, and good fortune"
- E. M. "a year as good as the last one"
- M. S. "a replenished bank account"
- C. B. "an increase in salary"
- L. W. "having my family near me"
- S. P. "more spare time"

The Bulletin Committee hopes that every member receives her wishes for both Christmas and the New Year!

WOMAN OF THE YEAR NOMINATIONS

Barbara Farley, chairman of the Woman of the Year Committee requests that any member having a nomination have the letter to her no later than January 8, 1971. The letter can be mailed to Barbara at her home address. Remember the deadline for the Woman of the Year Nomination is JANUARY 8, 1971.

SOME CHRISTMAS CUSTOMS

America's Christmas Heritage, by Ruth Cole Kainen
(New York: Funk and Wagnalls, 1969)

During the first years after Christ, all consideration was turned toward His second coming and little thought was given to the Nativity or its date. Also this was a time of persecution of the Christians by the Romans and the time was spent in hiding, not celebrating. The persecutions in Rome ended in 313 A. D. and a little later the Church officially blessed three festivals, one of them being Christ's birthday. No specific date was given. The date of the celebration depends on one's religious beliefs and one's culture.

The following paragraphs will illustrate some of the ways Christmas has been celebrated throughout the years.

During the Middle Ages, there was masquerading and mumming, fortunetelling, singing, dancing, and abundant noise during Christmastime. (Man's life was very hard and threatening during this time. Christmas was made joyous and welcome because it was an escape from daily struggle).

With the coming of the Reformation, open warfare against all religious feast days and feast-day customs began. In Scotland, Christmas was forbidden as early as 1583, on threat of punishment. In England, there was little change until the Puritans took control and passed a series of laws aimed at abolishing Christmas celebrations completely; not the religious part of Christmas.

The first Christmas celebration in the New World was attended by Christopher Columbus, his crew, and Indian natives on the island of Santo Domingo. Europeans in America, later, were divided sharply on Christmas Celebrations. Those who cherished Christmas in their homeland did so even more in this strange land. The first settlers clung tenaciously to tradition, but succeeding generations and later migrations changed the customs as they became assimilated.

Colonial Virginia: The holiday season began about a week before Christmas with a round of church-going, feasting, drinking, gaming, hunting, and balls. Settlers

who had lived so long in isolation made so much of entertaining that they virtually waylaid strangers in order to have a great number share their pleasure. Christmas was apparently more a time for adults than children. For young women approaching marriageable age, there was the excitement of young men visiting. There was no gift exchange until New Year's Day and no Christmas tree.

The pattern of American secular Christmas celebrations was so firmly established that by the end of the 19th century immigrants came to identify the ideas of Santa Claus, Christmas tree, and gift exchange as being "American". Those who didn't take part felt painfully and conspicuously different. For most newcomers the solution was to adopt American Christmas as a whole and abandon their old ways. The Jewish immigrant couldn't easily accept this compromise. Instinctively, thoughtful Jews turned to a legitimate holiday of their own which fell at approximately the same time of the year. Chanukah, which commemorated a victory of the Maccabees, was a season lasting eight days, with an added advantage that, like Christmas, it was also a Festival of Light. In America, and wherever Christianity is dominant, the Christmas influence has led to increasing secularization of Chanukah in the form of gifts and parties.

So regardless of your religious preference or your cultural background, there is something for you at this Christmas time.

As your Bulletin editor, I would like to take this opportunity to wish each of you a VERY MERRY CHRISTMAS AND A WISH FOR A VERY HAPPY NEW YEAR.

Jill Gentry

KENTUCKY COLONEL CHAPTER
AMERICAN BUSINESS WOMEN'S ASSOCIATION

at Electric Plant Board

PROGRAM

DECEMBER 15, 1970

SOCIAL HOUR 6:30 to 7:00 P. M.
INVOCATION Member
DINNER 7:00 P.M.

GUEST SPEAKER

INTRODUCTION Brenda Williams
SPEAKER Mrs. Romanza Johnson,
Electric Plant Board Economist
VOCATIONAL SPEAKER Bonita Springs,
Dancing Instructor

BUSINESS MEETING

BENEDICTION Member

MERRY CHRISTMAS AND A VERY HAPPY NEW YEAR!!

CHAPTER ROSTER

Charlotte Adams
Route 3, Smallhouse Road
Res: 842-6339
Bus: 842-1674

Ann Bays
1230 Broadview Drive
Res: 842-2650

Mary Frances Brown
921 Nutwood Avenue
Res: 843-9403
Bus: 842-1674

Cindy W. Browning
Village Green Apts, I-2
Res: 781-2061
Bus: 622-4711 Allen Co.

Bobbie Cardwell
Ky. Gardens Trailer Park
Louisville Road, Lot 5
Res: 781-1733
Bus: 781-2150 Ext. 236

Phyllis Carter
1263 Magnolia Avenue
Res: 843-2260
Bus: 842-6331

Barbara Farley
162 Skyline Drive
Bus: 842-2411 Ext. 25

Jean Fulkerson
526 E. 13th Street
Res: 842-5168
Bus: 842-1603

Jill Gentry
919 Park Street
Res: 843-3946
Bus: 842-1674

Pat Glasscock
Route 2
Res: 843-4232
Bus: 842-0131

Judy Harris
1656 Magnolia Avenue
Res: 842-6163
Bus: 842-6531

Estelle Holloway
528 8th Street
Res: 842-7615
Bus: 842-5691

Anna Sue Jackson
328 Robin Road
Res: 842-8787
Bus: 842-2496

Iva Miller
906 Richland Drive
Res: 842-3350
Bus: 843-4171

Becky Morehead
908 Kenton Street
Res: 842-5808
Bus: 843-1121

Emily Morris
1270 Kentucky Street
Bus: 842-6531
Res: 843-9142

Sally A. Parr
1965 McElwain Ct.
Res: 842-3055
Bus: 842-2771

Florence Perkins
2317 Grandview Drive
Res: 843-6393
Bus: 842-2411

Arlene Rountree
1217 High Street
Res: 843-4550
Bus: 842-1674

Joann Rudolph
1210 E. 15th Street
Res: 842-4370
Bus: 843-4325

Sue Short
525 E. 17th Street
Res: 843-9885
Bus: 842-6531

Bonita Springs
125 Carla Way
Res: 842-8527
Bus: 781-2788

Maxine Strickland
1628 Baldwin Avenue
Res: 842-4905
Bus: 745-2416

Joyce Tabor
843 E. 10th Street
Res: 843-2352
Bus: 781-2150 Ext. 236

Gladys Walker
928 Elm Street
Res: 842-1840
Bus: 843-6263

Lucille Walton
144 S. Sunrise Drive
Res: 843-8979

Brenda Williams
526 E. 13th Street
Res: 842-5168
Bus: 842-1603

Elizabeth Wilson
3118 Cheyenne Drive
Res: 842-8790
Bus: 842-8161