

4-20-2017

UA80/1 Meeting Minutes

W Club

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Recommended Citation

W Club, "UA80/1 Meeting Minutes" (2017). *University Organizations*. Paper 110.
http://digitalcommons.wku.edu/univ_org/110

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MINUTES — W-CLUB BOARD OF DIRECTORS

Meyer Mortgage, Conference Room, 8:00 a.m., Thursday, April 20, 2017

In Attendance (14) — Bobby Couch, Joe Easterling, Bill Edwards, Pam Herriford, Jared Holland, Matt Idlett, Paul Just, Anthony McAdoo (*ex-officio*), Jim Meyer (*presiding*), Bill Moore, Mike Newton, Bobby Rascoe, Tim Slattery, Katy Tinius.

Not Present (16) — Vincel Anthony, Bryan Baysinger, Tom Bird, Wayne Bush, Gary Carver, Jim Clark (*ex-officio*), Clarence Glover, Cindy Hudson, Mike Montgomery, Bill Powell, Mickey Riggs, Eric Sack, Todd Stewart.

1. Approval of Minutes (*March meeting*) — Move to approve by Moore, 2nd by Newton -- APPROVED

2. HAF Report (Jim Clark) — not present

3. Sports Report (Pam Herriford) — Football Spring Game set for 3 pm Saturday ... Baseball hosts Rice this weekend after a win at Murray and a loss at Austin Peay ,, softball hosts Southern Miss this weekend ... women's golf finished 6th at C-USA tourney; Blackman 7th place finish best for a Lady Topper since 2000 ... men's golf at C-USA tourney beginning Sunday ... track making preparations for C-USA championship in May ... women's tennis is 11-5 and is 6th seed (highest since 1999) at C-USA championships which begin today ... men's basketball enjoying a great recruiting class ... basketball player Justin Johnson is working out with football in spring practice ... women's basketball signed 3 in the November signing period; just had awards banquet; Coach Heard named an assistant coach with USA under-19 national team ... soccer has 6 signees and volleyball has 4.

4. Committee Reports

- Finance Committee (Bill Edwards, Chair) — membership account - \$9,788.09 ... endowment account - \$79,507.77 ... new Life-Time Member David Rivers ... Halls of History account - \$7,293.89 ... balance sheet distributed
- Membership Committee (Jared Holland, Chair) — lunch meeting with Bill Moore and Paul Just and bounced around some ideas ... suggest we consider renewing policy of offering gifts (stewardship) for paid members ... need to advertise ourselves and improve our regular contacts with members and potential members ... with contact offer either/or option for letterwinners (a yes-no on maintaining contact) ... try to increase targeting of potential members ... Rascoe asked about members handing out letter awards at team events ... Edwards noted that "first-year free membership" cards will be going out to all seniors who have exhausted their eligibility ... McAdoo suggested need to think about ways to reach out to younger potential members ... personal contact ... gifts
- Recognition Committee (Pam Herriford, Chair) — pass
- Development/Marketing Committee (Matt Idlett, Chair) — beginning to think about obtaining sponsorships for next year
- Special Projects Committee (Mike Montgomery, Chair) — not present ... Just noted that in recent visit with AD Todd Stewart they discussed sponsorship and potential for naming rights for a donation to cover costs of re-modeling W-Club Room and enclosing the patio area -- Stewart expressed his willingness to assist in obtaining permissions for making it work for us.

5. Old Business

- W-Club cellphone APP (Mike Newton) — need an "administrator" to make it work ... Newton will be able to help get it set up, but will need a point person to see that it is maintained properly and in a timely manner ... need to settle on basic content and get it up-and-running ... the app has changed some recently -- now you must either accept its ads on your pages or pay a annual fee of \$300 ... might find a student to handle site (with some sort of stipend; has some ideas on that ... will work with Holland on it./
- Hall of Fame (Just) — in recent meeting with AD Stewart, identified two areas for expansion of Athletic Hall of Fame space on the ground level in Diddle Arena -- 1) currently just room for 4 more years of HoF inductions -- agreed on expanding across the hall from the current wall to the space between the Hall of Champions corner at the concession stand and the service door to the concession stand; it is estimated that there would be sufficient space there for an additional 24 years ... also looked at potential wall location for new "Hall of Fame Teams" -- agreed on two walls - 1) opposite double-door entrance to the Media Room between the water fountain and the tunnel to the floor and 2) continued on the opposite wall between the two Media Room doors ... all should work nicely ... also discussed in more detail the concept of "Hall of Fame Teams" -- Stewart is very much on board with concept and what we have done so far ... unanswered questions Board has regarding costs, tickets, recognition event(s), etc, he has agreed to do what he can to see that it all works ... hope to have all in place to begin in 2018.

6. New Business

- 2017 Football Schedule — Just distributed updated copies of the 2017 Hilltopper football schedule (including changes for TV) to date) and noted that Homecoming has been set for Oct. 14 (game time tba) ... can begin planning for Brunch/Hall of Fame Ceremony.
- Football Game Tickets purchase ... pricing has not changed; plan to spend same amount of money as last year -- APPROVED

7. Next Meeting — 6:00 pm, Tuesday, May 23; Media Room, E.A. Diddle Arena (Annual HALL of FAME Selection meeting)

8. Motion to Adjourn — Moore; 2nd by Easterling

— A D J O U R N —