Spring 1990

UA68/13/5 InSync

WKU Student Chapter of National Press Photographer Association

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Recently when a tornado struck Huntsville, Ala., Western's duo Rick Loomis and Chuck Wing traveled there to get the story. Turn to page three for more.

Meet Western's newest photojournalism graduates
See p. 8

Morse attends electronic workshop in Martha's Vineyard to produce historic newspaper See p. 6
It Was A Very Good Year

If the coming school is anything like the last one, it will be a very good one indeed. Some of the news has been out a while. Amy Deputy won 1989 NPPA/Missouri College Photographer of the Year. She also scored second in the William Randolph Hearst competition. But, Amy wasn't the only one who scored in the Hearst. James Borchuck came in fourth. We are very proud to have two of the top four in that very important contest.

Others scored in competitions as well. Jeanie Adams, for example, was runner-up with an Award of Excellence in overall portfolio in the Missouri/NPPA College Photographer of the Year Contest and Larry Powell won the WKU-NPPA Monthly Clip Contest in addition to being the Atlanta Seminar CPOY.

The list goes on. Numerous other awards in competitions like the Kentucky News Photographers Association's annual contest where we won 22 out of 38 awards and the Kentucky Inter-Collegiate Press Association Contest where we won all but three photo awards. In the Society of Professional Journalists, Regional Mark of Excellence Awards, WKU students won first place in every category and no other awards where given. Yes, it was a very good year.

All of this success is beginning to make an impression in the business.

- This spring we will have at least 30 and maybe 35 internships at papers scattered across the country.
- Eastman Kodak donated $15,000 as an endowment for a professional photography scholarship.
- Canon U.S.A. donated almost $20,000 worth of equipment for permanent use by WKU students.
- We made $4000 with the WKU Annual Print auction.
- I also found out this week that Amy Deputy won an Ehrenreich Scholarship of $20,000.

The best news lately is that Tamara Voninski and Jeanie Adams, our 1990 Hearst entrance are both in the top 10 in that contest, achieving more points between them than entrants from any other school. That means that WKU has been named the over-all Photojournalism Sweeps Winner in the Hearst and Jeanie and Tamara will go on to compete in the finals to determine who the top three student photographers in the nation are.

Thanks to you, our students, grads, and supporters, for all your help this past year. We look forward to working with you in the 1990-91 school year.

Huntsville tornado was a real trip

by Rick Loomis

It was a Wednesday and the top story in the news was that a tornado earlier in the evening had devastated the town of Huntsville, Ala. The broadcast told of the extensive rescue efforts and the high probability of people still being trapped in the rubble.

After some quick deliberation, a guesstimation of drive-time, and a little coaxing of my friend Chuck Wing from Lansing, Mich., we decided to roll on this national news story. With a few minutes of packing gear into the truck, we were at the money-machine exhaust our savings. The trip down brought much contemplation between Chuck and I, "Did we make the right decision to go? Would we have access to the destruction site?"

At approximately two o'clock in the morning we arrived on the scene. In the distance there were rescue workers and scores of police. I felt as if I were on the set of a movie. I thought it was not possible to have such extensive destruction.

Walking through the rubble of what previously was a shopping mall, we watched groups of people digging in search of more bodies. I shot photographs, trying hard to separate myself from the event, as I usually do. But, I couldn't look outward-in. I was there; and I felt for all of those people who had their homes destroyed or had lost loved ones. At one point, I saw Chuck standing near a woman among the rubble. Two seconds later they were embracing; he was trying to comfort her in a time of need.

The Huntsville experience was one from which Chuck and I have grown. I am glad that I was there, although the vivid memories of the destruction will live with me for quite a while.
Passion is what drives this machine

by Joseph Garcia

There is never an air of quietness early in the morning in Western's student photo lab. The whirring sound from the motor of the huge fiber print dryer or some rock and roll music escaping from the print room indicates someone is working. Most students who have been here for a few months know these sounds mean one thing, Larry Powell is hard at work.

Somedays, Powell is in at 5 a.m., getting ready for a long day of printing which may go until seven at night. For him, it's a matter of personal pride that every photo he prints reflects his dedication.

When Powell, 43, came to Western in the spring semester of 1988, he wanted to learn to take pictures of trees, rocks and birds. After a basic photography class with Dave LaBelle, photojournalist-in-residence, Powell became more and more interested in photographing people, photo stories and documenting life.

"My first semester, I felt pretty lost, out of place, a 43-year-old around people 18 years old," Powell commented. "I felt like I fit in more during the second semester.

Powell has a passionate desire to make meaningful images. Also important, is the purity he maintains in those images. "These types of things are in you. You either have a passion to shoot honest documentary photos or you don't. I am a very driven person at whatever I do; I'll give 200%," Powell said. "Passion is what drives the machine. If you don't have drive to be a photographer, you won't be one."

Powell enjoys showing a side of the people who have made this nation; common people who have earned a meager living on the land and returned something back to society.

His enthusiasm and hard work paid off twice last fall when he was picked for the Eddie Adams Workshop II and later when he won best student portfolio at the Atlanta Seminar on Photojournalism.

"I was good to win. I worked pretty hard," Powell said. "At the same time, I knew that night that tomorrow I had to shoot better pictures. It's not a industry pressure, but my pressure to shoot better. Three years ago if you had asked me if I would be a photographer, I would've said no. Now that I'm doing it, I'm sure that I'll do it for the rest of my life.

Powell has been working almost a year on the story of two Grayson Co. Kentucky sisters named Lowe. The sisters have never married and live a very simple life together with practically no income. Larry hopes to market the photo story to a major magazine.
The Electronic Times made its debut in November following a week-long electronic workshop in Martha's Vineyard. The publication is the first of its kind, revealing the capabilities of today's computer technology.

Electronic Times makes its debut

by Stephen Perez

Martha's Vineyard was the setting last October for more than 44 photographers and editors, including Western's Mike Morse, to conduct the most thorough experiment in electronic photojournalism. Their goal was to find out if it is possible to gather and produce an all-electronic newspaper in a real news situation. The result was the Electronic Times, an all-color electronically produced newspaper.

The workshop, sponsored by the National Press Photographers Association (NPPA) utilized 14 Macintoshes to produce the 24-page newspaper. The Macintosh network made it possible for those attending the workshop to produce full-page color proofs with complete color separations. Software used to produce page-proofs for the newspaper included Letraset's Design Studio, Adobe's PageMaker and Seitzex's Visionary (a color system based on Quark XPress). Text was inputted with Microsoft's Word 4.0, with final output for the pages on a Linotronic L500 phototypesetter.

"The hardware has been available as separate pieces for a while, but no one has tried to integrate it into a system and put it to practical test," said workshop organizer John Cornell of Newsday recently, in an article published in the Photo District News. "Can you publish entirely in the electronic domain? This workshop was intended to find that out."

Cornell's efforts to begin such a project took six months of research for participants, vendors and facilities. Those invited to attend the historic workshop were drawn from a cross-section of the journalistic community. To assist in training those unfamiliar with the systems, Cornell enlisted the help from Western alumni George Wedding, director of photography at the Sacramento Bee, Sacramento, Calif.; Larry Nightswander, illustrations editor at National Geographic World magazine; David Grey, managing editor of graphics at the Providence Journal, Providence, R.I.; and Morse, photojournalism sequence director at Western Kentucky University.

During the week-long workshop, teams of reporters and photographers were given assignments based on the story leads Cornell had identified during previous visits to the island. For example, one team covered the local hospital and another covered a local artist known as the "birdman" of the island.

Ethical issues discussed during the week-long workshop included undisclosed use of electronic retouching in photos, including removing distracting background details from a photograph.

Electronic still-video cameras donated by Nikon, Canon, Minolta and Sony were also made available during the workshop.
They have found themselves facing a whole new environment. A brave new world. Rex Perry, John Dunham and Randy Greenwell are Western's fall semester photojournalism graduates. Having finally finished the long, hectic road of college life, they're entering the world in which their parents often warned them of: the real working world.

Not that they have not faced the working environment before. All have worked or interned somewhere during their time in college. Yet, now comes the true test of what they learned through their Western experience. It's now time to make changes in their lives and make friends in their new workplaces.

We wish them well as they head out on their prospective careers as photojournalists and photo editors.

For more about Western's new grads turn to page 15.
New enlargers come to Western

by Stephen Perez

The end of last semester brought about changes for the students who use the student lab in Garrett Conference Center. Fifteen new enlargers (12 Saunders 670 LPD's and three Leitz V35 enlargers) were unpacked and readied for the spring semester.

"We'll probably bring in five more Saunders and five more Leitz enlargers by the end of the year," said Mike Morse, director of the photojournalism sequence at Western. Constant use by students on the old enlargers, for well over a decade, necessitated replacement. Photography students were being asked to produce high-quality work on worn-out equipment.

"The Besslers (23Cs) were approaching 15 years-old, it was a nightmare to align them and we just couldn't keep them working," Morse said. "It was impossible to maintain them any longer. Their design is such that there are too many pieces. They're good enlargers, but they don't hold up to this kind of abuse over a long period of time."

A grant of $25,000 to purchase the new darkroom equipment was made possible through an emergency university capital equipment grant to replace worn-out equipment. "It is almost impossible to get funding when the university is strapped for funds itself," Morse said, "but, this really says a lot about the university to support the program, especially when everyone is out there reaching for a piece of the pie."

Kodak donates supplies to photography students

by A. Scott LaJole

Eastman Kodak donated to students enrolled in Western's photojournalism classes a portfolio kit containing a packet of 11 x 14 Polycontrast III RC paper, T-Max film, a magnifying glass, a sample of T-Max developer and several pamphlets containing information on Kodak's new films and papers.

The donation, worth $8,500, was a gift to the photography students at Western taking photography classes.

Kodak also supplied film, paper and chemicals to the students and participants at the annual Mountain People's Workshop, sponsored by Western's student chapter of the National Press Photographers Association. Over 600 rolls of T-Max 400, 3200 ASA black and white film and 1000 sheets of paper were used by those who attended the workshop.

Morse speaks at SND conference

The Electronics Revolution: "It will change the way newspapers as a whole do business."

In October 1989, Mike Morse, sequence director of photojournalism at Western, spoke to the Society of Newspaper Design conference in Ft. Lauderdale, Fla., about four trends which will influence photojournalism. The trends: photo content, electronics, ethics and better management, were observed by Morse during a 12-week sabbatical from Western last spring.

"Because photos are a nonlinear presentation, they have the power to tell stories with instantaneous impact, while words are more linear and unravel in a more gradual sense." Morse said. "Both are truly wonderful ways to communicate, but both should be used with respect for their individual quirks."

Morse also spoke of the need for newspapers to learn to better use picture content. "Isn't it ultimately a question of those who are making decisions about the marketing, design, direction, and content of our publications being informed about the power of the image to captivate, inform and move our readers?" Morse asked.

"The electronic revolution will change the way photojournalists and editors do business," Morse said of the newest and most compelling trend in newspapers. "In fact, it reaches far beyond that --- it will change the way newspapers as a whole do business." Newspapers are demanding smaller equipment which is more powerful, and easier to use. "They are getting their way," he said. "Vendors are beginning to produce open architecture systems that are much more cost-effective."

"The Macintosh is being utilized more and more by newspapers for layout and color separations. Some major papers are looking to the future by designing pagination systems that will integrate all phases of production," Morse said. "In fact, the Baltimore Sun recently contracted with Crosfield Electronics to build a complete A-to-Z pagination system for over $12 million."

With the new technology, many important questions on the ethics of the use of the technology have been raised. "The explosive evolution of our business --- a business that has been archaic and very slow to change over the years, has created many new problems that will take our best efforts to resolve." Morse said. "The technology will have to be mastered."
Western's students top list of KNPA winners

Western Kentucky University students and alumni brought back several winning images in November from the Kentucky News Photographers Association competition held at the Brown Hotel in Louisville.

The 1989 winners are: (* denotes alumni)

Jeanie Adams
- fifth-place overall portfolio, third-place portrait personality, third-place pictorial, second-place sequence

Larry Powell
- fourth-place overall portfolio, first-place portrait personality and honorable mention picture story

Patti Longmire
- first-place spot news

Randy Greenwell
- honorable mention spot news

Dave Melear
- second-place general news and honorable mention pictorial

Robin Cornetet
- first-place fashion

Jason Hallmark
- third-place general news and honorable mention portrait personality

Andy Kaufman
- honorable mention general news

John Russell
- first-place and third-place feature

Stephen Thornton
- honorable mention feature

Todd Buchanan •
- third-place spot news, third-place sports action

Sam Upshaw •
- first-place picture story, honorable mention sports action, best of show and honorable mention portrait personality

Mary Ann Lyons •
- third-place picture story

Cathy Clarke •
- first-place sequence

Western's student chapter of the NPPA offers T-shirts

Mountain People's Workshop and Western's NPPA student chapter T-shirts are being offered for sale to alumni who wish to purchase the uniquely designed apparel.

"Don't shutter, be a part of the click" is the motto Western's student NPPA chapter chose to express its commitment to the photojournalism program. The Mountain People's Workshop T-shirts are a valuable accessory, too, for those who have taken part in documenting the small towns surrounding the Cumberland River area.

To obtain one for your very own, write or call InSync (address and phone number are on page 2). Each T-shirt is $10. Please also specify size (Med., Lg. or X-Lg.). Each T-shirt sale helps Western's NPPA student chapter fund activities for student members. ■

Adams wins Kodak Scholarship

by A. Scott LaJoie

Western senior Jeanie Adams, a Bowling Green, Ky., native was this year's recipient of the Kodak Scholarship. The scholarship, given to a student who shows promise in the field of photojournalism, covers the cost of tuition and books for one school year.

To win the scholarship, Adams had to submit a portfolio and an essay stating why photojournalism is important to her. Adams stated, "Photojournalism is a way for me to relate to people and to express myself and my views of the world."

This year Adams received several awards, including two Awards of Excellence in the College Photographer of the Year (CPOY) competition. She also won first place in the portrait personality category at the Atlanta Seminar on Photojournalism held in October, and placed fifth with overall portfolio at the Kentucky News Photographers Association (KNPA) contest held at the Brown Hotel in Louisville.

Adams has interned at the Emporia Gazette in Emporia, Kansas; the Standard-Examiner in Ogden, Utah, and the Times-Union in Jacksonville, Fla.

Adams, desires are to eventually work for a newspaper that will allow her to shoot the things she especially likes to do: picture stories.

The 1990 Spring intern list

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<thead>
<tr>
<th>Name</th>
<th>Intern Location</th>
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<tbody>
<tr>
<td>Dave Melear</td>
<td>Springfield Times (Springfield, Ore.)</td>
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<tr>
<td>Patti Longmire</td>
<td>Standard-Examiner (Ogden, Utah)</td>
</tr>
<tr>
<td>Lawrence H. Smith</td>
<td>Grand Rapids Press (Grand Rapids, Mich.)</td>
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<tr>
<td>Stephen Thornton</td>
<td>Palm Beach Post (West Palm Beach, Fla.)</td>
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One Last Look

**der Gut** as a spoof, Freshman Josef Gut of Indianapolis, Ind., loaded himself up with gear after attending his first general news assignment: a march on Cherry Hall by a pro-Abortionist group on campus last December.

Western's grads try to find their niche in life

Perry is glad to be back to basics again

Recently hired by *the Tennessean* in Nashville, Tenn., Rex Perry, 27, of Norman, Okla., is glad to be taking pictures again. "Getting back to shooting has been a real treat," said Perry, who began working for *the Tennessean* at the beginning of the year. "I've done a lot of designing books and photo editing, so it's been great to get back into the shooting arena again."

During the past year, Perry has been helping Dave LaBelle, photojournalist-in-residence at Western, designing and editing the book *The Great Picture Hunt*. "I've learned a lot in the end, everything from applying for a Library of Congress number to desktop publishing on the Macintosh."

Dunham has plans for Thomasville

The idea of becoming a director of graphics at such a young age never crossed the mind of John Dunham when he came to Western five years ago. "It's not something I specifically sought out to do," said Dunham, a 25-year-old Louisville native. "If anything, this is an opportunity to still work with photographs."

Dunham will head a staff of two photographers at the 9,000-daily circulation *Thomasville Times* in Thomasville, N.C. "I plan on learning the whole business," he said. "It's very important to know everything about this business."

Greenwell looking for a jumpstart

Randy Greenwell, 22, of Owensboro, Ky., was recently hired by *The Evansville Press* in Indiana. This will be the jumpstart he needs. He will begin work in February. "It's a good showcase with a lot of resources, more than I've ever had," Greenwell said. "I'm just looking forward to establishing myself. They (the Press) are an up and coming paper."

Recently at the Kentucky Press Association awards banquet in Louisville, Greenwell took three first places in the class II (11,000 - 25,000) circulation newspapers category. The pictures were taken during his summer internship at *The Gleaner* in Henderson.