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The Colonelette



AMERICAN BUSINESS WOMEN'S ASSOCIATION KENTUCKY COLONEL CHAPTER Bowling Green, Kentucky

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Vo1. X	No.9	Bowling	Green,	KY	JÜLY	1974	

## Chapter Chartered June 3, 1964

THE COLONELETTE is edited and published monthly by the Bulletin Committee of the Kentucky Colonel Chapter, American Business Women's Association, Bowling Green, Kentucky.

### BULLETIN COMMITTEE

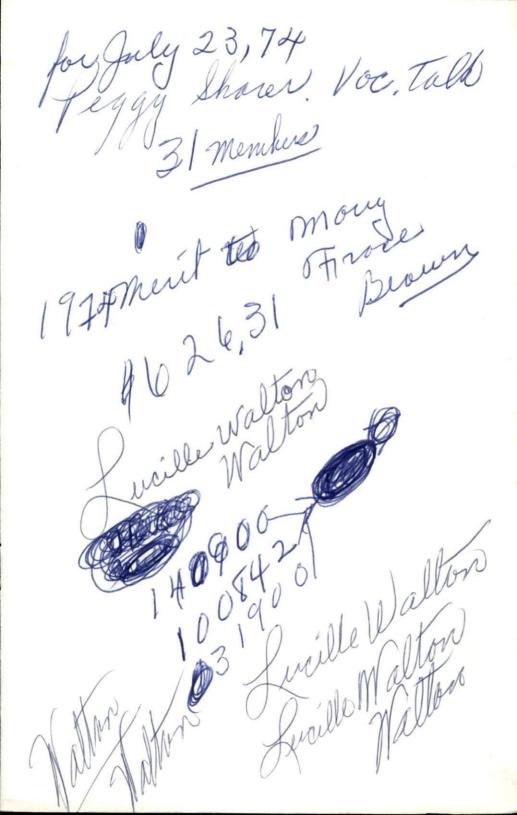
Nancy Thompson, Chairman 111 Valleybrook Bus. 842-5691

### CHAPTER OFFICERS

President Vice President Rec. Secretary Corres. Sec. Treasurer Brenda Williams Gladys Walker Peggy Richardson JoAn Stacker

#### MONTHLY MEETING - Fourth Tuesday

6:30 Social - 7:00 Dinner RED CARPET INN - Scottsville Road OFFICIAL PUBLICATION - WOMEN IN BUSINESS



IFE COLONELETTEPage 2Vol. XNo. 9Fowling Green, NYJULY1974AMERICAN BUSINESS WOMEN'S ASSOCIATION<br/>9100 Ward Parkway<br/>Kansas City, Missouri64114Founder & Executive Dr. - Hilary A. Bufton, Jr.Conv. Dr. & Asst. Ex. Dr. - William H. BlairAdministrative Dr. - Mrs. Ruth H. BuftonDr. of Chap. Relations

## NATIONAL OFFICERS

President- Mrs. Vivian GardnerNational First Vice Pres. - Mrs. Joyce HilliardSecretary-Treasurer- Mrs. Polli DavisDist. II, Central Reg.- Mrs. Virgie DugasCOLORS:Black and GoldFLOWER:White Carnation

#### NATIONAL MOTTO

"Better Personality For Better Living" NATIONAL SLOGAN "Meeting Tomorrow's Challenges" PURPOSE

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate, and more cooperative toward their work, their employers, and their customers, thereby increasing their earning ability success, and happiness.

enter a care

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July 23, 1974



FROM THE DESK OF

# Brenda Williams

<u>J U N E</u> was a very busy month, however, many of our goals were accomplished for the year and we soon will have earned our Standard of Achievement and Banner Chapter Awards for 1974!

Our many thanks to Patricia Glasscock for serving as our 1974 Anniversary Chairman. We had ten members who were recognized for Perfect Attendance. Lucille Walton, a charter member, was recognized for 13 years of Perfect Attendance; Florence Perkins was recognized for 12 year and Jean Fulkerson was recognized for 12 years chapter attendance as well as 13 years to all National Conventions and District Meetings (now Regional Meetings). Congratulations to each one and keep up the good work! Gladys Walker our 1974-75 Woman of the Year received her plaque and Mary Frances Brown was presented the 1974 Merit Award. It was indeed an honor for us to have seven of our Past Presidents in attendance to help us celebrate our TENTH ANNIVERSARY!

Our BOSS NIGHT EVENT could be deemed nothing but a success. MY Special THANKS Goes TO: Mary F. Brown, 1974 Boss Night Chairman; Jean Fulkerson, Souvenir Program Chairman; Patricia Glasscock, Decorations Chairman; Imogene Graves, Toastmistress; and Florence Perkins, Social Chairman. TO EVERY MEMBER WHO ATTENDED. . .THANKS! It was a beautiful evening and I appreciate each of you.

Our sincere sympathy goes to Frances Jones upon the death of her father on July 15.

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## <u>MANY</u> <u>THANKS</u>!

As my plans are to be out of town the week of the dinner meeting, I will use this means to express again appreciation for the cooperation in planning and preparing for Boss Night. I will not mention names of individuals who did contribute for fear of failing to include someone.

I apologize to you if you expressed willingness to do more than you did but were not given an opportunity. There will be many more projects on which you will be needed.

Let me encourage you to "Punch Holes in the Darkness" as you go about "MEETING TOMORROW'S CHALLENGES".

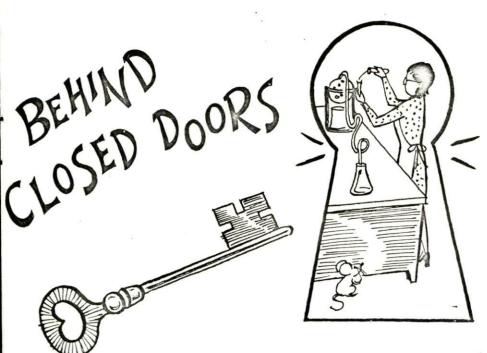
It was a pleasure and privilege to serve as 1974 Boss Night Chairman.

#### MARY FRANCES BROWN

The question of the chicken and the egg, "which came first?" has always been a puzzler for the business community. Management is continually faced with the decision . . . do we hire the workers before starting the job . . . or start the job before finding the workers?

Twenty-five years ago the founders of ABWA looked to the future and foresaw the opportunities which the business world would eventually offer qualified women . . . and answered the chicken and the egg question by initiating the scholarship programs and educational opportunities which have allowed many of today's business women to open the door to advancement in business.

With the demand for qualified business women increasing almost daily, ABWA has an even greater responsibility to continue opening closed doors.





COMMITTEE REALIGNMENT

(EFFECTIVE: First chapter election after October 1, 1974)

Name

#### Summary of Function

#### STANDING COMMITTEES and SPONSORS

Bulletin Corresponding Sec'y

Education Treasurer (was RS)

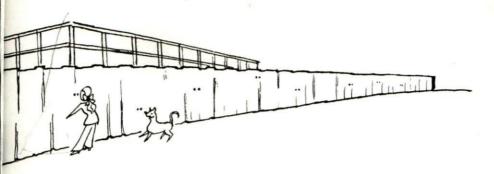
Hospitality Vice President

Membership Recording Sec'y Publishes chapter bulletin giving time, date, place of chapter meetings as well as news of interest to member

Seeks out qualified scholarship recip ients for chapter approval. Maintain list of available night schools, continuing education, and correspondence courses for use of chapter members.

Makes arrangements for chapter meeting place -- includes maintaining standing reservation list; planning menu, deco rations; preparing place cards. Infor members of regular and special meeting and events. Extends special chapter courtesies; i.e., congratulations and condolences. Plans optional social act vities not related to chapter meeting

Promotes, increases, and stabilizes t membership of the chapter. Maintains the chapter's membership roster.



Name

Summary of Function

STANDING COMMITTEES and SPONSORS (continued)

Program Vice Pres. (was CS)

Public Relations Corresponding Sec'y

<u>Scrapbook</u> Corresponding Sec'y

Ways and Means Treasurer Plans programs, including speakers and vocational talks.

Submits chapter publicity to all area news media. Obtains information on housing and local employment opportunities; organizes necessary transportation for chapter activities

Maintains chapter scrapbook outlining activities of chapter.

Anticipates chapter's financial needs Plans activities, with chapter's approval, which provide funds for operating expenses and scholarship projects

SPECIAL COMMITTEES and SPONSORS

Auditing President (none)

Boss Night Vice Pres. (none)

Kerrollment Events
Recording Sec'y(none)

Nominating Elected

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<u>Torchbearer</u>-<u>Friendship</u>-<u>Expansion</u> President

Woman of the Year President (none) Verifies chapter's financial records prior to election.

Organizes, plans, and coordinates a successful Boss Night.

Plans and coordinates chapter's Enrollment Events, in cooperation with Membership Committee.

Selects a slate of two or more candidates for each chapter office.

Researches potential, presents report to chapter for vote, and, when approved, coordinates formation and installation of new chapters.

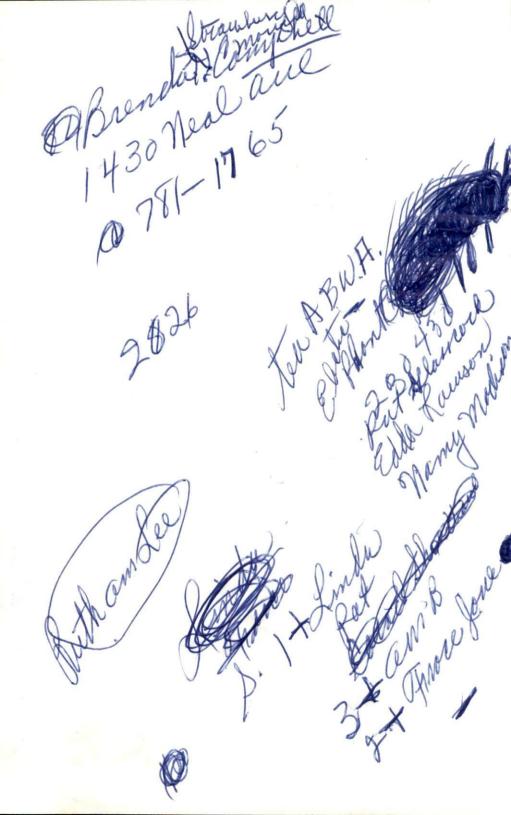
Selects candidates for chapter Woman of the Year.

Have you ever asked yourself, "What's in it for me? . . . How am I going to profit from this chapter project?" This year's Forum titled "Showcasing Your Chapter's Abilities" will explain how YOU can derive personal growth and satisfaction from participating in Regional Meeting sponsorship . . . and how your chapter, the Association, and the community will benefit from your efforts.

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Linda Perdue	
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Res. 842-8978	R 3, Smiths Grove
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/Florence Perkins	Bus. 843-1183
2221 Grandview	5 Nancy Thompson
Res. 843-6393	111 Valleybrook
Bus. 843-2411	III Valleybrook
19	Bus. 842-5691
Peggy Richardson	543. 012-5091
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Res. 781-2512	928 Elm St.
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Carolyn Schoonbauer	Bus. 843-6263
Caloryn Schoenbauer	
1709 Erin Drive	Lucille Walton
Res. 781-6838	1700 S. Sunrise
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# YOUR NATIONAL OFFICERS SPEAK



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NATIONAL PRESIDENT Vivian Gardner. "Every person is born with a tremendous potential, and whichever direction he takes is the result of the attitudes he adopts. All of us have had failures, but some people dwell on them and some do not. If you want to take advantage of your potential, stop worrying

about the problems and mistakes of the past and concentrate only on what you want in the future. In order to accomplish your goals, you must be a 'doer.' Decide if it's possible to change -- you can do it, but only if you think you can! Examine yourself and see what you want When you admit you need to change, you're to change. not down-grading yourself - you're realizing there's room for improvement. Set a goal. In order to be a different person, you must start to become that person. No one expects you to change over night; it must be done gradually. There are five keys to success: work; knowledge and skills; self-discipline; belief in self; and goal setting. It has been said people are divided into three groups: those who make things happen; those who watch things happen; and those who wonder what happened. Which group applies to you?"