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The Colonelette



**AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky**

Kam Salah

*Warm Water
Cut Night, early morning
Put in August*

THE COLONELETTE

VOLUME XVIII I NUMBER 2 September 1981

Chapter Chartered - June 1, 1964

The COLONELETTE is edited and published monthly by the
Bulletin Committee of the KENTUCKY COLONEL CHAPTER, American
Business Women's Association, Bowling Green, Kentucky.

*** BULLETIN COMMITTEE ***

Jeanne Koenig
Chairwoman
1725D McGregor Ct.
Bowling Green, KY 42101
782-1767

Peggy Fuller
Co-Chairwoman
1040 Shive Lane, B-10
Bowling Green, KY 42101
842-0279

*** CHAPTER OFFICERS ***

President
Vice-President
Recording Secretary
Corresponding Secretary
Treasurer

Belle Lady
Pat Cole
Barbara Brewer
Brenda Keith
Christy Branstetter

Dinner Meeting - Fourth Tuesday
6:30 p.m. - Social Hour
7:00 p.m. - Dinner & Business Session
Red Carpet Inn - Scottsville Road

*** NATIONAL HEADQUARTERS ***

AMERICAN BUSINESS WOMEN'S ASSOCIATION
9100 Ward Parkway
Kansas City, Missouri 64114

OFFICIAL PUBLICATION - WOMEN IN BUSINESS

*** NATIONAL DIRECTORS ***

Founder
Executive Director
Asst. Executive Director
Administrative Director

Hilary Bufton, Jr.
Mrs. Ruth Bufton
William H. Blair
Mrs. Glorine Touhey

COLORS: BLACK AND GOLD

FLOWER: WHITE CARNATION

*** NATIONAL MOTTO ***

"Better Personality for Better Living"

*** NATIONAL THEME ***

"PROJECT PLANNING"

*** PURPOSE ***

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate, and more cooperative toward their work, their employers, and their customers, thereby increasing their earning ability, success and happiness.

*** NATIONAL OFFICERS ***

1981-1982

PRESIDENT
NATIONAL FIRST VICE-PRESIDENT
SECRETARY-TREASURER
VICE PRESIDENT - DISTRICT II

B. Joan Suddarth
Shirley Doerr
Vicki Berry
Grace Ryann

1981 - 1982
KENTUCKY COLONEL CHAPTER
OFFICERS AND COMMITTEE CHAIRWOMEN

*** OFFICERS ***

PRESIDENT
VICE-PRESIDENT
RECORDING SECRETARY
CORRESPONDING SECRETARY
TREASURER

BELLE LADY
PAT COLE
BARBARA BREWER
BRENDA KEITH
CHRISTY BRANSTETTER

*** COMMITTEE CHAIRWOMEN ***

BULLETIN
EDUCATION
HOSPITALITY
MEMBERSHIP
PROGRAM
PUBLIC RELATIONS
SCRAPBOOK
WAYS AND MEANS

JEANNE KOENIG, PEGGY FULLER
KATHY LYON
THERESA WYATT, SANDY PERRY
MICHELE NEAL
KAREN TOWELL
MARY HEXT
SUSAN PERKINS
MIMI BURR

*** SPECIAL COMMITTEE CHAIRWOMEN ***

BOSS NIGHT
WOMAN-OF-THE-YEAR
FALL ENROLLMENT EVENT
SPRING ENROLLMENT EVENT
FASHION SHOW

BARBARA BREWER
ANITA ANDERSON
PAM UPTON, GLORIA
WININGER
VICKEY BRANSTETTER,
PEGGY SHARER
MARY JANE GARRETT,
VICKEY BRANSTETTER

****SEPTEMBER MEETING****

DATE:	SEPTEMBER 22, 1981
TIME:	6:30 P.M. SOCIAL 7:00 P.M. DINNER
PLACE:	RED CARPET INN
INVOCATION:	BARBARA BREWER
PLEDGE OF ALLEGIANCE:	KAREN TOWELL
DINNER:	
SPEAKER:	GLADYS HOLZAPFEL
TOPIC:	ROSES
VOCATIONAL SPEAKER:	MARY JANE GARRETT
BUSINESS SECTION:	BELLE LADY
BENEDICTION:	JEANNIE KOENIG

THE PRESIDENT SPEAKS

Hello Colonelettes:

Well, one successful month is behind us. We are now on our way into the new A.B.W.A. year.

Our fall enrollment event is over and such a great success. A special thanks to Pam and all the cast for a "flashy" skit. Our membership quota was 5 and we enrolled 6 new members with a possibility of 3 more before the deadline date. Hurrah! An extra pat-on-the-back to our members who served as sponsors. We welcome our new members: Georgeanne Gibson, Gwynne Hammond, Dale Huyck, Leanne Lockhart, Sandra Sikes, and Jan Weaver.

November 7 is soon approaching and Mary Jane and Vickey are working away on preparations for the fashion show. If you have not already received your tickets to sell, see either Vickey or Mary Jane. Let's all pitch in to make this show our most profitable.

It's not too early to be thinking of our craft auction to be held at the November meeting. Mimi will soon be reminding us to begin our crafts. Be thinking of guests to bring to make the bidding more interesting.

With high hopes,

Belle
Belle Lady
President

****GUEST SPEAKER****

Our speaker tonight is Gladys Holzapfel and she has a really beautiful topic--ROSES!!!! Mrs. Holzapfel is a member of the Bowling Green Rose Society and she's going to teach us how to prolong the life of our cut flowers and to arrange them.

****VOCATIONAL SPEAKER****

Our vocational speaker is Mary Jane Garrett. Mary Jane has been employed by Monarch Environmental for 8 years as business manager. Mary Jane is married and has two children--Dana and Chad. Perhaps she will be able to help us "clean up our act!!!!"

**** September Hostesses****

Hostesses for this month are Thresa Wyatt and Sandra Perry

****NEWSPAPER DRIVE TEAMS****

Belle Lady
Theresa Wyatt
Mary Hext
Lucille Walton
Peggy Sharer
Stephanie Labadie

Pat Cole
Peggy Fuller
Mary Jane Garrett
Kathy Lyon
Linda Thompson
Suzanne 'Sam' Held

Barbara Brewer
Jeanne Koenig
Angela Brown
Susan Perkins
Pam Upton
Mimi Burr

Brenda Keith
Sandy Perry
Georgia Guthrie
Karen Towell
Karen Strickland
Nikki Peden

Christy Branstetter
Vickey Branstetter
Gloria Wininger
Anita Anderson
Michele Neal

ATTENTION MEMBERS

*****OUR 32nd*****
NATIONAL CONVENTION OCTOBER 7th thru 11th
1981. (Congratulations) to our Woman of the
Year VICKI BRANSTETTER, will represent our
THE COLONELETES'.

(September 26, 1981, the Hilltippers Seminar)
Best Western I-65

THE COLONELETTE

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* BULLETIN *
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* EDUCATION *
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* HOSPITALITY *
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* PROGRAM *
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* PUBLIC RELATIONS *
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* SCRAPBOOK *
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* WAYS AND MEANS *
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MONEY MAKING PROJECT
CHRISTMAS SALES FOR THE
CHAPTERS APPROVAL

Memorandum:

TO: Chairman
Ways & Means

From:
Peggy Fuller (ABWA-member
Independent Beauty Consultant
Mary Kay Cosmetics.

Subject: Profit project proposal:

It is proposed for your consideration and approval of the following suggestions for our money raising project.

Sales effort begins September 23, 1981, enclosed for each member, a sales catalog with order cards and record envelopes that all sales must have the customers name address and phone number recorded for each sale post the price of each sale and add 5% sales tax. If at any time you want to bring your orders by and fill them get more supplies, please feel free to do so.

I will keep a record of each order turned in, please keep a record for yourself. All orders must be turned in to Peggy Fuller at 1040 Shive ln Colony Apts no later than December 12th, I will be available from 8a.m until 5: p.m. on December 12th.

WORK on your family and friends also your co-workers, people will be surprised how much people will appreciate selecting gifts in the convenience of their own home and offices. Christmas is only couple months away and smart people select early.

Final Sales awards and profit report will be furnished at the December meeting.

*****The CLUBS PROFIT will be based on gross sales*****

1. 20% of first 1000.00 sales Clubs profit \$200.00
2. 22% of next 1000.00 Sales Clubs profit \$220.00
3. 25% of next 1000.00 sales Clubs profit \$250.00
4. 30% of next 1000.00 sales Clubs profit \$300.00

(possible profit for our club \$970.00 sales tax not included on profit)

In addition to the Clubs profit there will be excellent gifts awarded to the first (6) high sales. If one wishes instead of taking gifts I have purchased I will let you have the value of the gift in Cosmetics.

Lets get those orders and be a WINNER!!

Continued next page

GIFTS TO FIRST SIX HOSTESSES:

1. \$300.00 order excluding Sales TAX The gift to that person will be A MARY KAY BASIC SKINCARE SET plus Blush Rouge Value \$39.50 incase of tie each will recieve the same gift.

Should there be one order for \$300.00 I have a choice of a pendent watch, however I only have one, So other gifts may be selected, such as mens Mr. Kay products.

2 \$275.00 order Cosmetic bag and Artistic cosmetic brushes, or you may select Cosmetic orders.

3.\$250.00 orders 14K-gold plated Gold bar necklance.

4.\$225.00 14-K gold plated dresser cosmetic display mirror

5.\$200.00 Gold plated dinner ring white gold or yellow gold ruby ring

6.\$175.00 gold plated dinner ring.

Even the smallest order turned in will recieve something just as a special Thank you for working on this project.

Orders of \$36.00 will recieve set of cosmetic brushes Valued at \$5.00.

Should anyone have an order of \$500.00 there will be a gift of our Executive Look value of \$107.50.

Please review the items mentioned above on display tonight and our christmas Gifts.

Cosmetically,

Peggy Fuller
Colonelette

TUPPERWARE SALES PROGRAM
FOR CHAPTER APPROVAL
MONEY MAKING PROJECT

FIRST CAMPAIGN:

PROJECT START DATE: September 23, 1981

PROJECT END DATE: November 21, 1981

PROFIT PERCENTAGE: 20% of Gross Sales

PROFIT PERCENTAGE: 22% IF Gross Sales exceed \$1,500

INDIVIDUAL GIFTS: Top person(s) saling at least \$150.00 will receive gifts similar to Hostess Gifts.** ALL other members saling at least \$50.00 orders will receive gifts by Tupperware that cannot be bought with a cash value of at least \$10.00.

PROFIT MONEY: To be presented to Chapter at the close of the campaign (November 21, 1981). As soon as Brenda Wiseman has ALL the orders in, she will figure our percentage and get a check to the Chapter.

SECOND CAMPAIGN:

PROJECT START DATE: February 24, 1982

PROJECT END DATE: March 23, 1982 (possibly extending date to March 27, 1982)

PROFIT PERCENTAGE: 20% of Gross Sales

PROFIT PERCENTAGE: 22% IF Gross Sales exceed \$1,500

INDIVIDUAL GIFTS: Top person(s) saling at least \$150.00 will receive gifts similar to Hostess Gifts
**(top gifts to individual having a party plus booking two (2) parties from their party). ALL other members saling at least \$50.00 orders will receive gifts by Tupperware that cannot be bought with a cash value of at least \$10.00

PROFIT MONEY: To be presented to Chapter at the April 1982 meeting.

For Chapter discussion at the September meeting.

Ways and Means Chairman

Mimi

**** FASHION SHOW ****
CHAMPAGNE BRUNCH

CHAIRMEN Vickey Branstetter
Mary Jane Garrett

DATE November 7, 1981

PLACE Iron Skillet Restaurant

TIME 10:30 a.m.

FASHIONS Ben Snyder, Castner Knott Co., and Sears

THEME "Twas the Month Before Christmas"

TICKETS \$5.00 per person age 5 or over

The wheels are in motion for our annual Fashion Show. Tickets are printed and as in the past, each member has a quota of five tickets to sell. This year will be another Christmas theme to set the mood for the Fashion Show. One highlight will be children's fashions and toys. Listed below are different areas that some members have already signed up for and the blanks need to be filled in to make this show a big success.

MODELS: Mary Hext Karen Towell
Belle Lady Pam Upton
Kathy Lyon Vickey Branstetter
Theresa Wyatt _____
Peggy Sharer _____
Mimi Burr _____
Susan Perkins _____
Jan Weaver _____
Brenda Keith _____

HOSTESSES: Georgia Guthrie and Sandra Perry

SERVERS/ELVES: Christy Branstetter Georgia Guthrie _____
Pat Cole Sandra Perry _____
Jeannie Koenig Lucille Walton _____

PUBLICITY: Kathy Lyon, Mary Hext, and Peggy Sharer

DECORATIONS: Belle Lady, Mary Jane Garrett, Vickey Branstetter

DOOR PRIZES: _____

NARRATOR: Peggy Fuller

MAKE UP: Peggy Fuller, Mary Kay Cosmetics

FOOD: _____, Chairman (We will need everyone to pitch in.)

CLEAN UP: We will need everyone to help afterwards to pitch in.

****MEET OUR NEW MEMBERS****

Georganne Gibson
4712 C Highland Way
Phone: 781-4625
Fairview Paint & Wallpaper Bookkeeper
Phone: 781-3680
Sponsor - Vickey Branstetter

Gwynne Hammond
601 Creekwood Apts.
Phone: 843-6801
Union Underwear Co., Inc. Buyer-Purchasing Dept.
Phone: 781-6400
Sponsor - Karen Towell

Dale Huyck
Route 14, Box 264
Phone: 843-9982
General Motors Receiving Clerk
Phone: 781-7800 Ext. 277
Sponsor - Anita Anderson

Leanne Lockhart Husband-James(Buddy)
Creekside Townhouse Apt. 3
Phone: 782-3386
Union Underwear Co., Inc. Executive Secretary
Phone: 781-6400 Ext. 574
Sponsor - Pam Upton

Sandra Sikes
Route 2 Box 214
Phone: 782-0652
Coal Carriers, Inc.
Phone: 842-1656
Sponsor - Peggy Fuller

Jan Weaver - Husband-Terry
1113 Dickens St. Route 6
Phone: 782-2882
General Motors Parts Analyst
Phone: 781-7800 Ext. 332
Sponsor - Anita Anderson

ROSTER

ANDERSON, Anita
2516-B Edgemoor Place
Bowling Green, KY 42101
Phone: 781-5436
Mike Reynolds, Attorney
1027 College St.
P.O. Box 1898
Phone: 782-3636

Baker, Beverly
1520½ Nutwood Avenue
Phone: 843-1603
Air-Con Industries
Phone: 842-6125

Branstetter, Christy (Porter) Mike
613 East 11th Street
Phone: 781-6569
Accounting Unlimited
Phone: 842-8181

Branstetter, Vickey Robert
621 East 11th Street
Phone: 782-3843
Fairview Paint and Wallpaper
Phone: 781-3680

Brewer, Barbara Larry
505 Woodland Ave.
Phone: 781-5391
Quality Travel
Phone: 782-1767

Brown, Angela
Route 4, Box 285
Phone: 782-0807
KSA Resources
Phone: 782-2872

Burr, Mimi
Lot 40 Ky Gardens Trailer Pk.
Phone: 781-2864
GRW Engineers
Phone: 781-06250

Cole, Pat
1029 Shive Lane, P-5
Phone: 843-1617
Southeastern Utilities, Inc.
Phone: 781-6972

Fuller, Peggy
1040 Shive Lane B-10
Phone: 842-0279
Compass Petroleum Industries
Phone: 842-1655

GARRET, Mary Jane (Martin) Johnny
1611 Vosswood Way
Phone: 781-7805
Monarch Environmental
Phone: 781-0781

Gibson, Georganne
4172 C Highland Way
Phone: 781-4625
Fairview Paint and Wallpaper
Phone: 781-3680

Guthrie, Georgia Jim
Route 12, Box 357
Phone: 777-3286
American National Bank
Phone: 781-6111 Ext. 337

Hammond, Gwynne
601 Creekwood Apts.
Phone: 843-6801
Union Underwear Co, Inc.
Phone: 781-6400

Held, Suzanne
Greenhaven Apts. C-15
Phone: 781-5728
Big Brothers and Sisters
Phone: 781-1180

Hext, Mary (Grant)
Route 13, Box 224-A
Phone: 781-8171
Bowling Green Business College
Phone: 842-6556 Ext. 3

Huyck, Dale
Route 14 Box 264
Phone: 843-9982
General Motors
Phone: 781-7800 Ext. 277

Käith, Brenda Terry
Route 14, Detour Road
Phone: 781-3064
Sears Department Stores
Phone: 842-2481

Koenig, Jeannie
1725-D McGregor Court
Phone: 781-3937
Quality Travel
Phone: 782-1767

LABADIE, Stephanie
Route 8, Box 204
Phone: 781-1608
Scotty's Construction
Phone: 781-3998

SIKES, Sandra
Route 2, Box 214
Phone: 782-0652
Coal Carriers, Inc.
Phone: 842-1656

Lady, Belle
1337 Collegeview Drive
Phone: 842-4991
Bulter County School System

Strickland, Karen Michael
505 Nutwood
Phone: 781-2796
Union Underwear Co., Inc.
Phone: 781-6400

Lockhart, Leanne James (Buddy)
Creekside Townhouse Apt. 3
Phone: 782-3386
Union Underwear Co., Inc.
Phone: 781-6400 Ext. 574

Thompson, Linda C. Jessie
1824 Curling Way
Phone: 781-3207
Scotty's Construction
Phone: 781-3998

Lyon, Kathy
1732 Cave Mill Road
Phone: 781-8667
Bowling Green Business College
Phone: 8426556

Towell, Karen David
1551 Chestnut
Phone: 843-1231
Iron Skillet
Phone: 781-1800

Martin, Brenda
1520 Nutwood
Phone: 781-8281
Accounting Unlimited
Phone: 842-8181

Walton, Lucille (Wiley) Herman
1700 South Sunrise
Phone: 843-4705

Neal, Michele
1372 Indianola
Phone: 782-9872
L.F. Strasshen
Phone: 782-3500

Weaver, Jan Terry
1113 Dickens St. Route 6
Phone: 782-2882
General Motors
Phone: 781-7800 Ext. 332

Perkins, Susan D.
1712 D Highland Way
Phone: 782-2842
KEA-B6
Phone: 781-4626

Wininger, Gloria
621 1/2 East 11th Street
Phone: 782-3438
Union Underwear Co., Inc.
Phone: 781-6400

Perry, Sandra
Route 9, Southern Hills
Phone: 781-9942
American National Bank
Phone: 781-6111 Ext. 243

Wyatt, Theresa
1237 Shannon Way
Phone: 782-1510
Butler County School System

Sharer, Peggy (Hudson) Jerry
1200 West Meade
Phone: 842-0967
C.D.T. Builders
Phone: 781-7859

Pam Upton
B-208 Royal Arms Apt.
781-7131
Union Underwear
Phone 781-6400

THE COLONELETTE

****INVOCATION****

Lord, in the quiet of this evening hour,
We come to Thee for wisdom, and for power;
To view Thy world through only love-filled eyes;
To grow in understanding; to be wise
And sure to see Thy guiding light; and thus
To know each other as Thou knowest us.

Amen

****BENEDICTION****

O Guiding Spirit, Guardian of our days,
Be with us as we go our separate ways,
Help us to feel those thoughts that lift and bless
To know a closer bond of friendliness;
To see Thy beauty always---every day,
Translated into living---this we pray.

Amen

****PLEDGE OF ALLEGIANCE****

I pledge allegiance to the Flag of the United
States of America and to the Republic for
which it stands, one Nation under God,
indivisible, with liberty and justice for all.