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## UA80/1 Meeting Agenda

W Club

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# AGENDA

## WKU ALUMNI W-CLUB BOARD OF DIRECTORS MEETING

Thursday, April 4, 2019 / 8:00 am / Conference Room, Meyer Mortgage

*In Memorium -- Col. Mickey Riggs (FB 1956-57), long-time member of the Alumni W-Club Board of Directors / March 21*

In Attendance:

1. Approval of Minutes (*February meeting*)
2. HAF Report (Jim Clark)
3. Sports Report (Pam Herriford)
4. Committee Reports
  - Finance Committee (Bill Edwards, chair)
  - Membership Committee (Jared Holland, chair)
  - Recognition Committee (Pam Herriford, chair)
  - Development/Marketing Committee (Matt Idlett, chair)
  - Special Projects Committee (Mike Montgomery, chair)
5. Old Business
  - Budget ... cost-cutting measures ... new sources of revenue - membership(s) / Brunch / Hospitality
  - Membership planning for 2019-20 ... contacts ... follow-ups ... improve contacts with seniors ... improved communications with potential members ... cell APP ... etc.
  - Hall of Fame Teams
6. New Business
  - 2019 — 100th season of Hilltopper Baseball -- All-Time Baseball Team, May 4 ... 1969 Team Reunion, April 20 (1st team to play Nick Denes Field -- 50 years ago)
7. Next Meeting(s)
8. Motion to Adjourn

— ADJOURN —