Fall 1990

UA68/13/5 The Contact Sheet, Vol. 5

Student Publications Alumni Association

Follow this and additional works at: http://digitalcommons.wku.edu/stu_org

Part of the Journalism Studies Commons, Mass Communication Commons, and the Public Relations and Advertising Commons

Recommended Citation
http://digitalcommons.wku.edu/stu_org/149

This Newsletter is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in Student Organizations by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.
Homecoming

Who can resist the annual speechifying (and powdered eggs)? Not you, certainly!

- Homecoming keeps getting earlier and earlier and our notices about it keep getting later and later.

Festivities for the Publications crowd will be on Oct. 5 and 6. This year's activities will be about the same as in recent years with a Friday night party, Saturday brunch and the usual university-wide hooty-doo.

Weekend partying gets under way at The Bluegrass, 221 1/2 College Street, at about 8:30 Friday night. Older folks will sit and talk (and drink) and younger folks will write about on the dance floor (and drink).

Refreshments, no doubt of the highest quality and proof, will be served.

The 39th annual brunch begins at 11 a.m. in the Garrett Ballroom and will feature (as usual) tasty, nutritious breakfast and lunch foods. To help defray the cost, the affair will cost $5 each or $10 per couple. You don't have to pay for children. (If ad sales weren't going so good, you would have to pay what they charge us.)

After lunch and a short nap, er, speech or two, we will adjourn to

There've been some changes in STUDENT Publications

- The book on the infamous publications controversy is closed.

President Thomas Meredith delivered the final chapter in late April. His conclusions closely followed the previous committees' reports.

"I believe student newspapers should be run by students," he said. "It should not be controlled editorially by administration or faculty."

With the establishment of the Office of Student Publications, an extensive internal search turned up Mr. A, who was officially given the job of director on July 1.

At the same time, Jo Ann Thompson, who really runs the place, was given a new title - Student Publications business office supervisor.

What these changes really mean is anybody's guess since they really aren't changes. In other words, it's business as usual.

Except for one thing, the Talisman. When Terry Vander Heyden left in June to become executive director of the Indiana High School Press Association and teach at Franklin College, that left the Talisman adviser's job open.

Mr. A has become the Talisman adviser., with Jo Ann and Mike Morse adding their expertise. So, instead of one adviser, the Talisman has three.
Herald, Talisman pile up more national awards

- The winning tradition continues. The 1989 Talisman has been awarded a five-star All-American rating by Associated Collegiate Press. Sam Black was editor of the award-winning book.
- The spring semester rating for the Herald is back. And it's another five-star All-American rating. The countdown to the Pacemakers will end in November at the ACP convention in Washington. Eric Woehler was editor of the Herald.

Kim Hadley is the editor of the 1991 Talisman and Billy Hardin is managing editor. Tamara Voninski is photo editor. Bob Adams is Talisman adviser.
- The editor of the fall 1990 Herald is Darla Carter. Chris Poore is managing editor and Jeanie Adams is photo editor. The advertising manager is Amy Taylor. Bob Adams is Herald adviser. (He should have Abby's job if he wants to advise that much. – Ed.)

Top Honors

Current students write, shoot way to victories

- Publications photographers, writers and advertising folks continue to bag top honors in national competition.
- Cases in point:
  - The Western chapter of the American Advertising Federation won first place for public service.
  - Tanya Bricking and photographer Heather Stone won $1,000 awards and expense-paid trips to the Roy Howard Public Affairs Reporting conference in Bloomington, Ind. Their story in the Herald Magazine was about a deaf student at Western.
  - Photographers Jeanie Adams and Tamara Voninski captured top honors for Western (including $10,000 for the journalism department) for their entries in the annual William Randolph Hearst Photojournalism competition.
  - Jeanie finished seventh overall and Tamara was ninth. Both received $300 scholarships.
  - Western finished in a fifth-place tie in the Hearst Writing competition.

39th Annual Herald Homecoming Brunch

If you're going to be at this year's bash (speeches included at no extra charge), then return this valuable coupon to JoAnn by Oct. 2. You can even fax this thing back to us (how modern!) our fax number is (502) 745-2697. Don't forget: 5 bucks for one, 10 bucks for two. Make check payable to College Heights Herald.

NAME __________________________
ADDRESS __________________________
122 Garrett Center, WKU, Bowling Green, KY, 42101
Disclaimer: If you don't let us know your graduation year with your info, we'll probably get it wrong. Mr. A has a good memory, but it's hard to keep up with everyone.

After two months on the business desk at the Cincinnati Enquirer, Linda Dono Reeves, '85, has been promoted to acting business editor. She had been toiling at the Nashville Business Journal. (Does this mean she only edits stories about the acting business? - ed.)

Larry Wilkerson, '69, who had been a copy editor at the St. Louis Sun, has joined the copy desk at The Atlanta Journal-Constitution.

Ursula Thomas, '87, is a reporter with Associated Press in Portland, Maine. She has been with AP a year and a half and has moved three times already. During the winter she covered the legislature and now is concentrating on the courts, general news and some occasional "Maine-like" features on lobsters (Them's good eatin'! - Ed.) and lighthouses. Ursula said she'll be moving again in October. "I'll be sorry to leave Maine. It's a beautiful state."

Nathan Johnson, '82, most recently the assistant city editor of the Hattiesburg (Miss.) American, has been named assistant editor of The News-Enterprise in Elizabethtown. Prior to working in Hattiesburg, he was a reporter for the Kentucky Standard in Bardstown.

Your friendly Contact Sheet editor, Mike Goheen, '88, has joined the copy desk at the Messenger-Inquirer in Owensboro. He had been on the desk at The News-Enterprise in Elizabethtown for a while. Write to Heen® at 1101 Burtlaw Blvd., Apt 419, Owensboro, Ky., 42303.

Diane Tsimplakes, '89, writes from Tokul-cho, Ueno-shi, Mie-ken, Japan T518, that she is wondering whether it's harder to understand rural English or rural Japanese. Diane, who is teaching English in Japan, said she is getting a lot of opportunities to work on her Japanese because she is one of about four foreigners in her town. "Until then it'll be an endless game of Pictionary and Charades." (Sounds like the Herald staff on a weekend. - Ed.)

Kitty Baker LePera, '85, and husband Ed have a new daughter, Eileen Marie, born June 29. The threesome is living at 16 Keswick Circle, Chesapeake, Va. 23320.

Toya Richards, '89, and Marvin Hill were married June 23 in Louisville. Toya is a reporter at the Arkansas Gazette in Little Rock and Marvin, an Indiana University grad, is a photographer there. They were among the 35 to 40 guests at a housewarming for Don Collins, '76, sports editor of the Gazette.

Brian Knopp, '89, has moved to Savannah, Ga., to be assistant marketing director for a one-million-square-foot mall scheduled to open Aug. 29.

Western grads Debbie Gibson, '80, and Diane Comer, '83, were honored recently as winners in the 1990 Landmarks of Excellence contest sponsored by the Kentucky chapters of the International Business Communicators and the Public Relations Society of America. Debbie, director of communications for the Kentucky Chamber of Commerce, won the Editorial category and Diane, public relations director at Jewish Hospital in Louisville, won in Publications, Newsletter.

Susan Taylor, '78, is still in D.C., working as an economics researcher at the Bureau of Labor Statistics. Only the dissertation remains on
her Ph.D at the University of Maryland.

Todd Buchanan, '83, has a new address and phone number. It is 24 S. Chancelor Street, #2, Newtown, Pa. 18940. His phone number is (215) 860-8832. Todd is a photographer at the Philadelphia Inquirer.

Catherine Hancock McCarty, '82, and husband Bill announced the birth of William Connor McCarty. Mom says Connor, born June 4, is a handful, "but I'm adjusting to motherhood slowly but surely."

Eric Woehler, '90, is a general assignment reporter at The Evansville Press. His roommate (Still? Again? - Ed.) is Doug White, '89, education reporter at The Gleaner in Henderson. Doug has been busy pumping gas at locations in Henderson, Elizabethtown and Bowling Green.

David Hall, '91, (Leave it to him to build a graduation-beating time machine. -Ed.) is the sports editor at the McLean County News.

Rex Perry, '89, is a photographer at The Tennessean in Nashville.

Fred White, '89, is leaving TV Guide to join the retail advertising sales staff at The Public Opinion in Chambersburg, Pa. A former publisher of the Pennsylvania paper is none other than Jo-Ann Albers. The job is a result of an interview Fred had with Gannett folks at ACP in New Orleans.

Ann Schlagenhauf, '89, is still a student — this time in law school at Indiana University. (Wasn't there a joke about a law firm with her name once? — Ed.)

Jennifer Underwood, '89, is back on campus, studying to become certified to teach high school English and journalism. She is still working for The News-Enterprise in Elizabethtown, covering arts and writing features and food stories.

Zachary Kenneth Dunn, son of Amy Galloway Dunn, '84, and Mark Dunn, and brother of Andrew Dunn, was born July 25. After an appropriate leave, mom will return to part-time work at the Miami Herald.

Wilma Norton, '84, reports from St. Petersburg that Collin Kelly, who sold advertising for the Herald in '83, was spotted in a bar after work. He is a news photographer for an independent television station in St. Pete.

Wilma and Pete are both still working at the St. Pete Times, and they've become home and dog owners.

Brent Woods, '87, and his wife stopped in on their way home from a vacation in Florida. He has been sports slot at the Cedar Rapids Gazette for a year and a half.

Wife Theresa is in her final year of medical school at Iowa and will graduate in May. Before that, Brent and Theresa are expecting their first child, in late November or early December.

Mark, '83, and Pam Heath, '82, '84, have moved again. This time for good, they say. Their new address is 4940 Dempsey Drive, Cross Lanes W.Va. 25313. Mark is enjoying his job at Smith, Heenan (One of my relatives? — Ed.) and Aithen in Charleston and recently took the West Virginia bar exam.

Leigh Ann Eagleston, '89, has been around the world, at least part of it. After graduation in December 1989 she went to England. From there it was on to Pittsburgh for personal and professional reasons (another internship at the Pittsburgh Press). Soon it will be Music City USA and The Tennessean.

David Taylor, '90, is a general assignment reporter at the Corbin Times-Tribune. David graduated after summer school, got married and moved to Corbin. What a summer.

Tom Stone, '87, has been working at Gray's College Bookstore near the University of Louisville for about 16 months. He's now manager of a second store opened recently near Jefferson Community College.

Mark Edelen, '87, is working on the copy desk at The Virginian-Pilot/Ledger-Star in Norfolk. He was designing the Suffolk tab but expected to be shifted to Portsmouth or Chesapeake in August.

Laurie Layman Bollig, '87, has joined the NCAA national office staff as a publications editor in the publishing department. Since April 1988 she had served as assistant sports information director at the University of Kansas. Laurie was married June 16 to Jeff Bollig, service bureau director for the Big Eight Conference.

Steve Thomas, '86, and Shelly Connor were married April 28 in Owensboro. Steve is a regional reporter for the Messenger-Inquirer in Owensboro, and she is an account executive for MCI Communications.

Donna Stinnett, '77, is the new features editor at The Gleaner in Henderson. Since joining the The Gleaner 10 years ago, Donna has done about every job at the paper. She replaced Connie Holman, '79, who joined the Community staff at the Lexington Herald-Leader.

Donna owns a desktop publishing business, Express Yourself. Her latest
One executive sport position career at The Gleaner has Mike is chief country. Carl a, '88, a yearbook celebrated The accounting whose meandering Lawrence household. Brandon some say makes studying business or teaching photography at some project: the "Smack Yo Mama" cookbook. Next? "Smack Yo Mama One More Time."

The Stinnett not only celebrated 10 years at The Gleaner but also 10 years of married life—from parents again. Brandon Michael joins older sister Jessica, 6, in the Lawrence household. Big Mike is chief photographer at The Gleaner, where he is a 10-year veteran. He's become an accomplished spelunker and has been honored with membership in the Cave Research Foundation at Mammoth Cave. Cissy is a legal secretary in Henderson.

Jennifer Strange, '87, is special projects coordinator at The Messenger-Inquirer in Owensboro. She lives at 1316 Bowie Trail, Apt. B, Owensboro, Ky. 42303. She was advertising manager at the Mt. Vernon (Ind.) Democrat, working under the capable direction of Tim Rutherford and in the same building with sports editor Happy Chandler. Jennifer received honorable mention in the LCNI contest for best special section.

Belated congratulations to Tom Caudill, '76, on his promotion to assistant managing editor for local news at the Lexington Herald-Leader. Tom is president of the Publications Alumni Association, too.

Another change at the Herald-Leader finds Chad Carlton, '87, covering elementary and secondary education for the paper. He had been working in the central Kentucky bureau. Another change will make a more permanent dent in Chad's lifestyle (And maybe his wallet—Ed.). It happened near the collonade. "The echo of Carla Harris's "yes" was heard around the country. Carla, '88, a copy editor at The Courier-Journal, has been selected for an in-house leadership program. You may see the ring at Homecoming.

While we're on that subject, four of the 12 people selected for the leadership program at The C-J are Western folks. The others are Tom Beshear, '84; Kim Kolarik, '83, and Julia Barry's sister.

Beth Taylor, '79, is a CPA for Deloitte and Touche in Atlanta. Beth says she hasn't neglected her writing and is working with her staff to write better memos.

Mary Julia Pace Furkin, '74, is executive secretary for the Kentucky Dental Association. She is married to Scott Furkin and they have two daughters. She had worked for Landmark Newspapers Inc., in Shelbyville and for The New Voice in Louisville. Robert Carter, '85, operates Forerunner Software and Consulting in Louisville. He also is an on-air personality for WCVK radio in Bowling Green.

Ginger Williams, '82, is a customer service representative in Brown Printing Co.'s prep sat department. She had been advertising director at the Franklin Favorite.

Margo Spagnuolo Grace, '83, and Lee Grace, '84, are adjusting to life as homeowners in Louisville. Lee is an attorney for Mapother and Mapother and Margo is still working as a yearbook representative for Delmar.

Cecile Kohrs, '83, is a staff writer at The Prince William Journal in the greater Washington, D.C., area. She had been a reporter at the Carroll County Times in Maryland from June to November 1989. At Carroll County, she won Landmark's Excellence in News Writing (tri-weekly and daily) contest.

Cecile reports that Roger Malone, '79, has left the Journal newspapers in Virginia. He is in Germany. His address: c/o Rolf Hatele, Treverer Strabe 24, Trier 5500, Western Germany.

Also moving around the nation's capital is Jackie Hutcherson, '88.
Matthis, now living in Germany while her husband serves as a chaplain in the U.S. Army.

Linda had an article published in July in "Army Times" about a Fort Knox family who participates in Army theater together. She is also writing for The Blackhorse, the post's monthly newspaper.

Linda has started on a mystery novel. Her heroine is a young female reporter working on a small town newspaper in the hills of Kentucky.

As a chaplain's wife, she has been involved in Vacation Bible School and leading her husband's Lutheran services while he was in the field. And there's the Girl Scout Troop organizing to be done.

Linda said living in Germany has been interesting. "Mostly I miss the ability to choose everything from radio stations to taco sauce. Shopping is limited. What I really miss are malls and especially Wal-Mart."

Julius Key, '90, has been working in Washington. One recent project was producing a newsletter/campaign brochure for a candidate for Congress. He's also actively promoting a new line of "pocket underwear." The new line debuted last month at the Black Expo '90 at the Washington Convention Center.

Susan Hofass Sneed, '86, is working at Alabaster Originals in Memphis. She's been working on a catalog since getting pictures shot of the fall jewelry line.

Don, '78, and Fina Bruce, '77, have returned from vacationing in Florida. Both had stories published recently in Newsday, where Don works regularly. Fina is still working for Planned Parenthood.

Randy Greenwell, '89, of the Evansville Courier, won second in the art/abstracts black-and-white division of the Owensboro Photography Club's 19th Juried Photography Show. Bob Bruck, '88, of the Messenger-Inquirer, was cited as a Judge's Merit Photographer. One of the judges was Chuck Stinnett of The Gleaner.

Donna Crouch Dietz, '89, gave birth Saturday, Aug. 25, to a 7-pound, 10 ounce boy. The newcomer's name is Andrew. Mom, dad and Drew are doing fine.

Another Herald engagement occurred this summer while Lynn Hoppes, '89, and Jill Duff, '89, were on vacation. Lynn is a sports copy editor at The Courier-Journal and Jill is a reporter at The Paducah Sun.

David Sutherland, '72, is the new chairman of the photography department at Syracuse University in Syracuse, N.Y.

Send your news to: The Contact Sheet 122 Garrett Center, WKU Bowling Green, KY 42101 FAX (502) 745-2697

She is now a copy editor at the Prince Georges Journal in Maryland. She had been managing editor of the Connection Weeklies in Virginia. (Isn't that special? — Ed.)

Big Todd Turner, '88, '90, is a sports copy editor at the Messenger-Inquirer in Owensboro.

Mark Chandler, '89, is the new managing editor at the McLean County News. He had been a reporter at the Portland (Tenn.) Leader, working for Joy Campbell.

Steve Paul, '85, and Chad Carlton were on a five-person team honored recently by the Louisville chapter of the Society of Professional Journalists with a first place in enterprise reporting for their package, "DUI - A deadly mix." The stories looked at the situation a year ago at the Carrollton bus crash. The stories appeared in the News-Enterprise in Elizabethtown.

Among the departures from Elizabethtown recently is Linda Lyly
WKU president announces end to student publications dispute

By Jim Highland
Western Kentucky University

Western Kentucky University Press Secretary Thomas Meredith faced a single camera from a local television station, two newspaper reporters, and five local radio reporters in late May when he announced an end to the dispute between WKU’s administration and the student newspaper.

Meredith’s announcement was almost routine and seemed shallow compared with what was happening at the height of the controversy which surrounded then WKU President Kern Alexander and the university’s board of regents.

A student protest wound off a virtual hail storm of controversy not only on the Western campus but throughout the state March 15, 1987, when he said he favored:

"the establishment of faculty editors for the student newspaper, The College Heights Herald, and the student yearbook, The Talisman.

"an elected WKU Publications Committee that would appoint the faculty editors who would, in turn, appoint student editors.

"the appointment of four student members of the Publications Committee by Associated Student Government, the university’s student government; and,

"a method to give academic credit to students working on the student newspaper and yearbook and to limit those staffs to students receiving credit.

Alexander’s announcement followed student newspaper stories about the president’s controversial proposal to establish a campus in Glasgow, the appointment of administrators without advertising the positions and the president’s failure to attend a budget meeting among presidents of state-funded universities and the governor of Kentucky, Wallace Wilkinson.

His proposal to restructure campus publications was so controversial that it resulted in nationwide press coverage, and it also inspired the first major student protest on the WKU campus since the Vietnam War.

At one point, Alexander had reporters from five television stations, the Courier-Journal, Atlanta Constitution, USA Today, Lexington Herald-Leader, Nashville Tennessean, Nashville Banner and other outlets outside his office door.

One Kentucky newspaper editorially accused him of conducting business like a Chicago alderman. "Don’t debate the enemy, destroy him."

Carla Harris, then Herald editor, wrote a relationship between what he did today and what we’ve written about him in the past.

Chad Carlson, then president of the WKU Publications Alumni Association, wrote, "The Herald must discriminate."

"when the Herald’s plan which meant for the appointment of faculty editors, using student publications for laboratories and providing credit fits neatly into the criteria the (U.S. Supreme) Court said gave administrators at Hazelwood (Hazelwood vs. Kuhlmeier) the right to censor."

And SPJ national President Jim Plante appointed a fact-finding task force to examine the WKU dispute. In the end, that task force found no evidence of an attempt to censor student publications; however, the SPJ report concluded that "prompt reaction and loud cries may have scares off a potential censor."

"When the summer, Alexander resigned and moved to Virginia Polytechnic Institute and State University, where he has a distinguished professorship in the School of Education.

Meredith became president Sept. 1, 1988, noting that he had learned not to "pick fights with people who buy their ink by the barrel," and he promised a quick resolution of the dispute.

Meredith has been true to his word in terms of not taking issue with the student newspaper, despite some stinging news stories and editorials. The resolution of the issue was a little longer in coming, but journalism and publications administrators appear happy with the solution.

During his press conference, Meredith:

"changed the name of the Office of University Publications to the Office of Student Publications.

"directed that an internal search be started for a director of the Office of Student Publications.

Robert Adams, interim publications director, for more than two years, is expected to be the person chosen for the position; and,

"created the framework for the selection of new Student Publications Committee."

The committee will meet monthly, select the newspaper and yearbook editors, review complaints unresolved by the editor, advertising manager and others, review staff policy and procedures and refer proposed changes to the student publications director but "not serve as an editorial board.

"Final authority as to whether material considered libelous should be printed should rest with the student editors, and a statement to this effect should be included in both the Herald and Talisman staff policies and procedures manual and the policies of the Student Publications Committee. The student editors should be charged with the responsibility of consulting with qualified legal counsel on questions of libel."

Meredith was the first to admit that his decision on the issue took a long time, but said he had his reasons.

"Emotions were running so high on this issue when I came here that no matter what decision I made there would have been a segment of the community who would have attacked every word," he said.

"There were a lot of hidden agendas in a matter that rose to such a high degree of visibility," Meredith said, and "I wanted to make sure of everything involved before I acted."

In addition, when Meredith first arrived on the campus he met with student editors and others directly involved in the controversy, and he said he thought his actions "put to rest any concerns that were held locally and reduced the necessity to act formally."

Bob Adams, interim publications director whose job appeared to be threatened at the height of the confrontation, said, "I think we are in business. That’s important because we really haven’t had anybody say what was going to happen."

In his press conference, the president "indicated some support for publications," Adams said. "It’s been a while since that’s happened."

Adams said he thinks Meredith understands "there will be times when he is not necessarily happy with publications, and he seems willing to let that happen."

Jo-Ann Albers, journalism department head, said she personally was "delighted that it is over. It was just fortunate that so much time and energy had to be consumed by this thing."

The new Student Publications Committee will consist of four faculty members, one from each of Western’s major colleges, the dean of student life, the journalism department head, a professional journalist, the university relations director, the student publications director, newspaper and yearbook editors and four students chosen from recommendations solicited by Associated Student Government and the committee.

Albers said she was satisfied with the committee structure.

"The president clearly said it is not a supervisory board," she said, and "I don’t think there will be a problem with it. It is good that there will be more counsel available. I hope the students take advantage of it."

During the height of the controversy, Albers said she saw "no publicity involving the Department of Journalism that was not complimentary. There are people today who know about the department and who might not have been aware of its quality if it had not been for the controversy."

The story was a media event about media, and at its peak drew newspaper and broadcast coverage throughout the nation. Therefore, when the final chapter was written, there should have been heavy media interest, but there wasn’t.

"It was interesting when we were calling the media to inform them we are going to have a press conference," Fred Hensley, WKU public information director, said.

"We told them it was the final report on the student publication controversy," he said and "we found out that a lot of reporters were unfamiliar with the subject."

This was borne out at the conference because neither the Nashville nor Louisville television media showed up. "We are a mobile society," Hensley said, "and all the reporters who originally covered it had moved on to other positions."

What started out as a major story, particularly to the media, played out at the end and was a very routine local story."
Student rights

WKU newspaper given freedom

In a move important to journalism education at Western Kentucky University, President Thomas Meredith has given student editors control of the content of the campus newspaper and yearbook. Thus, a 26-month controversy has ended with the right decision.

The controversy began in March 1988 when former WKU President Kern Alexander, angry over stories in the College Heights Herald critical of the university administration, threatened to install faculty editors at the Herald and the Talisman (the yearbook) to review content before publication and to give student work on the publications some sort of academic status. His proposals brought howls of protest from students, faculty members and professional journalists and newspapers across Kentucky, including the Independent.

Meredith announced last week that student editors, who will be selected by a committee, will have complete control over the content of the publications. He changed the name of the office under which the newspaper and yearbook operate from "university publications" to "student publications" and the title of the employee overseeing the publications to director of student publications.

The name change is more than just a matter of semantics. The new title clearly states that students—not the university—are in charge of the newspaper and the yearbook. That's the way it should be.

WKU has an outstanding journalism program, and the talents of its students have long been reflected by the quality of the College Heights Herald. The newspaper was recently inducted into the Hall of Fame of the Collegiate Scholastic Press Association and has a five-star rating from the Association of Collegiate Press. It recently was recognized by the Society of Professional Journalists as the best non-daily student newspaper in the three-state Kentucky-Illinois-Indiana region.

The Herald always has been a responsible newspaper that provides students with factual stories, provocative editorials and insightful student columns. It is an excellent training ground for budding journalists. Alexander's proposals only would have weakened the newspaper by putting unreasonable restraints on student editors and writers.

Because of their youth and inexperience, student editors will make mistakes. They will not always toe the university line and will occasionally take positions that reveal a lack of reasoned thought and mature judgment. So be it. Mistsakes are part of the learning process.

Student publications free of university control are vital to the education of future journalism professionals.

Adams is named director of WKU student publications

A Daily News report

Robert Adams, faculty advisor for Western Kentucky University's student newspaper, has been named director of student publications at the university.

Adams had served as interim head of student publications since 1987. He was appointed to that position by former Western president Kern Alexander.

Student publications manages the business operations of The College Heights Herald and The Talisman, the university's newspaper and yearbook. The day-to-day operation of both publications is controlled by students.

"I've basically been involved with the Herald since 1968," Adams said. "I've served as an advisor to them since then. I couldn't tell you when I became the Herald's advisor because we were at the level of evolution that's just sort of evolved," he said.

Adams joined Western's faculty in 1966.

WKU professor is vice president of photographer's association

A Daily News report

Michael L. Morse, co-founder and sequence coordinator of the photojournalism program at WKU, was elected the position of the 11,500-member organization recently at the club's annual convention and business meeting in Orange, Calif.

He will serve on the executive committee of the NPPA and help administer a $1.4 million budget for the organization.

Morse, who worked as a photojournalist and government and military photographer for more than 12 years, is the first photojournalist-turned-educator to be elected to the vice presidency in the organization's 48-year history.

NPPA sponsors a large number of nationwide intensive seminars and workshops aimed at raising the level of photojournalism in both still photography and television news-video photography.
Experiences in young adult world
focus of Nashvillian’s first novel

Gloria Ballard
Staff Writer
Nashville author Alana White insists that although her new book, 
Come Next Spring, is not autobiographical, it draws heavily from her past and memories of time spent in 
the Smoky Mountains.
Published in April by Clarion Books of New York, Come Next Spring, which targets the pre-teen 
and young-teen market, is White’s first novel. In it, she explores the effect of first-time life experiences in a 
young adult’s world.

“The first time you run into a problem, it has a profound effect,” said White, interviewed in her West 
Meade-area home. “This book is about change. It shows you have to look at things from a lot of different 
angles.”

The story is set in 1949 in the fictional community of Pine Valley, in Tennesse’s Smoky Mountains. The central character is 12-year-old Salina Harris, who for the first time experiences changes in her familiar world.

Although Come Next Spring is classified in the young-adult category, White says she didn’t start out writing a young adult novel.

“I was writing a novel about a 12-year-old,” she said.

White has been working on the novel about 10 years — which includes two years that it was just “in the closet,” she said. “It was a very hard book to write, but I feel that it has helped my

Tom McCord knows first-hand that some journalism students need a better understanding of their employment prospects. He once addressed a journalism class at his alma mater, Western 
Kentucky University. “I struck a blank with them,” he said, “I was never told about newsletters.”

McCord has had a range of jobs since he earned his degree (a double major of journalism and history). He has worked at the Lexington Herald-Leader and the Associated Press bureaus in Nashville and 
Nashville, Tenn. He also did an 18-month stint as press secretary to Sen. Wendell H. 
Ford of Kentucky. Currently he is managing editor of a group of six newsletters in the 
energy field for Pasha Publications of 
Arlington, Va.

Newsletter journalism offers a reporter greater control over his work, McCord said. “When you become the editor of a newsletter 
at Pasha, there is a great deal of independence. You make a lot of decisions about both short-term and long-term coverage...

Newsletter journalism can be more substantive, in McCord’s view. “Because the reader is paying so much money for specialized information, we are encouraged to be more analytical. You 
can downplay an obvious event that’s just as 
harrow as can be,” he said. For example, if a member of the President’s cabinet calls a press conference, a newspaper reporter may feel he needs to quote the 
cabinet secretary, since he is the visible, 

high-ranking source. But the cabinet secretary may know little about the issue 
other than what he was told by aides. In 
that case, a newsletter journalist is free to use less prominent but more know-

ledgeable sources.

McCord said that newsletter journalism also affords him greater flexibility to attend to other interests, particularly his marriage. “Newspaper stories have a lot of night meetings and a lot of weekend work... You can work very hard on a newsletter, but you can control your time better.”

Alana White
Explores first experiences
confidently.
Many of the details in the novel are taken from her own background. The character of Salina’s father is “loose-
ly based on my uncle, who was a wonderful man,” White said.
A patchwork coat worn by Salina’s new friend, Scooter Russell, is inspired by the song Coat of Many Col-
ors, sung by Dolly Parton. “I loved the song, and fooling around with it, I wrote a short story, which is now a 
chapter in the book.”
Past travels were also an inspiration, and the mountain community setting is based on memories from her childhood.

“Our family is from Kentucky, originally. When we would return home to visit family, it was always to a small town in Kentucky. We visited the Smoky Mountains a couple of times a year. I feel a certain attachment to the mountains,” White said.
During the writing, she spent more time in the mountain communities doing research. The conflicts the main character faces in the book — the opening of the Great Smoky Mountains National Park and the 
building of a highway through the mountains — are actual events that took place at that time
White, who studied journalism at Western Kentucky University in Bowling Green, devotes all her time to writing fiction. Her current project is Sky Ranch, another novel about a 
teen-ager. 

“I’ve been reading a lot of young adult novels lately to check into this world I’ve entered,” she said. “Young adult novels are not just entertain-
ment — although they are entertaining. Young adult literature focuses on first-time life experiences as they are experienced by adolescents.”

White says the end of the book is “open to interpretation.”
Emotionally, it’s very close to me. I can remember being 12 and realizing that there aren’t always romantic 
endings or happy endings,” she said. “Life is real, and I think kids today are having a hard time accepting reality.”
Local man heads national AIDS group

By Laura Skillman
Associated Press

Ron Jerrell has added another title and its responsibilities to an ever-increasing list in his work against AIDS and its victims.

The Owensboro resident was named president of the National Association of People With AIDS last week during the organization's annual meeting in Seattle.

Jerrell replaces Ohio County resident Belinda Mason, who resigned because of declining health and increased responsibilities to her family and the President's Commission on AIDS.

Mason, who contracted acquired immune deficiency syndrome through a blood transfusion, said Tuesday that Jerrell was an excellent choice to lead the national association. "He's professional, articulate and incredibly hard-working, which are all attributes to have when dealing in the difficult world of AIDS politics."

Mason met Jerrell more than a year ago after a speaking engagement in Owensboro. She said she recommended Jerrell for the job through a videotape cassette sent to the executive committee.

"The fact we're both from Kentucky is unique but we represent the majority of America," Jerrell said. "The majority of America doesn't live in big cities."

"We're facing the fact that the face of AIDS in the 1990s is going to be completely different than in the 1980s. It will be the young, minorities, from rural areas and poor socioeconomic backgrounds."

NAPWA was founded in 1983 and until 1988 was operated by a committee of people from across the country. When the number grew too large to work effectively, the organization changed to a presidential format with an executive committee, Jerrell said. Mason was the first president.

The organization has 180 coalitions with total membership of more than 12,000. The coalitions pay dues but there is no membership fees for individuals. Anyone who has tested positive for the human immunodeficiency virus or who has full-blown AIDS is automatically a member, Jerrell said.

Medical affairs will be a major emphasis for the association in the coming year, he said. Encouraging new treatments and getting information to the public are prime areas of concern.

The association's budget for the coming year is $700,000, he said.

Jerrell said his new position was somewhat overwhelming. "We participate in every issue. It's so inclusive. The biggest thing I've got to do is listen and try to form our actions from that."

The most difficult time of the weekend meeting came when Jerrell called the roll, he said. "I had to read the roll call of the board of directors and half were deceased. That was really hard. It makes you wonder if next April you may not be here."

Jerrell, who was diagnosed as having the AIDS virus in 1986, has lived in Owensboro about two years. He has been very encouraged by Owensboro's reaction to AIDS.

"I remember what Ryan White was..." he said.

Local man heads national AIDS group

By Laura Skillman
Associated Press

Ron Jerrell has added another title and its responsibilities to an ever-increasing list in his work against AIDS and its victims.

The Owensboro resident was named president of the National Association of People With AIDS last week during the organization's annual meeting in Seattle.

Jerrell replaces Ohio County resident Belinda Mason, who resigned because of declining health and increased responsibilities to her family and the President's Commission on AIDS.

Mason, who contracted acquired immune deficiency syndrome through a blood transfusion, said Tuesday that Jerrell was an excellent choice to lead the national association. "He's professional, articulate and incredibly hard-working, which are all attributes to have when dealing in the difficult world of AIDS politics."

Mason met Jerrell more than a year ago after a speaking engagement in Owensboro. She said she recommended Jerrell for the job through a videotape cassette sent to the executive committee.

"The fact we're both from Kentucky is unique but we represent the majority of America," Jerrell said. "The majority of America doesn't live in big cities."

"We're facing the fact that the face of AIDS in the 1990s is going to be completely different than in the 1980s. It will be the young, minorities, from rural areas and poor socioeconomic backgrounds."

NAPWA was founded in 1983 and until 1988 was operated by a committee of people from across the country. When the number grew too large to work effectively, the organization changed to a presidential format with an executive committee, Jerrell said. Mason was the first president.

The organization has 180 coalitions with total membership of more than 12,000. The coalitions pay dues but there is no membership fees for individuals. Anyone who has tested positive for the human immunodeficiency virus or who has full-blown AIDS is automatically a member, Jerrell said.

Medical affairs will be a major emphasis for the association in the coming year, he said. Encouraging new treatments and getting information to the public are prime areas of concern.

The association's budget for the coming year is $700,000, he said.

Jerrell said his new position was somewhat overwhelming. "We participate in every issue. It's so inclusive. The biggest thing I've got to do is listen and try to form our actions from that."

The most difficult time of the weekend meeting came when Jerrell called the roll, he said. "I had to read the roll call of the board of directors and half were deceased. That was really hard. It makes you wonder if next April you may not be here."

Jerrell, who was diagnosed as having the AIDS virus in 1986, has lived in Owensboro about two years. He has been very encouraged by Owensboro's reaction to AIDS.

"I remember what Ryan White was..." he said.

Local man heads national AIDS group

By Laura Skillman
Associated Press

Ron Jerrell has added another title and its responsibilities to an ever-increasing list in his work against AIDS and its victims.

The Owensboro resident was named president of the National Association of People With AIDS last week during the organization's annual meeting in Seattle.

Jerrell replaces Ohio County resident Belinda Mason, who resigned because of declining health and increased responsibilities to her family and the President's Commission on AIDS.

Mason, who contracted acquired immune deficiency syndrome through a blood transfusion, said Tuesday that Jerrell was an excellent choice to lead the national association. "He's professional, articulate and incredibly hard-working, which are all attributes to have when dealing in the difficult world of AIDS politics."

Mason met Jerrell more than a year ago after a speaking engagement in Owensboro. She said she recommended Jerrell for the job through a videotape cassette sent to the executive committee.

"The fact we're both from Kentucky is unique but we represent the majority of America," Jerrell said. "The majority of America doesn't live in big cities."

"We're facing the fact that the face of AIDS in the 1990s is going to be completely different than in the 1980s. It will be the young, minorities, from rural areas and poor socioeconomic backgrounds."

NAPWA was founded in 1983 and until 1988 was operated by a committee of people from across the country. When the number grew too large to work effectively, the organization changed to a presidential format with an executive committee, Jerrell said. Mason was the first president.

The organization has 180 coalitions with total membership of more than 12,000. The coalitions pay dues but there is no membership fees for individuals. Anyone who has tested positive for the human immunodeficiency virus or who has full-blown AIDS is automatically a member, Jerrell said.

Medical affairs will be a major emphasis for the association in the coming year, he said. Encouraging new treatments and getting information to the public are prime areas of concern.

The association's budget for the coming year is $700,000, he said.

Jerrell said his new position was somewhat overwhelming. "We participate in every issue. It's so inclusive. The biggest thing I've got to do is listen and try to form our actions from that."

The most difficult time of the weekend meeting came when Jerrell called the roll, he said. "I had to read the roll call of the board of directors and half were deceased. That was really hard. It makes you wonder if next April you may not be here."

Jerrell, who was diagnosed as having the AIDS virus in 1986, has lived in Owensboro about two years. He has been very encouraged by Owensboro's reaction to AIDS.

"I remember what Ryan White was..." he said.
Why were they willing to take time off from their jobs to help? Because they know we care about them.
We are here when they talk about their jobs or about getting other jobs, about their boy and girl friends or husbands and wives or about getting other ones. We are here to share their triumphs and bear their misfortunes.
To help them keep up with each other, we publish a quarterly newsletter started by two grads who didn’t want to lose touch with their friends on the newspaper.
The difference between our publication and some other is its focus. Sure, it tells about what’s happening in the journalism department. But it concentrates on the newspaper and yearbook. And its news items are about the people who worked on publications.
When most of us look at our alumni publications, we look for names of people we know. The Contact Sheet narrows the field.

Alumni Association
To pay for postage and printing, the W&L Publications Alumni Association charges a $5 membership fee. Even if the dues aren’t paid, we won’t purge our mailing list.
Speaking of lists, we make a staff list each semester and it is filed. The College Heights Herald has a listing of every staff member on the newspaper since it was founded in 1925. Getting started would take some research through old bound volumes but once that’s done, keeping up is easy.
Our latest project will be a publications alumni directory. It will let folks who have the common bond of having worked on publications at Western know where other Western people are, even if they don’t really know each other.
The most popular single event of the year is Homecoming Brunch, an annual affair since 1951. Originally, it was a breakfast and all of the editors and advertising managers were invited. Now, anyhow who has worked on the newspaper or yearbook is welcome, including current staff members of course. An award for outstanding contributions to journalism is presented to a former staff member.
On the night before Homecoming, the newspaper and the Publications Alumni Association co-host a party that gives current staff members a chance to meet and talk with the grads. And after the football game, there’s another reception, this one usually quieter and more sedate.
One of our shortcomings is a more formal (structured) jobs network. Few days pass without someone calling with a need for immediate help — a reporter, copy editor, news editor, a photographer. It’s frustrating because somebody out there may be ready to move, and the available positions might suit that person perfectly. But we don’t always know.
Working with graduates is time-consuming, and it won’t win any recognition from administrators if you’re trying for promotions or tenure.
But the most important people — the students you’ve taught and the students you’re teaching now — will appreciate it.
And that’s what is really important anyway.

Adams is newspaper adviser at Western Kentucky University.

Old friends see Ausenbaugh into journalism hall of fame; we get summer visitors (lots)

- Name-dropping for no particular reason.
Former students surprised Jim Ausenbaugh at his induction into the Kentucky Journalism Hall of Fame. Among the old timers were Vickie Stevens Mitchell, Terri Darr McLean, Connie Holman, Debbie Gibson, Becky Randall, Chad Carlton, Judy Wildman Hughes and Brad Hughes, Linda Younkin and Western friend Eastern grad Judy Ledford Sparks.

Making the trip from Bowling Green were Corban Goble, Jim Highland, Jo Ann Thompson, Jo-An Albers, Terry Jones and Bob Adams.

BACK HOME: Some (certainly not all) in-and-out visitors in Bowling Green this summer: Al Cross, Jamie Morton, Kim and Mindy Kolariik and child, Wanda Ballard, Mark Mathis, Margaret Shirley, hubby and GIRL Tommy and Tracy Newton, Charles Williams, Lou Bless and family, Lisa Jessie, Jennifer Underwood, David Sutherland, Roger Loeven, Sara Bachert and children, Steve Paul, Steve Thomas and bride, Chad Carlton and Carla Harris (soon-to-be Mr. and Mrs.), Mike Goheen, (Why does Mr. A always think of us in this order? — Ed.) Doug White, Eric Wochler, Jill Duff and Lynn Hoppes, Leigh Ann Eagleston, John Dunham, David Jones, Robert Carter. CS
Skipper, Bob
385 Pleasant Hill Rd.
Bowling Green KY 42101