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The Colonelette



**AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky**

THE COLONELETTE

KENTUCKY COLONEL CHAPTER

AMERICAN BUSINESS WOMEN'S ASSOCIATION

BOWLING GREEN, KENTUCKY

Dinner Meeting - Fourth Tuesday

6:00 - Social

6:30 - Dinner

7:15 - Business Session

Briarpatch Restaurant
956 Fairview Avenue
Bowling Green, Kentucky



The COLONELETTE is edited and published monthly by the Bulletin Committee of the KENTUCKY COLONEL CHAPTER of the American Business Women's Association, Bowling Green, Kentucky.

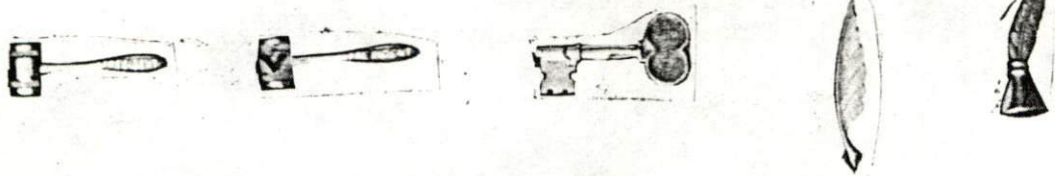
BULLETIN COMMITTEE

Pam Phillips, Editor
1525 North Sunrise Dr.
Bowling Green, Ky. 42101
781-9738

OFFICERS

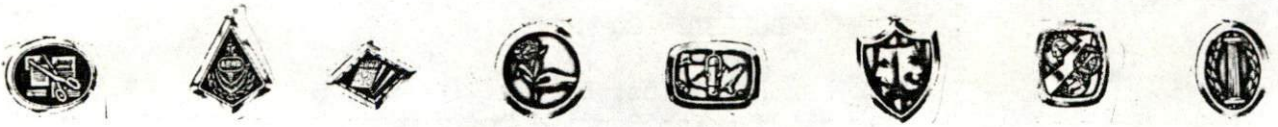
1984-1985

PRESIDENT.....	ANGIE YOKLEY
VICE PRESIDENT.....	KARLA WALKER
TREASURER.....	MARY HINES
RECORDING SECRETARY.....	EMILY GARRITY
CORRESPONDING SECRETARY.....	PAM HOLDCRAFT



COMMITTEES

SCRAPBOOK.....	MIMI BURR
MEMBERSHIP.....	MARY HEXT
	LEANNE LOCKHART
BULLETIN.....	PAM PHILLIPS
	TAMMY FERGUSON
HOSPITALITY.....	ANN MAY
	VICKEY BRANSTETTER
PUBLIC RELATIONS.....	SANDRA SIKES
PROGRAM.....	KAREN TOWELL
WAYS & MEANS.....	PEGGY SHARER
	LUCILLE WALTON
EDUCATION.....	KATRINA LARSON



THE COLONELETTE

MINUTES

OCTOBER MEETING

The regular meeting of THE KENTUCKY COLONEL CHAPTER was held on October 23, 1984 at the Briarpatch. The meeting was called to order by Angie Yokley at 6:30 p.m. The Invocation was given by Pam Phillips, followed by the Pledge of Allegiance. There were 13 members and 2 guests present. The guests were Lisa Singleton, and Patti Regal.

Pam Phillips distributed the October Bulletins to members. Karla Walker has agreed to help with the bulletin from now on. Members were urged to turn in reports to Pam by the 15th of each month to allow time for the printing of the bulletin.

Sandra Sikes will send in a picture and explanation of our Skate-for-Scholarships fund raiser to Women in Business Magazine.

Mimi Burr brought our scrapbook so chapter members could look at it.

Members were urged to check the Colonelette to see when it is there time to be hostess.

Mary Hext called roll. Mary also checked to see which members had attended fall enrollment and ABWA Day Banquet.

Karen Towell requested ideas for guest speakers.

Peggy Sharer is taking up money for the sale of First Aide Car Kits. Peggy distributed invitations for the craft auction. Members PLEASE bring (3) THREE crafts to put up for auction.

The program speaker for the month of October was Alma Hall and her assistant Nicki Smith, from PAPPAGALLO'S. Alma and Nicki showed our members the many ways of putting outfits together. Belts and other accessories can give your wardrobe a whole new look. They also showed us the new way to wear belts is to braid them. Everyone enjoyed watching Nicki put outfits together, and will make use of her new ideas in fashion.

Mimi Burr gave the vocational talk for this months meeting. Mimi is now employed at Detrex Chemical Industries, Inc. She is the secretary in the Engineering Department which consists of 17 people. Her job responsibilities are logging in sales orders, preparing reports, making manuals, filing, and she is also responsible in answering her telephone which has five lines. In her spare time she is given various tasks. Mimi begins her work day at 7:00 a.m. and ends at 3:30 p.m. She is given 30 minute lunch breaks.

The minutes of the September and October meetings were submitted in the bulletin. Motion was made by Pam Phillips, second by Karen Towell to accept the minutes as submitted. Motion carried.

THE COLONELETTE

MINUTES CONTINUED

The treasurers report was submitted in the bulletin. Motion was made by Mary Hext, second by Peggy Sharer to accept the treasurers report as submitted, motion carried.

Pam Holdcraft read a thank you from Carolyn Mudd expressing thanks from David Armstrong (Attorney General who spoke at ABWA day banquet) for having him speak at our banquet and for the gifts and hospitality. Pam also read thank you notes from the two girls that received scholarships from our chapter. Jennifer Chiles and Linda McPeak were both awarded \$300.00 each to pay for their tuition. It was rewarding for chapter members to know how thankful Jennifer and Linda were to receive scholarships.

Belle Lady discussed the Fall Fashion show. It was suggested that there be 10 models, wearing four outfits each. Five servers (possibly wearing tuxedos) to tend to guests. We may have some male models this year. The fashion show will be held December 1st or 8th at Andrew's. Mary Hext and Belle Lady may write the commentary and will see to it that we get a speaker that is loud and clear. The Fashion show theme is CHRISTMAS GLITTER. MaryJane Garrett may be in charge of greeting and receiving. Tickets will be sold for \$7.50 each with champagne served, food of some sort, and door prizes. Mimi, Pam, and Angie will collect door prizes from merchants. Angie Yokley has agreed to lend her silver christmas tree for decoration while Pam Holdcraft and Pam Phillips will find the rest of the christmas decorations needed. Members are in search of a Santa Claus and a sound man.

Our December meeting will be held at Pam Holdcrafts home, December 18th at 7:00 p.m. We will have desserts and be required to bring a \$5.00 gift for exchange. The preparation of a gift basket for a needy family is being discussed.

Mary Hext informed members of a meeting November 8th, 6:00 p.m. at the Vocational School that is being held to discuss our next ABWA day banquet. The Charter Chapter is in charge of ABWA day next year.

The Benediction was given by Angie Yokley. Following the Benediction, the meeting was adjourned at 9:00 p.m.

THE COLONELETTE

EXECUTIVE BOARD MINUTES
NOVEMBER 17, 1984

The executive board met at Mary Hines house at 4:30 November 17, 1984. Angie Yokley-President, Karla Walder-Vice President, Mary Hines-Treasurer, and Pam Holdcraft- Corresponding Secretart were present.

The executive board felt lake the fashion show was a succrss.

The board decided to limit this year's Christmas basket for a needy family to just food items and not to include clothes since we would have to research the clothes sizes, etc. We will try to get a family on Western Kentucky Gas Companies' needy family list who is not being sponsered by anyone else.

We need to remind everyone to bring guests to the Craft Auction on Nov. 27th. also to bring their food to the December meeting for the food basket.

We will have an installation ceremony for Phyllis MCKinney, our newest member, at the December meeting.

The executive board discussed having a brunch to honor the Woman of the Year after she is elected.

Mary Hines will order a plaque for Mimi Burr, 1984 Woman of the Year, as one was never ordered after she was elected. Mary will also order a Corresponding Secretary guard as the old one was not turned in.

With no futher business, the meeting adjourned at 5:30 p.m.



From the desk of

** THE BULLETIN COMMITTEE **

PLEASE HAVE ALL ARTICLES FOR THE BULLETIN AT LEAST BY THE 15th OF EACH MONTH.

IN ORDER TO GET EVERYTHING TYPED AND COPIED, I MUST RECEIVE ALL NEWS ITEMS NO LATER THAN THE 15th.

MY ADRESS IS LISTED IN THE BACK OF EACH BULLETIN SO PLEASE DROP YOUR REPORTS IN THE MAIL SO THAT I MAY RECEIVE EVERYTHING BY THE 15th.

DID I SAY THE 15th ENOUGH ?

THANKS !

PAM

THE COLONELETTE

HOSPITALITY COMMITTEE REPORT

AUGUST	ANNE MAY & THERESA WYATT
SEPTEMBER	VICKI BRANSTETTER & TAMMY FERGUSON
OCTOBER	MARYJANE GARRETT & MARY HEXT
NOVENBER	PAM PHILLIPS & KATRINA LARSON
DECEMBER	ANGIE YOKLEY & MIMI BURR
JANUARY	PAM HOLDCRAFT & JAYNE PELASKE
FEBRUARY	BELLE LADY & SARAH WEAVER
MARCH	ROBERTA LAWRENCE & KAREN TOWELL
APRIL	LEANNE LOCKHART & LUCILLE WALTON
MAY	PEGGY SHARER & SANDRA SIKES
JUNE	MARY HINES & KARLA WALKER
JULY	EMILY GARRITY & MARCIA HARRELL

NOTE: Please check which month you are to be a hostess. If you have any problems check with Anne or Vicke.

MAKE-UP MEETING INFORMATION

HILLTOPPERS 76' CHAPTER

MEETS: 2nd Tuesday
PLACE: Red Carpet Inn
TIME: 6:00 p.m. social
6:30 p.m. dinner
CALL: Libby Simon
782-2718 BP
843-8725 RP

CARDINALS OF KENTUCKY

MEETS: 2nd Monday
PLACE: Ambrosia
TIME: 6:00 p.m. social
6:30 p.m. dinner
CALL: Betty Wyatt
782-1000 BP
843-8705 RP

B.G. CHARTER CHAPTER

MEETS: 2nd Monday
PLACE: Changes
TIME: 6:30 p.m. social
7:00 p.m. dinner
CALL: Hazel Hire
842-0154 BP
842-1256 RP

1984 TOP TEN BUSINESS WOMEN OF ABWA

American Business Woman of ABWA

Ms. Connie Alexander
1804 Saxony Lane
Houston, Texas 77058

Psychotherapist, Employee Assistance Program
NASA/Johnson Space Center
Clear Lake Area Chapter, Houston, Texas

Top Ten Business Woman of ABWA

Miss Sharon Mae Elliott
1104 Millbrae Avenue
Millbrae, California 94030

Regional Sales Manager
Procter & Gamble Distributing Co.
Burlingame Charter Chapter, Burlingame, Calif.

Top Ten Business Woman of ABWA

Ms. Barbara Kerr Beckmann
4726 Bennett Drive
Baton Rouge, Louisiana 70808

Coordination Associate
Exxon Company USA
Cypress Chapter, Baton Rouge, Louisiana

Top Ten Business Woman of ABWA

Mrs. Linda K. Kanyuh
4830 Belvidere Drive
Fort Wayne, Indiana 46815

Acting Director, Indiana Dept. of Correction
Fort Wayne Urban Work Release Center
Meridian Chapter, Fort Wayne, Indiana

Top Ten Business Woman of ABWA

Mrs. Masako Tani Boissonnault
1461 Paseo del Mar
San Pedro, California 90731

President
Arch-I-Form, Inc.
Peninsula Chapter, San Pedro, Calif.

Top Ten Business Woman of ABWA

Mrs. Mickey J. Parrish
205 Lesna Lane
Ruston, Louisiana 71270

Owner - Mickey J. Parrish & Associates
General Manager - Big State Ranch/Baron Oil
Ruston Charter Chapter, Ruston, Louisiana

Top Ten Business Woman of ABWA

Mrs. Betty Trent Campbell
2972 Katherine Valley Road
Decatur, Georgia 30032

Director, Atlanta Area Technical School
Atlanta Public Schools
Snapfinger Woods Chapter, Decatur, Georgia

Top Ten Business Woman of ABWA

Ms. Barbara J. Schlagetter
7636 Emerick Road
West Milton, Ohio 45383

Statistical Process Control Facilitator,
Quality Assurance Department
Detroit Diesel Allison Division
General Motors Corporation
Dixie 440 Charter Chapter, Vandalia, Ohio

Top Ten Business Woman of ABWA

Mrs. Betty Denton
501 Franklin, Suite 621
Waco, Texas 76701

Attorney, Denton Law Office
Texas State Representative
Lone Star Chapter, Waco, Texas

Top Ten Business Woman of ABWA

Mrs. Larrienne Simon
P. O. Box 4498
Huntsville, Alabama 35815

Owner/Manager
Pride Enterprises, Inc.
Twickenham Chapter, Huntsville, Alabama

ROSTER OF DIRECTORS AND TOP TEN BUSINESS WOMEN OF ABWA

H. A. Bufton, Jr., Founder

American Business Women's Association

NATIONAL HEADQUARTERS DIRECTORS

Ruth H. Bufton, Executive Director
Carolyn B. Elman, Assistant Executive Director
Bill Blair, Convention Director
Glorine Tuohy, Enrollment Director
Adrian Shottenkirk, Business Manager

Address: ABWA National Headquarters
9100 Ward Parkway
P. O. Box 8728
Kansas City, Missouri 64114-0728

1984-1985 NATIONAL BOARD OF DIRECTORS

National President

Mrs. Marilyn J. Amendt
121 Brush Hollow Crescent
Rye Brook, New York 10573

Senior Vice President
Ohrbach's
Duluth Charter Chapter, Duluth, Minn.

National First Vice President

Mrs. Jane A. Lammerding
9252 San Jose Boulevard, #1502
Jacksonville, Florida 32217
President/Owner
A World of Travel, Inc.
Sunburst Chapter, Jacksonville, Florida

National Secretary-Treasurer

Mrs. Geanie B. Aldridge
P. O. Drawer 1000
Moses Lake, Washington 98837
Vice President & Manager
Seafirst National Bank
Spokane Charter Chapter, Spokane, Wash.

Vice President, District I

Mrs. Patricia W. Malone
2702 Flintlock Place
Austell, Georgia 30001
Flight Analyst, ATA/ATC/FAR Liaison
Delta Air Lines, Inc.
East Cobb Chapter, Marietta, Georgia

Vice President, District II

Mrs. Pamela J. Bratton
P. O. Box 43752
Austin, Texas 78745
President
Bratton Associates
Town Lake Chapter, Austin, Texas

Vice President, District III

Mrs. Lee Bluemel
5576 West Rochelle Avenue, #6B
Las Vegas, Nevada 89103
Sales Consultant
Central Telephone Co. - Nevada
Positive Image Chapter, Las Vegas, Nevada

Vice President, District IV

Miss Mary Claire Schultz
39 Wichita Road
West Seneca, New York 14224
Technical Consultant
AT&T Information Systems
Buffalo Charter Chapter, Buffalo, New York

Vice President, District V

Mrs. Eunice V. Gabriel
3354 Wallingford Drive
Grand Blanc, Michigan 48439
Account Executive
Merrill Lynch Pierce Fenner & Smith Inc.
Grand Blanc Charter Chapter, Grand Blanc, Mich.

Vice President, District VI

Mrs. Claudia J. Brand Keanaaina
P. O. Box 603
Kailua-Kona, Hawaii 96745
Director of Business Services
Island Franchise Inc.
Konalani Chapter, Kailua-Kona, Hawaii

AMERICAN BUSINESS WOMEN'S ASSOCIATION

1985 REGIONAL MEETINGS

DISTRICT I

Mid-Atlantic Region -- May 17-19
Asheville, North Carolina

Southeast Region -- March 29-31
Columbus, Georgia

DISTRICT IV

East Central Region -- April 19-21
Lexington, Kentucky

Northeast Region -- May 3-5
Manchester, New Hampshire

DISTRICT II

Central Region -- April 12-14
Indianapolis, Indiana

Gulf Coast Region -- March 15-17
Galveston, Texas

DISTRICT V

Great Lakes Region -- May 17-19
Merrillville, Indiana

North Central Region -- June 7-9
Rochester, Minnesota

DISTRICT III

Southwest Region -- March 15-17
Santa Fe, New Mexico

West Central Region -- May 3-5
Afton, Oklahoma

DISTRICT VI

Northwest Region -- June 7-9
Seattle, Washington

Pacific Region -- March 29-31
San Diego, California

ABWA

American Business Women's Association

November 5, 1984

Mrs. Angela M. Yokley, President
Kentucky Colonel Chapter, ABWA
1315 High Street
Bowling Green, Kentucky 42101

Thank you, Angie . . .

. . . for sharing Kentucky Colonel Chapter's goals for the
1984-85 Award Year!

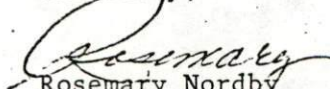
Goals are best achieved through planning and these plans should
include all the members and not be the goals of just a few.
Keep enthusiasm high by informing the members as each require-
ment is completed.

It's always good to recognize the need for improvement! The
enclosed brochures and planning schedule provide ideas to
share with the membership.

"All the flowers of all the tomorrows are the seeds of today."
It's going to be exciting to watch the Kentucky Colonel Chap-
ter blossom! You can depend on me for encouragement!

Best wishes for a great year!

Sincerely,


Rosemary Nordby
Chapter Advisor

enc

cc: Mary M. Hines, Bulletin Chairman

The Intangibles of Chapter Success

Just as individual members have distinct personalities, every ABWA chapter has its own special style. There are energetic chapters and there are complacent ones; chapters that are confident and those that are insecure; thrifty chapters and extravagant chapters. But the question that concerns the National Headquarters' staff and many ABWA members is: What are the qualities that make some chapters more successful than other chapters?

To find the answer, staff members have talked to ABWA members, read chapter bulletins and minutes, and conducted surveys at Regional Meetings. In all cases, the characteristics found most often in successful chapters seem to be: friendliness, good leadership and openness to new ideas.

Friendliness

How does a chapter encourage the development of an intangible quality such as "friendliness?" The first step is to take a careful look at how your chapter functions. If the same groups of women tend to socialize at every chapter meeting, to the exclusion of others; if new members only remain in your chapter for a few months, then drop out; or if the same members are appointed to committees year after year, there is a good chance that your chapter is not reaching out to make all members, especially new ones, feel they are part of the group.

A good way to get members acquainted with women outside their circle of friends is to have special seating arrangements at chapter meetings. For example, your chapter could hold a "night of stars" and members could be seated for dinner

according to their zodiac signs. A chapter's anniversary celebration could be complemented by seating members according to their birthday months.

Chapter members especially should be encouraged to get to know new members and include them in pre-meeting social hours and post-meeting get-togethers. New members often feel awkward joining established groups and it is up to chapter members to make newcomers feel welcome. Something as simple as an invitation to sit with a group at dinner can convince a new member that her participation in chapter activities is highly valued.

Committee meetings offer a less formal atmosphere in which newcomers can get to know other chapter members. Appointing new members to chapter committees is an excellent way to familiarize them with the Association while getting them involved with chapter activities. Committee work develops leadership skills necessary for greater chapter accomplishments and career achievements.

Good Leadership

Exercising good leadership requires the efforts of both the officers and committee chairmen as well as the rest of the chapter members. Good leadership is a two-way street: The Executive Board and committee chairmen have responsibilities toward the membership and vice versa.

Obviously, the foremost responsibility of chapter leaders is to know the duties of their offices and perform them with enthusiasm. Chapter activities and committees cannot possibly function smoothly unless

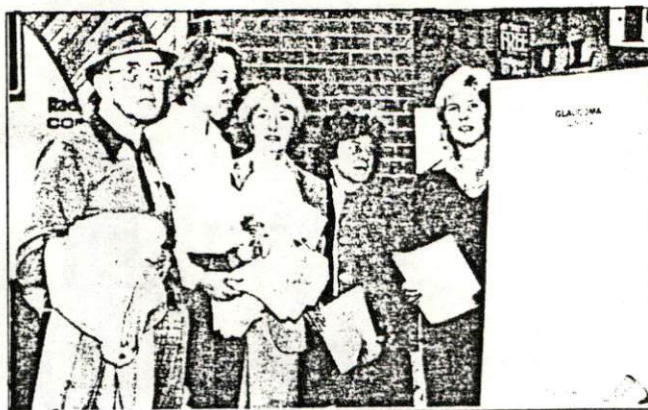
officers and committee chairmen know what is expected of them.

Delegation of authority is another very important part of leadership. ABWA chapter structure encourages the assignment of duties — the Executive Board to committee chairmen and committee chairmen to committee members. Chapter leaders should keep in mind that delegation of responsibility is an excellent way to groom chapter members for additional leadership roles, both in the chapter and the work world.

Being a part of chapter leadership also means setting goals and devising a realistic plan which will enable your chapter to reach them. Of course, not much will be accomplished unless the goals are those of the chapter members and not just the Executive Board. Chapter officers should listen carefully to members' opinions and be aware of their interests. The best way to find out what members want to accomplish is to ask them. Soon after chapter elections are held, an informal poll could be conducted or a request for ideas could be published in the chapter bulletin. Chapter leaders should be careful not to take members' suggestions as criticism. It is through the interaction and involvement of the membership that enthusiasm for projects is developed and chapter success is ensured.

Well-managed meetings are another responsibility of chapter leadership. Chapter business must be conducted, projects discussed and votes taken, all in a business-like, orderly manner. Officers and chairmen should be prepared with concise, informative reports; the

Good leadership and a fresh idea contributed to New Hampshire Charter Chapter's, Manchester, N.H., successful Banner #16 project. The chapter served as a Cooperating Sponsor for a major health screening event, Health Works '82. Pictured from left to right are one of the 1,500 participants and ABWA members Sandy Kelley, Lynne Basoukas, Helen Kallenberg and Betsey Shaw.



President or presiding officer should make certain that parliamentary procedure is followed at all times.

Lively, intelligent discussion of chapter projects always is desirable. However, if debate turns to bickering, the presiding officer should be prepared to act as a negotiator between parties, calming tempers and putting the discussion back on track.

Neither should dissension within the Executive Board be allowed to surface at chapter meetings. Once a vote is taken, all officers should support the decision and present a united front. Any disagreement about chapter procedures or directions should take place at board meetings and differences of opinion should not be aired again at chapter meetings.

Competent chapter leaders are essential ingredients for chapter success but responsible members are also a vital part of the formula. Attending and participating correctly in chapter meetings is perhaps the most important role members can play in their chapter's success. Just as the presiding officer needs to know parliamentary procedure to ensure an organized meeting, so should members know the proper way to address the chair, make a motion and other actions. If you are not sure how to do these things, ask another member or observe how she participates in a meeting. Perhaps a short orientation session on parliamentary procedure could be scheduled as part of a chapter meeting.

Active involvement in chapter meetings does *not* mean making a

long speech on every issue — rambling makes meetings unnecessarily long. Know what you're going to say before you get up and if your point already has been stated, don't repeat it.

Regardless of how each individual feels about an issue, it is important for members to accept majority rule . . . in all things. This means supporting projects, whether you voted for them or not; and it means accepting defeat gracefully if your favorite project is voted down. A chapter meeting or project is not a forum for personal expression, but an opportunity to combine efforts in behalf of a mutual interest.

Of course members always have the obligation of supporting the Executive Board — volunteering for projects and responding readily when suggestions are called for. Without the ideas and unstinting help of the members, chapter officers cannot know or serve the interests of the entire chapter.

Accepting New Ideas

The main reason chapters do not try different ways and means projects or chapter meeting formats is simple and not surprising: It's easier to do things the same way year after year. Rather than risk failure, chapters stay in a rut because it is safe . . . a sure bet.

But the issues concerning women are changing and your chapter membership's needs are changing as well. Modifications in chapter procedures are necessary to attract new members and keep present members interested.

For example, chapter meetings do not always have to follow the

order of business found in the Procedure Manual — this agenda is only a suggested one. The key to making chapter meetings successful and interesting is flexibility and variety. Alternate the more serious, educational programs with ones of a lighter nature. Reverse the usual agenda — have dinner or hors d'oeuvres, conduct chapter business and then as a group attend a lecture, political debate or play. Your chapter could arrange to have seminars given at chapter meetings on topics of interest to career women, making the presentations open to the public for a fee.

Ways and means projects are another idea in which chapters sometimes need a boost. Instead of relying mostly on members for the financial success of chapter endeavors, plan projects that will garner community support. Hold a seminar or educational program, organize a flea market or book sale, sponsor a cultural event, such as a play or concert. These are just a few of the many ways to raise money for your chapter and gain community recognition at the same time.

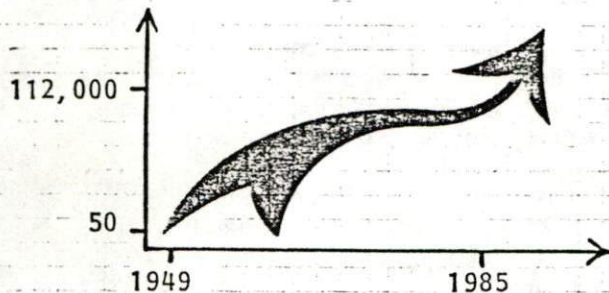
Listen carefully to the ideas of new members; the fresh views they provide can result in an interesting program or project. Keep in mind that your chapter's options are open. There are very few limitations to what you can do with a little imagination and the willingness to take a chance.

Friendliness, good leadership and acceptance of new ideas — these are the intangibles of chapter success. Working toward these qualities in your chapter could pave the way to an exciting, stimulating future with ABWA. □

abwa facts & stats

Published semi-annually

November 1984



ORIGIN AND OBJECTIVE

The American Business Women's Association (ABWA) is a national association of working women founded in 1949. The objective of the Association is to promote the professional, educational, cultural and social advancement of business women.

SCOPE

ABWA is divided into six districts and each district is subdivided into two regions. The Association is comprised of more than 2,100 chapters and 112,000 members.

NATIONAL HEADQUARTERS

ABWA's National Headquarters is located in Kansas City, Mo. A staff of 60 individuals advises and assists the Association on every level of involvement, from individual members to National Officers. Ruth H. Bufton is the Executive Director.

NATIONAL BOARD OF DIRECTORS

The Association is governed by a National Board of Directors which consists of nine elected officers who are responsible for the management and policies of ABWA. The 1984-1985 National Officers are:

PRESIDENT

Marilyn J. Amendt, Senior Vice President, Ohrbach's,
New York City, New York

FIRST VICE PRESIDENT

Jane A. Lammerding, President/Owner, A World of Travel, Inc.,
Jacksonville, Florida

SECRETARY-TREASURER

Geanie B. Aldridge, Vice President and Manager, Seafirst National Bank,
Moses Lake, Washington

DISTRICT VICE PRESIDENTS

- I - Patricia W. Malone, Flight Analyst, ATA/ATC/FAR Liaison, Delta Air Lines, Inc.,
Atlanta, Georgia
- II - Pamela J. Bratton, President, Bratton Associates,
Austin, Texas
- III - Lee Bluemel, Sales Consultant, Central Telephone Co. - Nevada,
Las Vegas, Nevada
- IV - Mary Claire Schultz, Technical Consultant, AT&T Information Systems,
Buffalo, New York
- V - Eunice V. Gabriel, Account Executive, Merrill Lynch Pierce Fenner & Smith Inc.,
Flint, Michigan
- VI - Claudia J. Brand Keanaaina, Director of Business Services, Island Franchise Inc.,
Kailua-Kona, Hawaii

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ABWA inside line

IDEAS • PEOPLE • EVENTS

Remember the evening you walked into your first ABWA chapter meeting?

You felt pretty strange and uncomfortable, didn't you? There you stood, facing a group of strangers (peeking to get a look at the newcomer). You were "Exhibit A" to 40 or 60 women, whose names you forgot as soon as you were introduced. Dazedly, you made it through dinner, the speaker, the business meeting and your affiliation.

But in that muddled memory there are some people who stand out. They're the ones who introduced themselves again and asked where you worked and whether you had children. They're the ones who invited you to sit with them at dinner and went out of their way to make you feel comfortable.

Now you're an "old hand" in ABWA, and there's nothing more cozy than your monthly meetings with women you've come to know well. But that memory of your first meeting is not tucked away so far into the past that it can't be turned into insights about how *you* can help the new members to feel at ease.

It's the old Golden Rule again, of course... but there's something in it for *you*, too. New members are your chapter's rejuvenating force; without them, you'll grow bored and stale.

Attracting prospects and enrolling new members is just the beginning of what should be a continuing process — integrating the newcomers into the chapter. A new member's first meeting is the next big step.

There's no copyright on a smile. That, and a friendly "hello," will always help the new member feel welcome. Invite a new member to sit next to you, and ask some questions that show you're interested in her as a person. Ask her whether she needs a ride home.

It may be impossible for the new members to remember everybody, but

you can make a good stab at remembering the names and faces of all the newcomers.

An impressive affiliation ceremony, at the end of that first meeting will give every newcomer a warm glow. Your chapter might want to include in the evening an "icebreaker" game (i.e., the first person to locate the "partner" or "twin" whose name is written on a slip of paper under her saucer wins a door prize), or to divide up into groups of five to ten for a few moments to chat (it's easier to get acquainted with a small group than with a mob).

Turning a newcomer into an "old hand" is an ongoing process. It doesn't end with her enrollment, or with that first meeting, either. Between meetings, there comes your chapter bulletin...and, if you're on the Bulletin Committee, you might want to include more than the new members' names in the bulletin that introduces them. Why not have someone interview each newcomer for a brief biographical sketch that would include something about her job, her family, her hobbies and interests?

It doesn't work just one way, of course. The new member is as curious about *you* as you are about her! And she's curious about ABWA, too; after all, instant knowledge about the Association doesn't come with her membership pin. Make a special effort to explain details and procedures as they come up. Tell her the history of your chapter — including all the little incidents the "in group" is always chuckling about. Explain what you're striving for this year — \$5,000 in scholarships, Star Award, a seminar that will make your name known in the community.

If she's going to be "one of the gang," the new member needs to start working for the chapter and its goals right away. It's up to the chapter President to find out where her skills and interests lie, and

appoint her to an appropriate committee. It's up to the chairman and other members of the committee to get her into the swing of things, sharing tasks rather than forcing her to be a passive observer. And it's up to *every* member of the chapter to show her that her work is important and appreciated.

There never comes a time to *stop* paying attention to a new member. Remember, the objective of ABWA is the professional, educational, cultural and social advancement of business women. Professional: if she's a realtor, tell her about your friends who are house-hunting; if she's a secretary hunting a better job, tip her off about the opening in your firm. Educational: wouldn't you enjoy that night school course more if a fellow ABWA member took it with you? Wouldn't an informal book-exchange save you money and broaden your mind? Cultural: an on-the-go fellow ABWA member is a perfect candidate to accompany you to the new musical comedy on the night your husband is "out with the boys." And, last but not least, social: how about lunch together some Saturday?

Part of *your* professional, educational, cultural and social advancement through ABWA comes with getting to know members whose backgrounds are different from your own. The newcomer isn't competition and she isn't "Exhibit A" — she's a smart, savvy business woman (or she wouldn't be there), an enthusiastic new hand who can lend her talents to committee duties, a bearer of fresh ideas, a recruiter of *more* new members, and an all-around asset to your chapter. She's an important woman to get to know...and, potentially, a friend. Don't blow your golden opportunity!

NATIONAL CONVENTION

A National Convention is held each year in the fall, and is attended by more than 3,600 members. An Annual Meeting of the membership is part of the convention. The 1985 National Convention will be in San Antonio, Texas, October 9-13, and the 1986 National Convention will be in Kansas City, Missouri, October 22-26.

REGIONAL MEETINGS

Annually, twelve Regional Meetings are held each spring. The dates and sites for the 1985 Regional Meetings are:

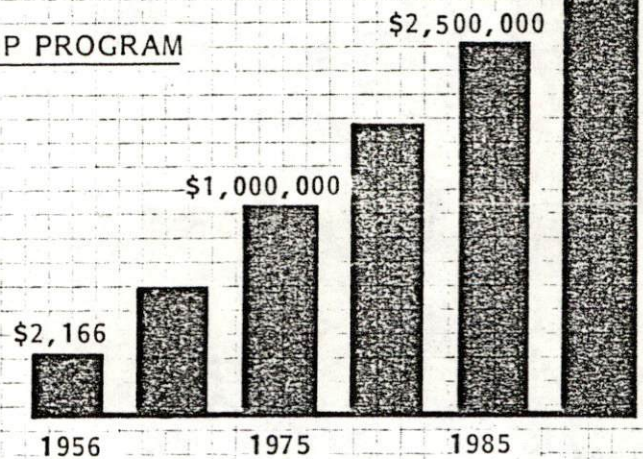
DISTRICT I	Mid-Atlantic Region -- May 17-19, Asheville, N. C. Southeast Region -- March 29-31, Columbus, Ga.
DISTRICT II	Central Region -- April 12-14, Indianapolis, Ind. Gulf Coast Region -- March 15-17, Galveston, Texas
DISTRICT III	Southwest Region -- March 15-17, Santa Fe, N. M. West Central Region -- May 3-5, Afton, Okla.
DISTRICT IV	East Central Region -- April 19-21, Lexington, Ky. Northeast Region -- May 3-5, Manchester, N. H.
DISTRICT V	Great Lakes Region -- May 17-19, Merrillville, Ind. North Central Region -- June 7-9, Rochester, Minn.
DISTRICT VI	Northwest Region -- June 7-9, Seattle, Wash. Pacific Region -- March 29-31, San Diego, Calif.

SCHOLARSHIP PROGRAM

ABWA offers financial assistance to women seeking educational advancement. Since the Association's inception, chapters have sponsored scholarships for women needing additional education in order to attain higher positions in business. Last year, ABWA chapters awarded more than \$2,500,000 in scholarships.

Since 1953, on the national level, the Stephen Bufton Memorial Educational Fund has provided financial aid to women whose goals are college or university degrees.

SBMEF is a non-profit fund, administered by the Association's National Board of Directors who serve as trustees and the selection board for the Fund. SBMEF is supported by tax deductible contributions from chapters, members, individuals and companies. Last year, over \$400,000 was awarded to recipients of grants and loans.



NATIONAL THEME

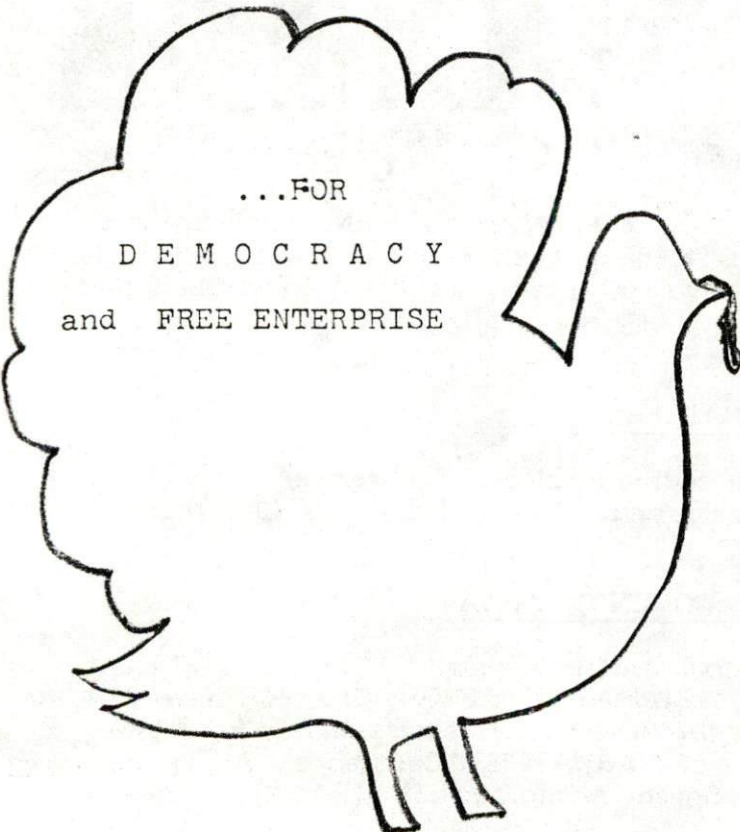
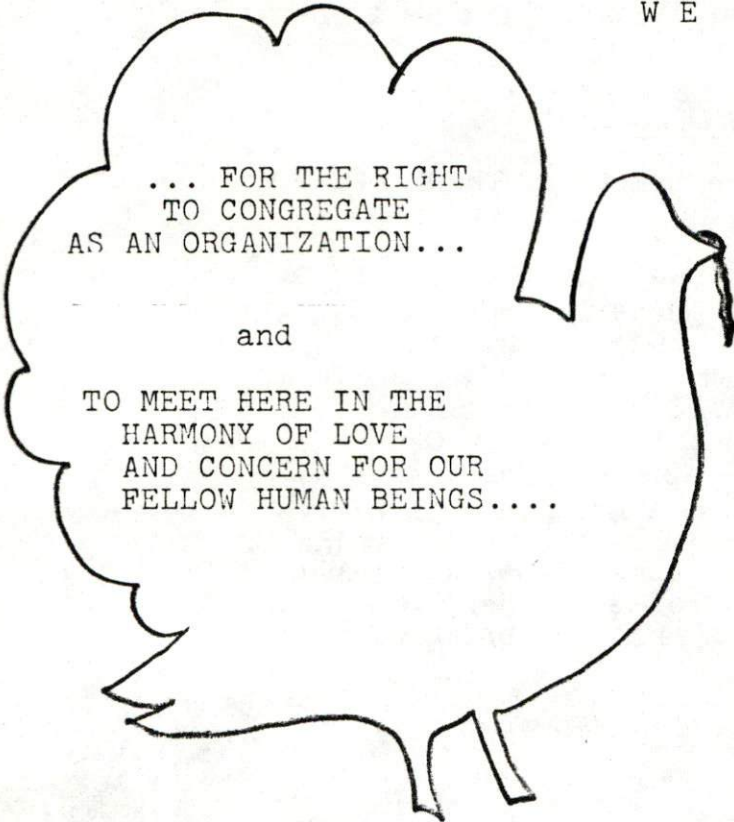
Annually, a theme is selected to provide a motivational goal for members. The 1980s have been designated the Decade of Development. The Association's 1985 theme is "Project: Involve."

TOP TEN BUSINESS WOMEN OF ABWA

Each year, ten members are selected by a panel of independent judges to represent the Association as the Top Ten Business Women of ABWA. One of these ten outstanding business women is chosen as the American Business Woman of ABWA. The 1984 American Business Woman of ABWA is Constance Alexander, Psychotherapist, National Aeronautics & Space Administration (NASA), Johnson Space Center, Houston, Texas.

W E A R E

T
H
A
N
K
F
U
L



PUMPKIN PIE



- FOLLOW ME CLOSELY!

1 CUP MASHED PUMPKIN

HIC - I'M WELL STEWED!

1/2 CUP



1/4 FULL OF ALL SPICE - 1/4 FULL OF GINGER

I PUT THESE IN!

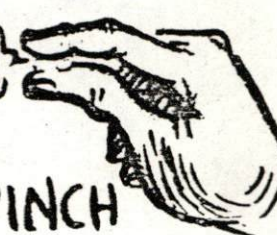


2

1 TABLESPOON OF MOLASSES -

1

OUCH!



A PINCH OF SALT

4

TEASPOON



3

BEAT US WELL!

5

A COUPLE OF EGGS

6



7

MIX WELL - POUR IN CRUST - BAKE 40 MIN.

DUKE

KENTUCKY COLONEL CHAPTER STANDING LAWS

- I. To receive perfect attendance each member will be given 3 months to make up a meeting: You must attend 1 of the 2 Enrollment Events, You must attend 1 of the Major Ways & Means Projects, and You must attend Boss Night. This is retroactive till June 1, 1979, Law passed August 28, 1979.

- II. All Chapter expenses that are \$10.00 or more must be approved by the Executive Board first. Law passed August 28, 1979.

 THE COLONELETTE

ROSTER

BRANSTETTER, VICKIE
 RR 2 BOX 5 B ALVATON KY. 42122
 RP: 782-9471
 FAIRVIEW PAINT & WALLPAPER
 BP: 781-3680

BURR, MIMI
 KY GARDENS TR PK LOT 40
 RP: 781-2864
 DETREX
 BP: 782-2411

FERGUSON, TAMMY
 RR 13 LOT 77 PARKLAND WAY
 RP: 781-6256
 AMERICAN NATIONAL BANK
 BP: 781-6111

GARRETT, MARYJANE
 1611 VOSSWOOD WAY
 RP: 781-7805
 MONARCH ENVIRONMENTAL
 BP: 781-0781

GARRITY, EMILY
 817 RIDGECREST
 RP: 782-3958
 JOHN C. TAPP M.D.
 BP: 781-1483

HEXT, MARY
 4953 WESTGATE DR
 RP: 781-8171
 WARREN CENTRAL HIGH SCHOOL
 BP: 842-7302

HINES, MARY
 214 VALLEYBROOK RD
 RP: 781-0691
 OAKLAND SCHOOL
 BP: 563-4710

HOLDCRAFT, PAM
 502 PETROS BROWNING RD
 RP: 782-3691
 LOGAN CO SCHOOL
 BP: 542-6590

LADY, BELLE
 1337 COLLEGEVIEW DR
 RP: 842-4991
 BUTLER CO SCHOOL
 BP: 526-3361

LARSON, KATRINA
 RR 8 BOX 295
 RP: 781-7157
 MORNING ROCK CONSULTING AGENCY
 BP: 781-7157

LOCKHART, LEANNE
 1507 BENSON AVE
 RP: 782-3387
 UNION UNDERWARE
 BP: 781-6400 EXT 574

MAY, ANNE
 1289 B BLUELAKE WAY
 RP: 843-6300
 B.G. ORTHOPEDIC ASSOC
 BP: 782-7800

MCKINNEY, PHYLLIS
 549 SKYLINE TR PK
 RP: 782-0333
 INDEPENDENT LIFE INS. CO.
 BP: 843-8445

PHILLIPS, PAM
 1525 NORTH SUNRISE DR
 RP: 781-9738
 AMERICAN NATIONAL BANK
 BP: 781-6111 EXT 207

SHARER, PEGGY
 2931 WEST MEADE
 RP: 842-0967
 C.D.T. BUILDERS
 BP: 781-7851

SIKES, SANDRA
 2931 B NORTH MILL
 RP: 781-1784
 COMPASS PETROLEUM CO.
 BP: 842-1655

STURDIVANT, DEBORAH
 RR 11 BOX 1
 RP: 782-7293

TALLEY, KARON
 1173 KENTUCKY ST
 RP: 782-2846
 LOGAN CO SCHOOL
 BP: 726-3811

THE COLONELETTE

TOWELL, KAREN
1551 CHESTNUT
RP: 843-1231
ANDREWS RESTAURANT
BP: 781-7680

WYATT, THERESA
1237 SHANNON WAY
RP: 782-1510
BUTLER CO SCHOOL
BP: 526-3361

WALKER, KARLA
2130 A STONEBROOK CT
RP: 782-0652
AMCA INTERNATIONAL
BP: 781-9600

YOKLEY, ANGIE
1315 HIGH ST
RP: 781-4252
AMERICAN NATIONAL BANK
BP: 781-6111 EXT 377

WALTON, LUCILLE
1700 NORTH SUNRISE DR
RP: 843-4705
RETIRED

MEMBERS AT LARGE

ANDERSON, ANITA
BRANSTETTER, CHRISTY
COLE, PAT
FULLER, PEGGY
GIBSON, GEORGEANNE
HAMMOND, GWYNNE
NEAL, MICHELLE
PELASKE, JAYNE
RARDIN, MELANIE
WEAFER, SARAH