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UA80/1 Meeting Minutes

W Club

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MINUTES — W-CLUB BOARD OF DIRECTORS

Meyer Mortgage, Conference Room, 8:00 a.m., Thursday, February 21, 2019

In Attendance (22) — Bryan Baysinger, Wayne Bush, Jim Clark (*ex-officio*), Bobby Couch, Kathryn Downing, Joe Easterling, Bill Edwards, Freida Eggleton, Clarence Glover (*presiding*), Pam Herriford, Paul Just, Brian Lowder, Jim Meyer, Bill Moore, Bill Powell, Bobby Rascoe, Eric Sack, Tim Slattery, Todd Stewart (*ex-officio - AD*) Brenda Strickler, Katy Tinius, Jeff Younglove.

Not Present (8) — Vincel Anthony, Tom Bird, Gary Carver, Jared Holland, Matt Idlett, Anthony McAdoo (*ex-officio*), Mike Montgomery, Mickey Riggs.

AD Todd Stewart — comments on sports in season - men's basketball, women's basketball, baseball, softball, men's golf, women's golf, women's tennis, and men's and women's track ... noted that tennis and track battling effects of most recent budget cuts ... short QandA with members of the board.

1. Approval of Minutes (January meeting) — Move to approve by Bush, 2nd by Tinius -- APPROVED

2. HAF Report (Jim Clark) — HAF membership and tickets renewal packages going out in the mail ... FB spring game is set for April 13 ... questions from members regarding HAF parking for athletic events and regarding the HAF fiscal year (confirms based on calendar year).

3. Sports Report (Pam Herriford) — covered by Stewart above

4. Committee Reports

- Finance Committee (Bill Edwards, Chair) — distributed budget printouts for January 31 and February 19 ... February 19 balances - membership account \$2,313.71 ... endowment account \$90,090.47 ... Halls of History account \$9,900.43 ... includes the following pay-outs for the month - letter awards \$627.75 ... hospitality room - \$1,897.04 ... state sales tax (for HoF brunch) \$183.43 ... hotel (for HoF inductees) \$211.86 ... notes on budget - 2012-13 year 36 lifetime members, annual membership income \$21,100; 2018-19 year 98 lifetime members (31% of all members for 2018-19), annual membership income \$14,200 (plus \$3,000+ from donated funds for "special projects") ... current cost of letter awards - jackets \$99.40 and letter plaques \$42.70

- Membership Committee (Jared Holland, Chair) — not present ... Just noted that membership currently stands at 315 (finished 2017-18 year with 327 paid members) ... expressed need to start planning for 2019-20 membership drive ... Glover commented on improved efforts for gender equity on board and in membership; expressed need to reach-out early to all current athletes to educate about the W-Club and their role in the organization in the future ... Younglove asked about a "student" W-Club; Just, Sack, Tinius responded about efforts in recent years with little success and discussed probable reasons ... attendance at individual sports banquets discussed and reviewed previous efforts (with some positive effect) ... Bush suggested that we identify a list of how membership in the W-Club benefits all its members and use as a promotion tool ... Downing suggested meeting with each sports seniors before end of school year ... Lowder brought up possibly of an app for maintaining connection via cellphones; it was noted that such an approach has been looked into and Couch displayed on his cell the very basic version of the app that does exist, however, just 15 members at this time -- needs work and promotion ... overall support to review and proceed with development

- Recognition Committee (Pam Herriford, Chair) — reported on a couple of accomplishments by Lady Topper athletes -- Sarah Gorham in women's soccer (2014, '16-18), who began just the 3rd Topper to sign a pro contract, inking with Lidkopings FK in the Swedish Elitettan League; she is 1st Topper non-goalskeeper to sign a pro contract ... and Katie Isenbarger, who was the runner-up in the high jump at the C-USA Indoor Track meet with her school record 5-10.75 leap, the 14th best effort in the nation to date this season, and the 2nd best by a freshman; she also starred for Topper volleyball, earning the team's Most Improved Player Award.

- Development/Marketing Committee (Matt Idlett, Chair) — not present

- Special Projects Committee (Mike Montgomery, Chair) — not present

5. Old Business

- Hall of Fame Teams — considerable discussions on selections for first induction years ... scenarios for procedure discussed ... motion by Bush to induct the 2002 and 1952 football teams in a single ceremony this fall; 2nd by Moore - APPROVED ... however,, after additional discussion, it is agreed that we consider "electing" a number of key teams all as a part of the "inaugural" or "charter" Class of the WKU Hall of Fame Teams and then set a schedule for actual induction (at a max 2 per year) over the next 4-5 years ... Just is to research a list of teams to be considered for the "inaugural/charter" class recognition

- By-Laws Review — Eggleton suggested some minor corrections in document ... Just encouraged all to review the document

6. New Business

- 100th season of Hilltopper Baseball — Just noted that the All-Century Team has been selected and will be recognized at the Hilltoppers' May 4 home contest with Rice, set for a 1 pm first pitch ... as a part of the 100th Season Celebration, the 1969 Hilltoppers - the first team play on Denes Field - will have a reunion and be recognized at the April 20 home game with FAU (first pitch 1 pm).

7. Next Meeting — 8:00 am, Thursday, March 21; Conference Room, Meyer Mortgage ...

NOTE: since the meeting, a conflict has come up and the next meeting will be Thursday, April 4, at 8 am at Meyer Mortgage