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The Colonelette



**AMERICAN BUSINESS WOMEN'S ASSOCIATION
KENTUCKY COLONEL CHAPTER
Bowling Green, Kentucky**

THE COLONELETTE

VOLUME XVII NUMBER VII JANUARY 1981

Chapter Chartered - June 1, 1964

The COLONELETTE is edited and published monthly by the
Bulletin Committee of the KENTUCKY COLONEL CHAPTER,
American Business Women's Association, Bowling Green,
Kentucky.

*** BULLETIN COMMITTEE ***

Pat Cole
Southeastern Utilities, Inc.
P. O. Box 1132
Bowling Green, Kentucky 42101

*** CHAPTER OFFICERS ***

President
Vice-President
Recording Secretary
Corresponding Secretary
Treasurer

Vickey Branstetter
Susan Perkins
Mimi Burr
Georgia Guthrie
Sandra Perry

Dinner Meeting - Fourth Tuesday
6:30 P.M. - Social Hour
7:00 P.M. - Dinner & Business Session
Red Carpet Inn - Scottsville Road

*** NATIONAL HEADQUARTERS ***

AMERICAN BUSINESS WOMEN'S ASSOCIATION
9100 Ward Parkway
Kansas City, Missouri 64114

OFFICIAL PUBLICATION - WOMEN IN BUSINESS

$\frac{1}{4}P = 15.00$
 $\frac{1}{3}P = 20$
 $\frac{1}{2} - 25$
1 50

*** NATIONAL DIRECTORS ***

Founder
Executive Director
Asst. Executive Director
Administrative Director

Hilary Bufton, Jr.
Mrs. Ruth Bufton
William H. Blair
Mrs. Glorine Touhey

COLORS: BLACK AND GOLD

FLOWER: WHITE CARNATION

*** NATIONAL MOTTO ***

"Better Personality for Better Living"

*** NATIONAL THEME ***

"Project Choice"

*** PURPOSE ***

The purpose of the American Business Women's Association shall be to elevate the social and business standards of women in business by uniting them nationally for training designed to make them more efficient, more considerate, and more cooperative toward their work, their employers, and their customers, thereby increasing their earning ability, success and happiness.

*** NATIONAL OFFICERS ***

1980-1981

PRESIDENT
NATIONAL FIRST VICE-PRESIDENT
SECRETARY-TREASURER
VICE PRESIDENT - DISTRICT II

B. Joan Suddarth
Shirley Doerr
Vicki Berry
Grace Ryann

FEBRUARY MEETING

DATE:	FEBRUARY 24, 1981
TIME:	6:30 P.M. SOCIAL 7:00 P.M. DINNER
PLACE:	RED CARPET INN
INVOCATION:	BRENDA KEITH
PLEDGE OF ALLEGIANCE:	THERESA WYATT
DINNER:	
SPEAKER:	BARBARA BREWER
TOPIC:	TRAVEL
VOCATIONAL SPEAKER:	BRENDA MARTIN
BUSINESS SESSION:	VICKEY BRANSTETTER
BENEDICTION:	KAREN TOWELL

*Elaine B Hauchens Center
March 26 1981
6:00 - 8:PM
Bring Salad.
787-360 782 3843*

THE PRESIDENT SPEAKS

Cupid Greetings!!!

February will open up a month of planning for our Spring Enrollment Tea. Lucille Walton has the jump on our program and, as usual, we hope to have a successful one to meet our goal of eight new members by March 31. Everyone give extra time to recruit your friends into our chapter.

A social supper for all three local ABWA chapters has been set for March 26 at the Elousie B. Houchens Center from 6:00 - 8:00 P.M. This event will be a very casual affair to give us the opportunity to meet and exchange ideas. The dinner will be a pot luck from all three chapters; and we will be responsible for bringing the salad. I hope each of you will take special interest and attend this gala affair.

A warm welcome goes out to our new bulletin chairwoman, Pat Cole. Let's all give her the information she needs each month to make our bulletin special.

FUTURE FORECAST: We need to give some thought to our dinner meetings, the selection of a new "Woman of the Year" for 1981, and begin thinking about Boss Night.

REMEMBER: We have the will so we can make the way!

Jickey

*** GUEST SPEAKER ***

Our guest speaker for February is BARBARA BREWER. Barbara is a certified travel agent with Quality Travel Agency where she has been employed for two years.

Barbara lived in Los Angeles prior to moving to Bowling Green five years ago. She is married; and her husband works for the Bowling Green Police Department. They have one daughter, Cheri, who is five years old.

Barbara will be presenting a program on the services provided by a travel agency and will be giving us materials for possible vacations and trips.

*** VOCATIONAL SPEAKER ***

BRENDA MARTIN is our vocational speaker this month. Brenda is office manager for Accounting Unlimited. Accounting Unlimited is a new firm in Bowling Green which provided services including corporate and individual tax return preparation, monthly accounting work, financial statements, IRS audits and payroll taxes.

Brenda is a native of Bowling Green. She is married and has a cat named Bear. Brenda is a graduate of Bowling Green High and attended Western Kentucky University and the H & R Block Tax School.

THE COLONELETTE

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* BULLETIN *

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* EDUCATION *

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* MEMBERSHIP *

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* PROGRAM *

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* PUBLIC RELATIONS *

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* SCRAPBOOK *

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* WAYS AND MEANS *

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*** BULLETIN COMMITTEE ***

I would like to have a report from each committee for the bulletin each month. Also, I would like to have any special events you are involved with or bithdays, anniversaries or promotions to share with the membership. All information should be mailed to me by the 15th of each month.

*** EDUCATION COMMITTEE ***

The education committee is taking applications for scholarships. If you know of someone, please let them know.

*** MEMBERSHIP COMMITTEE ***

We have initiated seven new members this year. We need to get at least eight more this year. So let's get to work!

*** PUBLIC RELATIONS ***

If you have news of upcoming events that need to be publicized, please let Beverly know.

*** SCRAPBOOK COMMITTEE ***

The scrapbook was at our last meeting for all to see. It looked very nice. Keep up the good work, Belle!

*** PROGRAM COMMITTEE ***

If you have any ideas for speakers, please contact Mary Grant. Also, those members who have not been a vocational speaker and those who have not spoken for a year, please volunteer.

*** WAYS AND MEANS COMMITTEE ***

We will soon be beginning our advertisement sale campaign for our ~~boss~~ night souvenir program. Be thinking of some businesses to whom you would like to sell ads.

*** WOMAN OF THE YEAR ***

EACH ABWA CHAPTER SELECTS ONE OF ITS MEMBERS AS THE CHAPTER WOMAN OF THE YEAR. Suggested guidelines are mailed annually from National Headquarters to aid the Woman of the Year Committee in its duties. Throughout the year, recognition is given the chapter Woman of the Year at such special chapter functions as Anniversaries and Enrollment Events. Citations are presented to Women of the Year in attendance at the annual National Convention.

If the chapter Woman of the Year is eligible for consideration in the competition for Top Ten Business Women of ABWA, and wished to compete, she must complete and return the current "Top Ten Business Women of ABWA Candidate Form" to National Headquarters. A panel of non-member judges selects the "Top Ten" and "American Business Woman of the Year," based on the following standards:

- | | |
|-----------------------------|------------------|
| 1. Business Experience | |
| and Accomplishment..... | 7 points |
| 2. Education..... | 3 points |
| 3. General Information..... | 2 points |
| 4. ABWA Participation..... | <u>3 points</u> |
| MAXIMUM TOTAL | <u>15 points</u> |

The identities of the Top Ten Business Women of ABWA and the "American Business Woman of the Year" are formally announced at the ABWA Annual National Convention.

To be eligible a letter must be submitted by the nominee by another member or members stating her qualifications for being selected the Kentucky Colonel Chapter Woman of the Year. The letters are then read at our chapter meeting; and the membership votes to select the Woman of the Year. If you have someone in mind, be getting your information together. We will be getting further information on format for selection soon. Selection of the Woman of the Year satisfies #4 of the Standard of Achievement

QUALIFICATIONS MET THIS YEAR

STANDARD OF ACHIEVEMENT:

BANNER

- | | |
|--|--|
| 6. Hold Enrollment Event, March or September.
8. Hold an orientation session for new members.
9. Sponsor ways and means project returning minimum of \$200 net profit.
10. Have member attend 1980 National Convention
12. Contribute a minimum of \$150 to one local scholarship recipient. | 9. Sponsor ways and means returning \$400 profit.
12. Contribute \$300 to scholarship recipient(s). |
|--|--|

The following is a list of the meeting places which we have tried out during the last few months. We need to decide on one of these places for our regular meeting place.

BRIARPATCH RESTAURANT--Choice of two meats, (order taken with reservation), potato, salad bar, drink. \$6.25 They will sign a year's contract. Also, we can have a larger room than we did when we met there and they promised faster service. (Some of you had mentioned these items to me)

HOLIDAY INN--Buffet style, two meats, four vegetables, salad, drink. \$6.00

IRON SKILLET--Choice of two meats, (order taken with reservation), vegetable, salad bar, drink. \$6.76 The price varies with the menu.

RAMADA INN--Buffet style, two meats, four vegetables, salad, desert, drink. \$5.65

RED CARPET INN--Buffet style, two meats, four vegetables, salad, desert, drink. \$5.50 They will sign a contract for a year.

All of the above include tip and bread.

*** KENTUCKY COLONEL CHAPTER STANDING LAWS ***

1. To receive perfect attendance each member will be given 3 months to make up a meeting; must attend 1 of the 2 Enrollment Events; must attend 1 of the major Ways & Means projects and must attend Boss Night. This is retroactive to June 1, 1979.
 Law passed August 28, 1979.
2. All Chapter expenses that are \$10.00 or more must be approved by the Executive Board first. Law passed August 28, 1979.
3. No member or member's immediate family shall be eligible to receive scholarships given by Kentucky Colonel Chapter. Those members desiring to make application will be referred to another chapter.

January Casper

BARBARA BREWER

*** ROSTER ***

Anderson, Anita
2516-B Edgehill Place
Bowling Green, KY 42101
Phone: 781-5436
Mike Reynolds, Attorney
1027 College St.
P. O. Box 1898
Phone: 782-3636

Baker, Beverly
1520½ Nutwood Ave.
Phone: 843-1603
Air-Con Industries
Phone: 842-6125

Branstetter, Christy (Porter) Mike
613 East 11th Street
Phone: 781-6569
Accounting Unlimited
Phone: 842-8181

Branstetter, Vickey Robert
621 East 11th Street
Phone: 782-3843
Fairview Paint and Wallpaper
Phone: 781-3680

Brewer, Barbara Larry
505 Woodland Ave.
Phone: 781-5391
Quality Travel
Phone: 782-1767

Burr, Mimi
Lot 40 Kentucky Gardens Trailer Park
Phone: 781-2864
GRW Consulting Engineers, Inc.
Phone: 781-6250

Cole, Pat
Willow Creek Apartments, P-5 1029 Shive Lane
Phone: 843-1617
Southeastern Utilities, Inc.
Phone: 781-6972

*** ROSTER ***

Garrett, Mary Jane (Martin) Johnny
 1611 Vosswood Way
 Phone: 781-7805
 Monarch Environmental
 Phone: 781-0781

Grant, Mary
 Route 13, Box 224-A
 Phone: 781-8171
 Bowling Green Business College
 Phone: 842-6556 Ext. 3

Guthrie, Georgia Jim
 Route 12, Box 357
 Phone: 777-3286
 American National Bank
 Phone: 781-6111 Ext. 337

Hatler, Carol (Higginbotham) Buford Dewey
Rt. 2, Smith's Grove
Phone: 597-3540
Pig Pen Market
597-2432

Held, Suzanne
 Greenhaven Apts. G-15
 Phone: 781-5728
 Big Brothers & Big Sisters
 Phone: 781-1180

Ihlenburg, Jan Ray
 1251 Grider Pond Road
 Phone: 782-3900
 Graves Gilbert Clinic
 Phone: 781-5111

Keith, Brenda Terry
 Route 14, Detour Road
 Phone: 781-3064
 Sears Department Stores
 Phone: 842-2481

*** ROSTER ***

Labadie, Stephanie
Route 8, Box 204
Phone: 781-1608
Scotty's Construction
Phone: 781-3998

George

Lady, Belle
1337 Collegeview Dr.
Phone: 842-4991
Butler County School System

Martin, Brenda
1520 Nutwood
Phone: 781-8281
Accounting Unlimited
Phone: 842-8181

Perkins Susan D.
1712D Highland Way
Phone: 782-2842
Circuit Judge J. David Francis
Phone: 781-1890 Ext. 3

Perry, Sandra
819-B Lynwood Drive
Phone: 781-9942
American National Bank
Phone: 781-6111 Ext. 243

Sharer, Peggy (Hudson)
1200 West Meade
Phone: 842-0967

Jerry

Phone:

*** ROSTER ***

Strickland, Karen
505 Nutwood
Phone: 781-2796
Union Underwear Co., Inc.
Phone: 781-6400

Michael

Thompson, Linda C.
1824 Curling Way
Phone: 781-3207
Scotty's Construction
Phone: 781-3998

Jessie

Towell, Karen
1551 Chestnut
Phone: 843-1231
Iron Skillet
Phone: 781-1800

David

Upton, Pam
1225 College Street Apt. B-05
Phone: 781-7131
Union Underwear Co., Inc.
Phone: 781-6400

Charles

Walker, Rhonda
1315 Chestnut Street Apt. 4
Phone: 781-1331
Union Underwear Co., Inc.
Phone: 781-6400 Ext. 222

Walton, Lucille (Wiley)
1700 South Sunrise
Phone: 843-4705
Walton Beauty Shop (Retired)

Herman

Woosley, Terry
1721-D Highland Way
Phone: 781-6739
Bale Tire Centers
Phone: 781-1576

Wyatt, Theresa
1237 Shannon Way
Phone: 782-1510
Butler County School System

INVOCATION

Lord, in the quiet of this evening hour,
 We come to Thee for wisdom, and for power;
 To view Thy world through only love-filled eyes;
 To grow in understanding; to be wise
 And sure to see Thy guiding light; and thus
 To know each other as Thou knowest us.

Amen

BENEDICTION

O Guiding Spirit, Guardian of our days,
 Be with us as we go our separate ways,
 Help us to feel those thoughts that lift and bless
 To know a closer bond of friendliness;
 To see Thy beauty always---every day,
 Translated into living---this we pray.

Amen

PLEDGE OF ALLEGIANCE

I pledge allegiance to the Flag of the United
 States of America and to the Republic for
 which it stands, one Nation under God,
 indivisible, with liberty and justice for all.