12-9-2010

UA19/17/6 Athletic Media Relations - Posters

WKU University Archives

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc ua_fin_aid

Recommended Citation

http://digitalcommons.wku.edu/dlsc ua_fin_aid/197

This Finding Aid is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Collection Inventories by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.
Western Kentucky University
UA19/17 Athletic Media Relations
Series 6 Posters

Contact information:

University Archives
Department of Library Special Collections
Kentucky Library & Museum
1906 College Heights Blvd.#11092
Bowling Green, KY 42101-1092
Phone: 270-745-4793
Email: http://wkuaarchives.wordpress.com/about/
Home page: http://www.wku.edu/Library/dlsc/archives.htm

© 2010 Kentucky Library & Museum. Western Kentucky University. All rights reserved

Biographical/Historical Note: Athletic Media Relations began as a section of Public Relations. The following have headed up the program:

1935-1955 - Kelly Thompson, Public Relations director
1955-1971 - Robert Cochran, Public Relations director; Dean of Public Affairs
1962-1978 - Ed Given
1978-2002 - Paul Just
2002-   - Brian Fremund

Description: Posters printed to advertise specific events, season schedules and teams.

1. Baseball
2. Basketball
3. Basketball, women
4. Football
5. Softball

Dates: 1940-present

Subject Analytics:
African Americans
Athletics (WKU)
Basketball players
Blacks
Football players
Posters
Soccer players
Softball players
Volleyball
Western Kentucky University

Accession Information: These records were transferred to the University Archives upon its creation.
Access Restrictions: none

Copyright Notice: Check individual posters for copyright information.

Preferred Citation: UA19/17 Athletic Media Relations, Series 6 Posters, WKU Archives, Kentucky Library & Museum, Bowling Green, Kentucky, USA.

# UA19.17.6

**Film**

<table>
<thead>
<tr>
<th>Container</th>
<th>Folder</th>
<th>Creator</th>
<th>Date</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>OS Box 6</td>
<td>7</td>
<td>WKU Athletic Media Relations</td>
<td></td>
<td>Baseball Posters</td>
</tr>
<tr>
<td>Description</td>
<td></td>
<td></td>
<td>2007 schedule</td>
<td>Subjects</td>
</tr>
<tr>
<td>OS Box 1</td>
<td>21</td>
<td>WKU Athletic Media Relations</td>
<td></td>
<td>Basketball Posters</td>
</tr>
<tr>
<td>Description</td>
<td></td>
<td></td>
<td>Final Regular Season Game at Diddle Arena, Feb. 23, 2008.</td>
<td>Subjects</td>
</tr>
<tr>
<td>OS Box 6</td>
<td>9</td>
<td>WKU Athletic Media Relations</td>
<td></td>
<td>Football Posters</td>
</tr>
<tr>
<td>Description</td>
<td></td>
<td></td>
<td>NCAA WKU vs EKU 11/29/1997</td>
<td>Subjects</td>
</tr>
<tr>
<td>OS Box 6</td>
<td>10</td>
<td>WKU Athletic Media Relations</td>
<td></td>
<td>Softball Posters</td>
</tr>
<tr>
<td>Description</td>
<td></td>
<td></td>
<td>2007 Softball Schedule 2008 Softball Schedule</td>
<td>Subjects</td>
</tr>
<tr>
<td>MC6</td>
<td>Drawer 2</td>
<td>WKU Athletic Media Relations</td>
<td></td>
<td>Basketball Posters</td>
</tr>
<tr>
<td>Description</td>
<td></td>
<td></td>
<td>Basket Ball '85 7/22 - Chinese characters</td>
<td>Subjects</td>
</tr>
</tbody>
</table>

**Scope & Content**

Posters printed to advertise specific events, season schedules and teams.

1. Baseball
2. Basketball
3. Basketball, women
4. Football
5. Softball
Stepping Out! 1988-89 calendar w/ ads, photo: team with limos
This is How We Do It, Let's Play, 2005-06, schedule, photo: headshots and small group (2)
The Time is Now, 2007-08 schedule, photo: team (2)
Western Kentucky Basketball 2006-07 schedule, photo: team and headshots
Western Kentucky University "Thoroughbreds" 1990-91 calendar and ads, photo: team in front of horse barn.
Women at Work - Enter Diddle with Caution, 2002-03 calendar and ads photo: team with construction crane

MC6 Drawer 2 WKU Athletic Media Relations Football Posters
Description Be Strong. Be Loud. Be Ready 2006 schedule, photo: team members, line up (2) Subjects Football Football players

Description Go Big Red, 1986 schedule and ads, photos: Dave Roberts

Description Spread the Red 2004 schedule, photos: action, Feix Field, David Elson and Big Red (2)
Western Kentucky Hilltoppers 1997 schedule and ads, photos: action, Jimmy Feix
Western Kentucky Hilltoppers 1981 schedule and ads, photos: coaches, Feix Field, action (2)
Western Kentucky University 1982 Football Schedule, Pabst Blue Ribbon, photo: Big Red drawing (2)
Western Kentucky University 1983 Football Schedule, photo: headshot drawings of coaches, action drawings.
Western Kentucky Hilltoppers 1980 schedule, photos: Feix Field, action, coaches (2)

OS Box 2 9 WKU Athletic Media Relations Baseball Posters
Description WKU 1977 Baseball Schedule, ads, photos: action Gary Larimore, Terr Tedder, Wally Moss and Barry Shollenberger
WKU 1980 Baseball Schedule, photos: team, Marty Mason, Ron Rocco, Mike Murray, Mike Williams, Kenny Fox, and Joel Murrie.

OS Box 2 10 WKU Athletic Media Relations Football Posters
Description Western Kentucky 3,000 Yard Club, Meyer Mortgage Company, ca. 1997 (2)

OS Box 2 11 WKU Athletic Media Relations Women's Basketball Posters
Description Play It Again Laddy 'Toppers, 1986-87

Box 1 1 WKU Athletic Media Relations 1924 Football Posters
Description Kentucky Wesleyan University of Louisville

OS Box 19 3 WKU Athletic Media Relations Basketball Posters
Description Battle of KY I-65 WKU vs University of Louisville, donated by Al Peterson

OS Box 19 1924 Basketball Posters
Description OVC 1981 Tournament (2)
Season Tickets, 1950-51 (7)
Season Tickets 1953-54
Season Tickets, 1954-55 (6)
Season Tickets, 1955-56 (2)
Season Tickets, 1957-58 (7)
Season Tickets, 1958-59 (5)

OS Box 24

Description Basketball Tickets for Western's Home Games, nd (5)

Basketball Tickets for Western's Home Games, nd (5)
Second Annual Paint the Town Red, 2002
Season Tickets, 1951/52 (6)
Season Tickets 1956/57 (5)

OS Box 30

Description Season Tickets, nd (4)

Basketball Posters
Basketball players

OS Box 31

Description Bowling Green Bank Invitational, 1985

Class of 87, A Tough Road to Follow
Lady Topper Action, Bowling Green Bank Invitational, 1989 (3)
Lady Topper Basketball
Lady Topper Basketball On a Roll
On the Right Track, 2003/04

Red Hot Lady Topper Action, Bowling Green Bank Invitational, 1990 (2)

Baird, Finley
Bartee, Carla
Butler, Shardae
Carlson, Melinda
Cowles, Mary
Cunningham, Dana
Daniels, Carrie
Elzy, Kyra
Ford, Elisha
Gardner, Krystal
Graves, David
Haskins, Clemette
James, Charlene
Lineberry, Leah
Logsdon, Leslie
Marshall, Charlotte
Ogles, Laura
Pope, Cacie
Porter, Susan
Porter-Talbert, Tiffany
Sanderford, Paul
Small, Steve
Whitaker, Camryn
Wulf, Katie
<table>
<thead>
<tr>
<th>OS Box</th>
<th>Number</th>
<th>Description</th>
<th>Poster Type</th>
<th>Subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>31</td>
<td>3</td>
<td>Sun Belt Conference, 1983 (2)</td>
<td>Basketball Posters</td>
<td>Basketball, Basketball players</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Windshield Screen, See Red! WKU Basketball (on top)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>31</td>
<td>4</td>
<td>2004 Schedule Poster</td>
<td>Soccer/Volleyball Posters</td>
<td>Soccer players, Volleyball, African Americans, Blacks</td>
</tr>
<tr>
<td>24</td>
<td>18</td>
<td>Homecoming 1928</td>
<td>Football Posters</td>
<td>Football, Homecomings</td>
</tr>
<tr>
<td>MC2</td>
<td>Drawer 2</td>
<td>Can You Believe These Ladies? 1995/96 (3)</td>
<td>Womens’ Basketball Posters</td>
<td>Basketball, Basketball players</td>
</tr>
<tr>
<td>31</td>
<td>5</td>
<td>The New Toppers!, 1997</td>
<td>Football Posters</td>
<td>Football, Locker rooms, Uniforms</td>
</tr>
<tr>
<td>34</td>
<td>25</td>
<td>WKU Hilltoppers vs. Russian Czars, International Football Classic, 10/17/1992</td>
<td>Football Posters</td>
<td>Football, Flags</td>
</tr>
<tr>
<td>34</td>
<td>26</td>
<td>Indiana University vs. Teachers College, nd.</td>
<td>Baseball Posters</td>
<td>Baseball</td>
</tr>
<tr>
<td>34</td>
<td>27</td>
<td>Welcome 1939 SIAA Teams - Fans</td>
<td>Basketball Posters</td>
<td>Basketball</td>
</tr>
</tbody>
</table>