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Jan 6 - 1996



A B W A

AMERICAN BUSINESS WOMEN'S ASSOCIATION

CARDINALS OF KENTUCKY

BOWLING GREEN, KENTUCKY

ABWA Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse backgrounds and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

Invocation

Lord in the quiet of this hour
We come to Thee for wisdom, and for power;
To view Thy world through only love-filled eyes;
To grow in understanding; to be wise
And sure to see Thy guiding light; and thus
To know each other as Thou knowest us. Amen

Pledge of Allegiance

I pledge allegiance to the flag of the United States of America, and to
the Republic for which it stands, one Nation, under God, Indivisible,
with Liberty and Justice for all.

**AMERICAN BUSINESS WOMEN'S ASSOCIATION
CARDINALS OF KENTUCKY
BOWLING GREEN, KENTUCKY
JANUARY 8, 1996**

ISSUE VI

January 8, 1996

The newsletter is edited and published monthly by the Newsletter Committee of the Cardinals of Kentucky Chapter, American Business Women's Association, Bowling Green, Kentucky.

Executive Board

President -----	Meg Manning
Vice President -----	Diane Carver
Secretary -----	Elaine Renfrow
Treasurer -----	Phyllis Steele

Committee Chairpersons

Membership -----	Nora Mahoney
Newsletter -----	Diane Carver
Program -----	Genise Cowles
Education -----	Hazel Bryson
Fund Raising -----	Marilyn Laney
Publicity -----	Lisa Dunn
History -----	Mary Poole
Hospitality -----	Sara Phillips, Selma Ray

National Directors

Founder -----	H. A. Bufton, Jr.
Executive Director -----	Carolyn B. Elman
Administrative Director -----	Glorine Tuohey
Convention Director -----	William H. Blair
Business Manager -----	Adrian Shottenkirk

Official Publication - Women In Business

NATIONAL OFFICERS

President -----	Carolyn Hunt
First Vice President -----	Sheri Parrack
Secretary - Treasurer -----	Cathy Butler
District II V. P. -----	Johnie Henderson

NATIONAL HEADQUARTERS

American Business Women's Association
9100 Ward Parkway, P. O. Box 8728
Kansas City, Missouri 64114

NATIONAL COLORS

Black and Gold

NATIONAL FLOWER

White Carnation

NATIONAL MOTTO

"A Better Way to Advance"

NATIONAL THEME

"Together: A Circle of Leaders, A Circle of Friends"

MISSION STATEMENT

The mission of the American Business Women's Association is to bring together business women of diverse backgrounds and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

JANUARY MEETING

DATE: Monday, January 8, 1996

PLACE: Mariah's - Fairview Plaza
Next to Mr. Gatti's
Order off the menu

TIME: 5:30 p.m. - Social
6:00 p.m. - Dinner

HOSTESSES: Barbara Boyd
Diane Carver

INVOCATION:

PLEDGE OF ALLEGIANCE: Group

DINNER

SPEAKER:

VOCATIONAL SPEAKER:

BUSINESS MEETING: Meg Manning

BENEDICTION:

DECEMBER MEETING SUMMARY

The Cardinals of Kentucky met on December 11, 1995 at Meg Manning's house. The meeting was called to order by Meg Manning, the President, at 6:00 p.m. The Invocation was given in unison, followed by the Pledge of Allegiance. There were 22 members present and no guest.

The minutes and the treasurer's reports were approved. The Communications was as followed: Sara Phillips told us thank-you for the flowers she received for the death of her brother. Meg Manning told us thank-you for the flowers she received for the death of her father-in-law.

The Committees reported as follows: Executive Board-The board met on 12/2/95 at O'Charley's. We discussed the Christmas party. Also selling the rest of the nuts. Education-No Report. Bulletin-No Report. Membership-roll sheet passed for members to sign. Program-No Report. Hospitality-No Report. History-No report. Public Relations-No Report. Ways and Means-We still have 27 bags of walnuts and 8 bags of pecans to sell. We need a sponsor for the golf tournament-hopefully to donate \$1,000.00. The committee will meet in January: Marilyn Laney, Elaine Renfrow, Phyllis Steele, and Hazel Bryson to discuss the golf tournament.

We had our annual Christmas Party at Meg Manning's house. A good time was had by all who attended. Thanks Meg for opening up your home to us and being such a gracious hostess.

The Unfinished Business was as follows: We adopted a family with two girls (ages 5 and 6). We spent \$150 on toys and clothes plus brought canned and non-perishable foods for a basket for the family.

The New Business was as follows: The Woman of the Year Committee: Genise Cowles, Lisa Dunn and Anna Beason need to have your letters in by the January meeting. Business Associate Night will be 5/18/96 at Greenwood Executive Inn. We will be voting on how much to give the members who are going to Spring Conference.

The Half and Half of \$9.50 was won by Marilyn Laney. Margaret Minton, Sara Phillips, Meg Manning and Lucille Walton won the door prizes. The Benediction was given in unison and the meeting was adjourned at 8:00 p.m.

1995-1996 HOSTESS AND LOCATION OF MEETING

MONTH	HOSTESS	LOCATION
September	Lisa Dunn Beverly Lear	Mariah's
October	Mary Poole Phyllis Steele	Phyllis Steele's House
November	Sue Donoho Marilyn Laney	Houchens Center
December	Elaine Renfrow	Meg Manning's House
January	Barbara Boyd Diane Carter	Mariah's
February	Martha Foster	Mariah's
March	Hazel Bryson Nora Mahoney	Mariah's
April	Ruth Hampton	Mariah's
May	Meg Manning	Mariah's
June	Genise Cowles	Mariah's
July	Officers	Mariah's

1996 SPRING CONFERENCE REGION V

NEW ORLEANS, MARCH 22-24, 1996

Keynote Speaker:

Bonnie Dean

Workshops (optional):

- Leadership Skills for Women (Friday, 8:30 a.m. to noon)
- Advanced Leadership Skills:
"Making the Most of SuccessNet Videos (Friday, 1:30 to 4:30 p.m.)

Seminars:

- Chapter Leadership Skills (Saturday, 8:30 a.m. to 4:30 p.m.)
- Networking Success: Making Connections That Count (Saturday, 8:15 a.m. to 10:15 a.m.)
- Introduction to the Internet (Saturday, 10:45 a.m. to 11:45 a.m.)
- Career Fitness: Taking Control of Your Career (Saturday, 2 to 3 p.m.)
- Fit for Life! (Saturday, 3:15 p.m. to 4:15 p.m.)

Workshops for Business Owners (optional):

- Start-Up Strategies: Taking the First Step (Friday, 8:30 a.m. to noon)
- Growth Strategies: Powerful Ways to Capture Customers (Friday, 1:30 p.m. to 4:30 p.m.)

Conference Extras:

- Conference Events: Humor author, Liz Scott at Saturday's luncheon
- New Orleans Extras:
 - Absorb the sites and sounds of the French Quarter
 - Cruise the Mississippi River about the Natchez Sternwheeler
 - Experience the Dukes of Dixieland Jazz Band
 - Stroll down St. Charles Avenue to see the Garden District
 - Tour the Oak Valley Plantation
 - Take a crash course in Creole cooking
 - Go on a sunset swamp and bayou cruise

Important Information:

- Discounts
 - Fairmont Hotel New Orleans (504) 529-7111
 - Delta Airlines (800) 241-6760; code J3136
 - USAir (800) 334-8644; code 12610031
 - Avis Rent A Car (800) 331-1600; code J626101
 - Almo Rent a Car (800) 732-3232; ID# 433 700; rate code GR

ACT NOW TO INVOLVE NEW MEMBERS

Have you ever worked hard to recruit new members, only to wind up a year later wondering why they didn't renew? If your chapter has new members, they're likely eager to forge friendships and contribute to projects. Their enthusiasm level may never be higher than it is right now!

Don't miss the chance to capture that energy through activation strategies that get them involved and keep them coming back.

Educate!

Empower your new members by educating them about your chapter.

Most chapters hold orientation sessions to bring new members up to speed. These typically include a brief presentation on the chapter's history, activities and benefits, and a question and answer period to address specific concerns.

Orientations can be held prior to the monthly chapter meeting, or a separate session can be held, especially if there is a large group of new members.

Integrate!

Encourage new and current members to drop business cards in a bowl, and draw names to get together for lunch between meetings.

Share "One Good Thing." - ask each member to share one good thing - personal or professional that happened since it's last meeting.

Draw numbers or colors for seating. Members often sit at the same table month after month, which can alienate new members.

Activate!

When your new members are informed and comfortable in the chapter, you can begin to develop them into active chapter participants. By now, you should know their likes and dislikes, and can use this information to match them to the right committee or project. You may find your chapter has a longstanding project no new members are interested in. Perhaps you should examine whether the project still serves your chapter.

Appreciate!

Remember to recognize your newest members for their accomplishments. New members come to your chapter for the opportunity to grow, so make sure they get the chance. Satisfying new members can help your chapter grow. Activating new members activates your chapter!

DATES TO REMEMBER

CHAPTER YEAR 1995-1996

National Conventions:

1995 Portland, Oregon -- October 4-8

1996 Charlotte, North Carolina -- October 9-13, 1996

Spring Conferences

March 22-24	New Orleans, Louisiana
April 12-14	Abilene, Texas
	Detroit, Michigan
April 26-28	Fort Myers, Florida
	Lake of the Ozarks, Missouri
May 3-5	Raleigh, North Carolina
May 17-19	Iowa City, Iowa
	Lake Tahoe, Nevada
May 31-June 2	Hershey, Pennsylvania

Cardinals Golf Tournament

April 20 Paul Walker Golf Course

Chapter Year -- August 1-July 31

Chapter Award Period -- September 1-June 30

Fall Membership Campaign -- September 1-November 30

American Business Women's Day -- September 22

Spring Membership Campaign -- February 1-April 30

Chapter Officer Election Month -- May

**Cardinals of Kentucky Chapter
American Business Women's Association**

Name Address Business	Mem # H Phone W Phone F Phone	Anniv Birthday
Miriam R. Banton 2499 Sportsman Lake Road Franklin, KY 42134 Weyerhaeuser	181502 586-7289 586-2755	11/27/73 01/02
Anna Beason 1025 Boatlanding Road Bowling Green, KY 42101	781-3689	
Barbara Boyd P.O. Box 44 Bowling Green, KY 42102	554551 796-8919 782-2756	01/09/95
Hazel E. Bryson 937 Gardenside Way Bowling Green, KY 42101 Ray Jones Insurance	345887 782-1502 842-0154 842-0155	03/15/82 04/28
Diane Carver 525 N. Campbell Road Bowling Green, KY 42101 C.I.S., W.K.U.	497337 842-8552 745-5704 745-6402	12/07/89 12/05
Genise Cowles 212 Brandywood Court Bowling Green, KY 42101 General Motors Corvette Plant	555168 782-0996 782-0996	02/13/95
Gina R. Davis 13 Mulberry Avenue Bowling Green, KY 42104 Gina Davis DMD	522132 782-0220 842-3554	10/14/91 06/07

Emily Devore 651 E. 14th Avenue Bowling Green, KY 42101 Retired	187265 842-5741 842-5741	03/14/74 01/29
Sue Donoho 495 Hays Road Bowling Green, KY 42103 Donoho Farm	333326 842-1024 842-1024	06/04/81 04/07
Lisa Dunn 2128 D. Stonehinge Ave. Bowling Green, KY 42101 Castner-Knott	781-4256 782-1111	12/06
Dortha M. Elrod P. O. Box 10184 Bowling Green, KY 42102 Retired	302142 781-3308 781-3308	03/10/80 08/15
Martha F. Foster 1600 Orndorff Mill Street Russellville, KY 42276	552796 726-8299 793-7700 782-9078	10/25/94
Kaye Foust 740 E. 13th Ave. Bowling Green, KY 42101	781-0247	
Ruth Hampton 2429 Stone Bridge Lane Bowling Green, KY 42101 Vacations Etc.	781-1195 781-1195 796-8476	
Teresa Johnson 111 Valleybrook Bowling Green, KY 42101	554441 796-4121 782-2134	01/09/95

Marilyn L. Laney 1022 Magnolia Avenue Bowling Green, KY 42103 H H & L Warehouse	299917 843-1855 842-4251 843-3270	11/19/79 10/26
Beverly K. Lear 2721 Nashville Road, Lot 37 Bowling Green, KY 42101	522080 781-4919 842-4226	10/30/91 01/23
Frankie Lovings 1106 Lovers Lane, J-5 Bowling Green, KY 42103	843-9322	
Nora C. Mahoney 106 Robin Road Bowling Green, KY 42101	333324 781-8606 781-9200 842-5731	07/07/81 02/21
Meg Manning 4901 Ridgeview Drive Bowling Green, KY 42101 B.G. Board of Realtors	87901 843-1589 781-1623	04/16/89 04/27
Mildred McCullum 1353 A-Kenilwood Way Bowling Green, KY 42104	782-1995	
Margaret Minton 1073 Old Richardsville Road Bowling Green, KY 42101 Retired	057506 843-8853 843-8853	09/20/63 02/07
Nancy B. Murray 410 Richpond Road Bowling Green, KY 42104 TPM Electronics	383043 781-4987 782-2753 745-7632	09/12/83 10/18

Sara B. Phillips 812 Josephine Bowling Green, KY 42101 Trans Financial	220434 781-6191 745-7505	03/21/76 02/18
Mary J. Poole 2101 Kaymoor Street Bowling Green, KY 42101 Bellewood Presbyterian Home for Children, Inc.	552536 745-0084 782-2756 793-0707	10/26/94
Selma F. Ray 223 Whispering Hills Blvd. Bowling Green, KY 42101 Retired	232901 843-3902 843-3902	09/19/76 05/26
Janet E. Renfrow 2514 Mohawk Drive Bowling Green, KY 42104	378621 842-8069 842-8069	07/29/83 10/17
Brenda A. Roberts 1612 Curling Way Bowling Green, KY 42104 Modern Welding	338283 781-1854 781-6905	09/24/81 07/28
Peggy Sue Sharer 1200 West Mead Bowling Green, KY 42101 County Court Clerk Office	188106 842-0967 842-9416 843-5315-319	03/17/74 12/04
Phyllis W. Steele 305 Loop Avenue Bowling Green, KY 42101 Trans Financial	451442 781-4415 793-7758	03/18/87 12/29
Lucille Walton 1700 S. Sunrise Drive Bowling Green, KY 42101 Retired	033753 843-4705 843-4705	08/29/60 05/21

Benediction

O Guiding Spirit, Guardian of our days
Be with us as we go our separate ways,
Help us to feel those thoughts that lift and bless
To know a closer bond of friendliness;
To see Thy beauty always - every day,
Translated into living - this we pray. Amen



Lucille Walton
1700 S. Sunrise Dr.
Bowling Green, KY 42101