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March 11 1996



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AMERICAN BUSINESS WOMEN'S ASSOCIATION

CARDINALS OF KENTUCKY

BOWLING GREEN, KENTUCKY

ABWA Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse backgrounds and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

Invocation

Lord in the quiet of this hour
We come to Thee for wisdom, and for power;
To view Thy world through only love-filled eyes;
To grow in understanding; to be wise
And sure to see Thy guiding light; and thus
To know each other as Thou knowest us. Amen

Pledge of Allegiance

I pledge allegiance to the flag of the United States of America, and to the Republic for which it stands, one Nation, under God, Indivisible, with Liberty and Justice for all.

**AMERICAN BUSINESS WOMEN'S ASSOCIATION
CARDINALS OF KENTUCKY
BOWLING GREEN, KENTUCKY
MARCH 11, 1996**

ISSUE VII

March 11, 1996

The newsletter is edited and published monthly by the Newsletter Committee of the Cardinals of Kentucky Chapter, American Business Women's Association, Bowling Green, Kentucky.

Executive Board

President ----- Meg Manning
Vice President ----- Diane Carver
Secretary ----- Elaine Renfrow
Treasurer ----- Phyllis Steele

Committee Chairpersons

Membership ----- Nora Mahoney
Newsletter ----- Diane Carver
Program ----- Genise Cowles
Education ----- Hazel Bryson
Fund Raising ----- Marilyn Laney
Publicity ----- Lisa Dunn
History ----- Mary Poole
Hospitality ----- Sara Phillips, Selma Ray

National Directors

Founder ----- H. A. Bufton, Jr.
Executive Director ----- Carolyn B. Elman
Administrative Director ----- Glorine Tuohey
Convention Director ----- William H. Blair
Business Manager ----- Adrian Shottenkirk

Official Publication - Women In Business

NATIONAL OFFICERS

President -----	Carolyn Hunt
First Vice President -----	Sheri Parrack
Secretary - Treasurer -----	Cathy Butler
District II V. P. -----	Johnie Henderson

NATIONAL HEADQUARTERS

American Business Women's Association
9100 Ward Parkway, P. O. Box 8728
Kansas City, Missouri 64114

NATIONAL COLORS

Black and Gold

NATIONAL FLOWER

White Carnation

NATIONAL MOTTO

"A Better Way to Advance"

NATIONAL THEME

"Together: A Circle of Leaders, A Circle of Friends"

MISSION STATEMENT

The mission of the American Business Women's Association is to bring together business women of diverse backgrounds and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

MARCH MEETING

- DATE: Monday, March 11, 1996
- PLACE: Teresa's Restaurant
5th and Center Street
Buffet
- TIME: 5:30 p.m. - Social
6:00 p.m. - Dinner
- HOSTESSES: Hazel Bryson
Nora Mahoney
- INVOCATION:
- PLEDGE OF ALLEGIANCE: Group
- DINNER
- SPEAKER: Linda Burt,
Bowling Green Retirement Village
- VOCATIONAL SPEAKER: Mildred McCullen
- BUSINESS MEETING: Meg Manning
- BENEDICTION:

FEBRUARY MEETING SUMMARY

The Cardinals of Kentucky met on February 12, 1996 at Mariah's Restaurant. The meeting was called to order by Meg Manning, the President, at 6:00 p.m. The Invocation was given in unison, followed by the Pledge of Allegiance. There were 19 members present and 3 guests, Jean Fulkerson and Brenda Williams from the Hilltoppers' 76 Chapter and Kathy Gardner a guest of Genise Cowles.

Julie Wade from the WKU Adult Day Care Center spoke on Alzheimer's Disease. She has 52 Clients and 60 people on a waiting list. Sara Phillips was the Vocational Speaker. She is a teller at Trans Financial Bank.

The minutes and the treasurer's reports were approved. There was no communications. The Communications were as follows: We received a thank you card from Linda Siddens for flowers sent to her during her illness. She has cirrhosis of the liver. Our prayers are with her and her family.

The Committees reported as follows: Executive Board-The board met on 2/6/96 at Gattiland. We discussed Woman of the Year, the Spring Enrollment, where to have our next meeting, and having another member on the 1997 Spring Conference Board. Education-Marilyn Laney motioned and Nora Mahoney seconded to have \$400.00 taken out of General Fund and put into the Education fund. Bulletin-No Report. Membership-roll sheet passed for members to sign. Program-No Report. Hospitality-No report. History-No report. Public Relations-No Report. Ways and Means-Teresa's Restaurant is giving us \$1,000.00 to be our Golf Tournament Sponsor. Also we have promised \$1,600.00 in hole sponsorship. We still have 20 bags of walnuts to sell.

The Unfinished Business was as follows: The Business Associate Night will be May 18, 1996 at Greenwood Executive Inn. Sign up for committee on which you can work. Spring Enrollment will be Tuesday, March 26, 1996 at 6:00 p.m. to about 7:30 p.m. Place will be announced at the next meeting. Marilyn Laney motioned and Phyllis Steele seconded this motion.

The New Business was as follows: Mariah's will no longer do meetings unless we go downtown and have it catered. Elaine Renfrow motioned and Genise Cowles seconded to meet at Teresa's Restaurant for March and April on a trial basis. There was a joint meeting between the two chapters on 1/19/96 concerning the 1997 Spring Conference. Brenda Roberts motioned to have Phyllis Steele on the 1997 Spring Conference Board, Marilyn Laney seconded the motion and motion passed.

The Half and Half was won by Phyllis Steele. Phyllis Steele and Beverly Lear won the door prizes. The Benediction was given in unison and the meeting was adjourned at 8:30 p.m.

**1995-1996 HOSTESS, LOCATION AND VOCATIONAL SPEAKERS
OF MEETING**

MONTH	HOSTESS	LOCATION	VOCATIONAL SPEAKER
September	Lisa Dunn Beverly Lear	Mariah's	
October	Mary Poole Phyllis Steele	Phyllis Steele's House	
November	Sue Donoho Marilyn Laney	Houchens Center	
December	Elaine Renfrow	Meg Manning's House	
January	Barbara Boyd Diane Carver	Mariah's	
February	Martha Foster	Mariah's	Sara Phillips
March	Hazel Bryson Nora Mahoney	Teresa's Restaurant	Mildred McCullen
April	Mildred McCullen Frankie Lovings	Teresa's Restaurant	Peggy Sharer
May	Meg Manning	Teresa's Restaurant	Frankie Lovings
June	Genise Cowles	Teresa's Restaurant	Meg Manning
July	Officers	Teresa's Restaurant	

BANNER AWARD

Recognizes member education and external communication.

Activities:

1. Complete all eight (8) standard of achievement award activities.
2. Enroll seven (7) new members. (1-9/95)
3. Spend \$300 on educational programming for all members of the chapter to improve their business-related skills and/or knowledge.
4. Have two (2) members attend and report to the chapter on the 1995 national convention and/or 1996 spring conference. (10-95) *
5. Contribute \$300 to the Stephen Bufton Memorial Educational Fund (SBMEF).
6. Have a chapter renewal rate of 80%

STANDARD OF ACHIEVEMENT AWARD

Recognizes member participation and internal and external communication.

Activities:

1. Have eight (8) chapter programs that contribute to members' personal and/or professional development. (8/95-9/95, 11/95, 1/96-2/96)
2. Establish a networking session at chapter meetings for members to exchange business and personal experiences.
3. Strengthen the "Shape of Your Chapter" by surveying the membership in ten (10) critical areas: meeting management, social interaction, programs, professional, communications, scholarships, chapter policies, chapter development, chapter finance, and recognition. (8/95)*
4. Recognize members' personal, business, educational and ABWA accomplishments, honors and awards.
5. Contact absent members and encourage their attendance at the next chapter meeting and/or event.
6. Produce six (6) newsletters. (8/95-2/96)
7. Contact and follow-up on ten (10) prospective members to acquaint them with the benefits of membership.
8. Contact members who did not renew their chapter or national dues and encourage reactivation.

BUSINESS ASSOCIATE EVENT AWARD

Recognizes business associates and employers for their encouragement and support of career development.

Activities:

Hold a Business Associate Event.

MEMBER EDUCATION AWARD

Recognizes focus on member education.

Activities:

Spend \$500 on educational programming for all members of the chapter to prove their business-related skills and/or knowledge.

RETENTION AWARD

Recognizes effective retention performance.

Activities:

Have a membership renewal rate of 82%.

STAR AWARD

Recognizes fulfillment of the Association mission.

Activities:

Complete all eight (8) standard of achievement award activities AND all six (6) banner award activities.

Enroll ten (10) new members.

OR sponsor the combination of one or more chapters.

OR combine with one or more chapters,

OR form and install a new chapter,

OR have a membership renewal rate of 82%

Spend \$500 on educational programming for all members of the chapter to improve their business-related skills and/or knowledge,

OR contribute \$1,000 to SBMEF,

OR contribute \$500 to SBMEF AND \$500 to one or more chapter scholarship recipients.

Have four (4) members attend the 1995 National Convention and/or 1996 Spring Conferences AND two (2) attendees at a Leadership skills workshop.

(2 Ntl. Conv-10/95)

Have a Business Associate Event.

CHAPTER YEAR 1995-1996

National Conventions:

1996 Charlotte, North Carolina -- September 11-15, 1996

Spring Conferences

March 22-24	New Orleans, Louisiana
April 12-14	Abilene, Texas
	Detroit, Michigan
April 26-28	Fort Myers, Florida
	Lake of the Ozarks, Missouri
May 3-5	Raleigh, North Carolina
May 17-19	Iowa City, Iowa
	Lake Tahoe, Nevada
May 31-June 2	Hershey, Pennsylvania

Cardinals Golf Tournament

April 20 Paul Walker Golf Course

Chapter Year -- August 1-July 31

Chapter Award Period -- September 1-June 30

Fall Membership Campaign -- September 1-November 30

American Business Women's Day -- September 22

Spring Membership Campaign -- March 26, 1996,
B. G. Board of Realtors

Chapter Officer Election Month -- May

NOTES

We still have 28 bags of walnuts left. If you know of someone who would like to purchase one or if you as a member would like to purchase one, the walnuts will be at Monday nights meeting. Please bring any money concerning the walnuts to the meeting as well.

**Cardinals of Kentucky Chapter
American Business Women's Association**

Name Address Business	Mem # H Phone W Phone F Phone	Anniv Birthday
Miriam R. Banton 2499 Sportsman Lake Road Franklin, KY 42134 Weyerhaeuser	181502 586-7289 586-2755	11/27/73 01/02
Anna Beason 1025 Boatlanding Road Bowling Green, KY 42101	781-3689	
Barbara Boyd P.O. Box 44 Bowling Green, KY 42102	554551 796-8919 782-2756	01/09/95
Hazel E. Bryson 937 Gardenside Way Bowling Green, KY 42101 Ray Jones Insurance	345887 782-1502 842-0154 842-0155	03/15/82 04/28
Diane Carver 525 N. Campbell Road Bowling Green, KY 42101 C.I.S., W.K.U.	497337 842-8552 745-5704 745-6402	12/07/89 12/05
Genise Cowles 212 Brandywood Court Bowling Green, KY 42101 General Motors Corvette Plant	555168 782-0996 782-0996	02/13/95
Gina R. Davis 13 Mulberry Avenue Bowling Green, KY 42104 Gina Davis DMD	522132 782-0220 842-3554	10/14/91 06/07

Emily Devore 651 E. 14th Avenue Bowling Green, KY 42101 Retired	187265 842-5741 842-5741	03/14/74 01/29
Sue Donoho 495 Hays Road Bowling Green, KY 42103 Donoho Farm	333326 842-1024 842-1024	06/04/81 04/07
Lisa Dunn 2128 D. Stonehinge Ave. Bowling Green, KY 42101 Castner-Knott	781-4256 782-1111	12/06
Dortha M. Elrod P. O. Box 10184 Bowling Green, KY 42102 Retired	302142 781-3308 781-3308	03/10/80 08/15
Kaye Foust 740 E. 13th Ave. Bowling Green, KY 42101	781-0247	
Ruth Hampton 2429 Stone Bridge Lane Bowling Green, KY 42101 Vacations Etc.	781-1195 781-1195 796-8476	
Teresa Johnson 111 Valleybrook Bowling Green, KY 42101	554441 796-4121 782-2134	01/09/95

Marilyn L. Laney 1022 Magnolia Avenue Bowling Green, KY 42103 H H & L Warehouse	299917 843-1855 842-4251 843-3270	11/19/79 10/26
Beverly K. Lear 2721 Nashville Road, Lot 37 Bowling Green, KY 42101	522080 781-4919 842-4226	10/30/91 01/23
Frankie Lovings 1106 Lovers Lane, J-5 Bowling Green, KY 42103	843-9322	
Nora C. Mahoney 106 Robin Road Bowling Green, KY 42101	333324 781-8606 781-9200 842-5731	07/07/81 02/21
Meg Manning 4901 Ridgeview Drive Bowling Green, KY 42101 B.G. Board of Realtors	487901 843-1589 781-1623	04/16/89 04/27
Mildred McCullum 1353 A-Kenilwood Way Bowling Green, KY 42104	782-1995	
Margaret Minton 1073 Old Richardsville Road Bowling Green, KY 42101 Retired	057506 843-8853 843-8853	09/20/63 02/07
Nancy B. Murray 410 Richpond Road Bowling Green, KY 42104 TPM Electronics	383043 781-4987 782-2753 745-7632	09/12/83 10/18

Sara B. Phillips 812 Josephine Bowling Green, KY 42101 Trans Financial	220434 781-6191 745-7505	03/21/76 02/18
Mary J. Poole 2101 Kaymoor Street Bowling Green, KY 42101 Bellewood Presbyterian Home for Children, Inc.	552536 745-0084 782-2756 793-0707	10/26/94
Selma F. Ray 223 Whispering Hills Blvd. Bowling Green, KY 42101 Retired	232901 843-3902 843-3902	09/19/76 05/26
Janet E. Renfrow 2514 Mohawk Drive Bowling Green, KY 42104	378621 842-8069 842-8069	07/29/83 10/17
Brenda A. Roberts 1612 Curling Way Bowling Green, KY 42104 Modern Welding	338283 781-1854 781-6905	09/24/81 07/28
Peggy Sue Sharer 1200 West Mead Bowling Green, KY 42101 County Court Clerk Office	188106 842-0967 842-9416 843-5315-319	03/17/74 12/04
Phyllis W. Steele 305 Loop Avenue Bowling Green, KY 42101 Trans Financial	451442 781-4415 793-7758	03/18/87 12/29
Lucille Walton 1700 S. Sunrise Drive Bowling Green, KY 42101 Retired	033753 843-4705 843-4705	08/29/60 05/21

Benediction

O Guiding Spirit, Guardian of our days
Be with us as we go our separate ways,
Help us to feel those thoughts that lift and bless
To know a closer bond of friendliness;
To see Thy beauty always - every day,
Translated into living - this we pray. Amen





Lucille Walton
1700 S. Sunrise Drive
Bowling Green KY 42101