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What 15 1995



A B W A

AMÉRICAN BUSINESS WOMEN'S ASSOCIATION

CARDINALS OF KENTUCKY

BOWLING GREEN, KENTUCKY

ABWA Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse backgrounds and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

Invocation

Lord in the quiet of this hour
We come to Thee for wisdom, and for power;
To view Thy world through only love-filled eyes;
To grow in understanding; to be wise
And sure to see Thy guiding light; and thus
To know each other as Thou knowest us. Amen

AMERICAN BUSINESS WOMEN'S ASSOCIATION CARDINALS OF KENTUCKY BOWLING GREEN, KENTUCKY NOVEMBER 13, 1995

ISSUE IV

November 13, 1995

The newsletter is edited and published monthly by the Newsletter Committee of the Cardinals of Kentucky Chapter, American Business Women's Association, Bowling Green, Kentucky.

Executive Board

President	Meg Manning
Vice President	Diane Carver
Secretary	Elaine Renfrow
Treasurer	Phyllis Steele

Committee Chairpersons

Membership	
Newsletter	Diane Carver
Program	Genise Cowles
Education	
Fund Raising	Marilyn Laney
Publicity	Lisa Dunn
History	Mary Poole
Hospitality	Sara Phillips, Selma Ray

National Directors

H. A. Bufton, Jr.
Carolyn B. Elman
Glorine Tuohey
William H. Blair
Adrian Shottenkirk

Official Publication - Women In Business

NATIONAL OFFICERS

President	Carolyn Hunt
First Vice President	Sheri Parrack
Secretary - Treasurer	Cathy Butler
District II V P	Johnie Henderson

NATIONAL HEADQUARTERS

American Business Women's Association 9100 Ward Parkway, P. O. Box 8728 Kansas City, Missouri 64114

NATIONAL COLORS

Black and Gold

NATIONAL FLOWER

White Carnation

NATIONAL MOTTO

"A Better Way to Advance"

NATIONAL THEME

"Together: A Circle of Leaders, A Circle of Friends"

MISSION STATEMENT

The mission of the American Business Women's Association is to bring together business women of diverse backgrounds and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support, and national recognition.

NOVEMBER MEETING

DATE:

November 13, 1995

PLACE:

Houchens Center

TIME:

5:30 p.m.- Social

6:00 p.m.- Dinner

HOSTESSES:

Sue Donoho

Marilyn Laney

INVOCATION:

PLEDGE OF ALLEGIANCE:

Group

DINNER

SFEAKER:

Charmaine Wirshborn

Weight Watchers

VOCATIONAL SPEAKER:

Lisa Dunn, Castner Knott Co.

BUSINESS MEETING:

Diane Carver

BENEDICTION:

Pledge of Allegiance

I pledge allegiance to the flag of the United States of America, and to the Republic for which it stands, one Nation, under God, Indivisible, with Liberty and Justice for all.

OCTOBER MEETING SUMMARY

The Cardinals of Kentucky met on October 23, 1995 at Phyllis Steele's house. The meeting was called to order by Meg Manning at 6:00 p.m. The Invocation was given in unison, followed by the Pledge of Allegiance. There were 20 members present and no guest.

The October Meeting was a Halloween Party and Fall Enrollment Event.

The minutes and the treasurer's reports were approved. The Communications was as followed: A Thank You Note from Ann Smith was read.

The New Business was as follows: Selma Ray and Hazel Bryson went to the National Convention in Portland, Oregon on October 5-7, 1995. They thanked the chapter for sending them and Selma received the Star Award for our chapter.

The Committees reported as follows: Executive Board-The board met on October 3, 1995. We discussed what to do for ABWA Day. We also purchased an ad from the Daily News for \$30.00. Education-Carnetta Jenkins from Scottsville, Kentucky needs an application for a scholarship to W. K. U. Bulletin-No Report. Membership-roll sheet passed for members to sign. Program-No Report. Hospitality-No Report. History-No report. Public Relations-Lisa reminded us of setting up a booth to sell pecans. Ways and Means-Hazel Bryson made the motion to order 5 more cases of pecans and sell them in front of K-Mart on November 4, 1995. Martha Foster seconded the motion, Marilyn Laney amended and Beverly Lear seconded to sell the pecans on November 5, 1995 in case of rain. We also voted to have the Golf Tournament on April 20, 1996 at the Paul Walker Golf Course and on April 21, 1996 in case of rain.

The Unfinished Business was as follows: Mildred McCullum made the motion and Frankie Loving seconded the motion to go on the General Jackson for ABWA Day on November 11, 1995.

The Half and Half $\,$ was not done. The Benediction was given in unison and the meeting was adjourned at $8\!:\!00$ p.m.

1995-1996 HOSTESS AND LOCATION OF MEETING

MONTH	HOSTESS	LOCATION
September	Lisa Dunn Beverly Lear	Mariah's
October	Mary Poole Phyllis Steele	Phyllis Steele's House
November	Sue Donoho Marilyn Laney	Houchens Center
December	Elaine Renfrow	Meg Manning's House
January	Barbara Boyd Diane Carter	Mariah's
February	Martha Foster	Mariah's
March	Hazel Bryson Nora Mahoney	Mariah's
April	Ruth Hampton	Mariah's
May	Meg Manning	Mariah's
June	Genise Cowles	Mariah's
July	Officers	Mariah's

BANNER AWARD

Recognizes member education and external communication.

Activities:

- 1. Complete all eight (8) standard of achievement award activities.
- 2. Enroll seven (7) new members. (1-9/95)
- 3. Spend \$300 on educational programming for all members of the chapter to improve their business-related skills and/or knowledge.
- 4. Have two (2) members attend and report to the chapter on the 1995 national convention and/or 1996 spring conference. (10-95) *
- Contribute \$300 to the Stephen Bufton Memorial Educational Fund (SBMEF).
- 6. Have a chapter renewal rate of 80%

STANDARD OF ACHIEVEMENT AWARD

Recognizes member participation and internal and external communication.

Ac ivities:

- 1. Have eight (8) chapter programs that contribute to members' personal and/or professional development. (8/95-9/95)
- Establish a networking session at chapter meetings for members to exchange business and personal experiences.
- Strengthen the "Shape of Your Chapter" by surveying the membership in ten (10) critical areas: meeting management, social interaction, programs, professional, communications, scholarships, chapter policies, chapter development, chapter finance, and recognition. (8/95)*
- Recognize members' personal, business, educational and ABWA accomplishments, honors and awards.
- Contact absent members and encourage their attendance at the next chapter meeting and/or event.
- 6. Produce six (6) newsletters. (8/95-10/95)
- 7. Contact and follow-up on ten (10) prospective members to acquaint them with the benefits of membership.
- 8. Contact members who did not renew their chapter or national dues and encourage reactivation.

BUSINESS ASSOCIATE EVENT AWARD

Recognizes business associates and employers for their encouragement and support of career development.

Activities:

Hold a Business Associate Event.

MEMBER EDUCATION AWARD

Recognizes focus on member education.

Activities:

Spend \$500 on educational programming for all members of the chapter to improve their business-related skills and/or knowledge.

RETENTION AWARD

Recognizes effective retention performance.

Activities:

Have a membership renewal rate of 82%.

STAR AWARD

Recognizes fulfillment of the Association mission.

Activities:

- Complete all eight (8) standard of achievement award activities AND all six
 (6) banner award activities.
- Enroll ten (10) new members.

OR sponsor the combination of one or more chapters.

OR combine with one or more chapters,

OR form and install a new chapter,

OR have a membership renewal rate of 82%

 Spend \$500 on educational programming for all members of the chapter to improve their business-related skills and/or knowledge,

OR contribute \$1,000 to SBMEF,

OR contribute \$500 to SBMEF AND \$500 to one or more chapter scholarship recipients.

- Have four (4) members attend the 1995 National Convention and/or 1996
 Spring Conferences AND two (2) attendees at a Leadership skills workshop.
 (2 Ntl. Conv-10/95)
- 5. Have a Business Associate Event.

DATES TO REMEMBER

CHAPTER YEAR 1995-1996

National Conventions:

1995 Portland, Oregon -- October 4-8

1996 Charlotte, North Carolina -- October 9-13, 1996

Spring Conferences

March 22-24

New Orleans, Louisana

April 12-14

Abilene, Texas Detroit, Michigan

April 26-28

Fort Myers, Florida Lake of the Ozarks, Missouri

May 3-5

Raleigh, North Carolina

May 17-19

Iowa City, Iowa Lake Tanoe, Nevada

May 31-June 2

Hershey, Pennsylvania

Cardinals Golf Tournament

April 20

Paul Walker Golf Course

Chapter Year -- August 1-July 31

Chapter Award Period -- September 1-June 30

Fall Membership Campaign -- September 1-November 30

American Business Women's Day -- September 22

Spring Membership Campaign -- February 1-April 30

Chapter Officer Election Month -- May

Cardinals of Kentucky Chapter American Business Women's Association

Name Address Business	Mem # H Phone W Phone F Phone	Anniv Birthday
Miriam R. Banton 2499 Sportsman Lake Road Franklin, KY 42134 Weyerhaeuser	181502 586-7289 586-2755	11/27/73 01/02
Anna Beason 1025 Boatlanding Road Bowling Green, KY 42101	781-3689	
Barbara Boyd P.O. Box 44 Bowling Green, KY 42102	554551 796-8919 782-2756	01/09/95
Hazel E. Bryson 937 Gardenside Way Bowling Green, KY 42101 Ray Jones Insurance	345887 782-1502 842-0154 842-0155	03/15/82 04/28
Diane Carver 525 N. Campbell Road Bowling Green, KY 42101 C.I.S., W.K.U.	497337 842-8552 745-5704 745-6402	12/07/89 12/05
Genise Cowles 212 Brandywood Court Bowling Green, KY 42101 General Motors Corvette Plant	555168 782-0996 782-0996	02/13/95
Gina R. Davis 13 Mulberry Avenue Bowling Green, KY 42104 Gina Davis DMD	522132 782-0220 842-3554	10/14/91 06/07

Emily Devore 651 E. 14th Avenue	187265	03/14/74 01/29
Bowling Green, KY 42101	842-5741	
Retired	842-5741	
Totalou		
Sue Donoho	333326	06/04/81
495 Hays Road		04/07
Bowling Green, KY 42103	842-1024	
Donoho Farm	842-1024	
Lisa Dunn		
2128 D. Stonehinge Ave.		12/06
Bowling Green, KY 42101	781-4256	
Castner-Knott	782-1111	
		02/10/00
Dortha M. Elrod	302142	03/10/80
P. O. Box 10184	701 2200	08/15
Bowling Green, KY 42102	781-3308	
Retired	781-3308	
Martha F. Foster	552796	10/25/94
1600 O adorff Mill Street	332170	10/25/71
Russellville, KY 42276	726-8299	
Russellville, RT 42270	793-7700	
	782-9078	
Kaye Foust		
740 E. 13th Ave.		
Bowling Green, KY 42101	781-0247	
Ruth Hampton		
2429 Stone Bridge Lane		
Bowling Green, KY 42101	781-1195	
Vacations Etc.	781-1195	
	796-8476	
Tarasa Jahnsan	554441	01/09/95
Teresa Johnson	JJ4441	01107173
111 Valleybrook Bowling Green, KY 42101	796-4121	
Downing Orcen, KT 42101	782-2134	
	/UL-215T	

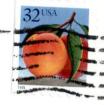
Marilyn L. Laney 1022 Magnolia Avenue	299917	11/19/79 10/26
Bowling Green, KY 42103	843-1855	
HH&L Warehouse	842-4251	
	843-3270	
Beverly K. Lear	522080	10/30/91
2721 Nashville Road, Lot 37		01/23
Bowling Green, KY 42101	781-4919	
	842-4226	
Frankie Lovings		
1106 Lovers Lane, J-5		
Bowling Green, KY 42103	843-9322	
Nora C. Mahoney	333324	07/07/81
106 Robin Road		02/21
Bowling Green, KY 42101	781-8606	
	781-9200	
	842-5731	
Meg Manning	487~01	04/16/89
4901 Ridgeview Drive		04/27
Bowling Green, KY 42101	843-1589	
B.G. Board of Realtors	781-1623	
Mildred McCullum		
1353 A-Kenilwood Way		
Bowling Green, KY 42104	782-1995	
Margaret Minton	057506	09/20/63
1073 Old Richardsville Road		02/07
Bowling Green, KY 42101	843-8853	
Retired	843-8853	
Nancy B. Murray	383043	09/12/83
410 Richpond Road		10/18
Bowling Green, KY 42104	781-4987	
TPM Electronics	782-2753	
	745-7632	

Sara B. Phillips 812 Josephine	220434	03/21/76 02/18
Bowling Green, KY 42101	781-6191	
Trans Financial	745-7505	
Mary J. Poole	552536	10/26/94
2101 Kaymoor Street		
Bowling Green, KY 42101	745-0084	
Bellewood Presbyterian	782-2756	
Home for Children, Inc.	793-0707	
Tione for Children, me.		
Selma F. Ray	232901	09/19/76
223 Whispering Hills Blvd.		05/26
Bowling Green, KY 42101	843-3902	
Retired	843-3902	
Janet E. Renfrow	378621	07/29/83
2514 Mohawk Drive		10/17
Bowling Green, KY 42104	842-8069	
	842-8069	
Brenda A. F. berts	338283	09/24/81
1612 Curling Way		07/28
Bowling Green, KY 42104	781-1854	
Modern Welding	781-6905	
Peggy Sue Sharer	188106	03/17/74
1200 West Mead		12/04
Bowling Green, KY 42101	842-0967	
County Court Clerk Office	842-9416	
	843-5315-319	
Phyllis W. Steele	451442	03/18/87
305 Loop Avenue		12/29
Bowling Green, KY 42101	781-4415	
Trans Financial	793-7758	
Lucille Walton	033753	08/29/60
1700 S. Sunrise Drive		05/21
Bowling Green, KY 42101	843-4705	
Retired	843-4705	
	02 55 USS 57	

Benediction

O Guiding Spirit, Guardian of our days
Be with us as we go our separate ways,
Help us to feel those thoughts that lift and bless
To know a closer bond of friendliness;
To see Thy beauty always - every day,
Translated into living - this we pray. Amen





Lucille Walton 1700 S. Sunrise Drive Bowling Green, KY 42101