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Jasper, Cindy Rhea (FA 129)

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FA 129 JASPER, Cindy Rhea

1 folder. 3 items. 1981-1982. Typescript and photocopies.

1982.66.1

BIBLIOGRAPHIC RECORD

FA JASPER, Cindy Rhea 1981-1982
129

Paper: "Folklore in the Mass Media" written by Jasper for a folk studies class at Western Kentucky University. Includes examples of folk sayings, songs, games, proverbs, and traditional images in advertisements found in *Ladies Home Journal*, February 1981 to February 1982. Includes photocopies of 56 magazine ads.

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SUBJECT ANALYTICS

Advertisements
Advertising
Games
Mass media
Proverbs
Songs

