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Downtown Bowling Green

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Downtown Bowling Green



Fountain Square Park has been a popular meeting place since 1798 when it was given to the county for public use. Today, the park retains much the same appearance as it did when designed by John Cox Underwood in 1871. Throughout the years, Fountain Park has been the location of many social events: the Gilbert Sisters Band; campaign speeches by William Jennings Bryan and Franklin Roosevelt; local temperance marches; circus and holiday parades; street fairs and art shows. Such events have reaffirmed Main Street's role as the city's main street.

*Reflections of...
Yesterday and Today...*

Main Street was focus of city's growth

Bowling Green, Ky., was founded in 1798 when Robert Moore gave Warren County's trustees a 30-40 acre tract surrounding the two acre public square previously donated for public use. Boundaries were surveyed, streets and lots laid out and a log courthouse and jail were built in the public square. Although Bowling Green's name is said to have been derived from the game, "Bowling on the Green," played in front of Moore's tavern, this origin would seem unlikely because the town was as yet a rough frontier settlement. However, a more plausible explanation would be that the town was named for some other "Bowling Green" such as Bowling Green Square in New York City or Bowling Green, Va. By 1812, when the legislature incorporated the town, a two-story brick building replaced the log courthouse and a few homes and shops circled the square.

Establishment of a navigable river was important to the town's economy. During the late 1820s, the Barren River was opened to steam navigation. Within 10 years, a mule-drawn system known as the Portage Railroad was transporting goods and passengers from the river to the center of town. Steamboats and the Portage Railroad served

the town until 1859 when the Louisville and Nashville Railroad began to compete with the river traffic. Main Street, the most direct route to both the boatlanding and railroad depot, was a natural location for businesses which provided goods and services to travelers and local citizens.

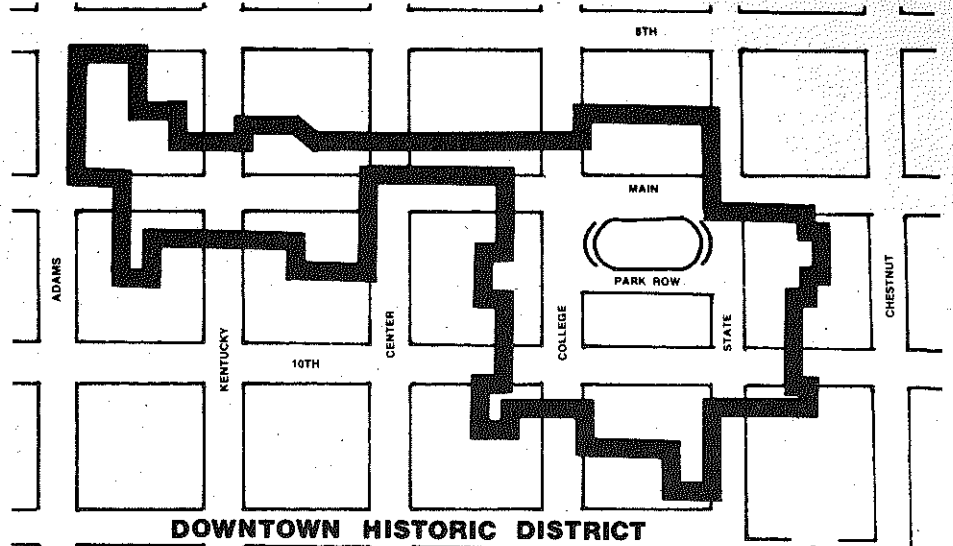
As Bowling Green grew, the business district increased in size and diversity. New businesses were established and unsuccessful ones died. Among those that flourished was a hotel at the corner of State and Main streets. Built in 1835 as a private residence, the Morehead House was converted into a hotel in 1847 by Charles D. Morehead and continued in operation under several owners until 1915 when Dr. T.O. Helm purchased the property. To accommodate oil conventioners, speculators and engineers brought into the town during an oil boom that hit Warren County in 1919, Helm razed the Morehead building and erected a new, modern Helm Hotel. Opening in 1924, the Helm Hotel served as the center for city social life for more than 20 years. Appearance of motels in the late 1940s led to the demise of the hotel, demolished in 1970 for Citizens National Bank.

A cluster of general stores in the business dis-

trict evolved into a variety of specialized shops, hotels and saloons as river and railroad traffic developed, attracting customers from throughout southcentral Kentucky. The Rochester Building at the corner of Main and College streets circa 1878 contained a diversity of businesses including the Rochester Hotel, Adams Express Co. and Barrone's Confectionary. As late as 1853, local merchants continued to honor the pioneer custom of exchanging farm goods for supplies. On the other hand, as early as 1854, Younglove's Drug Store was catering to its urban as well as rural patrons, advertising more than 25 fragrances such as Persian Essence, Jenny Lind and New Mown Hay.

Between September 1861 and February 1862, Bowling Green was occupied by 25,000 Confederate troops. During Confederate occupancy and Union occupation following the Confederate retreat, the city suffered from a serious shortage of supplies from the Ohio River ports. Several fires during this military occupation destroyed many of the businesses around the square. By the mid-1880s, Main Street was again lined with shops, restaurants and entertainment establishments as post-war prosperity influenced the construction of many new buildings. An 1894 Evansville Courier proclaimed "Bowling Green as the Chicago of the Pennyrile" and stated that "all business houses are good" and "a dozen or more have fine stone or iron fronts while window displays are quite metropolitan."

People from a variety of ethnic, social and economic backgrounds lived and worked on Main Street including Patrick Henry Fitzpatrick, Dr. O.D. Porter and R.E. Wilkerson. Fitzpatrick, owner of Patsy's Liquors and



THE HISTORIC SECTION of Bowling Green stretches along Main Street from the State Street intersection bordering Fountain Square Park to the St. Joseph Catholic Church area near the Adams Street intersection. Boundaries for this historic district were determined after consideration was given to the integrity of the business area as a whole — virtually all of these buildings were built between 1830 and 1920.

Jean Thomason Realty
 Nahm Building, Park Lane Entrance
 422 East Main St.
 Bowling Green, Ky. 42101



38th Anniversary

Shop Downtown
United Furniture Co.
 1008 State Street
 "Next to Sears"

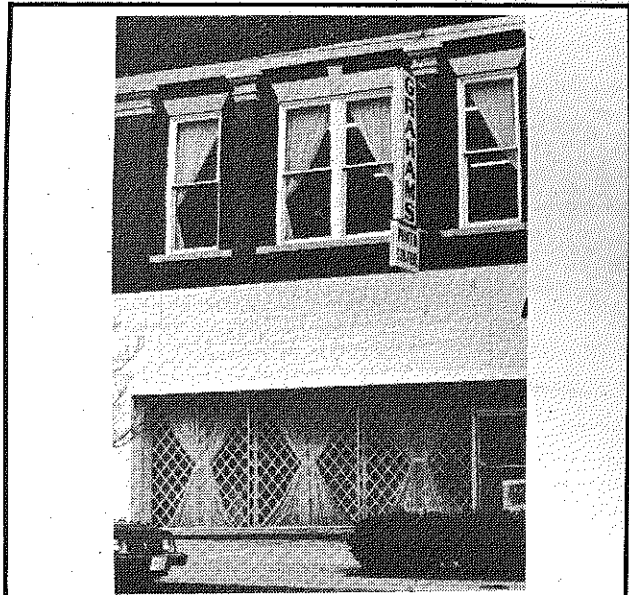
SHARP MAYTAG Frigidaire RCA

Royal Barn
 Florist
 1229 Center Street
 782-2276

Serving Bowling Green with the finest Flowers and Gifts

OWNERS

Alex & Linda Colovus Gary & Janette Sanderfur

GRAHAM STUDIOS
 1029 STATE ST.
 Ph. 781-2323
 "Everything Photographic"

Continued on Page 3
 Column 1, This Section

"WE MUST TAKE CARE IN WHAT WE SELECT AS IMPORTANT OR DISCARD AS USELESS."

BG bloomed along park

Bakery; Moskovits Cigars, was shrewd as well as honorable. When the partnership was formed in 1871, Fountain Park has been throughout the years, women ran equally prosperous businesses on Main Street. Mattie Porter Band; campaign speeches by William Jennings Bryan and Franklin Roosevelt; and flourishing trade as a cobbler. Nell O'Bryan was a successful milliner. Car-circus and holiday parades; street fairs and art shows. Such events have reaffirmed Main Street's role as the city's business outside the home which eventually employed more than 300 women.

Main Street thrived as the city's commercial center until the great Depression. A new, mobile office. The Porter building continued to house black professionals and merchants until the early 1970s. Although Porter has been neglected in written histories of Bowling Green, oral accounts affirm that he was well known and respected. Nineteenth century Bowling Green relied on local craftsmen for the production of a variety of goods from tobaccos to fur hats. Robert E. Wilkerson opened a blacksmith shop on Main Street in 1892. His skills included woodwork, ironwork and carriage building and like Patsy, Wilkerson adapted to the changing times. By 1918, his advertisements listed automobile welding and painting along with the more traditional blacksmith services.

Main Street entered the 20th century offering a variety of services. Galvin and Wiloughby grocery stores; Duvall and Nahm Brothers; dry goods stores; Topmiller Ice and Coal Co.; the Mansard Hotel; Rippey's All Night Lunch; Bowling Green Quick Lunch; ice cream parlors; pool halls; shooting galleries; saloons; Troy Laundry; Spugnardi's Confectionary. DeVries

Entertainment was provided at the Potter Opera House which featured musical programs. Live plays, vaudeville and listed automobile welding and painting along with the more traditional blacksmith services.

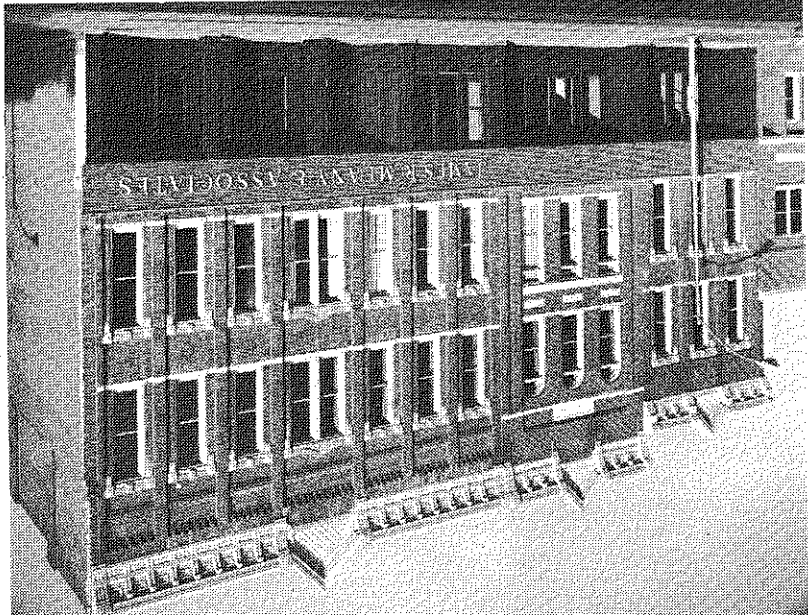
Our built environment is a tangible cultural state-ment of our heritage and once destroyed, these resources can never be replaced. As a community, we must take care in what we select as important or discard as useless. Many dedicated individuals have realized the importance of maintaining our cultural resources and have been working toward creating public use. Today, the park retains much the same appearance as it did when designed by John Cox can be in the future.



Have a pleasant shopping experience
visit downtown
"You will love it!"
Footwear fashion for the entire family at
Footwear Village
1002 State St.
782-7000
...By The Park

Footwear Village
...By The Park

Helping to revitalize downtown shows our commitment to Bowling Green.



The way we went about it shows our commitment to excellence.

James R. Meany & Associates recently opened new offices in a group of completely renovated buildings that have been on Fountain Square since the turn of the century. The restoration was done meticulously, with strict attention to preserving as much of the buildings' original charm and heritage as possible.

We are proud of Bowling Green's past and proud to have served the community's accounting needs for over 40 years.

We feel that the work performed by James R. Meany & Associates is exemplified by how we went about this renovation: quality craftsmanship, an eye for detail, no shortcuts... and a commitment to excellence.

JRM
JAMES R. MEANY & ASSOCIATES, P.S.C.
Certified Public Accountants
911 College Street • Bowling Green, Kentucky 42101 • (502) 781-0111

appagallo
on the alley

Clothes, shoes, accessories
VISA, Mastercard, & American Express
422 East Main Bowling Green 781-6831



Park Row. View from College Street, Bowling Green, Ky.



Landmark saves town's history

Concern for revitalization of Bowling Green's central business area and older residential neighborhoods provided the impetus to establish the Landmark Association of Bowling Green and Warren County Inc. in 1976. Landmark is a nonprofit organization formed to serve as a community advocate for preservation, protection and maintenance of architectural, cultural and archaeological resources in Bowling Green and Warren County. In addition to individual properties listed on the National Register of Historic Places and the Kentucky Heritage Council's Survey of Historic Sites in Kentucky, Warren County contains several districts listed on the National Register including the Smiths Grove Historic District in Smiths Grove; the

Downtown Commercial Historic District, Upper East Main Street Historic District, College Hill Historic District, St. Joseph's Historic District and the Brinton B. Davis Buildings Thematic Resource on Western Kentucky University's campus, all in Bowling Green.

Landmark's program of work is supervised and maintained by a Board of Directors composed of Dr. Richard Wiesemann (president), John C. Perkins (vice president), Dr. Jay Sloan (secretary), Jim Parrish (treasurer) and 16 other directors. Additional support is derived from more than 340 individual and family memberships representing the general community and include students, educators, government workers, lawyers, business persons, bankers and doctors. The various

backgrounds of the membership provide the organization with many resources.

Since 1976, the association has grown to the point of requiring the assistance of a full-time director and staff assistant to carry out the activities of the organization. Richard Pfefferkorn, executive vice president, with experience and background in urban and regional planning and historic preservation, and Kevin Hunter, staff assistant, with experience and background in history and historic preservation, compose the professional staff of Landmark. Grants from the City of Bowling Green and the Kentucky Heritage Council have enabled the association to expand in its endeavors to preserve sites of historic, architectural and cultural significance.

Growing With Downtown Bowling Green



1023 STATE STREET

At the turn of the century this building was used for a Harness & Buggy Shop which later became American Hardware, and is currently Royal Music Co.

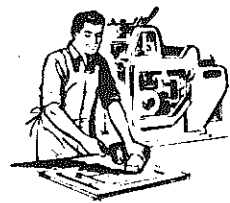
"Serving South Central Ky. for 38 Years."

Norman V. Lewis, Prop. 842-9435

Park Row

MASTER
Printers, Inc.

330 East Tenth Street
PHONE 842-7191



A POSTCARD from around 1910 showed Park Row as it looked from the sidewalk of College Street in the days when the roads bordering Fountain Square Park weren't one-way streets.

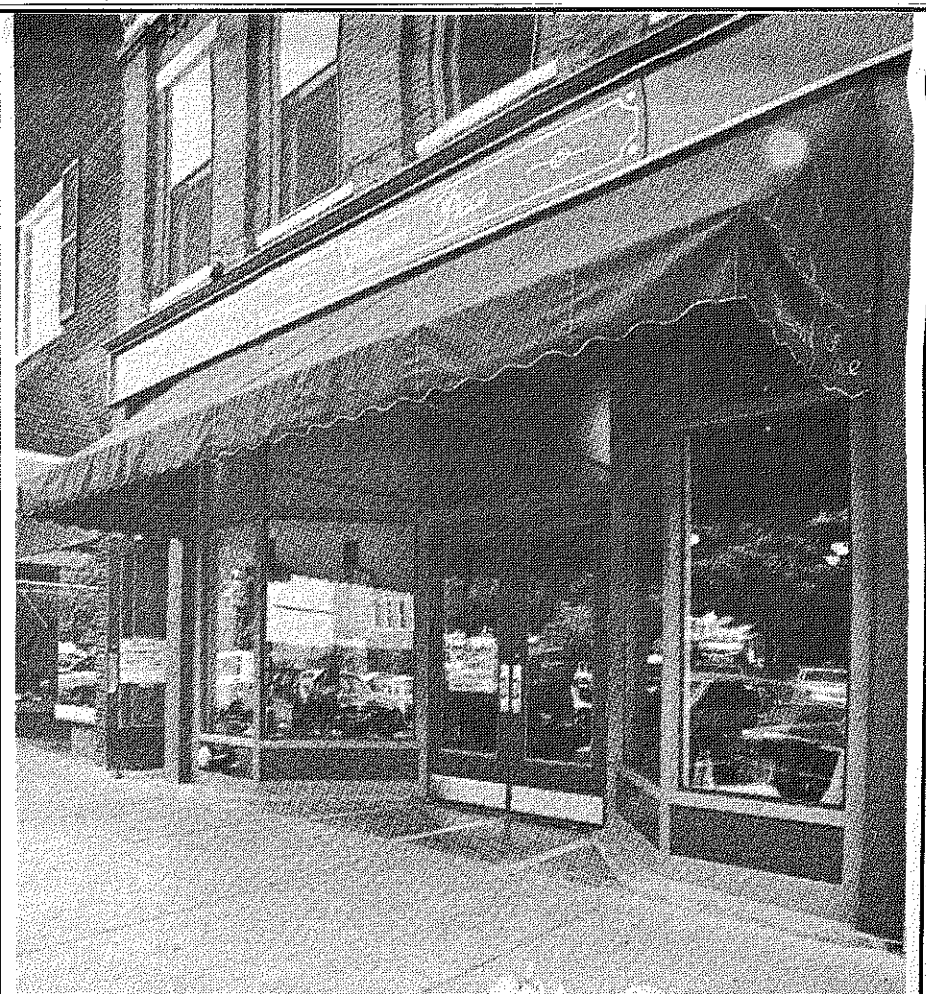
**CDS #1
DRUGS
842-5695**

**CDS
SURGICAL
781-5310**

401 Park Row

Fountain Square Mall

Open 7 Days A Week Till 4, Free Delivery



Helena's Place
accent on softness

415 PARK ROW

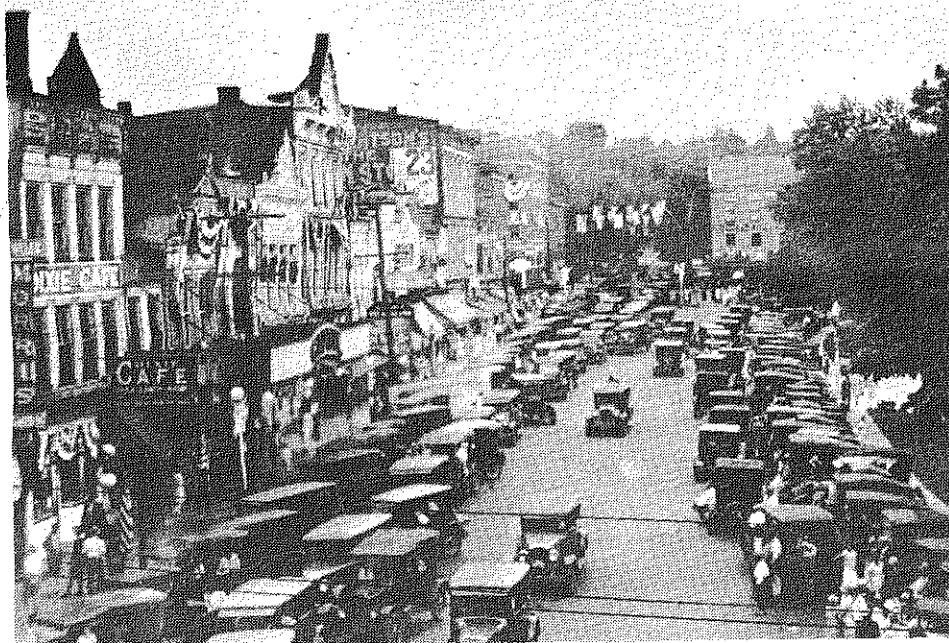
781-7432

Street scenes



MANY OF THE BUILDINGS that lined State Street in 1910 (above) and a crowded Main Street in 1920 (below) still stand today. Several, such as the Capitol Theater (below, next to the Dixie Cafe sign) have been restored and converted for modern use. The Col-

umbia, for example, is now the Capitol Arts Center, a legitimate theater which serves as the focus of Bowling Green's community efforts in the fine arts. At least one 1920 business, Morris Jewelers, is still in operation today.



FOLKCRAFTS

729 Chestnut St.

The home which Folkcrafts has occupied since 1974 was built around 1890 by Lon Dowd, and later became the home of Wilmont Brown.

*"Creative Ideas & Supplies
For Traditional & Contemporary Handicrafts"*

Ph. 842-6232

"OUR BUILT ENVIRONMENT IS A TANGIBLE CULTURAL STATEMENT OF OUR HERITAGE AND ONCE DESTROYED, CAN NEVER BE REPLACED."

**Bowling Green
Pipe &
Tobacco Shop**
434 East Main St.
Bowling Green, Ky.
843-9439

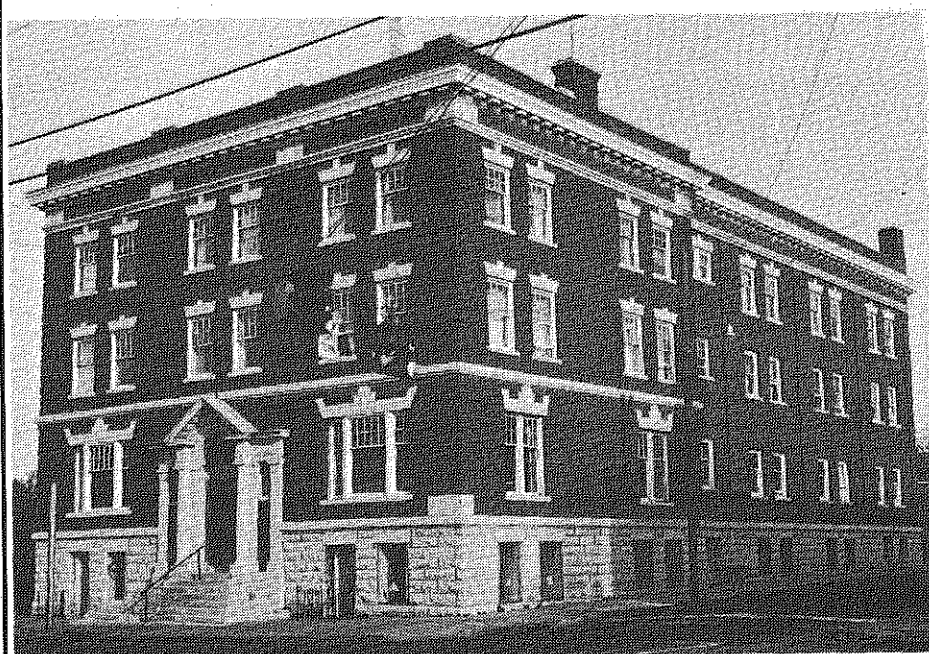
Mon.-Sat. 9 a.m.-5 p.m.

KIRTLEY FURNITURE SAYS A BIG THANK YOU

to the residents of Bowling Green and the surrounding counties for your past patronage. We are celebrating our 44th year in business from our downtown location, one block from the square, 728 College St. We invite you to come in and visit with our courteous and friendly salesman. We have special low prices on most of our furniture and our appliances are competitively priced everyday. Again, thanks for the best 44 years of our life at Kirtley Furniture Co., Inc.

KIRTLEY'S FURN. CO.

728 College Phone 843-8345



The Bowling Green Y.M.C.A. constructed this three-story brick building and basement in 1909. The first floor housed the office, large lobby, library, reading room and gymnasium. A swimming pool and several dressing rooms were located in the basement. Dormitory space for approximately fifty men was on the second and third floors. Although the swimming pool is still in the basement, it was boarded over to provide floor space for a small shop. The building located at Eleventh and State Streets was purchased in 1930 by W. G. Thomas. He converted the gym into additional rooms and opened the Park City Hotel on the site. Subsequently, the Mosley brothers purchased the property and operated under the name of the Downtown Hotel. In 1978 Kelly Thompson, Jr. purchased the property, renamed it Park Place and today it houses professional offices and several efficiency apartments. In 1982 the City/County Planning Commission gave preliminary approval to rezone the building condominium. In late 1982, Warren Fiscal Court purchased the parking lot directly across the street. There is much speculation that a new court house will be constructed on this site. In all likelihood Park Place will be converted into office/condominiums at that time.

Main Street outlined

Funded through the Kentucky Heritage Council (state historic preservation office) and the City of Bowling Green, the Landmark Association is one of nine agencies participating in the Kentucky Main Street Program. This program, patterned after the National Trust for Historic Preservation's National Main Street Program, is based on a relationship of historic preservation and economic development.

This methodology for the downtown revitalization program involves four major components: organization, promotion, design and economic restructuring.

Since the beginning of the Bowling Green Main Street Project in February 1980, a transformation of the Downtown Commercial Historic District has been

taking place. This transformation involves several elements including rehabilitation of buildings; new business locations; reorganization of the Downtown Business Association; a positive working relationship with downtown property owners, merchants, government officials and financial institutions; the creation of a positive downtown image; and an overall awareness by the general public that something good is happening downtown.

Several key elements have influenced the rehabilitation of some 27 buildings in the downtown area amounting to more than \$6.3 million in capital investment:

-ECONOMIC RECOVERY TAX ACT OF 1981: Twenty-one Tax Act projects (applications) have

been completed to provide tax incentives for certified rehabilitation. Landmark assists the property owner in completing the application, photography and research needed before the project begins.

-FACADE DESIGN PROGRAM: This program initiated by Landmark in July 1980 has been extremely successful. Under this program, we have completed the design work for 20 buildings of which construction has been completed for 15 buildings, resulting in \$1.5 million in total construction.

-LANDMARK REVOLVING FUND: A revolving loan fund was established in October, 1982 through the cooperative efforts of the National Trust, the City of Bowling Green and American Na-

tional Bank. Recently, the fund received a \$6,000 state grant from the Kentucky Heritage Council, thereby providing a total of \$81,000 available to qualified property owners and tenants for commercial rehabilitation in the Downtown Commercial Historic District.

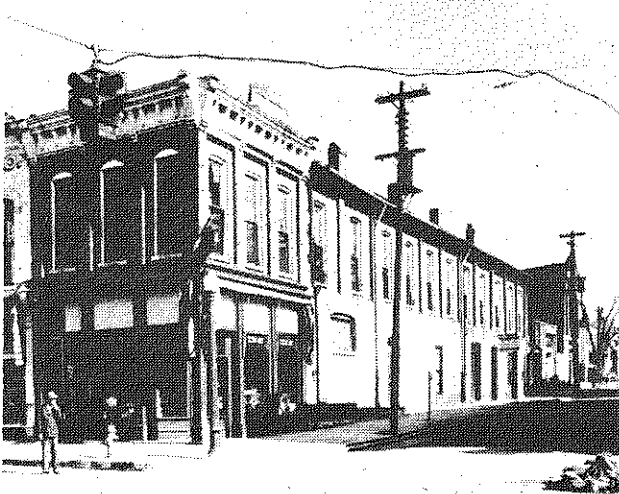
These elements have helped to create \$6.3 million in capital investment, 23 net new business establishments, 150 new jobs in the downtown area, 11 new second floor apartments, more properties owned by local residents and an average increase of more than 100 percent on assessed property valuations. The successes have earned Bowling Green a positive reputation across the state and nation for the revitalization program.



(Gerard Collection, Kentucky Library)

Intersections of old

THE 200 BLOCK of East Main Street (above) looked peaceful in 1924 compared to the modern appearance. The Lowe Building (below) at 946 State St. was built around 1880; the photo of the intersection was taken around 1940.



PRINCESS THEATRE
432 EAST MAIN ST.
BUILT 1914
(Photo Circa 1927 courtesy Tommy Hughes)

STEWART'S
Hallmark SHOP

Bowling Green's largest selection of Greeting Cards.

915 College St. (on the square)
Phone 842-8991

Congratulations to the Downtown Business Association
"You're doing a great job"

The Action Company
a division of TEXAS AMERICAN ENERGY CORPORATION
1020 College St.

QVC Quality Vision Center
781-2015

ATTRACTIVE STORE FRONTS now appear at 432 East Main Street behind which Larry & Sandy Lowe conduct full time, active businesses.

QUALITY VISION CENTER, owned and operated by Optician Larry Lowe, offers prescriptions filled, Designer frames and eye wear for all ages. Mr. Lowe has had 20 years experience in the field.

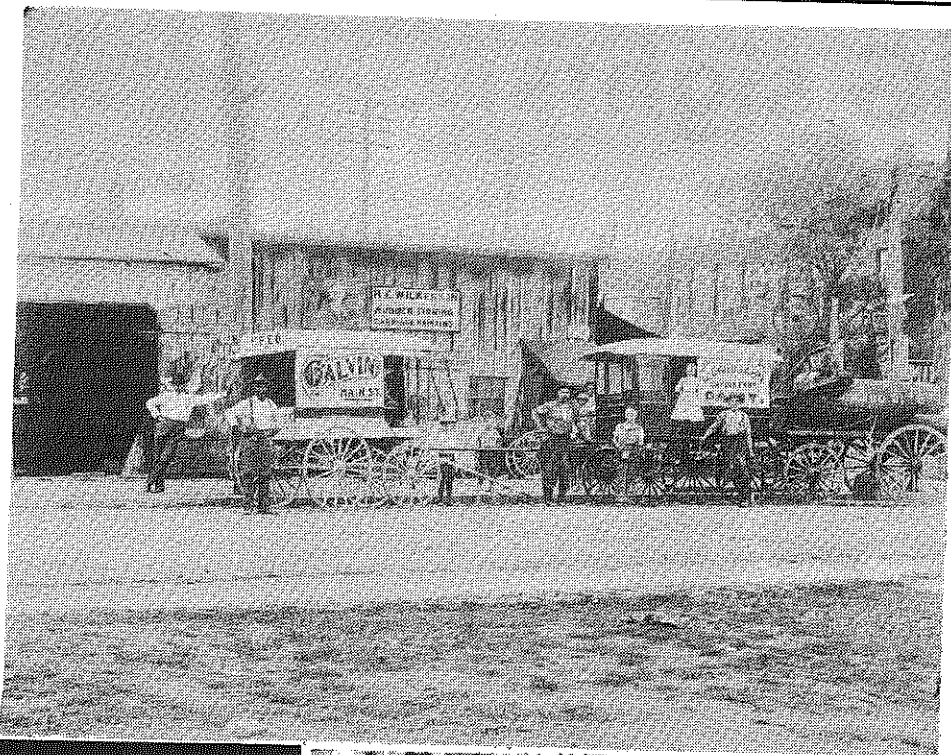
QUALITY PERSONNEL & TEMPORARIES, owned and operated by Sandy Lowe, offers temporary and permanent placement service plus quality typing of resumes, term papers and correspondence for businesses, students, etc.

AFTER RENOVATION the Old Princess Building retains much of the old fashioned Flavor while providing a new, modern, efficient work interior.

QUALITY PERSONNEL AND TEMPORARIES
782-2226

Norman V. Lewis, Prop.

Views of city life



Blacksmith shop

ROBERT E. WILKERSON opened a blacksmith shop at Main and Kentucky streets in 1892 to handle woodwork, ironwork and carriage building. However, Wilkerson was willing to adapt to the changing times; by 1918 his advertisements listed automobile painting and welding along with his more traditional services. The photo was taken around 1900.

(Gerard Collection, Kentucky Library)



Fire Control has been located in downtown Bowling Green for 20 years. Come by and see us for your fire & safety needs.

623 College St.

781-3330

Fire Control Company

Fire Protection Equipment

WKCT 930

298 FM

804 College St.

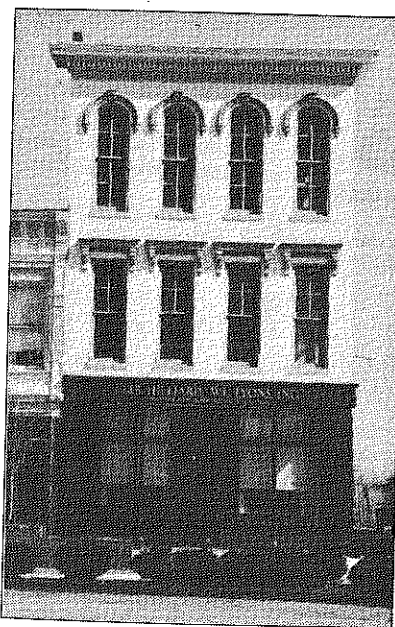
Ph. 781-2121



Popular spot

YOUNGLOVE DRUG STORE at 900 State St. was a convenient place to stop for a soda downtown in June 1907. The building dates from 1837, but the drug store was established in 1842.

J.J.B. Hilliard, W.L. Lyons, Inc.
446 East Main St.
Bowling Green, Ky.



The Odgen Building which was built around 1850?? Has been completely re-modeled by Hilliard & Lyons.

We're making things happen.

We have been serving Investors in the Bowling Green area since 1854.

HILLIARD LYONS

781-1691

Member: New York, American and Midwest Stock Exchanges and SIPC

Rabald's
MEN'S WEAR

Serving Bowling Green Since 1905

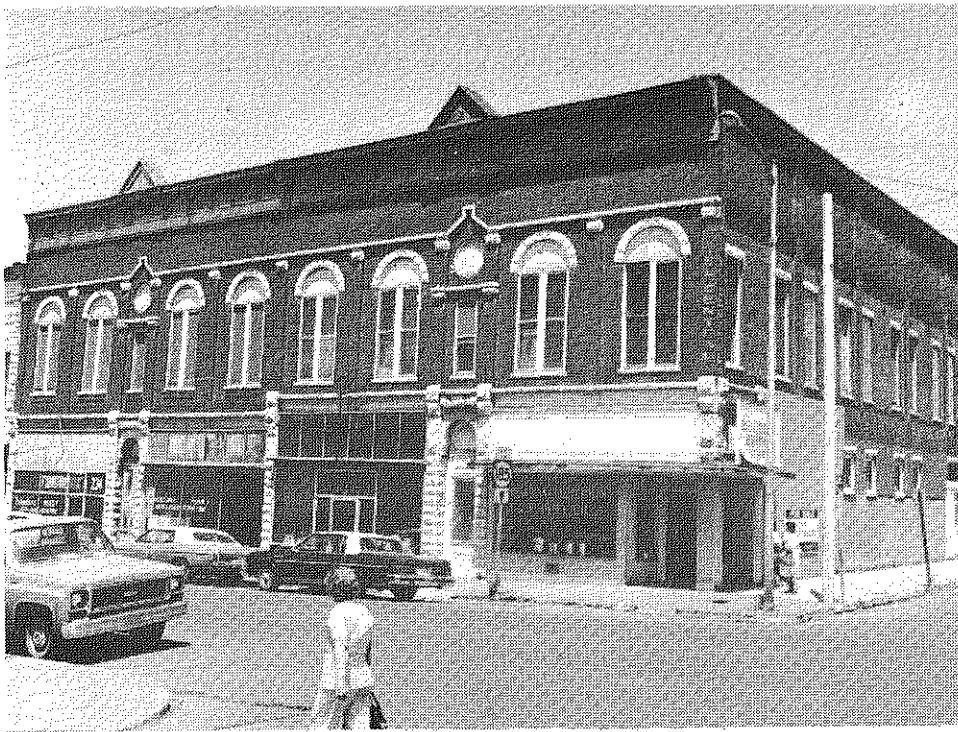
426 Main St.

Ph. 843-6346

"Visit Downtown Bowling Green"

THE DAILY NEWS WOULD LIKE TO THANK LANDMARK AND THE KENTUCKY LIBRARY FOR THE USE OF MATERIALS USED IN PREPARING THIS TABLOID.

Downtown BG sights...



CENTRAL HOTEL, 234-240 E. Main St. at the Center Street intersection, was built around 1890. The building was demolished in 1982.



-Fine Food and Spirits-

Fine Food and Spirits

801 State Street

Ph. 842-6878

Come by and see our new spring & summer menu

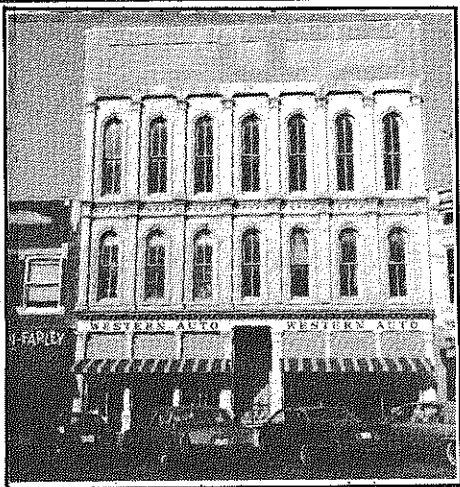
DB Dollar Bros. Shoe Company

419 Park Row

Bowling Green, Ky. 42101

842-8141

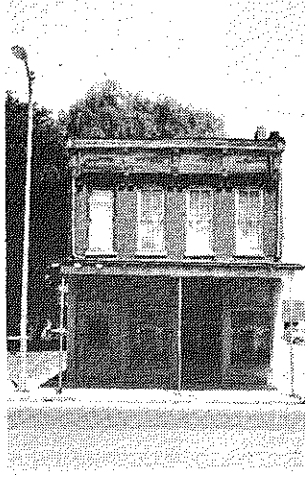
"Quality footwear for the entire family"



Western Auto has been serving the Bowling Green area since 1937.

WESTERN AUTO

440 E. Main Phone 842-9474

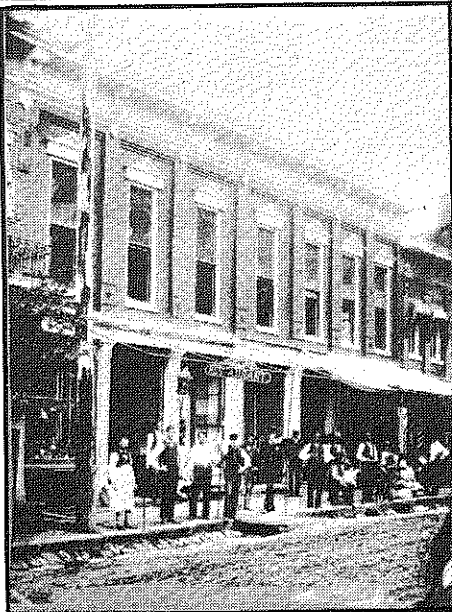


THIS 1886 BUILDING at 128 E. Main St. was built around 1886. It was demolished in 1982.



DOWNTOWN BUSINESS ASSOCIATION

- | | | |
|---|---|-----------------------------------|
| Ambrosia Restaurant | The Cumberland | Master Printers Inc. |
| American National Bank | Curtis Mathes Home Entertainment Center | McDonough's |
| Bell, Orr, Ayers & Moore | Daily News | James R. Meany & Associates |
| Big "B" Cleaners | Dollar Brothers Shoe Co. | Charles M. Moore Insurance Agency |
| Bill's Servicer | English, Lucas, Priest & Owsley | Norman's |
| Bowling Green Bank & Trust | Farmer's Market | Pappagallo |
| Bowling Green Junior College | Fire Control Co. | Perkins Realty Co. |
| Bowling Green Muffler | Folkcrafts | Dr. Sam Potter |
| Bowling Green Municipal Utilities | Footwear Village | Qualitycraft Housing |
| Bowling Green Pipe & Tobacco | Golden-Farley Mens Store | Quality Personnel |
| Bowling Green Shoe Shine Parlor | Graham Studio | Quality Vision |
| Bowling Green-Warren County Arts Commission | Graves-Gilbert Clinic | Rabold's Mens Wear |
| Bowman-Kelley Total Office Systems | Harlin, Parker & Rudloff | Reynolds, Catron & Johnston |
| Brantley Appraisal Co. | Hartig & Binzel Jewelers | Doug Robertson |
| C.D.S. #1 & Surgical Supply | Hayes Shoe Center | Royal Barn Florist |
| Cafe on the Alley | Helena's Place | Royal Music Co. |
| Nan Shelby Calloway | Hilliard & Lyons | Scotty's Construction Co. |
| Citizen's National Bank | J.C. Holland & Co. | Sears, Roebuck & Co. |
| Cole, Harned & Broderick | House of Wan | Spot Cash |
| Complete Janitor Service | Huddleston Brothers | Stewart's Hallmark Shop |
| Copy Trolley | I Deal Shop | Barbara Stewart Interiors |
| Country Peddler | I & R Leasing | Jean Thomson Realty |
| Creditors Collection Bureau | Investors Realty Management | Kelly Thompson, Jr. |
| | Mrs. L.O. Johnson | Two By Two |
| | R.L. Kennedy Jewelers | Van Meter Insurance Co. |
| | Kentucky English Language Institute | Western Auto |
| | Kirtley Furniture Co. | Western Kentucky Gas Co. |
| | Landmark Association | Williams Drug Co. |
| | Maria's Restaurant | WKCT-WDNS Radio |
| | | Your Place |

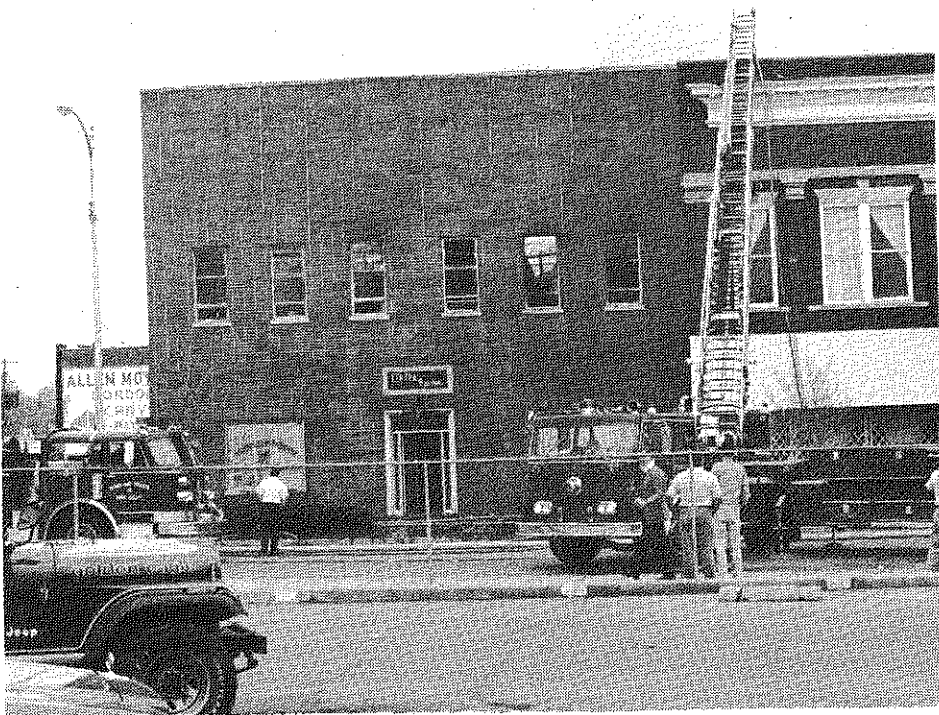


324-326 East Main St. Bowling Green, Ky.

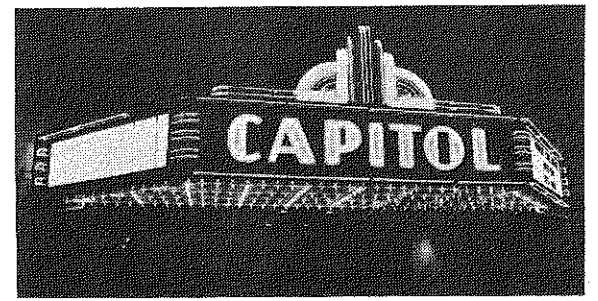
The Way It Was... Presently
SPOT CASH STORE
Since 1929 Spot Cash Inc. has been owned and operated by the Davis family.

CONCERT IN THE PARK
 EACH WEDNESDAY MAY 4-AUG 31
 NOON—FREE — RAIN DATE FOLLOWING FRIDAY IN THE PARK

Gone but not forgotten



THE CENTRAL BUILDING at 1033 State St. housed offices for J.C. Holland and Co. accounting firm and Cole, Harned and Broderick legal firm before it burned in April 1981.



CAPITOL ARTS CENTER

*An Historic Landmark in
Downtown Bowling Green*

**Plays, Concerts, Exhibits, Classes,
Films and Lectures**

BOWLING GREEN "SHOE SHINE PARLOR"

428 E. Main St.
(In rear of H & R Block Bldg.)
Bowling Green, Ky.

Hours:
Tues.-Sat.
8 a.m. til 5 p.m.

Earnece Walker
Proprietor



THE BUILDING at 934 State St. which once housed Monfried Optical and an optometrist's office was built around 1880. It was demolished in April 1981.

HOUSE OF WAN

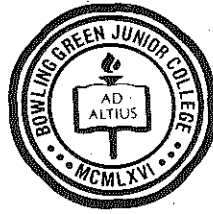
CHINESE AND AMERICAN RESTAURANTS
CANTONESE • HUNAN • MANDARIN • SZECHUAN
2 Locations to Serve You!
CARRY-OUT AND CATERING AVAILABLE

HOUSE OF WAN #1
410 E. MAIN ON THE SQUARE
DOWNTOWN BOWLING GREEN

Open For Lunch
Mon.-Fri. 11:00 A.M.-2 P.M.
Dinner
Mon.-Thurs. 4:30 P.M.-9:30 P.M.
Fri. & Sat. 4:30 P.M.-10:30 P.M.
843-1317

HOUSE OF WAN #2
QUALITY INN
Scottsville Rd. at I-65

Open 7 days a week
Buffet Luncheon Daily
Same Menu As Downtown
Lunch & Dinner
• Banquet Room Facilities
781-0777 843-1163



BOWLING GREEN

JUNIOR COLLEGE*

(formerly Bowling Green Business College
established in October 1967)

**GROWING WITH
DOWNTOWN BOWLING GREEN!**

ASSOCIATE OF SCIENCE DEGREES OFFERED:

- Computer Programming
- Business Administration
- Executive Secretarial
- Accounting
- Fashion Merchandising
- Medical Assisting

842-6556

*Bowling Green Junior College is accredited by the Commission on Colleges of the Association of Independent Colleges and Schools (AICS), and by the Accrediting Bureau of Health Education Schools.



DRESS & PLAY CLOTHING

GIFTS & ACCESSORIES



Fountain Square activities flowing

A positive outgrowth of this renewed interest in reorganization of the Downtown Business Association with the help of Landmark in April 1981. This association provides a unified business voice in promotion of the downtown area, encouragement of new business development and assistance to merchants and property owners in maintaining a healthy retail and business environment.

Reorganization included a new board of directors, officers, bylaws, budget and program of work. The current board is composed of Bob Marko (president), Bill Long (first vice president), Alma Hall (second vice president), Nan Shelby Calloway (secretary), Tom Babik (treasurer) and seven other board members who are responsible for developing a program of work. During the past two years, mem-

bership has increased from 21 to 83.

These memberships represent retail and business persons, property owners and individuals having an interest in the downtown business area. Support to carry out the association's activities comes directly from the yearly membership dues. An annual budget of \$14,000 has allowed the organization to hire a part-time manager, Nancy Lowe, to direct activities with a major responsibility to promote downtown.

One of the most important accomplishments of the association during this past year has been the establishment of a parking ordinance. This ordinance was passed as a result of working closely with the local government to solve a major parking problem. Most activities are designed to promote an awareness of downtown as a major shopping and

business area. An extremely successful activity in the Park series, now entering a third season. These concerts, supported by the Downtown Business Association, are presented on Wednesday afternoons throughout the summer.

Other activities throughout the year include participation in advertisements, Easter egg hunts, sidewalk cleaning, street fairs, sales, Halloween costume contests, Chamber of Commerce Bowling Green Days and variety shows. Major promotional efforts during the December holiday season include extended business hours, sales, decorations, participation in the parade and sponsorship of sleigh rides in the park with Santa.

Music spot

FOUNTAIN SQUARE PARK remains a popular gathering spot for Bowling Green residents, especially in the summer when downtown merchants and shoppers gather during lunch to hear groups such as the Ken Smith Trio (left to right, Smith, Jeff Jones, Byron House) play during free concerts.

(Staff Photo by Mark Workman)

I Deal Shop, Inc.

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"We're glad to be a part of the Downtown Business Association."

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We're proud to be serving Bowling Green and Warren County with our name brand shoes & large selection.

Thank you Bowling Green and the counties we serve throughout South Central Ky.

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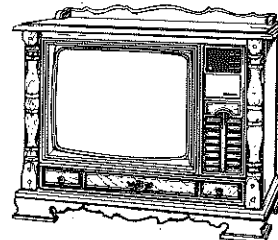
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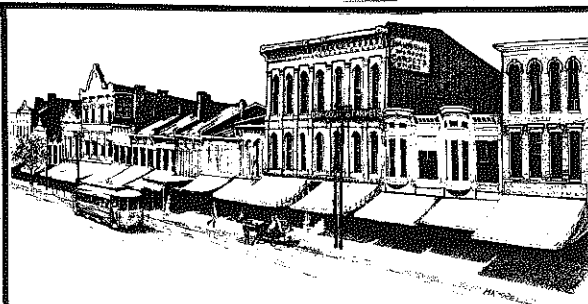
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Physician's office

THE PORTER BUILDING, 227 E. Main St., was built in 1906 by Dr. O.D. Porter, a black physician who practiced from the turn of the century until 1936. The building continued to house black professionals and merchants until the early 1970s.



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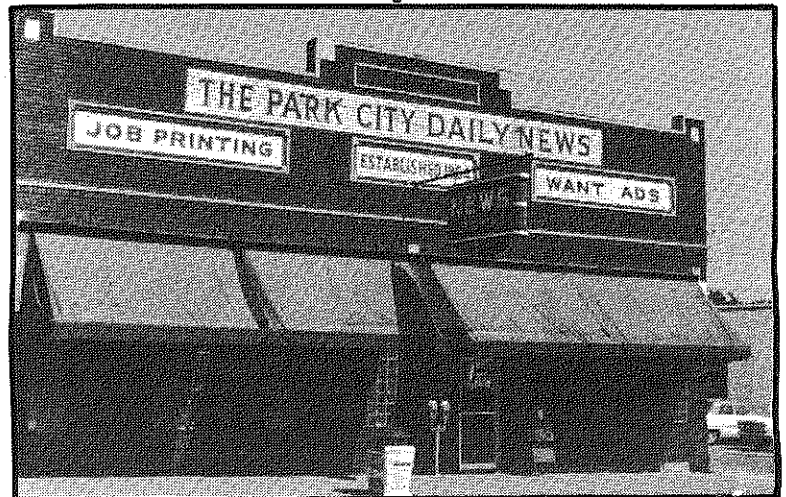
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Nahm Bldg., Park Lane Entrance,
422 East Main St.
Bowling Green, KY 42101

PRESERVATION IS HOUSING AMERICA



Preservation Week
May 8-14, 1983
National Trust for
Historic Preservation

The Daily News...



The Daily News before and after renovation in 1971



And How It Got Its Name...

Back in 1892 Henry Watterson, famous Editor of the Courier Journal, made a dedication speech for Fountain Square Park and referred to Bowling Green as the "beautiful park city." Soon afterward names of various town stores, firms and companies began to use "park city" in their names. And it was only natural that publisher John B. Gaines join with his fellow businessmen and included the phrase in the naming of the Park City Daily News. But then came the naming of Park City (formerly Glasgow Junction) in nearby Barren County and with it arrived confusion. And so what was the Park City Daily News is now widely known as the Daily News.



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782-1000

Charting progress of downtown BG

Downtown rehabilitation projects completed include the following buildings, previous uses and new uses:

- Sabel Building, 904 State St.; vacant; Williams Drug Co. and two apartments.
- Ogden Building, 446 E. Main St.; vacant; Hilliard-Lyons.
- Newton Building, 326 E. Main St.; Spot Cash; same.
- Nahm Building, 422 E. Main St.; vacant; Pappagallo, Two by Two, Cafe on the Alley, Jean Thomason Realty, Perkins Realty and two apartments.
- Turpin Building, 914 1/2 State St.; vacant second floor; Landmark Association and Downtown Business Association.
- Settle Building, 906 State St.; Kiddietown; re-

tail space for lease and two apartments.

- Ackerman Building, 911-913 College St.; vacant; James R. Meany and Associates.
- Daughtry Building, 915 College St.; vacant; Stewart's Hallmark.
- Nolan Building, 917 College St.; Fountain Square Billiards; Merrill-Lynch.
- Barr Building, 442-444 E. Main St.; Barbara Stewart Interiors; same business and one apartment.
- Potter-Matlock Bank, 912 State St., Lois-Glyn Beauty Shop; same.
- Price Building, 1002 State St.; vacant; Footwear Village.
- Pushin Building, 400 E. Main St.; vacant; Bowman-Kelley Total Of-

ice Systems.

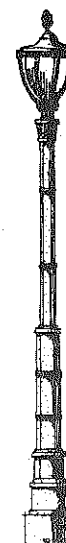
- Stark Building, 927 College St.; vacant; J.C. Holland and Co.
- Getty Building, 440 E. Main St.; Western Auto and vacant second floor; same business and Bowling Green Board of Realtors office.
- Reardon Building, 910 State St.; Jack Russell's Dress Shop and vacant second floor; McDonough's Dress Shop and Charles McDonough CPA.
- Princess Theater, 432 E. Main St.; vacant; Quality Personnel, Quality Vision, Heinhold Commodities and Triad Systems.
- McElroy Building, 919 College St.; vacant; Cole, Harned and Broderick and Commonwealth Attorney office.
- Maier Building, 408 E.

Main St.; Morris Jewelry; same.

- Covington Building, 415 Park Row; Heinhold Commodities; Helena's Place, office space for rent and one apartment.
- Capitol Theater, 416 E. Main St.; vacant; Capitol Arts Center.
- Hayes Shoe Center, 306 E. Main St.; Hayes Shoe Center; same.
- Kentucky English Language Institute, 548 E. Main St.; residence; Kentucky English Language Institute.
- Sam Nahm Building, 827-829 State St.; vacant; Beltone Hearing Air Service, Lang Co. and three apartments.
- McIntire Building, 925 State St.; vacant; Joe Bill Campbell, attorney, and office space.

Past is literally only a sta

Although downtown has had many successes, much more is needed on a continuing basis. With the continued support of individuals, community groups, local and state government, these efforts can be continued. The elements outlined are equally important forming a workable no single action can job. Failure to ma and continue the suc we now enjoy would these efforts of comr improvement.



Be part of
the Bowling Green
Main St. Program

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Landmark Association

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Bowling Green, Ky.

Ken Duncan Huddleston Bros.
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Doug & Jeane Robertson
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Bowling Green, Ky.

Harold Brantley Brantley Appraisal Co.
Bowling Green, Ky.

Maxey B. Harlin James D. Bryant
Wm. J. Parker Jerry A. Burns
Wm. J. Rudloff J. Richard Downey
Max B. Harlin III Scott Marks
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