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UA12/2/64 Baronism

Alpha Tau Omega

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Alumni Newsletter of
THE ALPHA TAU OMEGA COLONY
Western Kentucky University
Bowling Green, Kentucky 42101

26th YEAR OF PUBLICATION

MAY 6, 1966

ACTIVE CHAPTER ROLL CALL

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Jerry Lane
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Chuck Layne
Jim McCoy
Sonny Oliphant
Donell Parrish
Jerry Penley
Steve Playl
Ray Roberts
Jim Sacco
Scott Scutchfield
Fred Simmons
Jim Simpson
Dave Speer
Rudy Thomas
Jim Ullman
Charlie Wallace
Johnny Webb
Rob Wheeler
Brad Williams

THE ALPHA TAU OMEGA CREED

TO BIND MEN together in a brotherhood based upon eternal and immutable principles, with a bond as strong as right itself and as lasting as humanity; to know no North, no South, no East, no West, but to know man as man, to teach that true men the world over should stand together and contend for supremacy of good over evil; to teach, not politics, but morals; to foster, not partisanship, but the recognition of true merit wherever found; to have no narrower limits within which to work together for the elevation of man than the outlines of the world: these were the thoughts and hopes uppermost in the minds of the founders of the Alpha Tau Omega Fraternity.

Otis A. Giabezbrook, 1880

SPRING FORMAL - 1966: The Biggest and the Best

The 1966 White Tea Rose Ball has been predicted to be the "biggest and the best". This we believe is a justified prediction because of the many and varied activities which are planned for the entire week-end. Spring Formal will be much more than one fun-filled evening. It is the hope of the Active Chapter that the full schedule of functions planned for the week-end of May 20-22 will serve as a boost to the spirit and enthusiasm of the entire membership of the A.T.O. Club.

Upon arrival in Bowling Green, everyone returning for Spring Formal will be able to obtain last minute details by calling 842-9804, or by stopping at Holiday Inn which is located on the 31-W By-Pass. Information concerning motel reservations made in advance by the Chapter will also be obtained at this time. For those who arrive on Friday, there will be an open house at 1247 High Street for all alums and guests beginning at 6:00 P.M. while the Active Chapter makes final arrangements for the following day and prepares decorations for the Formal.

The actual schedule of activity begins on Saturday morning, May 21 with a breakfast and informal get-together at the Goal Post Restaurant starting at 9:00 A.M. This will be a fine time to chat about old times. Following the meeting at the Goal Post, there will be a business meeting of our present Chapter officers and all alumni at 1:00 P.M. while the ladies make final preparation for the dinner and dance to be held later. Plans are not definite, but we are trying to obtain Baron Camp for this meeting. At this time, we wish to acquaint our Alumni with our progress and present position with Alpha Tau Omega. We also wish to discuss plans for the formation of a strong Baron Alumni Association and begin working toward a big reunion on the 35th Anniversary of the founding of our Fraternity which will come in 1969. There will be time enough after the meeting to get dressed and prepare for the evening festivities. An informal gathering will begin at Holiday Inn at 4:30 P.M. prior to the dinner which is scheduled for 6:00 P.M. in the Kentucky Room of Holiday Inn. At this time, various awards will be presented and we plan to have Mr. Stephen Worsham, Province Chief of the A.T.O. province in which our Colony is located, to speak on Alpha Tau Omega and the relationship between A.T.O. and the Alumni of the Baron Fraternity.

At the conclusion of the dinner, we will proceed to the Detrex Family Club on Barren River where entertainment will be provided from 9:00 P.M. - 1:00 A.M. by the Celtics from Louisville. The A.T.O. Sweetheart of the Year will be crowned at the Formal. Sunday morning, we have designated the Golden Branding Iron as the final meeting place for breakfast starting at 9:00 A.M. for those who wish to see each other one last time before business calls.

It is our sincere desire to see each and every Baron at the 1966 White Tea Rose Ball. Please let us know of your plans. We will be most happy to make reservations for your week-end back in Bowling Green. Remember, the 1966 Formal is to be the biggest and best!

Definition: ALPHA TAU OMEGA is A WAY OF LIFE.

A.T.O. (Barons) ON THE GO

The progress of our Fraternity this year has been in keeping with a growing and changing institution. We started the year with approximately twenty returning active members. By the beginning of second semester, we had built our membership to thirty inspite of the fact that a few members left our company at the end of the first term. With a strong active chapter, we returned after semester break to achieve higher goals.

The second phase of the school year brought the rush season again. The old spirit returned and the task of seeking out Baron - A.T.O. quality pledges began. We pledged twelve fine men and Pledge Master Jim McCoy began carrying out his constructive training program.

Pledgeship consisted of a nine week period of diligent training, study, and guidance. During this time, the pledges made a thorough study of the ideals, objectives, and history of A.T.O., the history of Baronism, and information concerning the Active Chapter and its organization. The final week was designated as "Help Week". During this week-of-weeks, the Pledge Class carried out a civic project each day. Meetings were held each evening during which guest speakers were presented and a thorough review of all material covered during pledgeship was made. Among the guest speakers were Dr. William R. Hourigan, Associate Dean of Undergraduate Instruction, who spoke on "Scholarship and the Fraternity Image", the President of Western's Inter-Fraternity Council who explained the functions and organization of the I.F.C., and a panel of sorority girls who discussed etiquette, dating, and dress with the pledges. Toward the end of Help Week, a comprehensive exam over every phase of pledge training was given. All pledges having achieved the passing score of 80% or above, pledgeship was concluded with the formal initiation ceremony and a dinner at Western Hills Restaurant in honor of the new initiates on April 29.

With our membership slightly above the level of four years ago we are now making plans and initiating programs to make A.T.O. the fraternity to set the pace at Western Kentucky University in the future as our Fraternity has in the past at W.K.S.C. We are initiating a Tau Mates Organization (young ladies' auxiliary to the Fraternity), making definite strides toward housing, and completely revamping the organizational procedures (organization of committees, accounting, budgeting, etc.) of our Chapter.

A portion of Spring Formal week-end will be devoted to making our Alumni acquainted with our recent progress and specific plans for the future which have been mentioned briefly above. With Barons and A.T.O. as one organization, Western will recognize our Fraternity as the "Untouchable" for many years into the future.

"The forces that have been greatest in my life have been God and the college fraternity that moulded me."

Thomas H. H. H.

ALUMNUS SPOTLIGHT

On April 1, Brother Julian Goodman was moved from his position as Executive Vice-president of NBC News to President of the entire Network. He is now in charge of 800 employees and an annual budget of \$60 million.

This is a great credit to the man who was born in Glasgow, Kentucky on May 1, forty-four years ago. He came to Western Kentucky University (then Western Kentucky State College) in the early years of the war. He majored in economics, but in 1943 he dropped out to join the Army. During these years, he was a member of the Baron Fraternity.

Brother Goodman was unshuffled by his appointment, saying to the Louisville Courier Journal, "I know the size of this job; I am not blind. I consider it a very important job. I know I've put my head on the wall for everyone to shoot at, but I will do exactly what I have done all my life: I will do the very best I can and stay at peace with myself."

Congratulations go out to Brother Goodman from the entire Active Chapter, and we hope that in the future we may face the world with the courage and determination that characterize him and our other numerous Alumni who have achieved so much and contributed so much to the well being of the People of our Nation.

A.T.O. HOLDS 48th BIENNIAL CONGRESS

The essence of Alpha Tau Omega Fraternity government since 1878 has been representative government. This is accomplished through Congress which meets biennially on the even numbered years. This year, the 48th Congress will be held at the famous Grand Hotel resort, Mackinac Island, Michigan, August 24-27. It is designated as the "Stewart Daniels Congress" in honor of our recent National Executive Secretary who retired this year at the conclusion of 41 years of service to the Fraternity.

Our Colony will be represented at Mackinac Island by its President, Brother Dean Dixon, and its Assistant Treasurer, Brother Mike Iachetta. The Chapter Officers Conference, which is a group of discussion sessions on fraternity organizational procedures and problems held in connection with Congress, will be of great benefit to our Club in that it will supply our representatives with many new ideas which may be used to improve our Fraternity at Western. We are looking forward to our representatives meeting the delegates from A.T.O. Chapters throughout the Nation to review our situation and discuss our future development.