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## Bibliography

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# Kristi Branham

## Faculty Bibliography

Associate Professor, Department of English

I specialize in literature and cultural studies with emphasis in late nineteenth and early twentieth century American women's popular culture. I earned my PhD from the University of Kentucky with certifications in feminist and social theory. My academic expertise has helped me to develop an interdisciplinary approach to both my research and teaching, calling on discourse analyses primarily from disciplines in the humanities. My research centers on the social and cultural meanings surrounding the concept of work in the United States and the ways certain kinds of labor become associated with women, in particular the type of labor we refer to as "women's work." This work includes the gamut of responsibilities required to maintain domestic space and to nurture its inhabitants from cleaning bathrooms and picking up dirty socks to comforting a sick child. I am particularly interested in the way this work is represented in popular culture as an expression of women's love and care as well as the ways women's caring labor is expressed in areas outside the domestic space.

[Book Reviews](#)

[Encyclopedia Entries](#)

[Research Works](#)

### Research Works

Branham, Kristi. [Hung Out to Dry: Laundry Advertising and the American Woman, 1890-1920](#), *Home Sweet Home: Perspectives on Housework & Modern Relationships*, Lanham, MD: Rowman & Littlefield, 2014.

["Thrown on Their Own Resources": Collaboration as Survival in Imitation of Life](#), *Literature/Film Quarterly*, Vol. 40, No. 4.

["Two Mothers United": Interclass Female Friendship in Stella Dallas](#), *Journal of American Studies*, Vol. 49, No. 1, 2015.

Kerby, Molly, Kristi Branham & Gayle Mallinger. [Consumer-based Higher Education: The Uncaring of Learning](#), *Journal of Higher Education, Theory and Practice*, Vol. 14, No. 5, 2014.

### Book Reviews

Branham, Kristi. [Book Review: Mediating Moms: Mothers in Popular Culture](#), *Journal of American Culture*, Vol. 36, 2013.

[Book Review: Women at the Top: Powerful Leaders Tell Us How to Combine Work & Family](#), *Journal of International Women's Studies*, Vol. 10, No. 4, 2009.

### Encyclopedia Entries

Branham, Kristi. [Feminisms](#), *France & the Americas: Culture, Politics, History*, Santa Barbara, CA: ABC-CLIO, 2005.

[Imitation of Life](#), *Books to Film: Cinematic Adaptations of Literary Works*, Farmington Mills, MI: Gale/Cengage Learning, 2018.