


2013

UA62 Gordon Ford College of Business

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Western Kentucky University

UA62 Gordon Ford College of Business

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Administrative History:

Bowling Green College of Commerce

Bowling Green College of Business & Public Affairs 1972-1979

Bowling Green College of Business Administration 1979-

William Jenkins 1964-1977

Robert Nelson 1977-1984

Robert Hershberger 1984-1987

Michael Brown 1989-1997

Robert Jefferson 1997-2003

William Tallon 2007-2009

Robert Reber interim 2009-2010

Jeffrey Katz 2011-

Description: Records created by Gordon Ford College of Business and its reporting offices:

Student Organizations

Accounting Club

Advertising Club

Accounting (UA62/5)

Economics

Finance

Information Systems

Management

Marketing

Center for Entrepreneurship & Innovation

Center for Professional Selling

MBA

Small Business Development Center (UA62/3)

These offices once reported to the Gordon Ford College of Business:

Legal Area Studies

Public Service Institute

Mid-Management & Distributive Education

Dates: 1964-present

Subject Analytics:

Audio recording

Business & finance

Economics

Gordon Ford College of Business (WKU)

Meetings

Speeches, address, etc.

Video recording

Western Kentucky University

Accession Information: These records were transferred to the University Archives upon its creation.

Access Restrictions: none

Preferred Citation: UA62 Gordon Ford College of Business, WKU Archives, Kentucky Library & Museum, Bowling Green, Kentucky, USA.

Box 28	Gordon Ford College of Business	1980	Film/Video/Audio File - Free Enterprise Fair
Description	Audioreels - 2 Free Enterprise Fair - 1977, 1980 Crump, Harold, 1980 DiFederica, Mario, 1977 Firestone Tire & Rubber Co. 1977		Subjects Audio recording Meetings Business & finance Economics
Box 30	Gordon Ford College of Business	1977	Film/Video/Audio File - Free Enterprise Fair
Description	Audioreel - 1 Free Enterprise Fair - 1977 Flowers, Langdon - 1977 Hilliard, J. Henning 1977		Subjects Audio recording Meetings Business & finance Economics
Box 32	Gordon Ford College of Business	1977	Film/Video/Audio File
Description	Audioreel - 1 McKeon, John - FMC Corporation, Executive Lecture Series, 1977		Subjects Audio recording Speeches, address, etc. Business & finance
Box 33	Gordon Ford College of Business	1977	Film/Video/Audio File - Free Enterprise Fair
Description	Audioreel - 1 Free Enterprise Fair - 1977 Reagan, Ronald 1977		Subjects Audio recording Meetings Business & finance Economics
Box 34	Gordon Ford College of Business		Film/Video/Audio File - Free Enterprise Fair
Description	Audioreel - 1 Free Enterprise Fair - nd Rosenthal, Walter		Subjects Audio recording Meetings Business & finance Economics
Box 35	Gordon Ford College of Business	1977-1980	Film/Video/Audio File - Free Enterprise Fair
Description	Audioreels - 2 Free Enterprise Fair - 1977, 1980 General Motors Smith, F. Allan 1977 Stover, James 1980		Subjects Audio recording Meetings Business & finance Economics
Box 40	Gordon Ford College of Business	1977	Film/Video/Audio File - Free Enterprise Fair
Description	Audioreels - 1 Hilliard, J.Henning, 1977		Subjects Audio recording Economics Business & finance

Hilliard & Lyons, Inc.

Box 41		Gordon Ford College of Business	1977	Film/Video/Audio File - Free Enterprise Fair
Description	Audiotape - 1 Reagan, Ronald, 1977			Subjects Audio recording Business & finance Economics Politicians
Tape Box 1	Drawer 4	Gordon Ford College of Business	1977	Film/Video/Audio File - Free Enterprise Fair
Description	Audiotape - 1 Free Enterprise Fair, 1977 Flowers, Langdon Hillyard, Henry Lancaster, Bob McKeon, Jack			Subjects Audio recording Business & finance Economics
Tape Box 2	Drawer 2	Gordon Ford College of Business	2003	Film/Video/Audio File
Description	Audiotape - 1 Buffett, Warren, 2003			Subjects Audio recording Speeches, address, etc. Business & finance