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Hawes, Susan (FA 506)

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Descriptive Inventory

FA 506 HAWES, Susan

½ box. 4 folders. 371 items. 1990. Typescript and photocopies.

1990.116.1

COLLECTION NOTE

This collection consists of a paper “Women in Mass Media” written by Susan Hawes for a Western Kentucky University folk studies class and three folders of supporting material. The author chose four popular magazines, *Southern Living*, *Sports Illustrated*, *Esquire*, and *Ebony*, and identified advertisements featuring women that presented three folklore concepts: the number three, etiology, and magic. The supporting folders contain photocopies of the advertisements.

SHELF LIST

BOX 1	Women in Mass Media	1990	371 items
Folder 1	Inventory and paper	1990	2 items
Folder 2	Supporting material divided into “Ethology” and “Magic” (photocopied ads)	1990	2 items
Folder 3	Loose supporting material (photocopied ads)	1990	237 items
Folder 4	Loose supporting material (photocopied ads)	1990	130 items

BIBLIOGRAPHIC RECORD

FA HAWES, Susan 1990
506

Paper: "Women in Mass Media" written by Susan Hawes for a folk studies class at Western Kentucky University. The paper examines how women and folklore are highlighted in advertisements. Project includes paper and supporting material.

1box. 4 folders. 371 items. Typescript and photocopies.

1990.116.1

SUBJECT ANALYTICS

Advertisements

Advertising

Folklore

Mass media

Women

Ripley/Jeffrey 04/14/2009