

4-14-2009

## Morris, Holly (FA 508)

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*Descriptive Inventory*

**FA 508      MORRIS, Holly**

1 box. 16 folders. 188 items. 1990. Typescript and originals.

1990.117.1

***COLLECTION NOTE***

This collection consists of a paper: "Cultural Tourism: Folklore in Tourist Brochures" written by Holly Morris for a Western Kentucky University folk studies class and 15 folders of supporting material. The brochures collected by the author are divided into folder categories such as resorts and inns, festivals, amusement parks, historic sites, and others. These brochures demonstrate how various elements of folklore are used to encourage tourism.

***SHELF LIST***

<b>BOX 1</b>	<b>Cultural Tourism</b>	<b>1990</b>	<b>188 items</b>
Folder 1	Inventory	1990	1 item
Folder 2	Paper	1990	1 item
Folder 3	Cities, towns, counties	1990	30 items
Folder 4	Resorts and inns	1990	17 items
Folder 5	Halls of fame	1990	24 items
Folder 6	Crafts	1990	10 items
Folder 7	Tours	1990	6 items
Folder 8	Festivals	1990	10 items
Folder 9	Amusement parks	1990	8 items

Folder 10	Performing arts	1990	15 items
Folder 11	Water related	1990	15 items
Folder 12	Historic sites	1990	14 items
Folder 13	Maps and tourist guides	1990	8 items
Folder 14	Animal related	1990	11 items
Folder 15	Alcohol	1990	7 items
Folder 16	Caves and mountains	1990	9 items

### ***BIBLIOGRAPHIC RECORD***

FA MORRIS, Holly 1990  
508

Paper: "Cultural Tourism: Folklore in Tourism Brochures" written by Holly Morris for a Western Kentucky University folk studies class. The paper looks at folklore elements found in cultural tourism brochures. Includes paper and supporting material.

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### ***SUBJECT ANALYTICS***

Advertisements

Advertising

Brochures

Folklore

Tourism

Kentucky – Historic sites

Kentucky – Travel and description

Tennessee – Historic sites

Tennessee – Travel and description

Ripley/Jeffrey 04/14/2009

