6-1-1940

UA99/6/2 1940 Towers

none

Follow this and additional works at: http://digitalcommons.wku.edu/dlsc_ua_records

Recommended Citation
http://digitalcommons.wku.edu/dlsc_ua_records/438

This Book is brought to you for free and open access by TopSCHOLAR®. It has been accepted for inclusion in WKU Archives Records by an authorized administrator of TopSCHOLAR®. For more information, please contact topscholar@wku.edu.
Presenting
YOUR 1940 EDITION
of
THE TOWERS

Sponsored by the
SENIOR CLASS
of the
COLLEGE OF COMMERCE

Bowling Green Business University
Bowling Green, Kentucky

LEONARD T. BEAN, Editor
C. R. YAN NORDEN, Business Manager
We take great pleasure in dedicating THE 1940 TOWERS to Dr. Robert R. Milroy, an instructor in the field of Business Administration. Dr. Milroy has, in his unassuming way, gained the respect and admiration of students and coworkers at the Bowling Green Business University. A scholar in the first sense, busy at all times, Dr. Milroy nevertheless finds time to pass on invaluable words of cheer and admonition to the students with whom he comes in contact. A quiet and reserved gentleman, young in years but mature in wisdom, the young instructor does not flash the "I Know It All" fanfare that is sometimes found in brilliant young men. It is our hope that future students of the Bowling Green Business University will have the privilege to benefit from the tutelage of such an able and practical instructor.
The Foreword

I am your Yearbook. Protect, preserve, and cherish me and I shall repay you a thousandfold with happy remembrances of your joyful days spent "neath the towers."

I am your Yearbook. I am your work: you have created me because you have made the history which I narrate. Your lives, your activities are mirrored here among my pages. Consider not the reflector, then: but observe that which the mirror reflects.

My editors, however, had to concern themselves with this mirror; to focus it on YOU, and to record its reflections. Such an undertaking would have been impossible without assistance from many sources. Dean W. L. Matthews, senior class sponsor, has been my godfather and has given timely advice and guidance since my birth. For technical information in the printing and engraving field, I am indebted to Dr. Robert R. Milroy. Mrs. Earl A. Moore has given attention to my grammar and composition. To insure my listing names and classifications correctly, Miss Hammer and Miss Knight gave selflessly of their time. My financial security was assured by both the merchants of Bowling Green and foreign advertisers. And finally, to the individual students and representatives of the various organizations, my editors express their appreciation for the wonderful spirit of cooperation evidenced by all.

I am your Yearbook. Enjoy my freshness, my beauty, and my artistic workmanship which the printers have wrought for you. Then, reverently, place me upon a near-by shelf to which, in days to come, you may turn and regain the happiness of your college years.

Table of Contents

Book I
THE ADMINISTRATION

Book II
ACTIVITIES
FRATERNITIES, SORORITIES, STATE CLUBS, ORGANIZATIONS

Book III
FEATURES

Book IV
THE CLASSES

Book V
ADVERTISEMENTS
Mr. Ashby was business manager of the Bowling Green Business University for thirty-one years, retiring from active work in 1938. He came to B.U. back in 1898 and became head of the bookkeeping department. He was for many years a director of the American National Bank, was deacon in the Christian church, and at one time was president of the Bookkeeping Section of the National Commercial Teachers Federation. Mr. Ashby passed to his reward December 21, 1939.
DR. J. L. HARMAN, President

Bowling Green Business University president for nineteen years and vice-president for ten years, Dr. Harman has served for thirty-nine years as an instructor or administrator in the college that he now heads. He was for ten years a member of the Board of Governors of the National Association of Accredited Commercial Schools and formerly was a member of the Kentucky Educational Survey Commission and the Kentucky State Normal School Commission. At present the B. U. executive is a Rotary Club member and a director of the Potter-Matlock Trust Company. He has been a member of the General Conference of the M. E. Church, South, on several occasions.

J. MURRAY HILL, First Vice-President

Mr. Hill's record of service at the Bowling Green Business University follows: vice-president, fourteen years; instructor in Law and Salesmanship, sixteen years. He formerly was president of the Southern Commercial Teachers Federation and now is Executive Secretary of the National Commercial Teachers Federation. Mr. Hill is a director of the Citizens National Bank, Mammoth Cave National Park Association, and Bowling Green Trust Company. He has served as Rotary International Director.
W. L. MATTHEWS, Second Vice-President and Dean

Mr. Matthews was educated in Kentucky public schools, University of Kentucky, Peabody College, and Harvard University. He has had experience as teacher, principal, and superintendent in public schools, and was director of the Training School of Western Teachers College before coming to the Bowling Green Business University in 1938. Past District Governor of Rotary, the B. U. administrator, a member of Phi Delta Kappa, is a director of the Citizens National Bank. He is coauthor of "Adventures in Dictionary Land."

MISS NINA HAMMER, Registrar

Miss Hammer has served as registrar for the Bowling Green Business University for the past two years, having been assistant registrar for seven years. She formerly taught in the Virginia rural schools and was a clerical assistant in the Harrisonburg, Virginia, post office. Miss Hammer was educated in the Virginia public schools, Madison College, Harrisonburg, Virginia, and Bowling Green Business University.
MRS. CLYDE B. CATES
B.S., M.B.A.

J. D. DODSON
A.B., M.A., Ph.D.

MARSHALL FUNK
A.B.

J. C. HOLLAND
B.S., M.B.A., C.P.A.

MISS JANE HULSE
A.B.

MRS. MARGARET B. KING
B.S., M.A.

MISS EDITH MAYFIELD
A.B., M.A.

J. R. MEANY
LL.B., C.P.A.

RUSSELL H. MILLER
A.B., M.A.

ROBERT R. MILROY
A.B., M.A., Ph.D.

MRS. EARL A. MOORE
A.B., M.A.

J. T. ORENOORF
A.B., LL.B.

KENNETH SPAULDING
B.S., M.A.

S. M. WOOLSEY
A.B., M.B.A., C.P.A.

MISS FRANCES ZIMMERMAN
A.B., M.A.

COLLEGE FACULTY

MRS. W. T. CARGILE
A.B.

V. F. CASSADAY
Director of Music

WILLIAM LEE COPER
B.S., C.P.A.

MRS. JAMES P. CORNETTE
A.B.

MISS ELIS FRANKLIN
A.B.

W. S. FUQUA
A.B., M.A.

V. J. GILLESPIE
A.B., M.A.

MRS. JOHN S. HARRIS
A.B.

MISS MAY HENDERSON
A.B.

MISS FRANCES KNIGHT
A.B.

MISS IDA B. NANCE
A.B., M.A.

MISS MARY PERKINS
A.B.

MRS. SIDNEY PHILLIPS
A.B.

MRS. NERVA ROGERS
A.B.

MRS. MASON WHITLEDGE
A.B.

COMMERCIAL FACULTY
HENRY H. COFER
Bookstore Manager

ELBERT HOWARD
Student Representative

MISS FANNIE
BLANCHE MASON
Secretary to Bookkeeper

WILLIAM PURSLEY
Student Representative

MISS SARAH
GARDNER
Secretary to
Vice-President

MISS FRANCES
KNIGHT
Registrar's Office

MRS. RHEA MOORE
Secretary of Advertising
Department

MISS EDDIE SHIRRELL
Secretary of Employ-
ment Department

OFFICE FORCE

Book II
ACTIVITIES
FRATERNITIES, SORORITIES, STATE CLUBS,
ORGANIZATIONS
HISTORICAL SKETCH

The Bowling Green Business University has had a typical American growth. It began insignificantly in 1874, and its development has been as constant as the coming of the seasons. Sixty-six years of educational ideals, institutional ambition, and human industry have gone into it. Changes have come and the institution has kept up with them; important members of its staff have gone and they have been replaced.

Whether meeting demands for better-trained young people for business positions, or expanding and enriching its courses of study, or setting a pace in securing accreditation, the institution has taken pride in trying to keep ahead. Such efforts have brought results. There are now nearly fifty people on its instructional staff, nearly one thousand pupils on its rolls, representing all the states and some foreign countries. In 1922, it was accredited as a junior college in the field of business. In 1928, it was made a senior college, which rating it now holds—the first and probably the only private American business school to attain such a rating.

As evidence of its home standing, its president was recently chairman of the Commission on Higher Education in Kentucky.

A modern building, competent teachers, strong and varied courses it has; yet these are not comparable to its educational and business atmosphere. As substantial as its quantitative standing may be, that does not compare with its qualitative rank.

If results are the correct measure of an enterprise, the Bowling Green Business University and College of Commerce can claim a place among the institutions of the first rank. Its graduates go where business and business education are known, and some of them are now celebrated business and professional men and women of the United States.

The past year large and beautiful additions and improvements were made to the plant of this institution. Plans are made for about an equal amount of physical improvement this year.

The work offered ranges from brief, practical courses in shorthand, bookkeeping, typewriting, through combined courses not of college grade on to four-year courses in Commercial Teacher Training, Business Administration, and Accounting, and one- and two-year courses in Secretarial Science. It is a member of the Kentucky Association of Colleges, the American Association of Teachers Colleges, the American Association of Commercial Teacher Training Institutions, and the National Association of Accredited Commercial Schools.
THE 1940 TOWERS

THE I940 TOWERS

Officers
First Semester
Curtis Holman .................. President
C. R. Van Norden ........... Vice-President
James Harvey ................... Secretary
Charles L. Thompson ......... Treasurer

Second Semester
C. R. Van Norden .................. President
Paul Gwin .................... Vice-President
James Harvey .................. Secretary
George Fortin .............. Treasurer

CURTIS HOLMAN
President

V. J. GILLESPIE
Sponsor

C. R. VAN NORDEN
President

PAUL GWIN
Vice-President

Achievements

The aim of the Pi Tau Nu Fraternity is to foster well-balanced personalities. Developing the mental, physical, religious, social, and economic phases of the individual is carried out by a balanced program of activities. The success of this program is reflected in the fact that many leaders in the various activities of the college have been drawn from the ranks of this fraternity during the 1939-1940 school year, among which are: Francis Gooden, President of the Senior Class; Milton Higgins, President of the Beta Pi; Honorary Accounting Fraternity and Vice-President of the Senior Class; C. R. Van Norden, Business Manager of THE TOWERS, and student representative of the college at the Kentucky Association of Colleges and Secondary Schools at Lexington, Kentucky, October, 1939; Tom Law, President of the Kentucky Club; George Hood, President of the Cosmopolitan Club.

In particular, the top-ranking scholars of the college will be found in the Pi Tau Nu Fraternity as Scholarship is stressed primarily. This organization requires a B rating of its selected members; this restriction is far above the usual standard of a social fraternity.
THE 1940 TOWERS

DELTA THETA SORORITY

Officers

Hilda Crowell  President
Anne McFarland  Vice-President
Jennie Hodges  Secretary
Frances Knight  Treasurer

COLORS—Red and White
FLOWER—Red Rose

WHO—Young women of college rank who have a scholastic average of 80 and who have been approved by the faculty. Membership is limited to twenty.

WHY—for the purpose of maintaining high standards of scholarship, sportsmanship, and morality.

WHEN—April 18, 1928.
WHERE—Swallow Green College of Commerce.

Honors

1940—"Miss B. U." ............................................. Eleanor Fall
1940—Mountain Laurel Representative  ............................................. Eleanor Fall
1940—Typical B. U. Girl ............................................. Nelle Davidson
1940—Miss Personality ............................................. Lucy Grice
1940—Most Dressed Girl ............................................. Charlotte Davis
1939—Most Popular Girl ............................................. Jean Miller
1939—Tobacco Festival Representative ............................................. Eleanor Fall
1937—Mountain Laurel Queen ............................................. Marjorie Galloway
1936—Mountain Laurel Representative ............................................. Virginia Nealy
1935—Mountain Laurel Representative ............................................. Frances Knight
1934—Most Popular Girl ............................................. Martha Schearer
1934—Most Popular Girl ............................................. Ann Thompson
1934—Most Popular Girl ............................................. Frances Bennett Barnes
1933—"Miss B. U." ............................................. Lois Chia Craig

THE 1940 TOWERS
KAPPA BETA PI SORORITY

Members of the Kappa Beta Pi Sorority have enjoyed a full program of social activities this season. Shortly after the fall semester got under way, a bridge party was given, September 23, at the Helm Hotel. Five days later prospective members were entertained with a progressive supper.

The social event for October consisted of a hay ride to Beach Bend Park in honor of the pledges. On November 12, prospective members were entertained at an informal tea with Mrs. John Harris, the sponsor, and hosts. Dr. and Mrs. L. O. Johnson entertained the members and pledges with a dance November 26.

Yuletide merrymaking consisted of a Christmas dinner, December 13, at the Helm Hotel.

Spring semester festivities were inaugurated January 18 with a formal tea for prospective members at the home of Mrs. J. Murray Hill. The principal Kappa Beta Pi event of the year was the annual backward dance held February 23 at the armory with the Red and Grey orchestra furnishing the music. Earlier in the month, on February 9, pledges for the semester were guests at a dinner and theater party.

Other activities that appeared on the Kappa Beta Pi social calendar were an Informal Halloween dance at the Masonic Temple, a spaghetti supper and dance, March 20, and a hay ride in April.
BETAPIPRATERNITY

History and Aims

Originally organized as the "Higher Accounting Society" on March 28, 1936, the Beta Pi Honorary Accounting Fraternity was reorganized on July 8, 1936. The purpose of this organization is to act as a medium among professional accountants, instructors, and students who are interested in the study of profession of accounting. It aims to develop high moral, scholastic, and professional standards in its members, and to foster the ideal of service as the basis of the accounting profession. Members are elected from students majoring in accounting whose average grade in accounting subjects is not less than B and whose general average in all subjects is not less than B. Candidates are also required to pass a satisfactory examination in accounting theory and practice and business law.

Twice yearly the fraternity publishes its official organ, THE BUDGET, composed of articles contributed by both undergraduate members and graduate members in the field. This publication has a national distribution.
Swing and Sway

The Alpha Sigma Way
THE 1940 TOWERS

Officers
First Semester
George Hood, Goldsboro, N. C. ..................................................... President
Elbert Howard, Basset, Va. ......................................................... Vice-President
Lena Wade, Linden, N. C. ............................................................. Secretary
Elizabeth Poore, Anderson, S. C. ................................................. Treasurer

Second Semester
Randolph Carpenter, Hancock, Md. ........................................... President
Frank Coleman, Woodruff, S. C. .................................................... Vice-President
Doris Childs, Albany, Ga. ............................................................. Secretary
Betsy Dunlap, Earle, Ark. ............................................................. Treasurer

Activities
Prominent among school organizations is the Cosmopolitan Club. Drawing
membership from New York to Texas and from Canada to Cuba, its
members are bound together by frequent social meetings and school
projects.

Among the activities of the year were two outings to McFauld’s camp
on Barnes River, a “Red-Hood” dance in November, a Valentine dance
in February, and an April spring dance.

On two occasions, S. M. Woolsey, the Cosmopolitan sponsor, held open
house for candy pollings, and the club held a similar party in the
Hostess House.

Not to be outdone by the President and his holiday-changing measures, an
Easter-egg hunt was staged in early December.

COSMOPOLITAN CLUB

Members
Louise Allberry
Edwin Ballentine
Crystal Ballentine
Erlie Beasley
Harold Beasley
Annie Lou Beasley
Paul Bender
George C. Bours
Royd Boyd
Thomas Brown
Randolph Carpenter
Kith Chapman
Doris Childs
Dorothy Clark
Loyd E. Clark
Alice Cobb
Frank Coleman
Ellis E. Cotton
Louis Cookson
James Derby
J. D. Dreman
Betsy Dunlap
Robert Duvall

George Forlin
Ray Goodman
Edmundo Gonzalez, Jr.
Lester Greaves
Paul Davis
John Harell
Loisable Haxler
Milton Higgins
George Hood
Helen Herre
Elbert Howard
Martha Howard
Herbert Hughes
Walter Dunlop Huff
John Hall
Robey Jack
Dorothy Johnson
Jimma Johnson
Kith Kelly
Wanda Lee Ellis
Margaret Linsey
Clifton Long
Elizabeth Lowe
Frances McDowell

R. B. Massay
Harry May, Jr.
Joe Medley
Francis Mistle
John Wiston
Mary Ellis Montgomery
W. C. Moore
Helen Morgan
John Nolle
Elizabeth Pore
A. B. Pieter
Esther Branden
Eudace Riley
James Rogers
Frank Rutler
Byron Smith
Catherine Thompson
Scott Tyler
Lena Wade
Mary Williams
Thomas Williams
Lois Wickler
S. M. Woolsey
THE 1940 TOWERS

Officers
First Semester
H. D. Gibbes ................................................................. President
Sam McBee ................................................................. Vice-President
Xeno Dearden .......................................................... Secretary
Lawrence Hammet .................................................. Treasurer
Marion Brown ........................................................... Chairman, Social Committee
Jack Holland ............................................................. Publicity

Second Semester
Herbert Holt .............................................................. President
R. T. Neely, Jr. ............................................................... Vice-President
Lucy Grice ................................................................. Secretary
Lawrence Hammet .................................................. Treasurer
Helen Bedard ............................................................... Chairman, Social Committee
John Paul Grice .......................................................... Publicity

H. D. GIBBES
President
DR. ROBERT R. MILROY
Sponsor
HERBERT HOLT
President

History and Activities
The Mississippi Club, carrying with it that true Mississippi spirit, has long been one of the outstanding and most active clubs at the Bowling Green Business University.

The aim of the club was to create a feeling of friendship and loyalty among the Mississippi students to keep alive the tradition of friendship and cooperation with other clubs and to sponsor social activities for both members and others to enjoy.

Mississippi students have come in for their share of honors during the current school year. We present Mary Agnes Hudson as "Miss Towers," Lucy Grice as "Miss Personality," Ben Alexander as "Best Dressed Boy," and C. R. Van Norden as Business Manager of THE TOWERS and the outstanding scholar selected to represent the college at the Kentucky Association of Colleges and Secondary Schools at the University of Kentucky on October 27, 1939.

MISSISSIPPI CLUB

Members
Tom Kizer ............................................................... John W. Lawrence
Ann Richardson ......................................................... William D. Stovall
William D. Stovall .................................................... James Byrnes
Lucas G. Thomas ....................................................... C. R. Van Norden
C. R. Van Norden ....................................................... Lewis G. White, Jr.
John Bailey ............................................................... Joan Bailey
Hoyt Breeder ............................................................. Marion W. Brewer
Marion W. Brewer ..................................................... Stanley J. Aspinall
Charles Bower .......................................................... Charles Bower
Kirk Draper ............................................................... John Draper
Dale Duvall ............................................................... Ben Duvall
John H. Huggins ......................................................... Charles Huggins
Helen Hudson ........................................................... Charlie Hudson
Sheila Henry .............................................................. Elizabeth Henry
Lena Jefferies ............................................................ Betty Jeffers
Dorothy Jefferson ....................................................... Dorothy Jefferson
John W. Kincaid ......................................................... John W. Kincaid
Bill King ................................................................. John King
William M. Martin ..................................................... William M. Martin
Johnny Moore ............................................................ Johnny Moore
Sam McRae .............................................................. Minnie McRae
Katherine Moreland .................................................. Minnie Moreland
Maya Patty ................................................................. Naomi Patty
Maxine Perry .............................................................. Sonya Perry
Claire Shipley ........................................................... Susan Shipley
Glenda Stovall .......................................................... Glenda Stovall
S. B. Sullivan ............................................................ S. B. Sullivan

THE 1940 TOWERS
The Florida Club was organized at the beginning of the first semester of the 1938-39 school year. There are thirty-three Florida students now attending St. U.

To stimulate interest in extracurricular activities at the Bowling Green Business University.

Activities featuring the group of activities this year have been a hay ride, party at Hostess House, rummage sale, and inspiring and cultural programs at the meetings.

Florida Day
The second annual Florida Day was celebrated December 8, 1939, with a special chapel program. A main attraction on the program was the showing of motion picture films taken in Florida with St. Petersburg as the principal topic shown.
Kentucky Klub

Enjoying Active Season

"Jem Session" Tops B. U. Chapel Program with Kentucky Klub Host

Students of the Bowling Green Business University, April 22, were treated to a program by their club, the Kentucky Klub, which included a "Jem Session." The program consisted of a medley of songs sung by a small group of student members of the Klub. The performance was held in the University Chapel and was enthusiastically received by the audience present.

Kentucky Klub Lists

Sociability as Aim

The Kentucky Klub, which was reorganized last year, has made great strides in achieving its aim of promoting social activities among its members. The club has been very active in recent months, participating in a number of campus events and activities.

"New Deal" in Club Activities Promised at Initial Meeting

None too early was a reorganization meeting held recently, to assure the club proper leadership. A number of new activities were promised for the coming year, which included the formation of a "new deal" committee to plan future events.

Kentuckians Hold Positions in Campus Organizations

Although there are some changes in the leadership of various organizations, the student body is still very well represented. The Kentucky Klub, which was reorganized last year, has made great strides in achieving its aim of promoting social activities among its members. The club has been very active in recent months, participating in a number of campus events and activities.

THE 1940 TOWERS

KENTUCKY KLUB IS REORGANIZED

LEONARD T. BEAN
President

MISS ELLIS FRANKLIN
Sponsor

THOMAS LAW
President
TOWERS

THE 1940

MEMBERS

Ban Alexander
James Bassett
Irving Davis
Clarence Dyer
George Homer
John Wall
Fred King
Andrew Newman
Mitzi Quisenberry
Elizabeth Reding
Jane Simmons

NORTH

Horace Barnes
Sam Bowers
Jack Bowden
Alice Hale
Arlene Houston
Rosa Lee Jeffers
Charles Lewis
Nita Kay Robinson
James Palmer
Robbie Shepherd
Oneta Wilson

TENNESSEE CLUB

Members

Edwin Baxter
Alma Lee Beall
Nelie Davidson
Hattie Jane Freedie
Lucille Hearl
Joyce Johnson
Frances Knight
Fred McAllister
Amanda Rask
M. K. Steph
Marshall Smith

Wm. Elliott
Mervin Givens
Nathan Good
Jomo Hester
Fred Johnson
Norma Leckie
James Loew
Mary Lou McNab
Ray Mendenhall
Sister Mary

TRI-STATE CLUB

Members

Julia Houck
Nathan Colman
David Coghlan
Elizabeth Keillor
George Long
Evelyn Russell
Bob Simplici
Nancy McGuffin
Emma Pals
Leslie Talmage
R. M. Tatham
Helen Thomas

The 1940
BAPTIST STUDENT UNION

Realizing a need for constant spiritual guidance, the Baptist Student Union, through its council of students, pastor, and church secretary, provides a program of worship for all Baptist students.

The Baptist Student Union provides Sunday School classes and Training Union units; it encourages affiliation of the student with his church; it sponsors socials and a daily prayer meeting; and it encourages students to think, “Above All—Christ.”
TOWERS

ORCHESTRA

Left to right: Ruth Murphy, violin; Bernard Stecher, Parkersburg, West Virginia, clarinet and saxophone; George Kelly, Frankfort, string bass; Julius Wilkes, Tallahassee, Florida, saxophone; Bob Brink, Henderson, drums; Robert Schaefer, Wheeling, West Virginia, trumpet; Jake Daniels, Middleboro, clarinet; and Leonard T. Bean, Vine Grove, director.
"Miss B. U.
ELEANOR FELL
PENSACOLA, FLORIDA

"Miss Towers"
MARY AGNES HUSTON
SENSATORIA, MISSISSIPPI
PERSONALITY PARADE

Typical B. U. Girl
NELLE DAVIDSON

Typical B. U. Boy
JAMES PALMER

Mr. Personality
HERBERT COFER

Miss Personality
LUCY GRICE

Best Dressed Girl
CHARLOTTE DAVIS

Best Dressed Boy
BEN ALEXANDER

"Sweetheart of Alpha Sigma"
PEGGY BARRET
MENDESON, KENTUCKY
1. Junior B-Man
2. Nancy (the) Belle
3. Pals?
4. Are you Boors—yet?
5. "Don't use this picture"
6. "Fish?"
7. Proud papa
8. A Sunday scholar
9. Where's your man?
10. The hero of 428
11. Virginia Grey in Washington
12. Snaith sailing
13. In the Spring, etc.
14. Strong arm of the lawyer
15. What's this, Deppe?
16. Sally and Ellis
17. "Carry your books?"
18. "LIVE ALONE and LIKE IT!"
We, who are graduating in 1940, face tomorrow's world with a deeper consciousness that it is ours to live in an age of change; to see certainties in this age of change requires clear vision and an abiding faith. Knowledge, we are told by our instructors, who have guided us in our efforts during four years of college, is the basic element in the struggle for existence; therefore, we who are graduating must never forget that it is important to keep on learning.

Let us here and now highly resolve to keep that restless quest for more accurate knowledge and a deeper understanding of life.

Pericles, in the long ago, in one of his famous orations on the "Causes of Athenian Greatness" said, "Happiness is freedom and freedom is courage."
SENIOR CLASS

NELLE DAVIDSON
A.B.
Trenton, Tenn.
Dela Theta Sigma; Southern Tennis Club.

KENNETH EMBERTON
A.B.
Tompkinsville, Ky.
Kentucky Kibh.

W. C. FROGAL
A.B.
Buckley, W. Va.
Tri-State Club.

H. D. GIBBS
B.S.
Laurel, Miss.
President, Microscopic Club.

ALNETTA HALE
A.B.
Mayfield, Ky.
Kentucky Kibh.

BURNICE REATON
A.A.R.
Effingham, Ky.
Pi Tau Nu Fraternity; Kentucky Kibh's Big Four Debating Society.

G. J. FINK
B.A.
Athens, W. Va.
Tri-State Club.

JOHN FUER
B.S.
Laurel, Miss.
Mississippi Club.

PAUL GWIN
A.B.
Opelika, N. Y.
Pi Tau Nu Fraternity; Cosmopolitan Club.

ALBERTINE HARVEY
A.B.
Buckley, W. Va.
Tri-State Club.

JAMES F. HARVEY
B.S.
Sims, W. Va.
Pi Tau Nu Fraternity; Tri-State Club; Big Four Debating Society.

HOWARD HILL
A.R.
Paducah, Ky.
Kentucky Kibh.

CURTIS HOKMAN
B.S.
Central City, Ky.
President, Pi Tau Nu Fraternity; Kentucky Kibh.

WALTER DUBOSE HUFF
B.S.
Hartville, S. C.
Cosmopolitan Club; Beta Pi Fraternity.

JANE HULSE
A.B.
Hardinburg, Ky.
Kentucky Kibh.

EMILIE HOLLAND
A.B.
Bowling Green, Ky.
Beta Theta Sigma; Kentucky Kibh.

HERBERT HUGHES
B.S.
Bridgport, Ala.
Cosmopolitan Club.

DOROTHY JOHNSON
A.B.
Carto, N. C.
Kappa Beta Pi Sorority; Cosmopolitan Club.

SENIOR CLASS
SENIOR CLASS

TOMMY JONES
Bowling Green, Ky.
Kentucky Klub.

THOMAS LAW
B.S.
Frankfort, Ky.
President, Kentucky Klub; Kappa Alpha Fraternity; Tennis Club.

WANDA LEWICKI
A.B.
Lowville, N. Y.
Cosmopolitan Club.

NINA MARTIN
A.B.
Hopkinsville, Ky.
Kappa Beta Pi Sorority; Kentucky Klub.

W. A. McCONNELL
B.S.
Manchester, La.
Cosmopolitan Club.

AMALIA MILLER
A.B.
Bowling Green, Ky.
Kentucky Klub.

ANTHONY MOORE
A.A.
Madisonville, Miss.
Beta Pi Fraternity; Missouri Club.

W. COLLIUS MOORE
B.S.
Ashland, N. C.
Beta Pi Fraternity; Cosmopolitan Club.

ANTHONY MOORE
B.S.
Louisville, Ky.
Kentucky Klub.

THOMAS MOORE
B.S.
Louisville, Ky.
Kentucky Klub.

JESSIE MARIE LILE
A.B.
Hopkinsville, Ky.
Kentucky Klub; Tennis Club.

JANICE MARIE LEWICKI
A.B.
Lowville, N. Y.
Cosmopolitan Club.

ELVIN C. OSBORNE
B.S.
State, Ky.
Kentucky Klub.

JAMES PALMER
B.S.
Louisburg, Tenn.
President, Tennessee Club.

WILLIAM PURSLEY
B.S.
Dickson, Tenn.
Alpha Sigma Fraternity; Tennis Club.

THOMAS MOORE
B.S.
Louisville, Ky.
Kentucky Klub.

DOMINIC MASINOLAE
A.A.
Malvern, W. Va.
Tri-State Club.

WANDA LEWICKI
A.B.
Lowville, N. Y.
Cosmopolitan Club.

JUNIOR McMORROW
A.B.
Elk, W. Va.
Beta Pi Fraternity; Big Four Debating Society; Tri-State Club.

MERLE RUSSELL
A.B.
Bowling Green, Ky.
Kentucky Klub.

WILLIAM PURSLEY
B.S.
Dickson, Tenn.
Alpha Sigma Fraternity; Tennis Club.

GRACE RAMSEY
A.A.
Bowling Green, Ky.
Big Four Debating Society; Kentucky Klub.

JUNIOR McMORROW
A.B.
Elk, W. Va.
Beta Pi Fraternity; Big Four Debating Society; Tri-State Club.

RUTH OSBORNE
A.A.
State, Ky.
Kentucky Klub.

THOMAS MOORE
B.S.
Louisville, Ky.
Kentucky Klub.

DICK FOTOB
B.S.
Bardstown, Ky.
Kentucky Klub.

GRACE RAMSEY
A.A.
Bowling Green, Ky.
Big Four Debating Society; Kentucky Klub.
SENIOR CLASS

FOREST RANDLE
A.B.
Clarksburg, W. Va.
Tri-State Club.

EDITH ROBERTSON
A.B.
Dyersburg, Tenn.
Tennessee Club.

MARY LEE SADLER
A.B.
Bowling Green, Ky.
President, Kappa Delta, Pi Sigma Phi,
Kentucky Kith.

ADDISON SMITH
B.S.
Wheeling, W. Va.
Tri-State Club.

HERBERT JONES SMITH
B.S.
Bowling Green, Ky.
Alpha Sigma Pi Fraternity,
Kentucky Kith.

JULIUS SPY
B.S.
Rogersville, Ala.
Cosmopolitan Club.

EDGAR STEVENS
B.S.
Goldsboro, N. C.
Pi Tau Nu Fraternity,
Cosmopolitan Club.

ROBERT G.
B.S.
Cleveland, Ohio
Tri-State Club.

ELOISE THOMAS
A.A.
Ocala, Florida
Florida Club.

CHARLES THOMPSON
A.A.
Owensboro, Ky.
Pi Tau Nu Fraternity,
Kentucky Kith.

CHARLES R. VAN NOORDEN
B.S.
Lebanon, Mo.
President, Pi Tau Nu Fraternity,
Men's Varsity Club,
Tennessee Club.

WINNIE WHITNEY
A.B.
Jackson, Ala.
Cosmopolitan Club.

JUDSON WILKES
B.B.
Tallahassee, Fla.
Florida Club.

WILLARD WENZINGER
B.S.
Bowling Green, Ky.
Kentucky Club.

T. S. WORD
A.A.
Dyersburg, Tenn.
Tennessee Club.

CHARLES ROBERTSON
A.B.
Wheaton, Ill.
Tri-State Club.

L. G. WHITAKER
B.B.
Bowling Green, Ky.
Kentucky Kith.

HAROLD WILLIAMS
B.B.
Bowling Green, Ky.
President, Alpha Sigma Pi Fraternity,
Kentucky Kith; Beta Pi Fraternity.

ROLLY WOLFE
B.B.
Greensburg, W. Va.
Tri-State Club.

VIRGINIA WRIGHT
A.A.
Bowling Green, Ky.
Kentucky Kith.
We, the Juniors, are about to round the last turn and enter the homestretch. Some have fallen by the wayside, but those who persist will soon cross the finish line of graduation to receive a winner's laurels. It is with both sorrow and joy that we anticipate the finish, for we must leave the friends and familiar surroundings of our Alma Mater to embark on our life's work. The glorious traditions of the Business University have become a part of our lives, and we shall endeavor to live up to them through our entire life as we have tried to do in the past three years. Grand old B. U., you've set high standards for us and encouraged our efforts to attain those ideals. May we ever be as true to you and your traditions as you have been true to us.
SOPHOMORE CLASS

MARIAN ABRENNATHY  Clarksdale, Miss.
JESSE CLIFTON  Corinth, Miss.
JOHN GUTHRIE  Stathville, Ky.

J. T.ARVIN BAKER  Hartford, Ky.
FRANK COLEMAN  Woodruff, S. C.
HERBERT HOLT  Laurel, Miss.

GILBERT BEILER  Elizabethtown, Ky.
ELLIS COLTON  Gwaltymie, N. T.
JULIAN HOUCHIN  Huntington, W. Va.

HELEN BRADFORD  Glasgow, Ky.
JAE DAWKINS  Roeddeo, Miss.
ELBERT HOWARD  Staunton, Va.

FRANK BROCKETT  Tiftonville, Fla.
CLARENCE C. Dyer  Halls, Tenn.
BETSY LAMASTER  Shelbyville, Ky.

MILTON CALE  Tallahassee, Fl.

TENNESSEE CLASSES

HERCIBRE HOLT  Lassiter, Ky.
JULIAN HOUCHIN  Elberta, S. C.

BETSY LAMASTER  Charleston, S. C.
CHARLES LYNCH  Murphy'sboro, Tenn.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

SHRINE, Miss.
MARY EAT ANS  Asheville, S. C.
BETSY LAMASTER  Albright, W. Va.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

BETSY LAMASTER  Charleston, S. C.
CHARLES LYNCH  Murphy'sboro, Tenn.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

MARY EAT ANS  Asheville, S. C.
BETSY LAMASTER  Albright, W. Va.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

BETSY LAMASTER  Charleston, S. C.
CHARLES LYNCH  Murphy'sboro, Tenn.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

MARY EAT ANS  Asheville, S. C.
BETSY LAMASTER  Albright, W. Va.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

BETSY LAMASTER  Charleston, S. C.
CHARLES LYNCH  Murphy'sboro, Tenn.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

MARY EAT ANS  Asheville, S. C.
BETSY LAMASTER  Albright, W. Va.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

BETSY LAMASTER  Charleston, S. C.
CHARLES LYNCH  Murphy'sboro, Tenn.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

MARY EAT ANS  Asheville, S. C.
BETSY LAMASTER  Albright, W. Va.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

BETSY LAMASTER  Charleston, S. C.
CHARLES LYNCH  Murphy'sboro, Tenn.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

MARY EAT ANS  Asheville, S. C.
BETSY LAMASTER  Albright, W. Va.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

BETSY LAMASTER  Charleston, S. C.
CHARLES LYNCH  Murphy'sboro, Tenn.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

MARY EAT ANS  Asheville, S. C.
BETSY LAMASTER  Albright, W. Va.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

BETSY LAMASTER  Charleston, S. C.
CHARLES LYNCH  Murphy'sboro, Tenn.

Helen Richey  Augusta, Ky.
E. E. SULLIVAN  Tadwellville, Ky.

MARY EAT ANS  Asheville, S. C.
BETSY LAMASTER  Albright, W. Va.
FRESHMAN CLASS

VERONICA ABGHEIER
Ocala, Fla.

WILLIAM ANDREW CANNON
Corinth, Miss.

JOE LEWIS CRAWFORD
Morganfield, Ky.

EDWIN BAXTER
Louisburg, Tenn.

JAMES CLAMPETT
Mayfield, Ky.

NATHAN M. COLEMAN
Vincent, W. Va.

JAMES DARBY
Atlantic City, N. J.

GIBSON DELACAYE
Cahoon, Ky.

MARGARET EDWARDS
Glenclay, Ky.

J. B. BYNUM
Bowling Green, Ky.

C. C. CRAFT
Mt. Sterling, Ky.

JOE MEDLEY
Henderson, Ky.

RAY GARDNER
Goldboro, N. C.

JOE GOODMAN
Glasgow, Ky.

JACKSON MATHIS
St. Petersburg, Fla.

RAY ROYCE SPRY
Rogersville, Ala.

SETON NORRIS
Henderson, Ky.

DICK RINEY
Owensboro, Ky.

FRESHMAN CLASS
The 1940

College Secretarial Class

Helen Oxford
Lou Evan Reddick
Minnie Belle Ricks
Eustace Riley
Lillian Rooks
Evelyn Russell
Margaret Sharkey
Dorothy Sharp
Robbie Shepherd
Clara Sharp
Mary Jane Staggard
Joyce筝norberry
Anna Varney
Ruth Wakefield
Lillian Rooks
Helen Oxford
Lou Evan Reddick
Minnie Belle Ricks
Eustace Riley
Lillian Rooks
Evelyn Russell
Margaret Sharkey
Dorothy Sharp
Robbie Shepherd
Clara Sharp
Mary Jane Staggard
Joyce筝norberry
Anna Varney
Ruth Wakefield

Commercial Department

The 1940
One for All and All for One

"It’s the Bowling Green Business University"

We consider ourselves a part of this great business institution, and our aim is to give students and faculty the finest place in Bowling Green to spend those leisure moments. This has been our most successful year.

We wish to take this opportunity to sincerely thank those connected with the school and to wish the school success and the students success and happiness throughout the coming years.

The University Inn

Just Around the Corner on Twelfth Street
BUSINESS COURSE

This is one of the largest business schools in America. It offers two- and four-year courses in Commercial Teacher Training, Accounting, Business Administration, and Secretarial Work, all accredited as of college grade.

In one division of the institution short and long, practical, intensive business courses are offered, preparing students as bookkeepers, stenographers, typists, etc.

Ask for Full Information

BOWLING GREEN BUSINESS UNIVERSITY
Incorporated

and

COLLEGE OF COMMERCE
BOWLING GREEN, KENTUCKY

SINCERE BEST WISHES FOR YOUR FUTURE
May it bring success and pleasant experience in unbounded measure

FELDMANS
"The Shop for Smart Feminines"

COMMERCIAL PRINTING
Booklets, Catalogues, Broadsides, Mailing Pieces, Office Forms, and Stationery

SELBY E. SMITH
Opposite Courthouse
Tenth Street Phone 1141

HARTIG & BINZEL
Fine Watch Repairing

BOWLING GREEN'S FINEST JEWELRY STORE

HOMEMADE CHILI AND SOUPS

VAN'S
Across from Helm Hotel
HOME-BAKED HAM DRINKS

Galloway, Grider, Gardner & Co.
431 Tenth Street
Bowling Green, Kentucky
Suppose You Have a Fire Tonight!

It Pays to Shop at

PENNEY'S
J. C. PENNEY COMPANY, INC.
PEARSON DRUG CO.
The Friendly Drug Store
AIR-CONDITIONED
362 Main
Phone 3¢

Willis Dry Goods Co.
424 Main Street
Everything New in Piece Goods, Novelties, and Notions
GIFT SHOP BEAUTY SHOP
Phone 115

Compliments of
JIM RABOLD, JR.
WHOLESALE CANDIES
1116 Magnolia Avenue
BOWLING GREEN, KENTUCKY

Bowling Green Appreciates
B. U.

BIGGS FURNITURE COMPANY

MAX B. POTTER
College Street
"Quality Student Supplies at Reasonable Prices"
MAIL ORDERS PROMPTLY FILLED
Typewriters and Radios
Rented and Repaired

When You Buy That Car
"TRY OLDSMOBILE"
You'll Be Delighted
BETTERSWORTH MOTOR CO.

Morris Jewelry Store
Hallmark Jewelers
Watch and Jewelry Repairing
Promptly Executed
408 Main Street
Bowling Green, Kentucky

Estelle Beauty Salon
"If Your Hair Is Not Becoming to You, You Should Be Coming to Us"
ONLY EXPERIENCED OPERATORS
Permanents from $3 to $10
Next to C. D. S. No. 6 Phone 131

Economy Fashions
THAT EMBODY THE NEWEST STYLES FOR ALL
CHARLES STORE COMPANY
Incorporated
BOWLING GREEN'S Only Arcade Store
409 Park Row

Compliments of
AMERICAN NATIONAL BANK
SAFE AND FRIENDLY SINCE 1886
A Dependable Banking Service for More Than Fifty Years
Bowling Green's School and Office Supply Store
Since 1920

MARSHALL LOVE & COMPANY
MARSHALL LOVE, Manager
940 State Street
"The Student's Friend" "Mail Orders Appreciated"

You Can Always Buy the Best Quality at the Lowest Price at

NELL O'BRYAN
HAT AND GOWN SHOPPE
910 State Street Phone 351

Quality Food
SANITARY SATISFACTORY SERVICE

F. W. Woolworth Co.

Charles M. Moore
INSURANCE—BONDS
Phone 10
955 State Street
Bowling Green, Kentucky

Motor and Electric Supply Co.
Incorporated
COMPLETE AUTOMOBILE PARTS AND SUPPLIES SERVICE
523 Tenth Street Phone 538

Compliments of
CAPITOL and DIAMOND
Bowling Green's Leading Theatres

Compliments of
lois-glyn
"You Will Be Delighted"
Phone 258

Meals
Mrs. Frank Orr
1240 College Street
A Real Place to Eat
Quality Service
Phone 1546

Band Box Cleaners
220 Thirteenth Street
Big enough to accommodate you but not too big to appreciate you
HOUSTON GRIFFIN, Manager

Dave Rabold & Son
Main Street Across from the Fountain
Shoes—Men's Wear—Hats
Fine Tailoring
Silk Hose for the Ladies

Safeguarding . . .
YOUR HEALTH WITH PURE DAIRY PRODUCTS
Borders Pure Milk Company
213 Tenth Street

The Bowling Green Trust Co.
Offers
A Friendly Trust Service and General Banking Facilities and
Our Heartiest Congratulations to All B. G. B. U. Students
All Deposits Up to $5,000 Insured
By the Federal Deposit Insurance Corporation

Compliments of
The Bowling Green Trust Co.
NORMAN'S
"Women's Apparel"
"The Store All Students Know"
BOWLING GREEN, KENTUCKY

Marshall Stuart
B. G. B. U. Representative
Cordial SOLICITS YOUR BUSINESS
TROY LAUNDRY
Laundry, Dry Cleaning, Pressing
Utility Service Is the Cheapest
Good Thing You Can Buy
•
Kentucky-Tennessee
Light & Power Co.

EUGENE GERARD COMPANY
MORTUARY
Telephone 45
Exclusive Ambulance Service Distinctive Funeral Service

Why not "Stop and Shop" at McELROY'S?
Two Blocks from B. U.
A Complete Line of
S. TO 1800 MERCHANDISE
ALSO CANDY, STATIONERY
"You Are Welcome to Our Store"

The H. A. McElroy Co.
Incorporated
The 5c to $1.00 Store

Quality! Service!
FOR B. U. STUDENTS
A Good Place to Eat
MRS. J. F. SINE
625 Twelfth Street Phone 608

Compliments of
Phillips Transfer Line
Helm Hotel Coffee Shop
BOWLING GREEN'S
Smart Eating Place
Breakfast—25c Lunch—35c Dinner—50c

THE CITIZENS NATIONAL BANK
of Bowling Green, Kentucky
SOLICITS YOUR BUSINESS

Has employed many of the young men and women trained in
the Bowling Green Business University and is glad
to recommend its training

ROBERT RODES, President
T. H. BEARD, Cashier
Member of F. D. I. C.
The Photographs
in
THE TOWERS
are by
FRANKLIN'S STUDIO
Portraits of Distinction

Phone 212
930½ State Street

Carpenter-Dent-Sublett Co.
REXALL DRUG STORES
and
WALGREEN AGENCY
Fourfold Service

Our Four Up-to-Date Stores
Are Always Eager to Serve You

CONVENIENT DEPENDABLE SERVICE

Number 1
401 PARK ROW
H. W. SUBLETT, Manager
Phones 61 and 62

Number 2
COLLEGE AND MAIN
W. E. PAYNE, Manager
Phone 125

Number 4
CORNER TENTH AND
STATE STREETS
M. A. VAUGHN, Manager
Phone 85

Number 6
OPPOSITE HELM HOTEL
LEICHRADT BROS., Managers
Walgreen Agency
Phone 180
These Firms Are to Be Complimented
on the
EXCELLENT WORKMANSHIP
Evidenced in Our New Building

J. J. MURPHY & SONS

General Contractors

J. M. INGRAM
Architect
918 Park Street Phone 1290
For Architect for P.I.A.

Jimmie Gorin Joe Gorin
GORIN BROS.
PLUMBING AND HEATING
"Go Get 'Em Boys!"

Parrish Engineering
Company
Insulating Contractor
666 Adams Street Phone 1228

VEAZEY
ELECTRIC SERVICE
Experts in All Types
of Electrical Work
Phone 271

"SOUTH-WESTERN" SERVICE IS
BUILT AROUND THESE
ESTABLISHED POLICIES

1. To specialize in the publication of business textbooks.
2. To produce only such textbooks that can be sold on merit.
3. To use only the best materials obtainable in the production
of our publications.
4. To employ specialists in business education as our represen-
tatives.
5. To serve rather than to sell our customers.
6. To recommend our publications only when they are
adapted to the needs of a school.
7. To promote and protect the interests of those who use
our publications.
8. To do all we can to stimulate business education.

Texts of
Quality

SOUTH-WESTERN PUBLISHING CO.
Specialists in Business Education
CINCINNATI SAN FRANCISCO NEW YORK
CHICAGO DALLAS
The Gregg Invitation

TO COMMERCIAL TEACHERS

Many of the most able college graduates enter commercial teaching because it is interesting and among the most remunerative of teaching positions. We invite all who are going into commercial teaching to make use of our free services. A letter to one of our offices asking for information as to teaching methods, course standards, or expected outcomes will bring an immediate response, and will bring a Gregg counselor to see you on your first teaching job, if you so desire. We give every possible service to beginning commercial teachers.

The Gregg Publishing Company publishes widely used commercial textbooks in these subjects:

- Shorthand
- Typewriting
- Secretarial Training
- Office Practice
- Introductory Business
- Economic Geography
- Economics
- Commercial Law

Bookkeeping
General Record Keeping
Business Arithmetic
Business English
Business Spelling
Salesmanship
Retailing
Teacher's Methods Books

GREGG SERVICE

Gregg service will help you to make a success of commercial teaching. Any teacher, by writing, can receive the benefit of counsel from our staff of commercial teaching experts. With the classroom adoption of a Gregg text you receive much free material in the form of teacher's manuals, methods materials, and courses of study.

Write Our Nearest Office for a Complete List of Gregg Publications

THE GREGG PUBLISHING COMPANY
New York • Chicago • San Francisco • Boston • Toronto • London • Sydney

You'll do better with a REMINGTON PORTABLE

It's a success tool—a Remington Portable Typewriter—a marvelous help to prominence while you're still in school—a proven way to advancement after you graduate. A great business career may be founded on ability to type whenever and wherever you happen to be. That means a Remington Portable and its handy carrying case.

It's easy to own your Remington. There are eight models from which to choose, one for every purse, all with keyboards for many languages or professions. And you can pay for your personal typewriter for only a small deposit and terms as low as 36c a day.

Get the details about the Remington Portable line. Write for a completely illustrated catalog. Ask for facts about our exceedingly convenient budgeted payment plan. Address our nearest branch or dealer. Or send a card to Remington Rand, Inc., at Buffalo.

TERMS AS LOW AS 36c A DAY

Remington Rand Inc.
BUFFALO NEW YORK
Branches Everywhere
**Bill Douglas' Manhattan Cafe**

Club Breakfast, 15c. Plate Lunch with Drink, 25c. $1.00 Meal Ticket, $4.00. On Main Street just off the Square. Below Pearson's Drug Store.

**DRINK**

*Say It with Flowers*

- **DEEMER'S**
  - FLOWERS TELEGRAPHED ANYWHERE

**ORDER A CASE FOR YOUR HOME**

Visit Our Plant

BOWLING GREEN COCA-COLA BOTTLING WORKS
BOWLING GREEN, KENTUCKY

---

**OFFICE EQUIPMENT CO. INCORPORATED**

Kentucky's Largest Exclusive Office and School Equippers

Complete Line of School Furniture and School Supplies, Typewriters, Mimeographs, Adding Machines, Steel Shelving, Steel Lockers, Steel Files, Desks, Chairs, Safes, and Office Supplies

117-125 S. Fourth Street—LOUISVILLE KENTUCKY—Phone WAbash 5161
128 W. Short Street—LEXINGTON, KENTUCKY—Phone 3572

**Burton & Hinton**

LUSTER-LUX
DRY CLEANING
LAUNDRY
1128 Center Street
BOWLING GREEN, KENTUCKY

**CALLIS DRUG CO.**

Prescriptions—Candies
Parker Fountain Pens
"A GOOD DRUG STORE"

936 State Street Telephone No. 6

**Hearty Congratulations to the Officers, Faculty, and Students of Bowling Green Business University FROM A FRIEND**
Princess Theatre
On the Square
Quality Pictures at "Easy" Prices
MOTION PICTURES ARE YOUR BEST ENTERTAINMENT

Students!
Delicious Bakery Specials Every Day
Prices That Appeal to Your Pocketbook
BAKE-RITE BAKERY
1004 State Street Phone 1620

DIAMOND SERVICE STATION
Gas—Oil—Lubrication
Washing
Quick Road Service
Eleventh and College Streets
Phone 40

J. L. DURBIN AND CO.
We Guarantee Satisfaction or Your Money Back
DEPARTMENT STORE

CONTINENTAL EMPLOYMENT BUREAU
and
TEACHERS' AGENCY
BOWLING GREEN, KENTUCKY

More Than Thirty Years of Continuous Service to Commercial Teachers, Accountants, and General Office People

Midget Kitchen
Steak Plates—Vegetable Plates
Short Orders
"Our Food Is Best by Test"
Three-Forths Block from B. U. on Eleventh Street Phone 1168-W

Compliments of
KROGER-PIGGLY WIGGLY Stores

Hall Clothing Co.
"On the Square"
A Popular Men's Shoppe with B. U. Students
Quality Clothes Reasonably Priced

A Friend Wishes the "TOWERS"
Another Successful Year

UNDERWOOD TYPEWRITERS
For Every Writing Need

There is an Underwood Portable Model for every writing need . . . at a price for every purse. Choose the one that best suits your requirements and enjoy the use of it while you pay for it on a convenient installment plan that your dealer will gladly arrange for you.

MADE BY THE TYPEWRITER LEADER OF THE WORLD

UNDERWOOD ELLIOTT FISHER COMPANY
Typewriters, Accounting Machines, Adding Machines, Carbon Papers, Ribbons, and Other Supplies
One Park Avenue, New York, N. Y.
Sales and Service Everywhere

Kroger-Piggly Wiggly Stores

"On the Square" A Popular Men's Shoppe with B. U. Students
Quality Clothes Reasonably Priced

Hall Clothing Co.
"On the Square"
A Popular Men's Shoppe with B. U. Students
Quality Clothes Reasonably Priced

Midget Kitchen
Steak Plates—Vegetable Plates
Short Orders
"Our Food Is Best by Test"
Three-Forths Block from B. U. on Eleventh Street Phone 1168-W

A Friend Wishes the "TOWERS"
Another Successful Year
These Firms Supplied Materials
for the New Addition to
Our Main Building

The Park City Coal
and Lumber Co.
Congratulations!
THE BUSINESS UNIVERSITY
a School That Is
Internationally Known

WHITE and HIRE
Building Materials
First and State Phone 321
Bowling Green

FRAMING LUMBER
The Hardin Furniture Company
GLASGOW, KENTUCKY
Retail Dealer for
The McGinnis Lumber Co.
MERIDIAN, MISSISSIPPI

Central Tire Co.
Goodyear Tires and Batteries
Shell Petroleum Products
Quaker State Lubricants
Across from Courthouse
and City Hall

Economy Dry Cleaners
Only Cash and Carry
Cleaners in City
109 Thirteenth Street
Phone 197

Service a la Carte and Table d’Hote
DIXIE CAFE
It’s on the Square
Established in 1908
GUS A. COLOYOS
Best Known and Most Thoroughly
Up-to-Date Cafe in City
Phone 119
410 Main Street Bowling Green

Pushin’s Department Store
"Largest Department Store in Southwestern Kentucky"
Corner Main and College Streets
BOWLING GREEN, KENTUCKY
"Quality Tells"
"Price Sells"
GILBERT'S
SANDWICH SHOP
Pit Barbecue a Specialty
FOUNTAIN SERVICE
CURB SERVICE
One Mile Out on Louisvile Road

BASEBALL RESULTS
Drop in at
SHERRELL'S
SANDWICH SHOP
Across from Western Union
330 East Main Street

FUQUA BUS LINES
Three Trips Daily Between
Bowling Green—Owensboro
Henderson—Evansville, Ind.
Leaves Bowling Green
8 a.m.—1 p.m.—3:45 p.m.
BUS DEPOT
Telephone 41
311 Main Street
For Special Buses
Call 1802-W or 1174
JOE T. FUQUA, Manager

THE BEAUTIFUL CHRYSLER
FOR 1940
ALLEN MOTOR CO.
Chrysler—Plymouth
Sales and Service
416 Eleventh Street
Phone 1504

T. B. COOK
Groceries—Fresh Meats
Vegetables and Fruits

ELECTRIK MAID
BAKE SHOP
"Taste the Difference"

ELM GROVE DAIRY
The Perfect Food
Phone 906

NORGE HOME APPLIANCES
Small Radios—$7.95 Up

T. B. COOK ELECTRIK MAID
BAKE SHOP
"Taste the Difference"

ELM GROVE DAIRY
The Perfect Food
Phone 906

You Can Whip Our Cream
You Can't Beat Our Milk

BUEL ROGERS
Incorporated
410-14 Tenth Street
Phone 50
1940 Towers scanned by University Archives student Todd Wilson, 2009-2010.