

First Reading: October 3<sup>rd</sup>, 2006  
Second Reading  
Pass: \_\_\_\_\_  
Fail: \_\_\_\_\_  
Other: \_\_\_\_\_

Bill 05-06-F  
Facebook.com Advertisement for Campus Cleanup  
September 26<sup>th</sup> 2006

**PURPOSE:** For the Student Government Association of Western Kentucky University to allocate \$50.00 for the purpose of advertising Campus Cleanup on Facebook.com via Facebook Flyers.

**WHEREAS:** Campus Cleanup is a highly visible program of the Student Government Association, and

**WHEREAS:** Campus Cleanup promotes the cleanliness and the aesthetics of campus, and

**WHEREAS:** Campus Cleanup has been a Western tradition for 100 years, and

**WHEREAS:** Facebook.com is a frequently visited website by the students of Western Kentucky University, and

**WHEREAS:** Facebook Flyers are seen 20,000 times in one day, reaching a large portion of the student body.

**THEREFORE:** Be it resolved that the Student Government Association of Western Kentucky University allocates \$50.00 for the purpose of advertising Campus Cleanup on Facebook.com via Facebook flyers.

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