

2019

UA11/4 Public Affairs Administration

WKU Archives

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Western Kentucky University

UA11 Public Affairs

Series 4 Administration

Contact information:

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Description: Records created by and about the administration of Public Affairs.

Dates: 1958-present

Extent: .25 cu. ft.

Subject Analytics:

African Americans

Blacks

Correspondence

Public Affairs (WKU)

University Relations (WKU)

Western Kentucky University

Digital Commons:

African American Studies

Higher Education Administration

Mass Communication

Organizational Communication

Public Relations and Advertising

Race and Ethnicity

Race, Ethnicity and Post-Colonial Studies

Accession Information: These records transferred to WKU Archives upon its creation.

Access Restrictions: none

Allied Materials:

Preferred Citation: UA11/4 Public Affairs Administration, WKU Archives, Bowling Green, Kentucky, USA.

Processing Information: Records processed and collection inventory created 2019.

Finding Aid Report

05/23/2019

| | | |
|----------------------------|---|----------------------|
| UA11.4 | Records | Date |
| Level | Series | Linked toUA11 |
| Title | UA11 Public Affairs | |
| Collection | Series 4 Administration | |
| Scope & Content | WKU Archives | |
| | Records created by and about the administration of Public Affairs. | |

Container List

| Container | Folder | Creator | Date | Title |
|------------------|---|----------------------|-------------|--|
| Box 2 | 1 | Public Affairs (WKU) | 1994-1995 | Records |
| Description | Office of University Relations Plan of Work 1994-1995 | | | Subjects Communications Plans Public affairs organizations Public relations |
| Box 2 | 2 | Public Affairs (WKU) | 1969-1970 | Correspondence- High School Visitations |
| Description | Cangemi, Joseph Cochran, Robert Gamaliel Consolidated School Morgan, Reed Pleasure Ridge Park High School Student recruitment | | | Subjects Correspondence Visiting |
| Box 2 | 3 | Public Affairs (WKU) | 1969-1970 | Correspondence- Community College Visitations |
| Description | Cochran, Robert House, Steve Junior-Community College Visitation Team Student recruitment Udike, Thomas, Jr. | | | Subjects Correspondence Visiting |
| Box 2 | 4 | Public Affairs (WKU) | 1970 | Correspondence- Student Recruitment |
| Description | Student recruitment Sutton, Ronnie ACT test scores | | | Subjects Correspondence |
| Box 2 | 5 | Public Affairs (WKU) | 1970 | Correspondence- High School Group Visits to Campus |
| Description | 1970 Campus Visitation Program 1970 Campus Visitation Schedule Campus tours High School Day Morgan, Reed Muhlenberg Central School | | | Subjects Correspondence High school student activities. |

Student recruitment

| | | | | |
|-------------|---|----------------------|-----------|--|
| Box 2 | 6 | Public Affairs (WKU) | 1958 | Correspondence- College Blue Book |
| Description | Accreditation College Blue Book Physical Plant (WKU) Scholarships Student enrollment | | | Subjects Questions and answers. Publicity Registers Statistics. Surveys Western Kentucky University |
| Box 2 | 7 | Public Affairs (WKU) | 1993 | Correspondence- Who's Who |
| Description | Who's Who Among Students in American Universities & Colleges, 1993 (list) | | | Subjects Awards Directories Students |
| Box 2 | 8 | Public Affairs (WKU) | 1973-1991 | Correspondence- Media |
| Description | 1974-1975 Fine Arts Festival Chemistry (WKU) Coal Chemistry Program (WKU) Hilltoppers in the News Honors Convocation Louisville Defender Special Edition National Higher Education Week This Week at Western Zip Code Project | | | Subjects African Americans Blacks Newspapers Publicity Special interests |