

**MINUTES OF THE BOARD OF REGENTS
WESTERN KENTUCKY UNIVERSITY**

March 26, 1990

Required statutory notice having been given, a special meeting of the Board of Regents of Western Kentucky University was held Monday, March 26, 1990. The meeting was called to order at 2:04 p.m., CST, by Mr. Joseph Iracane, Chairman.

AGENDA ITEM 1 - Invocation

The meeting opened with a prayer of invocation by Mr. Franklin Berry, University Attorney.

AGENDA ITEM 2 - Roll call

The following members were present:

Mr. Danny Butler
Dr. Eugene E. Evans
Mr. Amos E. Gott
Mr. Monnie L. Hankins
Mr. Joseph Iracane
Mrs. Patsy Judd
Mr. Wendell K. Strode
Mr. Denny Wedge

Also present were Dr. Thomas C. Meredith, President; Mr. Franklin Berry, University Attorney and Parliamentarian; Dr. Paul B. Cook, Executive Vice President for Administrative Affairs and Interim Vice President for Business Affairs; Dr. Robert Haynes, Vice President for Academic Affairs; Dr. Jerry Wilder, Vice President for Student Affairs; Dr. Stephen D. House, Executive Assistant to the President; Mrs. Liz Esters, Staff Assistant for Special Projects and Secretary to the Board of Regents; and Mr. Fred Hensley, Director of University Relations.

In keeping with the policy of the Board, the agenda for the meeting and information and materials pertinent to items thereon had been mailed in advance of the meeting by the President to members of the Board.

AGENDA ITEM 3 - Update on Western XII

President Meredith noted that a number of people had worked hard since last November when the strategic planning process was kicked off to determine what the institution should be about entering the next century.

Dr. Jim Flynn, Chairman of the Western XXI, and Dr. Cecile Garmon, Director of Budget and Planning, presented a written report to the Board of Regents on Western XXI, and Dr. Flynn updated the Board on the work of the

committee since November 20, 1989, when Dr. Bob Shirley, a nationally known consultant was brought to campus to kick off the strategic planning process and lay the groundwork for the Western XXI Committee.

Overlays were used by Dr. Flynn to project the pages of the report that was given to each member of the Board as he explained the contents.

Secretary's Note:

A copy of the Western XXI Report is attached to the minutes.

Following a lengthy discussion of the Western XXI process, President Meredith gave an update on the actions of the 1990 General Assembly. He reported that the House had passed its bill for higher education which had the amount of money that the Governor recommended, which was \$50 million new money each year of the biennium. After the second year with that amount, approximately 88% of the formula across the system will be attained. The bill passed by the House included money for renovation of Potter Hall and renovation money for the L. D. Brown Agricultural Exposition Center. The Senate committee had marked its bill in work sessions and will be voting it the day of the Board meeting. It was anticipated that what came out of the weekend work session would remain in the vote that day and would include renovation money for Tate C. Page Hall. The Governor's Economic Development package included the \$3.5 million for Institute for Economic Development. President Meredith stated, "This will provide higher education in the state of Kentucky with the best financial package coming out of the legislature in at least a decade. It's a major step forward by our General Assembly in support of higher education. We take this as a sign of better things to come in the next legislative session."

Mr. Strode made a motion that the Board of Regents go into closed session for discussions which might lead to the appointment of an individual to a position. The purpose of the closed session is to protect the reputation of the individual or persons being considered. The motion was seconded by Mr. Wedge and passed by voice vote. The Board, accompanied by President Meredith went into closed session at approximately 3 p.m.

The Board returned from closed session at approximately 4:35 p.m. The Chairman stated, "During the closed session, the Board discussed only matters within the scope of the motion and took no formal action and made no decisions."

There being no further business, motion to adjourn was made by Mr. Strode and seconded by Mrs. Judd.

WESTERN XXI

REPORT TO THE BOARD OF REGENTS
MARCH 26, 1990

I.

WESTERN XXI

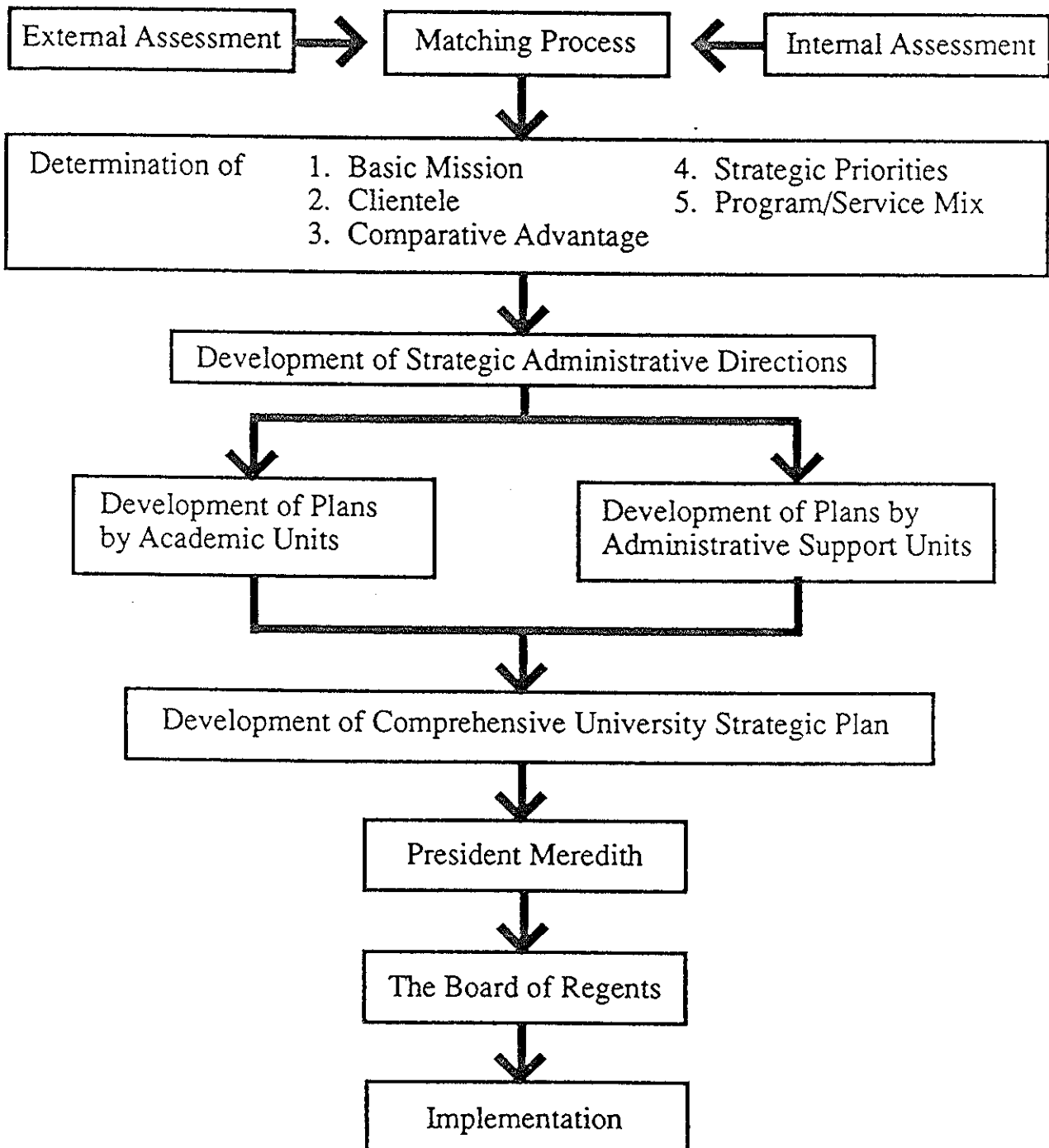
Strategic Planning

- The ultimate result of planning is the articulation of a crisp and clear strategic vision for the future.
- In order to achieve that result, an institution must be committed to evaluating alternatives and making the decisions necessary to create its desired future.
- The primary variables to be considered in creation of the strategic vision are: a) external trends and forces, b) internal strengths and weaknesses, and c) the values and culture of the institution.
- The process employed to create the vision must engage all appropriate parties in a reasonable time frame and culminate in specific decisions about the institution's future development.

II.

WESTERN XXI

Strategic Planning System 1990

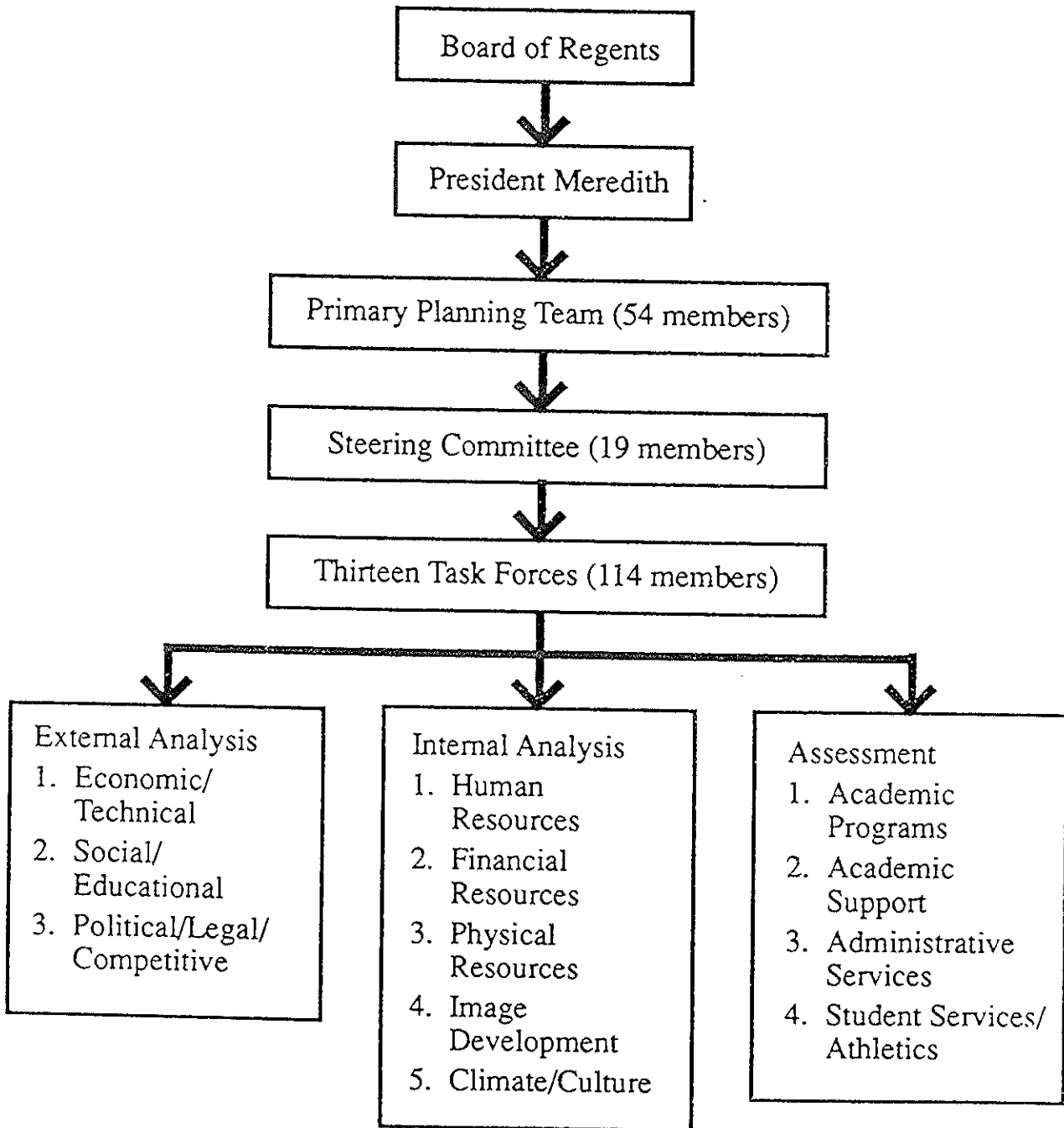


III.

WESTERN XXI

Activities: November 20—December 15, 1989

Basic organization of Western XXI established and set in motion:



IV.

WESTERN XXI

Activities:

December 15, 1989—

February 23, 1990

External Analysis Task Forces

1. Economic/Technical Issues
 2. Social/Educational/Demographic
 3. Political/Legal/Competitive Issues
- identify 10 major external opportunities, threats, or constraints
 - recommend implications for action
 - prepare one-page report on each force or trend

Internal Analysis Task Forces

1. Human Resources
 2. Financial Resources
 3. Physical Resources
 4. Image Development
 5. Climate/Culture
- identify 5-6 major institutional strengths/weaknesses
 - recommend implications for action
 - prepare one-page report on each strength/weakness
6. Values
- identify maximum of 30 major institutional values
 - recommend implications for action
 - prepare one-page report on each value

Assessment Task Forces:

1. Academic Programs
 2. Academic Support
 3. Administrative Services
 4. Student Services/Athletics
- develop assessment criteria for assigned units

Steering Committee:

- provide overall direction and guidelines
- review progress of task forces

V.

WESTERN XXI

Activities:

February 23,—

April 16, 1990

Steering Committee:

- review assessment criteria
- distribute criteria to all departments/units
- use “matching process” to develop succinct position statements about:
 1. Basic Mission
 2. Clientele
 3. Comparative Advantage
 4. Strategic Priorities
- report to Primary Planning Team
- provide for informational hearing
- report to Board of Regents (endorsement point)

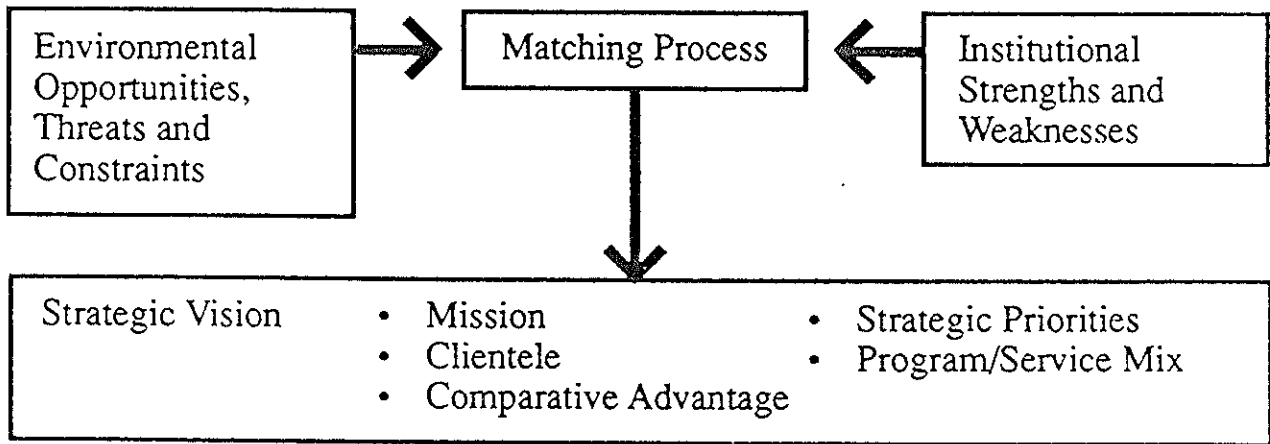
Assessments Task Forces:

- begin to gather information and data

VI.

WESTERN XXI

Strategic Analysis Paradigm



VII.

WESTERN XXI

Activities:

April 17,—

September 1, 1990

Assessments Task Forces:

- complete program/service assessments
- make recommendations to Steering Committee

Steering Committee:

- complete “matching process” for program/service mix
- report to Primary Planning Team
- provide for informational hearing
- report to Board of Regents (endorsement point)

Central Administrative Units:

- develop strategic administrative directions (e.g., financial, facilities, enrollment, human resource management, organizational)

VIII.

WESTERN XXI

Activities: September 2—November 1, 1990

All Departments and Units:

- develop departmental/unit strategic plans based on Western XXI Basic Mission, Clientele, Comparative Advantage, Strategic Priorities, Program/Service Mix

IX.

WESTERN XXI

Activities: November 2—December 1, 1990

Steering Committee:

- develop University Strategic Plan
- report to Primary Planning Team

Primary Planning Team:

- recommend University Strategic Plan to President Meredith

President Meredith:

- recommend University Strategic Plan to Board of Regents

X.

WESTERN XXI


Implementation

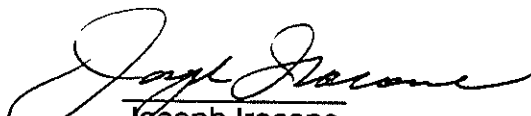
University Strategic Plan implemented through linkage to

- budget process
- program/service development
- human resources development
- all other University activities and initiatives

CERTIFICATION OF SECRETARY

I hereby certify that the minutes herein above set forth an accurate record of votes and actions taken by the Board of Regents of Western Kentucky University in its special meeting held on March 26, 1990, in the Regents Conference Room of the Wetherby Administration Building on the Western campus and further certify that the meeting was held in compliance with KRS 61.810, 61.815*, 61.820, and 61.825 (enacted as Sections 2, 3, 4 and 5 of House Bill 100, 1974 Regular Session, General Assembly).


Elizabeth W. Esters
Secretary


Joseph Iracane
Chairman


Elizabeth W. Esters
Secretary

June 27, 1990

June 27, 1990

* I hereby certify that the closed session of the above meeting was held in compliance with KRS 61.815. The Board discussed only matters within the scope of the motion and took no formal action.


Joseph Iracane
Chairman

June 27, 1990