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# Meeting Minutes

WKU Council of Academic Deans

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## MINUTES

Meeting of the Council of Academic Deans  
February 14, 1995

Members Present: Drs. Martin R. Houston, David D. Lee, Elmer Gray, Michael B. Binder, Robert V. Haynes, and Jacqueline Addington. Dr. John O'Connor represented Dean Carl R. Martray, Dr. Jerry Gotlieb attended for Dean J. Michael Brown.

Guests: Mr. Robert Rutledge and Mr. Fred Hensley. They discussed the marketing research for which Trans Financial, Fruit of the Loom, and others are going to assist in developing an instrument.

Mr. Rutledge discussed the need for knowing the strengths and weaknesses of each academic department, their goals, and the threats to their programs. Forms have been sent to each of the departments with a request that they be returned to the Office of Development. The information will be used for perceptions related to developing the departmental marketing plan. The deadline for receipt of the information is February 28.

Mr. Rutledge discussed the disclosure information and stated that he would also disclose the academic expenditure areas under the same open records law. He stated that he would only disclose once a year.

Dr. Gray led a discussion on graduate assistant out-of-state waivers.

The Council of Academic Deans will decide next week about the options they wish to support with regard to out of state tuition waivers for graduate assistants.

In discussing the definition of part-time faculty it was stated that optional retirement faculty, and graduate assistants are not considered part-time faculty.

The memo sent by Mr. Tony Glisson to Dr. James Ramsey regarding Dr. Dunn's optional retirement proposal was discussed by the deans.

On, behalf of the Budget Committee, Dr. Martin Houston gave a progress report on the Committee's actions.

There is a 4% increase of new money of the state's \$50,000,000 base.

There is an anticipated increase in the tuition rate.

New revenues will be 2.9 million dollars.

Three exercises to determine needs:

fixed costs, i.e., utilities, new positions and fringes, postage, and health insurance

new initiatives

expansion of current services

The total of the determined needs is 2.8 million dollars.

The faculty salary increase would cost \$2.8 million

Moving to a New level--\$100,000

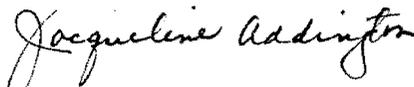
The Board of Regents approved another \$260,000 in addition to the \$100,000+ \$85,000 for marketing for institutional development. \$350,000 plus \$90,000 is being requested from '95-96 funds. Requests for additional funds for new initiatives--\$305,000. Employee Health Insurance costs are unknown at this time. The deans decided to support the 5% faculty salary increase which will bring faculty salaries to the level of other benchmark institutions.

Dr. Haynes and Dr. Petersen discussed lapsed salary commitments.

A draft proposal of Interdisciplinary Studies was distributed for discussion.

In response to a memorandum from Dr. James Heldman, the deans asked that flexibility be given on eliminating summer meetings of the Academic Council to allow for the option of special called meetings.

Respectfully submitted,



Jacqueline Addington