



WESTERN KENTUCKY UNIVERSITY

BOWLING GREEN, KENTUCKY 42101

Office of Associated Student Government

AMENDED COPY

First Reading 2/14/89
Second Reading
Pass
Fail
Table

Resolution 89-2-S
Student Athletic Promotions Committee
Introduced February 14, 1989

PURPOSE:

To create a Student Athletic Promotions Committee appointed by President Thomas Meredith to increase student support, interest, and attendance at Western athletics

STATUS:

WHEREAS,

Currently attendance at Western athletics is generally very low although tickets need not be purchased by students, and

WHEREAS,

Although small promotions are offered (occasionally) they do little to generate fan support or increase interest, and

WHEREAS,

This committee would direct and oversee promotions at athletic events; however this committee would not compete or conflict with UCB, and

WHEREAS,

This committee would be more economical than hiring a promotions generated by this committee sponsored by the community, would finance themselves, and

WHEREAS,

The Student Athletic Promotions Committee with university support presents a new solution, with excellent prospects, to a recurring problem, and

THEREFORE:

Be it resolved that we, the members of the Associated Student Government of Western Kentucky University, recommend President Meredith to create a Student Athletic Promotions Committee

Author:

Shannon Ragland

Sponsors:

Student Rights Committee