



**Western Kentucky University**  
UA42 Division of Extended Learning & Outreach  
Series 3 Extended Campuses

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**Description:**

Records created by and about the extended campuses.

Subseries 1 WKU Elizabethtown / Ft. Knox

Subseries 2 WKU Glasgow

Subseries 3 WKU Owensboro

**Dates:** 2013-present

**Extent:** 1.75 cubic feet, oversize & electronic records

**Subject Analytics:**

Adult education

Division of Extended Learning & Outreach (DELO)  
(WKU)

Western Kentucky University

WKU Elizabethtown / Ft. Knox

WKU Glasgow

WKU Owensboro

**Digital Commons:**

Adult and Continuing Education

Adult and Continuing Education Administration

University Extension

**Access Restrictions:** none

**Preferred Citation:** UA42/3 Extended Campuses, WKU Archives, Bowling Green, Kentucky, USA.

**Processing Information:** Records processed and collection inventory created 2021.

# Finding Aid Report

09/22/2021

<b>UA42.3</b>	<b>Records</b>	<b>Date</b>
<b>Level</b>	<b>Series</b>	<b>Linked toUA42</b>
<b>Title</b>	<b>UA42 Division of Extended Learning &amp; Outreach</b>	
<b>Collection</b>	<b>Series 3 Extended Campuses</b>	
<b>Scope &amp; Content</b>	<b>WKU Archives</b>	
	<b>Records created by and about the extended campuses.</b>	
	<b>Subseries 1 WKU Elizabethtown / Ft. Knox</b>	
	<b>Subseries 2 WKU Glasgow</b>	
	<b>Subseries 3 WKU Owensboro</b>	

## Container List

<b>Container</b>	<b>Folder</b>	<b>Creator</b>	<b>Date</b>	<b>Title</b>
Box 1	1	Extended Campuses (WKU)	2013-2014	Marketing
Description	2013 Phone Book Copy Joint Admissions, 6/6/2014 Regional Campuses Logo Regional Transfer Summit, 6/12/2014 Southcentral Kentucky Community & Technical College Take Advantage of Student Support Services & Resources Close to Home Transfer Madness Transfer Scholarship WKU Elizabethtown / Ft. Knox WKU Glasgow WKU Owensboro			Subjects Advertisements Advertising Logos
Box 1	3	Extended Campuses (WKU)	2015-2016	Marketing
Description	Apply Now campaign, 2015 Bowling Green / Discover WKU campaign Consortium Checklist Finish campaign General Transfer Checklist Information Sessions for Prospective Adult, Transfer, Military & Online Students Jefferson Community & Technical College Joint Admissions campaign, 2016 Joint Admissions Checklist Learn & Earn campaign Let's Talk About Your Future Press releases Radio Talking Points Ransdell, Gary Register Now campaign Richey, Jay Transfer Scholarship campaign Want to Start Back to School? WKU Elizabethtown / Fort Knox WKU Glasgow			Subjects Advertisements Advertising Logos

WKU Owensboro  
 WKU Student Government Association Listening Tour, 2015  
 WKU Transfer Center

Box 1	2	Extended Campuses (WKU)	2014-2015	Marketing	
Description	Bluegrass Community & Technical College Community College Transfer Scholarship Joint Admissions Elizabethtown Community & Technical College Hopkinsville Community College Ivy Tech Community College Madisonville Community College Owensboro Community & Technical College Ransdell, Gary Somerset Community College Southcentral Kentucky Community & Technical College Volunteer State Community College WKU Elizabethtown / Fort Knox WKU Glasgow WKU Owensboro			Subjects	Advertisements Advertising African Americans Blacks Christmas
Box 2	1	Extended Campuses (WKU)	2016-2017	Marketing	
Description	Adult Infomration Session 7/2016 Advance Your Career Apply Now! Be the Next Face of WKU Regional Campuses! Bluegrass Community & Technical College Acknowledgement Script, WKU NPR Big Red Digital Ad Campaigns Ellis, Evelyn Talking Points Finish Now Get Advised Now! Hilltoppers are Here Jefferson Community & Technical College Joint Admissions Learn & Earn Press releases Register Now! Talking Points Transfer Scholarship Transfer Scholarship Applicatin Deadline April 1 for Fall 2017 Admissions WKU Elizabethtown / Fort Knox WKU Glasgow WKU Hosting Information Sessions July 19 & 21 WKU Owensboro			Subjects	Advertisements Advertising
Box 2	3	Extended Campuses (WKU)	2014	Publications	
Description	2016-2017 Scholarships for Transfer Students 2017-2018 Scholarships for Transfer Students Regional Campus Enrollment, Fall 2014 Regional Campuses Facts, nd WKU Elizabethtown / Ft. Knox WKU Glasgow WKU Owensboro WKU Regional Campuses			Subjects	Students Adult education Christmas cards

Box 2	2	Extended Campuses (WKU)	nd	Marketing	
Description	Apply Now! Earn a College Degree Close to Home Finish Your Degree! Get Advised I Want Flexibility & a Degree I Want to Advance My Career Potential Talking Points - KCTCS Visits Regional Campuses - Communication Standards Guide WKU Elizabethtown / Fort Knox WKU Freshmen Scholarship WKU Glasgow WKU Owensboro			Subjects	Advertisements Advertising Logos African Americans Blacks Soldiers
Box 2	5	Extended Campuses (WKU)	2013-2016	Events	
Description	Bright Lights Red City, 2013 Cain, Brittany Gathering on the Hill, 2014-2016 Homecoming 2014Wood, Erika KCTCS Transfer Initiative Fall Touring Schedule, nd Ledford, Abby Let's Talk About Your Future, 2014 New Tops on the Block, Homecoming 2014 Oh the Places You'll Go 2016 Hastings, Melissa President's Visits to Joint Admissions Partner Colleges, 2014 Tailgate at Homecoming, 2013-2014 Under the Big Top 2015			Subjects	Beauty contestants Beauty contests Homecomings Posters Tailgate parties.
Box 2	4	Extended Campuses (WKU)	2015-2017	Publications	
Description	Regional Review Vol. 1, No. 1 Spring 2015 - <a href="https://digitalcommons.wku.edu/reg_camp_pub/3/">https://digitalcommons.wku.edu/reg_camp_pub/3/</a> Vol. 2, No. 1 Fall 2015 - <a href="https://digitalcommons.wku.edu/reg_camp_pub/2/">https://digitalcommons.wku.edu/reg_camp_pub/2/</a> Vol. 2, No. 2 Spring 2016 - <a href="https://digitalcommons.wku.edu/reg_camp_pub/1/">https://digitalcommons.wku.edu/reg_camp_pub/1/</a> Vol. 3, No. 1 Fall 2016 - D7397 - <a href="https://digitalcommons.wku.edu/dlsc_ua_records/8718">https://digitalcommons.wku.edu/dlsc_ua_records/8718</a> Vol. 3, No. 2 Spring 2017 - <a href="https://digitalcommons.wku.edu/reg_camp_pub/4/">https://digitalcommons.wku.edu/reg_camp_pub/4/</a>				