

REPORT OF INSTITUTIONAL GOALS AND PLANNING COMMITTEE - 1981-82

C. Ronald Seeger, Chairman

In a way the report of the Institutional Goals and Planning Committee is negative. No new institutional goals were identified; no new plans for the future were made. This does not mean there was no activity, however.

The following are actions taken by the committee:

- A. Useful, frank and helpful meetings were held with Ms. Patricia Kafogis (member of the Prichard Committee on Higher Education in Kentucky's Future) and with President Zacharais.
- B. We received reports from all Academic Deans (except one) of the cooperative programs with other institutions. Exerpts follow:

J. T. Sandefur, Dean, College of Education, "In response to your memorandum of November 30 inquiring about cooperative programs between our college and other institutions, I am aware of no programs to report at this time."

Robert E. Nelson, Dean, College of Business Administration, "...College-wide research working paper series exchange program with Murray; active membership in the Kentucky Business School Dean's Association (all eight universities); sponsor of an annual computer game competition among student teams from WKU, Murray, University of Louisville, Morehead, and Eastern to be held on campus in February, 1982."

Ward Hellstrom, Dean, Arts and Humanities, "...at Rough River of deans and department heads from various Kentucky universities and colleges. Participants represented Western, Kentucky State, Morehead, Murray State, U.K., Northern and Brescia. We got together to discuss ways in which the institutions could cooperate.

We have already loaned a portable dance floor to Murray and are in the process of getting together a traveling art exhibit with art owned by Morehead and by Western. We talked about a booklet that would list resources and services that the various institutions would be willing to provide schools and other private and public agencies.

We are only in the preliminary stages of cooperation in this group, but we did decide to meet annually and we now know people at other institutions whom we can contact."

We also got a report from Don Carter, Department of Health and Safety, on Safety Education and Service Programs in the Academic Common Market. This could serve as a model in other areas.

- C. We reported to the Senate, and moved the adoption, of a resolution, IGP:001.1, which follows:

Resolution: The Faculty Senate of Western Kentucky University endorses and supports the Western Kentucky University Mission Statement as approved by the Board of Regents, March 21, 1981. This was passed on October 15, 1981.

The Mission Statement is attached as Appendix 1.

- D. Efforts to gather faculty input regarding the goals and objectives prepared by the administration along with the Mission Statement (C above) were without success, so that topic was dropped by the Committee.

- E. Another action taken by the Committee was resolution IGP: 002.2, which follows:

Whereas, there has been a large decrease in applications for admission from persons from regions in Indiana and Tennessee formerly granted waiver of out-of-state fees and considered as Kentucky residents with regard to fees; and,

Whereas these regions can be considered part of Western Kentucky University's region of service; and

Whereas we favor the granting of waivers of out-of-state fees to these persons and also to persons from Macon and Davidson Counties in Tennessee;

Therefore be it resolved that, we ask the President to refer this matter to the Board of Regents for reconsideration. This was defeated April 8, 1982.

After discussion, during which President Zacharias, Vice President Largent and Budget Director Cook presented the fiscal arguments against the granting of out-of-state tuition waivers the resolution was defeated.

Several results were achieved by the process:

1. The Administration was reminded of the advisability of involving the Faculty Senate in important policy matters;
2. Conversely, the Senate was reminded of the necessity to "keep on top" of the actions of the Administration and Regents during summer periods, when many actions have been taking place in recent years;

3. The concerns of many of the Senators about enrollment and with the necessity of "building bridges" to nearby regions, especially in Tennessee, were expressed.

F. At the meeting of the committee with President Zacharais in October, he asked us the question: "How can we challenge the faculty to do national level work?" Attempts to receive input from the faculty were again unsuccessful.

At the committee meeting February 17, 1982, the subject was discussed further. The following are some points made during the meeting which can be considered as a preliminary report on this subject:

1. Identify members of the faculty with the potential and ambition to gain such status;
2. Recognize the ones who have - financially and otherwise. This should include that publications in national journals, papers given at national meetings, etc. should receive more local recognition. This has not always been the case. Moreover, people who do such things are not likely to "blow their own horns." It should also include the banning of inhibiting procedures such as the agreement in at least one college (Ogden) between the department heads not to use "five" (national reputation) in evaluating faculty.
3. Also suggested was added time and/or financial support, as well as computer, clerical, etc. support, and research aides (professional, graduate student and/or undergraduate student level) support was also mentioned.

Western is somewhere between a four-year college and a major (research) university in many ways, and among them is the type of faculty. The faculty is composed of both college teachers and university professors and, perhaps, recognition of this, with more appropriate rewards and encouragements, to each of the two types could lead to the desired results.

Two potential problems identified at the start of the year have both abated somewhat. The administration, especially President Zacharias, has been extremely forthcoming and open in interacting with the Senate. With continued interaction and exchange most important actions should be known by the faculty prior to final action.

With the reconstitution of the Council of Higher Education and the actions by the Governor, any major degrading of Western, at least in the near future, seems to have been forestalled.

The Senate, in the future, does need to ensure that it speaks with a clear and independent voice for the faculty.

The major danger to the faculty detected by the writer during the year comes from the apathy toward, and noninvolvement in, any activity related to important policy affecting activities, such as D and F above.

I see the most immediate future tasks for the Institutional Goals and Planning Committee to:

1. Finalize the above (F) report for the President, and
2. Do contingency planning (perhaps with other committees) for financial exigency actions and program changes. The former seems unlikely to occur while the latter are inevitable.

APPENDIX I

WESTERN KENTUCKY UNIVERSITY

MISSION STATEMENT

Western Kentucky University shall serve the people of Kentucky in the areas of instruction, research and creative activity, and public service. As a center of higher education, the University shall provide a broad range of traditional, technological, and professional programs at the associate, baccalaureate and master's degree levels, shall provide specialist programs in education, and shall provide pre-professional preparation. Located in an agrarian area in which increasing economic activity and rapid industrial development are occurring, the University shall meet the growing needs for technological and traditional graduate, baccalaureate, and associate degree programs related to business and industry as well as continuing to meet the needs for programs related to agriculture and health. The University shall conduct basic and applied research to support instructional programs, to expand knowledge, and to address state, regional, and national needs. The University shall provide opportunities for adult and continuing education, cultural enrichment, and professional and technical assistance to communities, agencies and citizens of the Commonwealth.

Approved by the Council of Academic Deans
March 17, 1981

Approved by the Board of Regents
March 21, 1981