

9-7-2016

Meeting Minutes

WKU Council on Academic Deans

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Recommended Citation

WKU Council on Academic Deans, "Meeting Minutes" (2016). *Council of Academic Deans*. Paper 1115.
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Council of Academic Deans
Minutes
September 7, 2016
1:30 p.m.

Voting Members Present: Cate Webb (for Cheryl Stevens), Sam Evans, Connie Foster, Jeff Katz, Eric Reed, Dennis George, Danita Kelley (for Neale Chumbler), and Larry Snyder.

Advisory Members Present: David Lee, Cheryl Davis, Craig Cobane, Ladonna Hunton, Beth Laves, Doug McElroy, Sylvia Gaiko, Tuesdi Helbig, Brian Meredith, Richard Miller, and Amber Scott Belt.

I. Approval of August 24, 2016 Minutes

Dean Foster made a motion, seconded by Dean Katz, to approve the minutes from the August 24, 2016 CAD Meeting. The motion passed without dissent.

II. Information Items:

A. Conferencing and Catering Changes

Dr. Laves informed deans and guests the contract with Aramark ends June 30, 2017, and the new request for proposal (RFP) will include conferencing and catering services. WKU Conferencing and Catering will transition to Aramark this fall. DELO is currently in the preliminary stages of reviewing reorganization strategies going forward.

B. eSports Initiative

Dr. McElroy provided a brief explanation of an eSports initiative currently being considered at WKU. The Student Government Association submitted a resolution requesting that a competitive eSports team be established at WKU. The program would involve potentially delegating an area in DSU for students to participate in inter-active gaming. Dr. McElroy requested that deans provide names of academic units which may be interested in participating in this program. Dean Katz indicated that following an article in the College Heights Herald, he has been contacted by a couple of staff members who are interested in supporting this initiative.

C. Crowdfunding Initiative

Provost Lee shared with deans and guests a summary of the crowdfunding initiative currently being undertaken by the Development Office.

D. Policy 1.3031 Student Recruitment Materials Review

Provost Lee requested deans and guests review Policy 1.3031 to ensure that student recruitment materials are accurate and in compliance. Dr. Gaiko suggested that deans also review Policy 8.1040 and SACSCOC information.

III. Discussion Items:

A. DELO Distribution Points Calculation Options

Provost Lee informed deans and guests that the DELO distributions points calculation options discussion has been tabled until the September 21st meeting.

B. Substituting Certificates for Minors

Dr. McElroy shared some recent articles espousing the advantages of liberal arts education and professional skills development. He shared data concerning the distribution of programs by minimum credit hours, distribution of programs by college, active certificates, and majors requiring minors. Dr. Gaiko indicated that IPEDS was also changing its definition of certificates.

Dr. McElroy suggested reviewing requirements of current certificates and consider modifying them to be stand-alone certificates eligible for financial aid. Doing so would allow students to benefit from marketable skills outside of their own discipline. Dean Katz reminded deans and guests of the need to assess employer needs with respect to workplace competencies, and ensure that the certificates we offer meet those core-competencies for marketability. After much discussion, it was determined that Provost Lee would put together a committee to review the initiative further.

C. Development and Alumni Relations – New Plan

Dean Foster solicited reactions/suggestions from deans and guests following the recent unveiling of the new development and alumni relations plan.

D. On-line Posting of Faculty Information

Dr. Miller indicated that he had received an e-mail from a faculty member who was concerned about his curriculum vitae being posted on-line. He added that Chief Information Officer, Gordon Johnson, also shared concerns that non-password protected personal information is being made available on-line. Mr. Johnson recommended only information absolutely necessary for program accreditation and normal business operations be shared. Dr. Miller reminded deans and guests that we do not currently have a policy that governs this process.

Dean Katz agreed that some accrediting bodies require faculty credentials be made available to the public. Dr. Gaiko reminded the group that information specific related to teaching and credentials is publically available at

www.wku.edu/faculty for SACSCOC purposes. After much discussion, it was agreed that a faculty member has the right to request his or her curriculum vitae not be made publically available. It was also recommended that a bio may be suggested in place thereof.

E. Scheduling Enrollment Management Recruiting Events

Dean Snyder shared concerns that the number and overlapping nature of current recruitment events has caused some consternation among department heads and chairs. He requested clarification with respect to the level of participation expected from college personnel in support of recruitment events.

Dr. Meredith indicated that some of the recruitment initiatives are set by outside sources, thus conflicting with previously scheduled WKU events. After some discussion, Dean Snyder requested yield reports be made available so colleges could better discern which events would be most appropriate for each college to focus their respect personnel and resources.

Respectfully Submitted,

Amber Scott Belt